

# BloOME

*Nourish your body, grow your mind*

## Problem

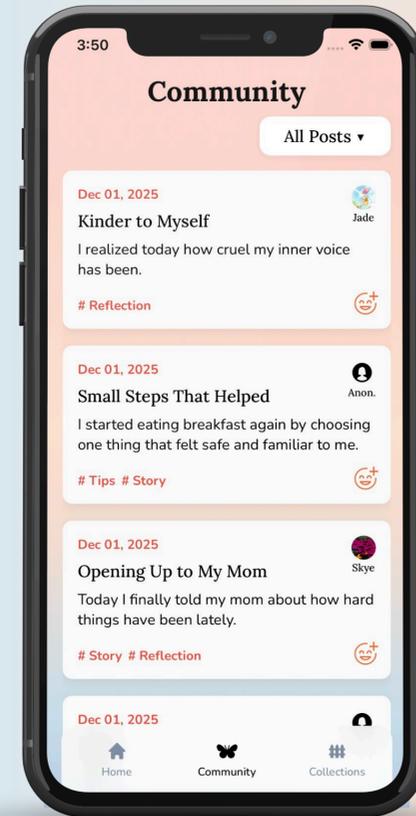
Many people struggle with disordered eating, whether subclinical or clinical, and hesitate to reach out to friends, family, or professionals due to shame and the fear of burdening others.

## Solution

BloOME is a peer-to-peer story-sharing app that provides a safe, anonymous space for people to open up, share their struggles and progress, and find warmth through reflection and daily support.



Read Daily Messages

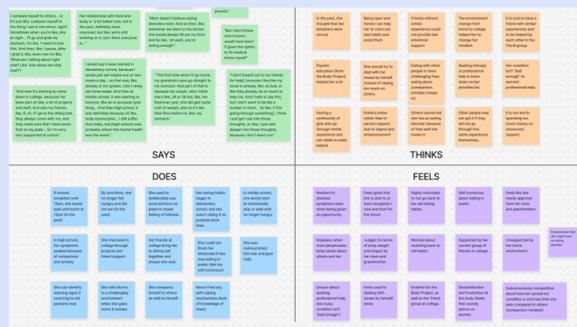


Browse Community Posts



Save and Pin Posts

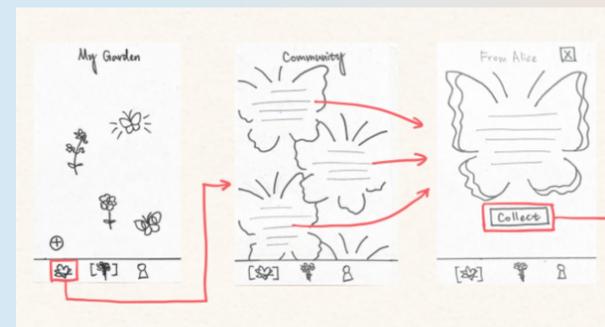
## Design Process



Needfinding



User Testing



Lo-fi Prototype



Med-fi Prototype