



STANFORD UNIVERSITY
Stanford Center for Professional Development

Stanford Advanced Project Management



Certificate Program

Providing professionals with advanced tools and techniques to strategically execute projects, programs and portfolios

BLENDING LEARNING IN INDIA

straxium
YOUR PARTNER IN THE GLOBAL WORLD



The Stanford Advanced Project Management program is a unique blend of **cutting-edge Stanford University research** and proven techniques from leading-practice companies that provides crucial insights and practical tools for managing projects, portfolios, and complex systems.

Required Courses

Converting Strategy into Action*

Understand the framework for strategic execution that incorporates a full range of proven approaches and emerging concepts to align project initiatives with strategic objectives. This is a mandatory first course in the blended India program offering.

**The blended India program commences with a live instructor led event that covers some initial elements of this course.*

Executing Complex Programs

Explore predictive versus empirical strategies for managing complex programs that ensure results from senior management, key stakeholders, and project teams internal and external to the organization.

Leadership for Strategic Execution

Explore the key leadership challenges facing those responsible for executing their company's strategies through organizational change and portfolio, program, and project implementation.

Elective Courses (select three)

Financial Mastery for Projects

Communicate confidently about the economic value of projects throughout their lifecycles by showing how their performance affects corporate revenue recognition, profit, and cash flow.

Leading Change from the Middle

Learn how to lead and effect successful change from within your team or business unit, and acquire change leadership and political skills.

Leading Effective Teams

Hone the team management skills necessary for today's environment, where team members may be geographically distributed, working across time zones, cultures, and organizational boundaries.

Leveraging the Customer Relationship

Make the most of business opportunities afforded by front-line customer interaction, as well as opportunities from customers within the organization.

Managing Global Initiatives: Strategy and Execution

Anticipate and navigate the challenges that arise in planning, staffing, and structuring a complex, capital-intensive project in an international market context.

Managing Without Authority

Acquire the skills to get people to work together more effectively, negotiate priorities, and resolve performance problems in a project-based environment.

Mastering the Integrated Program

Explore best practice solutions to the many challenges of managing complex, fast-paced, interdependent projects.

Mastering the Project Portfolio

Learn how to ensure that project work and assigned resources consistently contribute to the realization of business strategies.

Project Risk Management

Learn tools and techniques for tracking and mitigating the broad range of risks and uncertainty inherent in the management of complex projects.

Blended Learning in India

The Stanford Advanced Project Management in India program integrates different learning environments: instructor-led classroom sessions, asynchronous online courses, and interactive virtual discussions. The participative learner community gains access to Stanford faculty while enjoying the flexibility of self-paced coursework.

- Instructor led in-person program kick-off for the first course i.e. Converting Strategy into Action.
- 20 hours of online content for each course, to be completed in 45 days.
- Online assessment at end of each course.
- Opportunities to 'Ask the Professor'.
- Access and invitations to Stanford webinars.
- Facilitated live virtual discussions for each course.
- Valedictory session on successful completion of program.
- In-person interaction with instructors and facilitators on program completion.
- 20 Professional development units (PDUs) on completion of each course.
- Awarded the credential 'Stanford Certified Project Manager'.

COMPETENCY MODEL

Leadership	Strategy	Decision-Making	Innovation	Execution
<ul style="list-style-type: none"> ■ Vision ■ Change ■ Teams ■ Communication <p>Set direction and motivate others to achieve a common goal.</p>	<ul style="list-style-type: none"> ■ Insight ■ Planning ■ Market Sense ■ Alignment <p>Identify threats and opportunities, evaluate alternatives, and take appropriate action.</p>	<ul style="list-style-type: none"> ■ Research ■ Analysis ■ Values ■ Risk <p>Make complex decisions in view of conflicting goals and tolerance for risk.</p>	<ul style="list-style-type: none"> ■ Foresight ■ Creativity ■ Design Thinking ■ Prototyping <p>Use foresight, unconventional thinking, and analysis to create and assess new ideas.</p>	<ul style="list-style-type: none"> ■ Project Portfolio ■ Culture and Organizations ■ Negotiation ■ Operations <p>Implement strategy through effective management of resources.</p>

	Leadership	Strategy	Decision-Making	Innovation	Execution
Converting Strategy into Action	✓	✓			✓
Executing Complex Programs	✓			✓	✓
Leadership for Strategic Execution	✓	✓	✓	✓	✓
Financial Mastery for Projects		✓	✓		✓
Leading Change from the Middle	✓		✓	✓	✓
Leading Effective Teams	✓				✓
Leveraging the Customer Relationship			✓		
Managing Global Initiatives: Strategy and Execution		✓	✓		✓
Managing Without Authority	✓				✓
Mastering the Integrated Program	✓		✓		✓
Mastering the Project Portfolio	✓	✓	✓		✓
Project Risk Management			✓		✓

Stanford Advanced Project Management

Learn powerful approaches to:

- Remain competitive and manage change in a multi-dimensional environment
- Lead cross-functional teams in a global context
- Improve productivity and profitability

Who should enroll

Whether you manage small projects or large-scale initiatives, the Stanford Advanced Project Management program will benefit you.

Applicants need a bachelor's degree and a minimum of three to five years of experience managing projects to satisfy admission requirements.

PMP® certified project managers are encouraged to apply as they will acquire new skills that go beyond the Project Management Body of Knowledge (PMBOK®).

Become a Stanford Certified Project Manager

Complete the three required courses and three electives to receive the credential of Stanford Certified Project Manager. The certificate demonstrates mastery of advanced project management methods and techniques.

Record of Completion

Upon completion of each course, you will receive via email a certified pdf that contains your course history. Continuing Education Units are available upon request.

Are you a PMP®?

Earn professional development units (PDUs) towards maintaining your PMI credential. All Stanford Advanced Project Management courses are approved for PDUs.

Blended Learning in India

A learning approach unique to participants in India, the program kicks-off and concludes with an instructor-led classroom session. Each course in the program is delivered online and also includes a live virtual discussion session.

Stanford Center for Professional Development

The Stanford Center for Professional Development connects working professionals worldwide to Stanford University faculty in the School of Engineering. Qualified individuals may study for master of science degrees on a part-time basis, pursue graduate and professional certificates, take individual graduate and professional courses, view free online seminars and more. Courses are delivered online, at Stanford and at your work site.

scpd.stanford.edu

IPS Learning

IPS Learning enables organizations to build their capabilities in project, program, and portfolio management with a full range of education and consulting solutions including courses, custom workshops, project office and portfolio management services, capability assessments, mentoring, and other support services.

www.ipslearning.com

Straxium Corporation

Straxium assists transnational companies transform existing local delivery and execution teams into global innovation leaders, by identifying globalization strategies, developing organizational and individual capabilities, influencing leaders and processes, and measuring the ability to innovate.

www.straxium.com

Learn more

India

+91-80-4060 0915

USA

+1-510-589 4529

Mail

sapm@straxium.com

Web

www.straxium.com/SAPM