# **JORGE CORDERO**

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#### Education

#### STANFORD GRADUATE SCHOOL OF BUSINESS

Master of Business Administration Candidate

Stanford, CA 2019 - Present

- Focus on Data-Driven Decision-Making.
- Relevant Classes: Strategic Mgmt. of Technology and Innovation; Creating and Scaling High Potential Ventures; Corps., Fin. and Governance in the Global Economy; Lean Launchpad; Managerial Finance; Strategy Beyond Markets.

#### STANFORD SCHOOL OF ENGINEERING

Stanford, CA

Master of Science in Artificial Intelligence Candidate

2018 - Present

- Machine Learning/Data Analysis: political predictions; athlete valuation; satellite-based poverty classification.
- Awards: Claudio X. Gonzalez and CONACyT Fellow.

#### UNIVERSIDAD NACIONAL AUTONOMA DE MEXICO

Mexico - Germany

Bachelor of Science in Mechatronics Engineering (GPA 9.47/10, Top 2%; Highest Honors thesis)

2012 - 2017

- Awards: CONACyT, Telmex, High Academic Performance, and Becalos Fellow; UNAM-Uni Stuttgart SMILE Scholar
- Activities: Blue Team Leader (Autonomous Vehicles, 2x winner of 'Autonomous Vehicle Competition'); Lunambotics Leader (Autonomous Robotics, NASA Tech Award); UNAM Motorsports member (Formula Racing).

## Experience

**APTIV** Troy, MI Summer 2019

Intern, Autonomous Vehicles

- Innovation and Creativity:
  - Designed and constructed Aptiv's Localization Team first-ever performance-quantifier process of their sensor fusion algorithms for autonomous vehicles products.
- Process Optimization, Data Insights and Problem Identification:
  - o Developed user-friendly sensor-data analysis tools to streamline the process of testing new autonomous features ( $\sim$ 90% of reduction in data analysis time).

### INSTITUTO NACIONAL ELECTORAL

Mexico City

Institute responsible for organizing all electoral processes in Mexico Professional Analyst, Software Testing Group

02/2018 - 08/2018

- **Team Management:** 
  - Supervised the day-to-day work of 2 software engineers to develop a novel, real-time fiscalization system, to be delivered to political party customers and used during Mexico's biggest elections in history.
- **Results Oriented:** 
  - On election day: 2,600 simultaneous accesses, 100% incidents resolved within 24 hours, 100% uptime.

### **MAGNO PROTECT / STARWAY**

Mexico City 2017 - 2018

Bootstrapped Start-Ups focused on corporate security solutions

Engineering Leader, Magno / Co-Founder & CTO, Starway

Leadership, Teamwork & Negotiation:

- Supervised the complete product-development workflow of a team of 4 engineers at Magno Protect.
- Spearheaded the development (including customer understanding and supplier negotiation) of 2 ballistic apparel projects and 2 military-grade aircraft projects in 3/4 of requested time.
- Self-Starter, Opportunity Assessment & Strategy:
  - Cofounded spinoff (Starway) to identify, develop and implement new technologies (telemetry, instrumentation and AI) into Magno's existing line.
  - Developed plan for customer acquisition and GTM strategy of Starway's first product line.

### Additional

- Artificial Intelligence/Data Analysis and Programming: ML, DL, NN, NLP, Python, R, C, MatLab.
- Communication: Spanish and English Fluent (C2 Certification); basic German understanding (A2 Certification); TEDx Speaker; 20+ conference speeches delivered; 10+ university lectures given.