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Introduction

Flippin is designed to support individuals navigating **career transitions** – whether changing industries, re-entering the workforce, or seeking a new purpose in their professional lives. Flippin’s goal is to help users “**flip the page**” on their career stories by providing a safe, community-driven space to **connect with peers, share experiences, find shadowing opportunities**, and **join communities** that keep each other motivated through change.

The app is typically used during **periods of exploration and uncertainty**, when users are seeking motivation, mentorship, and a sense of belonging as they redefine their careers. Within the prototype, users should be able to **browse and join events, engage with peers**, and **learn about shadowing opportunities** to gain real-world insight into potential fields. Ultimately, the app helps users build confidence, find encouragement, and stay connected throughout their professional transformation journey. Finally, we hope our users landed a more satisfying job after exploring different experiences.

Design Tools

We built our high-fidelity prototype with React Native, Expo, and Supabase. We used Apple’s Xcode Simulator and our own mobile devices downloaded with the ExpoGo app to test the app as we developed it. The prototype was designed for **mobile devices**, optimized for the **iPhone X (375 x 812 px)** frame.

Operating Instructions



Download the Expo Go app, and create/log in to an account. Scan this QR code and launch the app!

Limitations

The current prototype hard-codes several features, including user profiles, mentor information, and shadowing listings. While the full version of Flippin is intended to support dynamic content, personalized recommendations, and real-time peer engagement, the demo simulates these experiences through pre-filled text and scripted interactions. Shadowing confirmations and chat responses are also pre-scripted, providing the appearance of real-time engagement without storing user data or capturing any activity.

Hard-Coded Items

- All user data, mentor profiles, and shadowing experiences are **manually entered into placeholders**.
- “Peer Stories” and “Trending Topics” are **static text entries** inspired by interview insights.
- Comment sections display **pre-filled responses** to simulate engagement.
- Navigation elements and notifications are **non-interactive UI components**.

Wizard of Oz Techniques

To emulate real behavior, the following Wizard of Oz methods were used:

- **Pre-scripted chat replies** simulate peer interaction.
- **Fake shadowing confirmations** mimic booking feedback.
- **Community suggestions** are shown based on static onboarding paths.
- **Post interactions** (pins, comments) are preset to appear dynamic but are non-functional.

Summary

Flippin enables people to **share stories, find encouragement, and access shadowing experiences** during their professional transitions.

Although the current prototype focuses on the **user experience flow** rather than functionality, it captures the core of the app’s vision: **empowering people to flip into their next chapter together**.