

# kandi

Celebrate connections,  
one bead at a time.

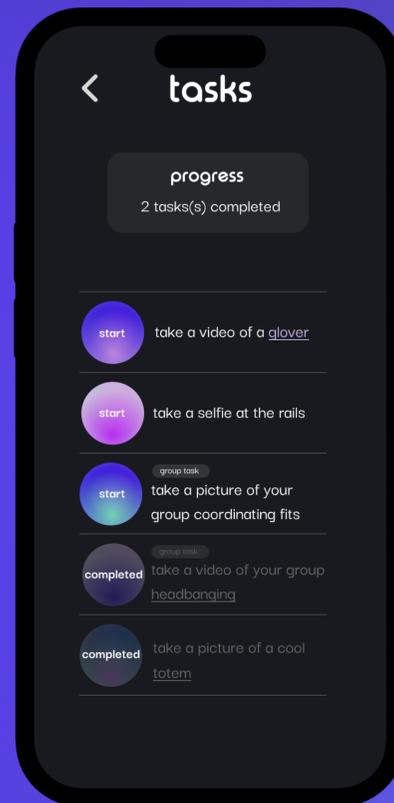
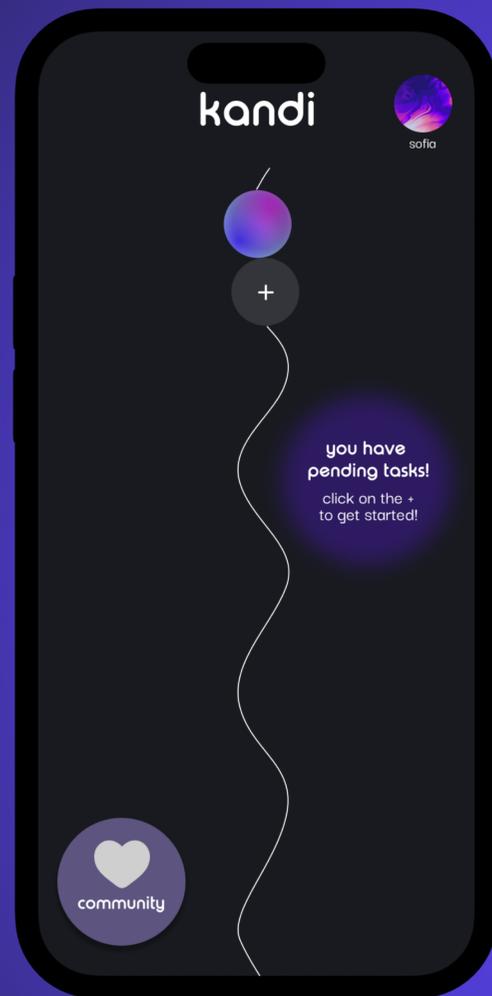
## PROBLEM

The festival environment can be overwhelming and isolating to new attendees, making it difficult to enter the scene.

## SOLUTION

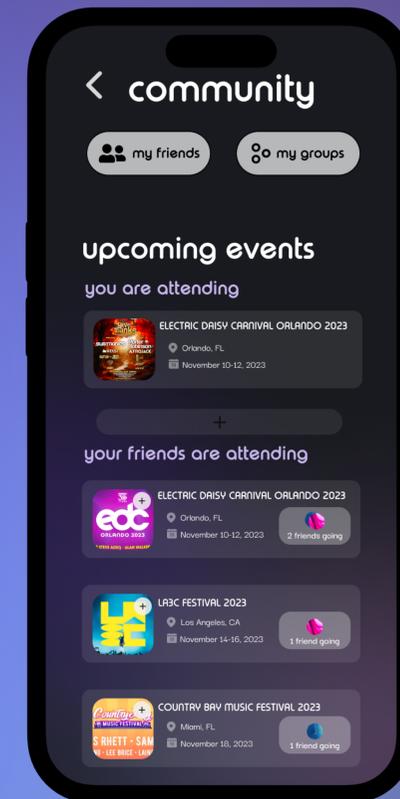
In gamifying the festival experience, we envision a platform that eases users of any experience into the community by rewarding tasks like creating and joining groups, sharing and receiving news, adding friends, and capturing festive memories.

## KEY FEATURES



## EARN

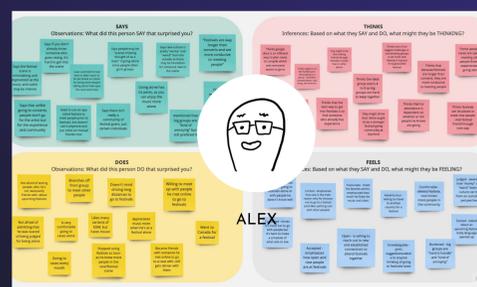
Earn beads by completing individual and group tasks.



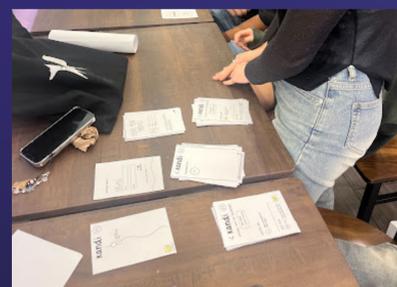
## CONNECT

Connect with community members and see what events they are attending.

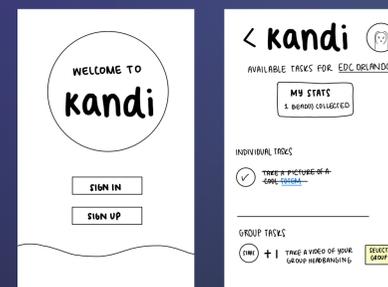
## DESIGN PROCESS



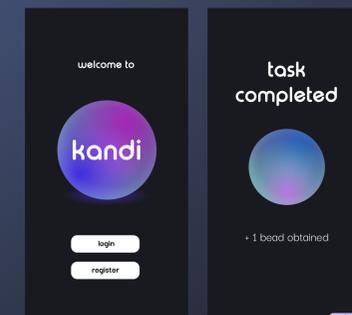
1. Needfinding



2. Testing



3. Low-Fi Prototype



4. Med-Fi Prototype