

## **Arbor Pitch**

In the real world, we tend to fixate on the negative, while everyday **positive** experiences are often overlooked.

That's why we created Arbor, your very own virtual memory garden. In this world, you can plant positive memories in the form of fruits, which ripen over time to remind you of past joys.

Combining mindful journaling with the charm of an 8-bit video game, Arbor is an app to boost your mood, share joy with loved ones, and build a garden of positivity in your daily life."

Are you ready to cultivate your happiness? Join Arbor and start growing your good times today!