

Pitch Script:

"Let your skills shine through video endorsements! The hiring process often reduces candidates to bullet points on a resume, but with HireReel, your skills and experiences come to life. Our app lets you build a professional network of former managers and peers, request personalized video endorsements—'HireReels'—and share them directly with recruiters. These authentic testimonials highlight your strengths in a way no resume can, improving your chances of standing out and landing the job. HireReel ensures the *real* you gets *hired!*"