



Leverage the power of **community** to motivate, inspire, and drive progress. **No one goes** through a lifestyle or well-being change **alone**.

Problem

Lifestyle transitions can often be lonely, causing feelings of isolation, discouragement, and a sense of being overwhelmed.

Solution

By setting shared goals, members can motivate and push each other forward, creating a snowball effect of positivity and progress.

Design Process

Needfinding



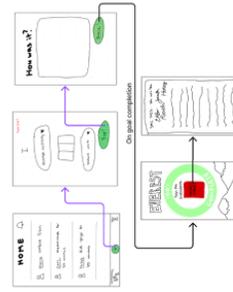
Empathy Map From A User Interview

UX Testing



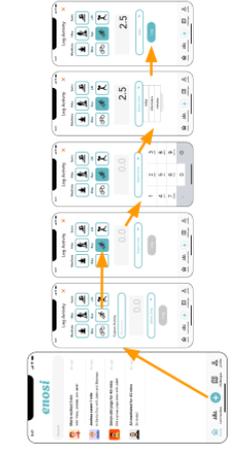
Experience Prototype

Low-Fi

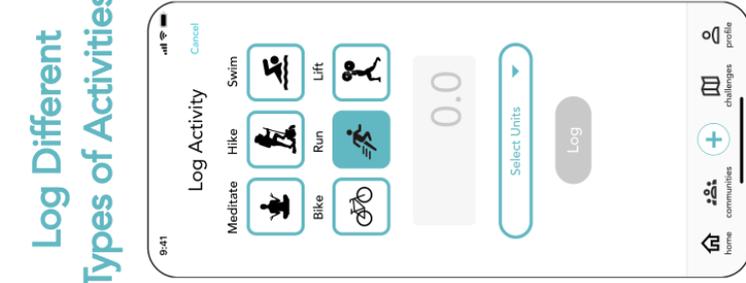


Low-Fi Prototype of Activity Log Task

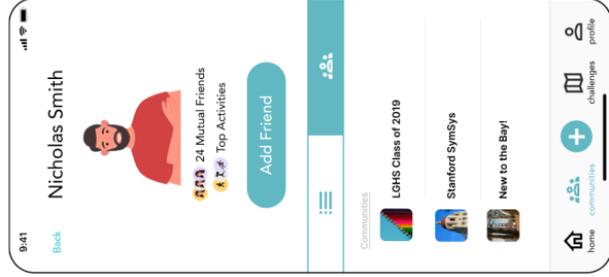
Med-Fi



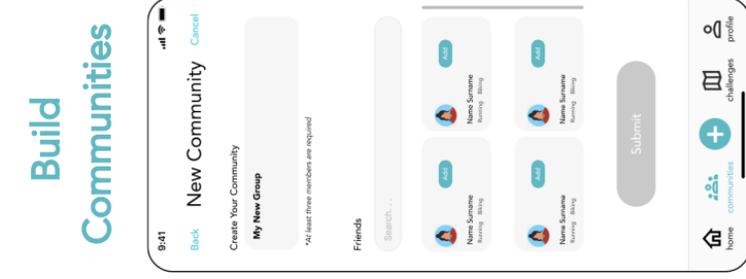
Med-Fi Prototype of Activity Log Task



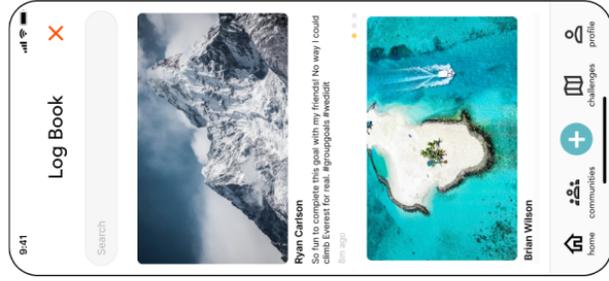
Log Different Types of Activities



Connect With Friends



Build Communities



Share Your Accomplishments