tune ties

Find the Beat of Your Community

Problem

- Live local music events are desirable, but difficult to discover
- Events are about the experience with people, yet few offer good connections
- Without a marketing budget, promoting for artists is hard

Solution

- Centralized and community-first space for local music
- Democratized promotion of events
- Personalized and incentivised experience
- Integration with social and music apps

Connect with friends and artists in your community

Invite friends and promote your events locally

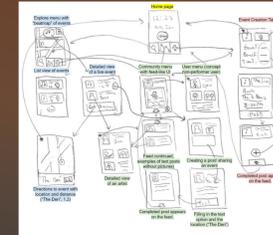*BeatMap* and list view for discovery and navigation

The Design Process

NEEDFINDING

TESTING ASSUMPTIONS

CONCEPT SKETCHES

LOW-FI PROTOTYPE

USER TESTING

MED-FI PROTOTYPE

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