Medium-Fi Prototype

Our Team

Jenny

Computer Science
Guangzhou, China

Cecilia

Computer Science
Portland, Oregon

Ana

Computer Science
Torrance, CA

Viviana

Computer Science
Laredo, TX

PROBLEM

What does it take to encourage others to flip their futures?

Job seekers are partial to staying in fields they have experience in rather than exploring fields out of their comfort zone, potentially missing our on life changing opportunities.

SOLUTION

Goal: Use community support to reduce the fear of failure

Matching users with others peers, so they can hold each other accountable for saying yes to new opportunities, taking action on career exploration, and sharing reflection about their learning experiences.
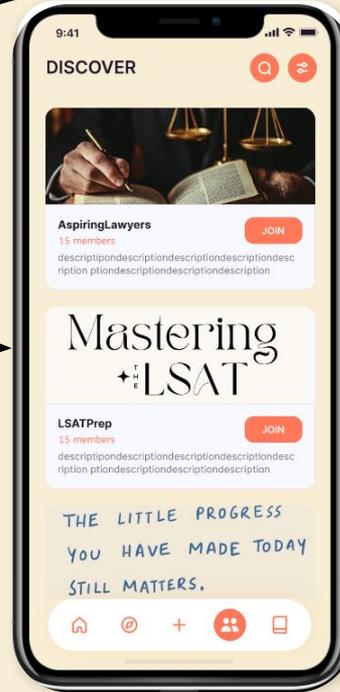
Values in Design: Community

Value 1: Community
Users want to connect with others who are going or went through similar career transitions

Potential Tension
- Imposter Syndrome
- Unfair Comparisons

Mobile screens

DISCOVER 9:41

AspiringLawyers
15 members
descriptipondescriptiondescriptiondescription ptiondescriptiondescriptiondescription
JOIN

Mastering the LSAT

LSATPrep
15 members
descriptipondescriptiondescriptiondesc ription ptiondescriptiondescriptiondescription
JOIN

THE LITTLE PROGRESS YOU HAVE MADE TODAY STILL MATTERS.

Community Groups
- Categorizes groups by career fields, skills, or general support

OPEN MIC 9:41

Topic: Tips for LSAT?

22/30 joined

Julie H
Hailey L
Navia F
Syd H

Mike B.: I agree! I've experience that as well 😄 9:38
Ava M: OMG SAME! 9:40
Howard A: Thanks for the advice Ava! That's really helpful. 9:41
Sam C: I absolutely hate this type of questions :/ 9:40
Amy L: Wait I think those aren't the worst. 9:41

Type here...

Request to Speak

Open Mics
- Users can host live spaces to discuss a prompt with other peers

Values in Design: Community

Value 1: Community

Users want to connect with others who are going or went through similar career transitions

Solutions in Progress

- Remove like counts
- Cater to early stage career transitioners

Community Groups
- Categorizes groups by career fields, skills, or general support

Open Mics
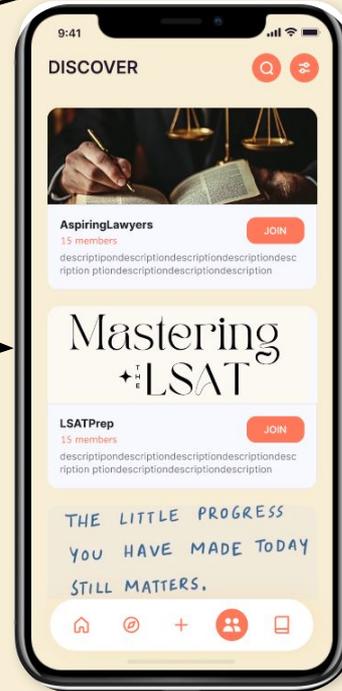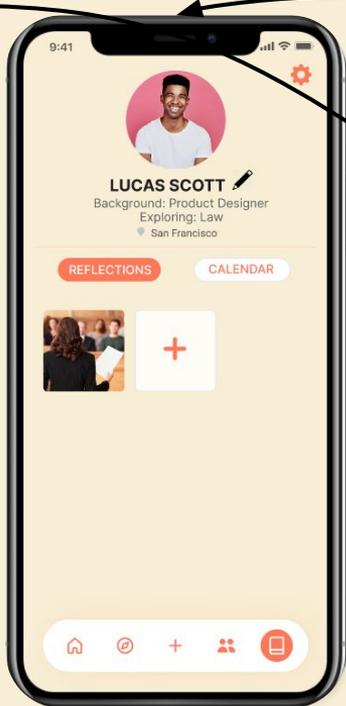- Users can host live spaces to discuss a prompt with other peers
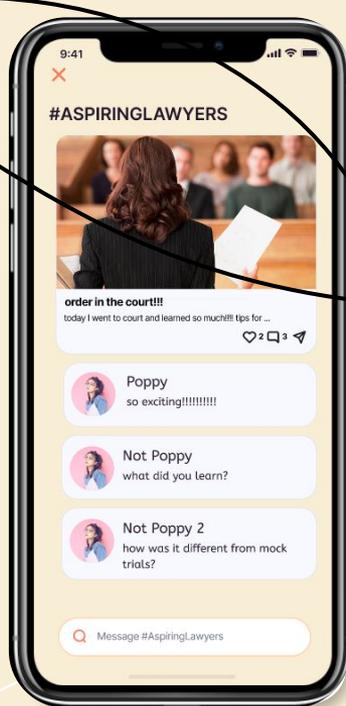
Values in Design: Motivation

Value 2: Motivation

Users want to feel motivated to continue in a career transition

Potential Tension
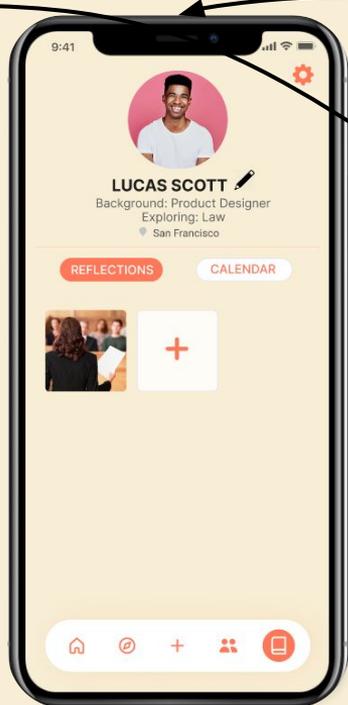
- Hateful Comments

Reflection Posts
- Users can document their progress through reflection posts

Personal Progress
- Users can easily access their reflections

Community Feedback
- Users can hear from their peers and applaud each other's milestones

Values in Design: Motivation

Value 2: Motivation

Users want to feel motivated to continue in a career transition

Solutions in Progress

- Censored Speech
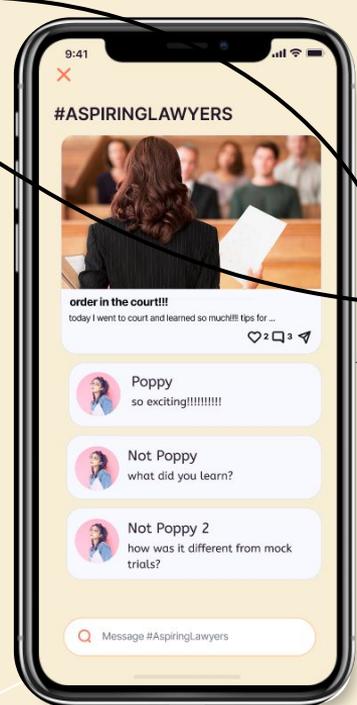- Reporting of hate comments

Reflection Posts
- Users can document their progress through reflection posts

Personal Progress
- Users can easily access their reflections

Community Feedback
- Users can hear from their peers and applaud each other's milestones

Values in Design: Action

Value 3: Action

Users don't want to see rejections, but real opportunities to work in another field

Potential Tension

- Shadowing Opportunity Scams

Mentor Connection
- Users can message with people who have reported themselves as available mentors

Shadowing Opportunities
- Users can schedule a shadowing appointment without an interview process

Values in Design: Action

Value 3: Action

Users don't want to see rejections, but real opportunities to work in another field

Solutions in Progress

- User verification process

Christina

Finance Lawyer, passionate about helping young lawyers improve their skills and reach their potential.

15+ years of design experience

Expertise
- Leadership
- Creative Direction
- Design Strategy

Reviews (10)
"Sarah is an amazing mentor who really took the time to understand my goals and help me achive them..."
Jane

SHADOW   Message

9:41

LUCAS SCOTT ✏️
Background: Product Designer
Exploring: Law
📍 San Francisco

REFLECTIONS   CALENDAR

<   September   >
2025

Mon	Tue	Wed	Thu	Fri	Sat	Sun
31	30	1	2	3	4	5
6	7	8	9	10	11	12

⏰ 10:00-11:00   ...
Connect with Christina
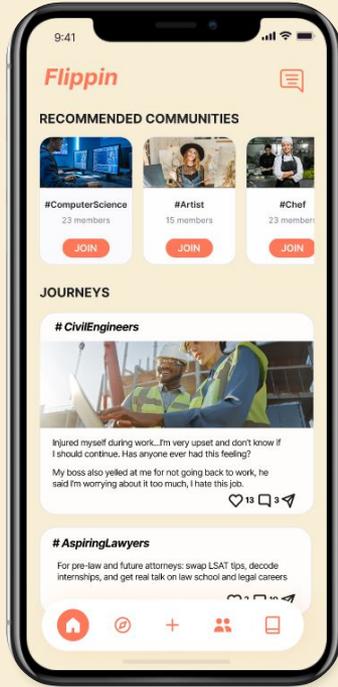15+ years of design experience, come ask questions!

Mentor Connection
- Users can message with people who have reported themselves as available mentors
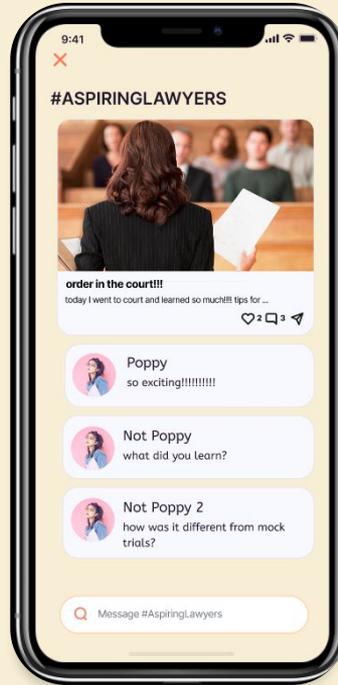
Shadowing Opportunities
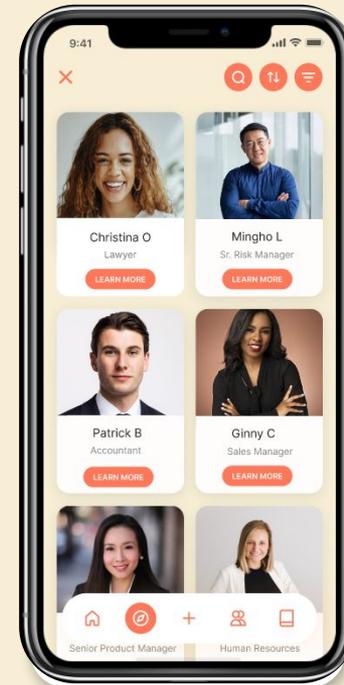- Users can schedule a shadowing appointment without an interview process

Our Task Flows

Task Flow One
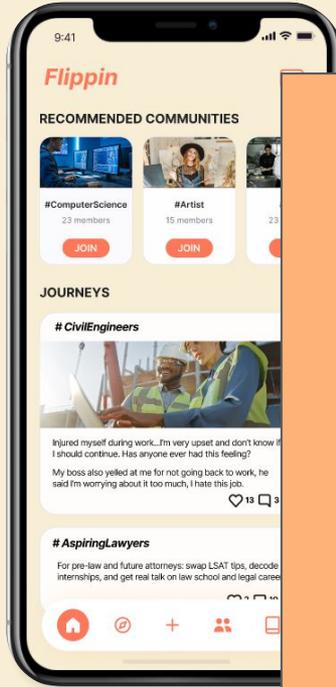Join a group of likeminded aspiring lawyers
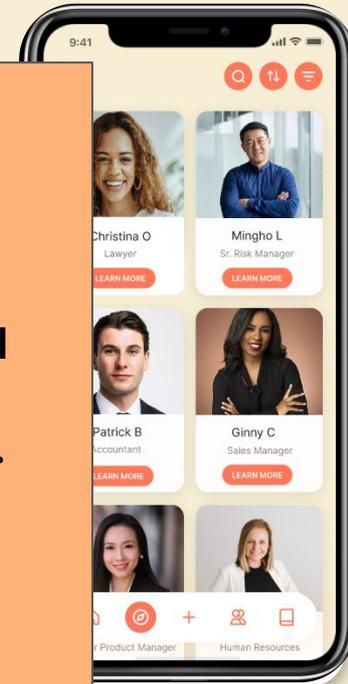
Task Flow Two
Document your progress by posting a reflection

Task Flow Three
Discover and schedule a shadowing opportunity with a mentor (Christina)

Our Task Flows

Our task flows were received well by our testers–described as "human-centered" and a "nice alternative to LinkedIn". Hence, no changes were made.

Task Flow One
Join a group of likeminded aspiring lawyers

Task Flow Three
Discover and schedule a shadowing opportunity with a mentor (Christina)

Our Usability Goals and Metrics

Robustness

Measure: # of Misclicks

We tested to ensure our platforms' labels, cues, and terminology were intuitive for a new user to explore.

Discoverable

Measure: # of screens visited

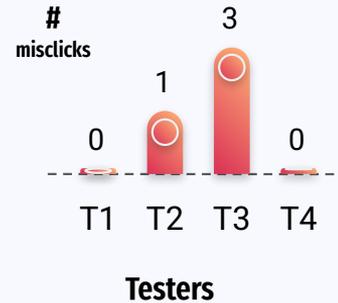We tested to observe if users were curious to visit other screens and features.

Previously, we observed that...

Discovery

Screens Visited

Tester 1   90%

Tester 2   85%

Tester 3   65%

Tester 4   70%

Robustness

\# misclicks

0   1   3   0

T1   T2   T3   T4

Testers

Improvements of Robustness
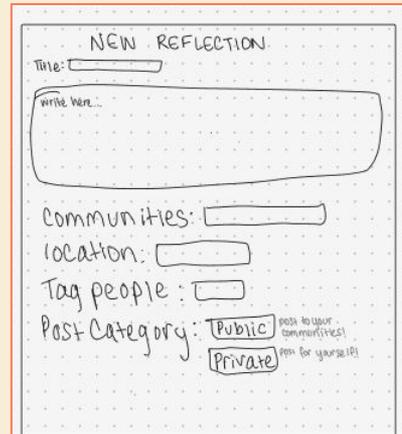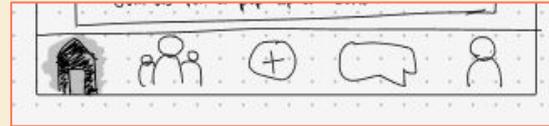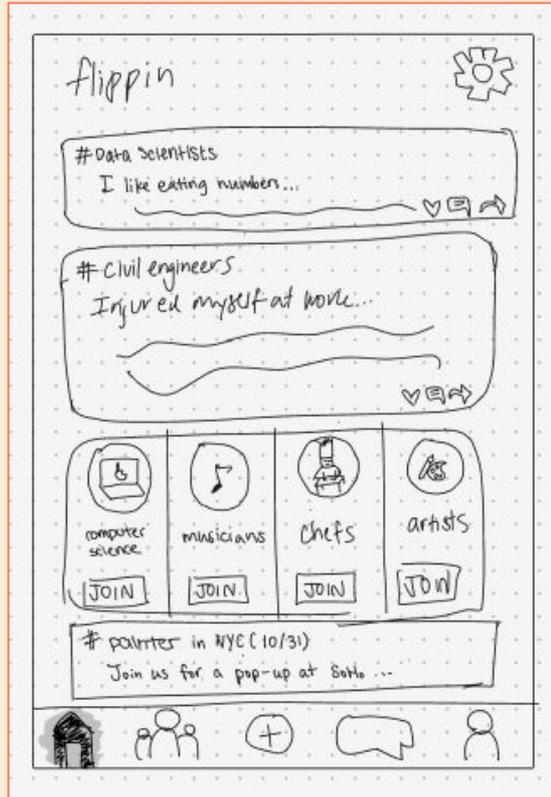
We learned that…

- Users couldn't find shadow opportunities, which was placed in the communities tab
- Users were confused on what the difference of a private or public post was

Improvements of Robustness
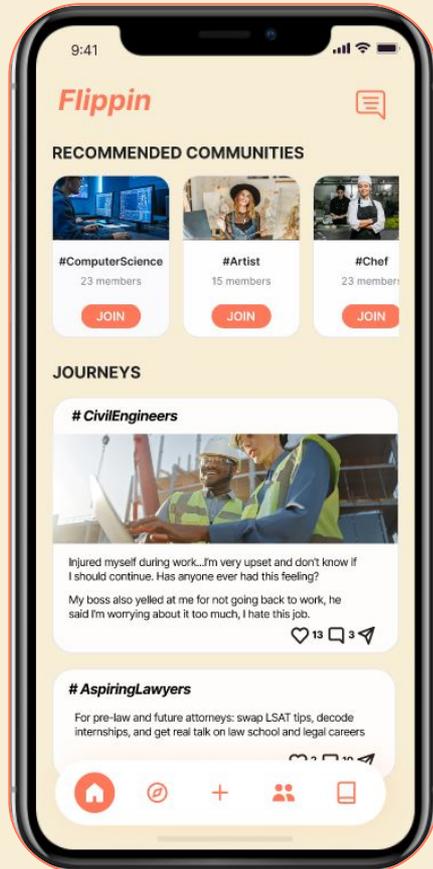
Changes

- Restructure Taskbar to more intuitive icons
- Kept the "+" in the center because none of the testers misclicked it
- Relocated the Chat/Community Threads icon to the top right
- All posts are public and selected from a dropdown

Improvements of Discoverability

Before…

We offered up to 9 screens:

- Login
- Home Page
- Communities
- Show More Shadowing Page with Filtering
- Forum Screen
- Add Friends From Forum
- Profile Page
- Add Reflection Post
- Chats/Group Threads

Now…

We have around 20 screens with the following features:

- Login + Confirmation Screens
- Onboarding and Questionnaire Screens
- Discover Opportunities Page
- Extended Shadow Opportunities Screen
- Discover Communities Page
- Open Mic Page
- Profile Page
- Calendar Screen
- Settings Page
- Add Reflection Post
- Host Forum Screen
- Chats/Group Threads

And flexibility for more…

Major Changes

Major Change 1: Home Page
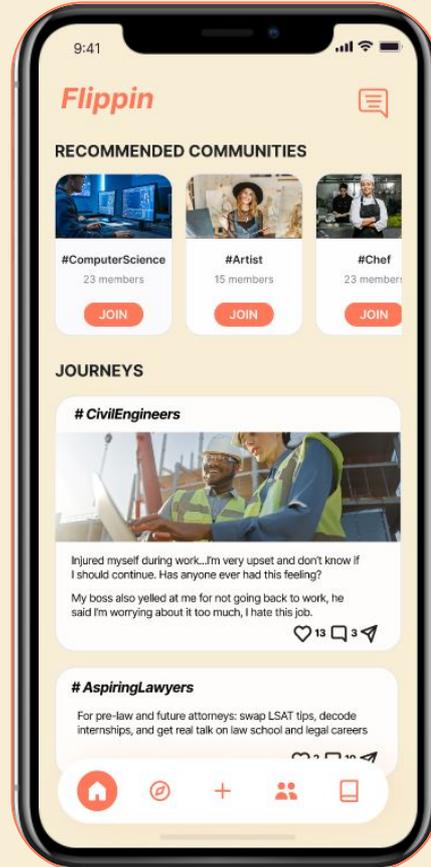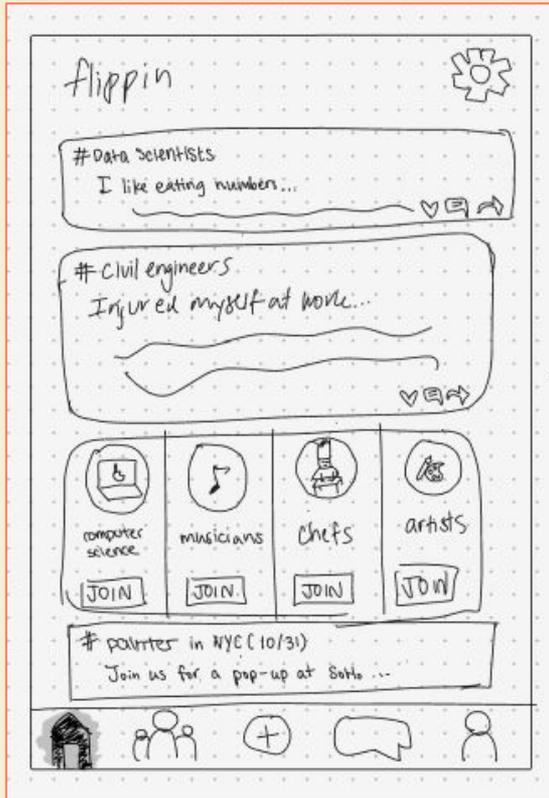
Changes

- Restructure Taskbar
- Relocated the Chat/Community Threads icon to the top right
- Relocated Settings to Profile Page
- Recommend Communities at the top of the page
- "Journeys" Terminology
- Warm background color

Major Change 1: Home Page
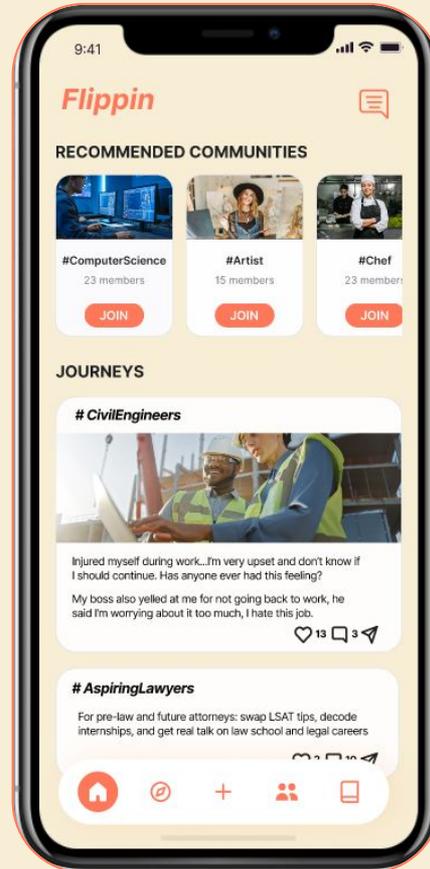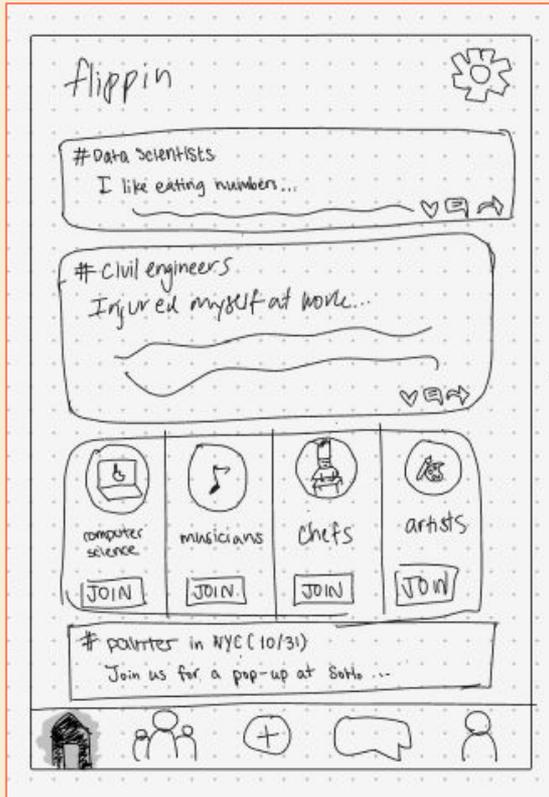
Justification

- The communities icon confused our users and did not imply there were shadowing opportunities there
- To open up space for the discover icon, we relocated the chat icon to the top right, drawing inspiration from platforms like Instagram.
- Since joining communities is our simple task flow, we realized it should be our main focus and at the top of our homepage
- We switched from a white background to be a warmer yellow to make users feel more at ease and likely to open up. White was a bit sterile.

Major Change 1: Home Page
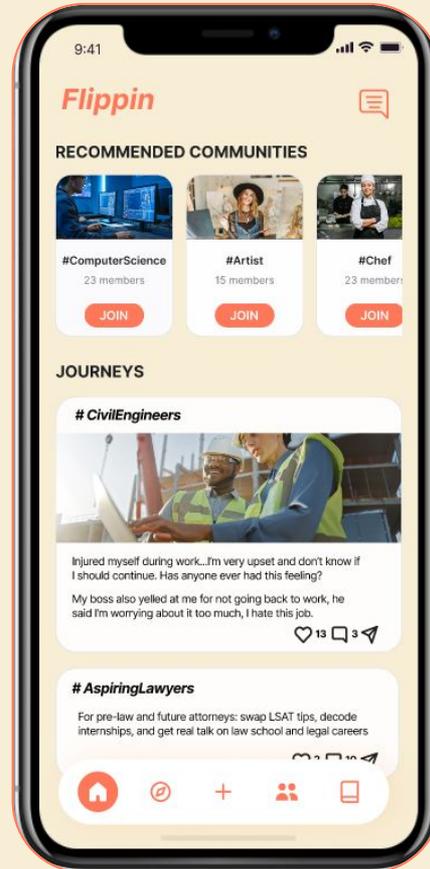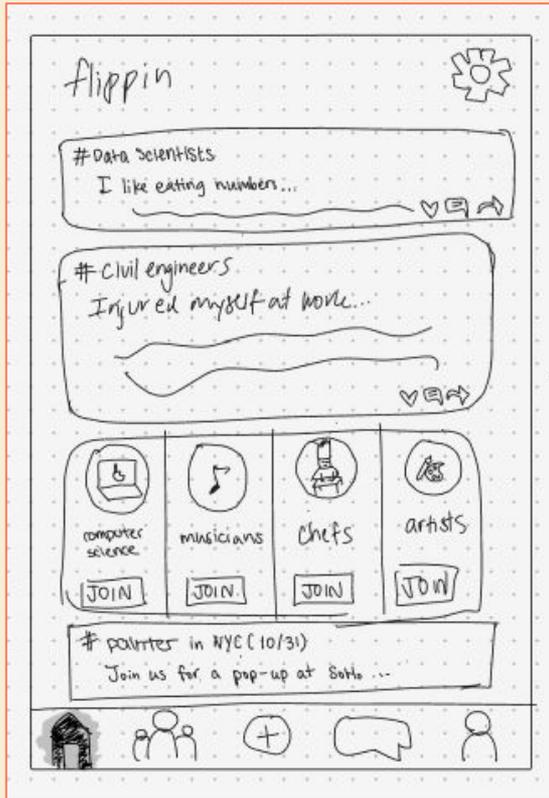
Justification

- We also received feedback that in this type of platform, a career transitioner would want to feel that they are not alone by knowing that people come from all types of backgrounds and have stories to tell. We restructured the homepage to instantly show journeys at first look so users are at ease and feel more supported and have a community of people with similar backgrounds.

Major Change 2: Forum -> Open Mics

Changes

- Redesign of utility from forum discussions to a live space for stories to be shared, although the former is also possible
- Removed the use of a circular layout of participants → now a square layout of each person
- "Request to speak" button – creates a queue of speakers
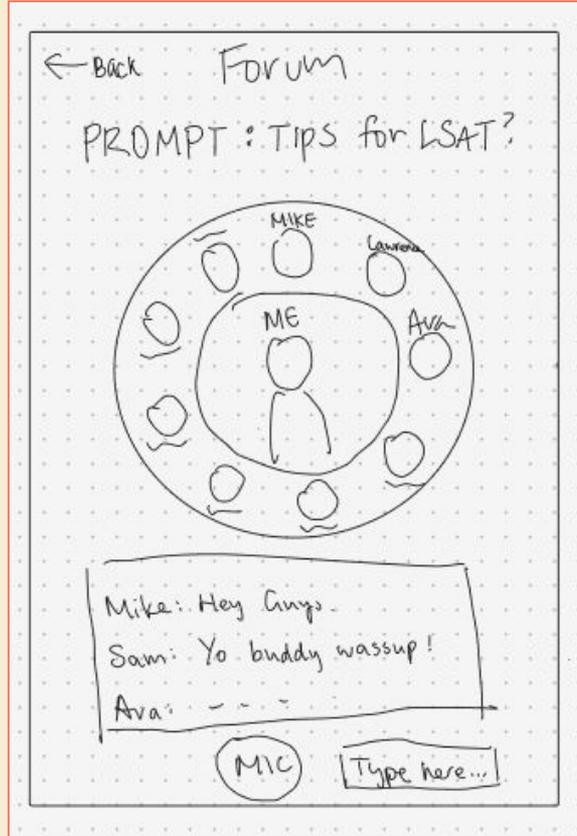
Major Change 2: Forum -> Open Mics

Justification

- Through our needfinding we found that people wanted to connect to other people's stories. However, our forum was more of a discussion rather than a platform for stories, so we thought an open mic would be a more appropriate way to uplift voices and support people's "Journeys"
- Square layout ensures equal space uptake by each participant, enforcing that everyone is on the same level.
- Requesting to speak prevents too many overlapping voices
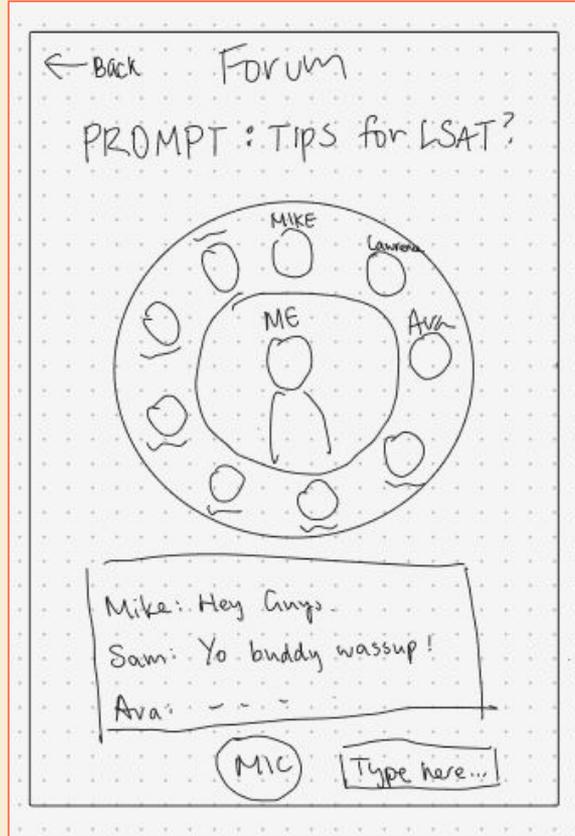
Major Change 3: Scheduling Shadowing
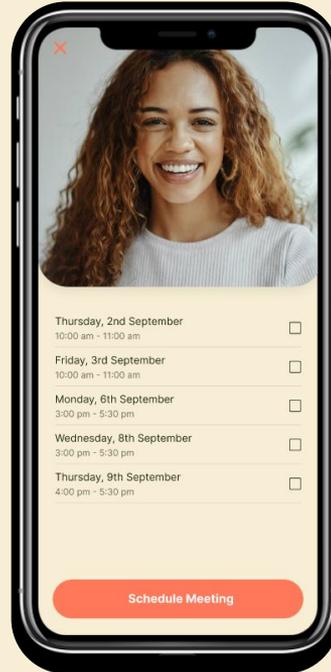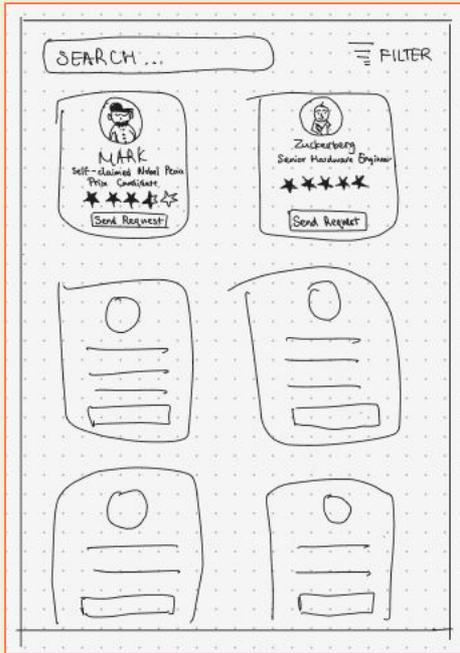
Changes

- Send Request originally implied sending a message to a potential mentor, but now it is displayed as "Shadow" and navigates to an immediate scheduling of an appointment

Major Change 3: Scheduling Shadowing

Justification

- Streamlines scheduling a shadow session
- Removes the fear of rejection
- Less of a "LinkedIn" process

Task Flows

Task Flow 1: Join a group of likeminded aspiring lawyers

Redirected to home page

Flippin
flip your future

Welcome!

Click to sign in

Email Address

Password

Forgot password?

Login

Not a member? Register now

Or continue with

Flippin
flip your future

Welcome!

lucasscott3@email.com

****

Forgot password?

Login

Not a member? Register now

Or continue with

Flippin

RECOMMENDED COMMUNITIES

#AspiringLaw...
15 members

JOIN   JOIN   JOIN

Press Join then redirect to communities thread

JOURNEYS

CivilEngineers

My accountant life felt like I was forever trapped in a spreadsheet, calculating other people's successes until I took the terrifying leap into civil engineering. Now, every morning, I trade a calculator for a hard hat, and the joy of helping to ...

💬 3

AspiringLawyers

Driven by a passion for justice, I spent sleepless nights in the library, poring over complex case law until the day my ...

CHATS   COMMUNITIES

#AspiringLawyers
10 new posts   09:18

Press on the community to redirect to aspiring lawyers group page

#ASPIRINGLAWYERS

Finding My Advocacy Voice.
Driven by a passion for justice, I spent sleepless nights in the library, poring over complex case law until the day my ...

💬 3

Equity: My First Real Win.
After months of grueling clerkships and surviving the bar exam...

💬 3

Advocate. Ready for Court.
I meticulously sculpted my voice, moving from the nervousness...

💬 3

Task Flow 2: Document your progress by posting a reflection

Screen 1 — #ASPIRINGLAWYERS feed

#ASPIRINGLAWYERS

Finding My Advocacy Voice.
Driven by a passion for justice, I spent sleepless nights in the library, poring over complex case law until the day my ...
💬 3

Equity: My First Real Win.
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Advocate. Ready for Court.
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💬 3

Press "+" icon to navigate to Click to sign in reflection post screen

Screen 2 — New Reflection

New Reflection   Post

Select a community

Title

📍 Add location
👤 Tag people

body text (optional)

Press select community which navigates to a search screen for communities that the user is a part of

Screen 3 — Post to

Post to

🔍 Search for a community

#AspiringLawyers
15 members
super long description that takes 2 lines yay!!!!!!!!!!!!!!

Select the desired community, in this case, AspiringLawyers, which then renavigates back to the reflection post screen

Screen 4 — New Reflection

New Reflection   Post

#AspiringLawyers

Title

📍 Add location
👤 Tag people

body text (optional)

Finish filling in the rest of the text input by pressing any of the options

Screen 5 — New Reflection

New Reflection   Post

#AspiringLawyers

order in the court!!!

📍 Stanford Court
👤 Judge Judy

today I went to court and learned so much!!! tips for ...

After pressing post, you are redirected to the post feed of the selected community

Screen 6 — #ASPIRINGLAWYERS feed

#ASPIRINGLAWYERS

order in the court!!!
today I went to court and learned so much!!! tips for ...
💬 3

Finding My Advocacy Voice.
Driven by a passion for justice, I spent sleepless nights in the library, poring over complex case law until the day my ...
💬 3

Equity: My First Real Win.
After months of grueling clerkships and surviving the bar ...

Task Flow 3: Discover and schedule a shadowing opportunity with a mentor (Christina)

Navigate to the discover page on the taskbar

Scroll to the bottom of the page and press learn more on Christina

Press the shadow button to prompt navigation to a schedule form

Choose a convenient time

Press schedule meeting, which navigates to a confirmation pop up

After exiting from the popup, you are navigated to your calendar and able to view your booking

Prototype Implementation

Figma as an Implementation Tool

Pros

- Supports collaborative editing

- Supports task flow features to prototype

- Easily shareable

- Can design without coding

- Layout and prototype mimics coding

- Offers a wide range of templates

Cons

- No backend integration

- Static implementation and data

- Acts more as a simulation

- Hard to support complex tasks

Justification

- Interactivity is easy to test
- The lack of backend doesn't prevent users from interacting with the layout, design, and terminology of our project
- Easy to access for future testers through shareable links
- It's important to be able to reiterate design changes as a group in a collaborative way

Limitations

What were our constraints?

- We couldn't implement any backend processes

- Only display hardcoded data

Hardcoded and Wizard-of-Oz features?

- Only the specific groups, mentors, or events were able to be interacted with. Ex: Aspiring Lawyers, Christina (mentor), reflection post inputs, etc.

- The interactions available are based on our pre-planned notion that our user is interested in exploring law

Impact on User Experience?

- Users can't interact with the UI with their specific career interests

- Users can't have real interactions with other people on the platform, including real comments/feedback/recommendations/responses

Appendix

Our Figma:

https://www.figma.com/design/840UClf8zr4dQP9h9AAa0O/CS147-Figma?node-id=1-2&p=f&t=JG5oltsMgvpXFPvg-0

Our README:

https://docs.google.com/document/d/14hXFRlf5tj7kykout0Mj7Dq5Qfpc5nbFUhWMy-wBtqo/edit?tab=t.0#heading=h.5idco5wwh8yu