

# Demo Script

During our Needfinding exercise, we learned that live music events in local communities are highly desirable, but difficult to discover. We also learned that events are about experiences with people, yet few live event apps target connection between them. We built TuneTribe to satisfy these needs and more. This is a demo of our simple task of finding an event near you. Let's take a look.

Here I am in the home page of TuneTribe, which shows a heat map featuring events near me for a date and time I specify. I can see their relative locations and event sizes organized spatially on screen.

<Select Event #1>

If I click on one, I'm taken to its Event Detail view, where I can see the name, cost, address, rsvps, and more.

<Select "Interested">

I can also indicate that I'm interested in going to an event, and it will save it on my profile so I can easily find and navigate to it later.

<Return to Discover, Select Event #2>

And while this event has a costly ticket price, this other one at my local coffee shop is free. TuneTribe helps me uncover events from all artists in my community, regardless of features such as their size, type, or price. This is especially important to ensure that event promotion is democratized for all artists, regardless of their skill level or marketing budget.

<Select Events List View>

There are other ways to discover live events, and highly customize the process to my unique preferences. Here, I can see personalized events based on my known music tastes and event history that are uniquely personalized to me.

<Showcase filters for ease of discovery>

<Optional> And that's not all. <Optional: More highlights>

And that's the new live event discovery in TuneTribe. We can't wait for you to try it.

