

Script

With the lightning pace of technology, the everyday consumer is faced with more and more ways to capture the moment. From disposable cameras to digital journals to even the phones we hold in our hands, the options are endless.

But how often do you actually return to and reflect on these moments, stored deep inside your camera roll?

This is where Noted comes in. Noted is a digital platform that prompts users to reflect on the meaningful moments. Noted randomly generates a photo from your camera roll and prompts you to pair it with a meaningful song, capitalizing on the emotional power of music as you reflect.

Noted – Where your story meets soundtrack