

Strategic Execution Framework (SEF)



Ideation

Clarify and communicate identity, purpose and long range intentions.
As in, "to conceptualize"

Nature

Align the organization's strategy, culture and structure.
As in "natural tendencies"

Vision

Translate strategy into clear goals and metrics.
A clear line of sight between where we are, and where we want to go

Engagement

Keeps the strategy via the project investment stream.
Putting the organizations resources to work on strategic priorities.

Synthesis

Monitor and continuously align the project work with strategy.
Executing the work in accordance with engagement

Transition

Transferring the work product of programs and projects into ongoing operations