

Pitch Script

Draft 2

Stories, photos, videos — our memories come in many forms. What if there was a way to turn our pile of scattered memories into a timeline to share with loved ones and new people alike? Lore is an accessibility-centered app that empowers seniors to create, share, and explore life stories across generations.

Draft 2 (With Stage Directions)

Stories, photos, videos — our memories come in many forms (*show box of 'memory items'*). What if there was a way to turn our pile of scattered memories into a timeline to share with loved ones and new people alike (*show Lore app screen*)? Lore is an accessibility-centered app that empowers seniors to create, share, and explore life stories across generations.

Draft 1 (Old)

Stories, photos, videos — our memories come in many forms. What if there is a way to turn our pile of scattered memories into a timeline of your life? Lore helps you create, share, and explore life stories across generations. Learn about historical events and geographical locations from first-hand stories.