

# Medi-Pal

Discover. Heal. Thrive.

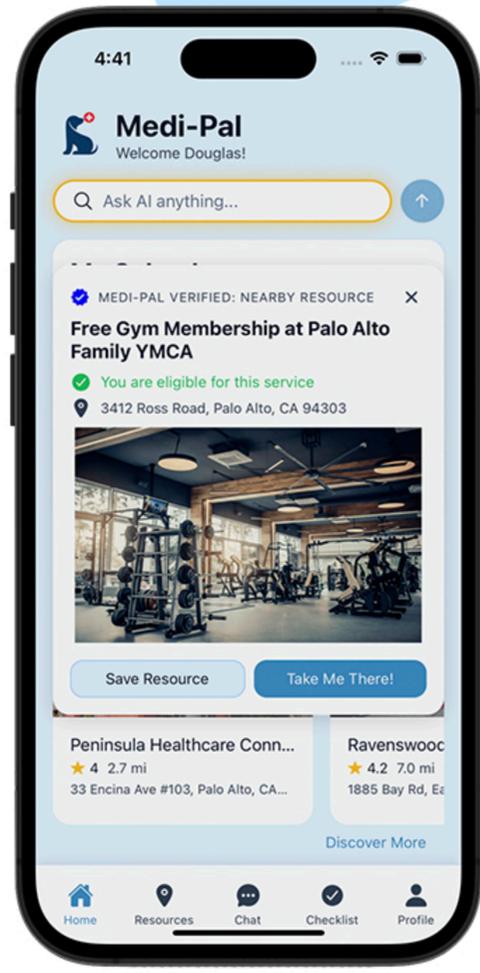
## Problem

People who qualify for Medi Cal struggle to navigate complex, overwhelming info and do not get clear guidance.

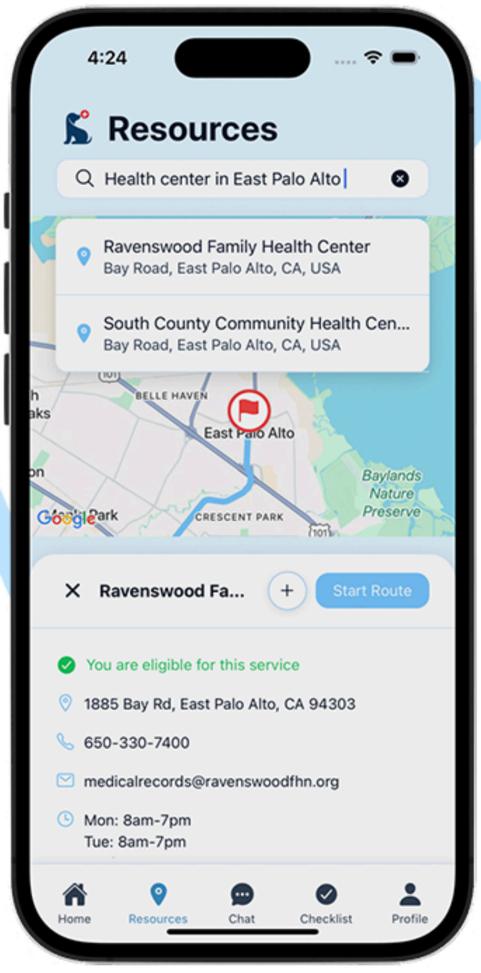
## Solution

Helping users easily find and act on Medi Cal resources with clear info and personalized support.

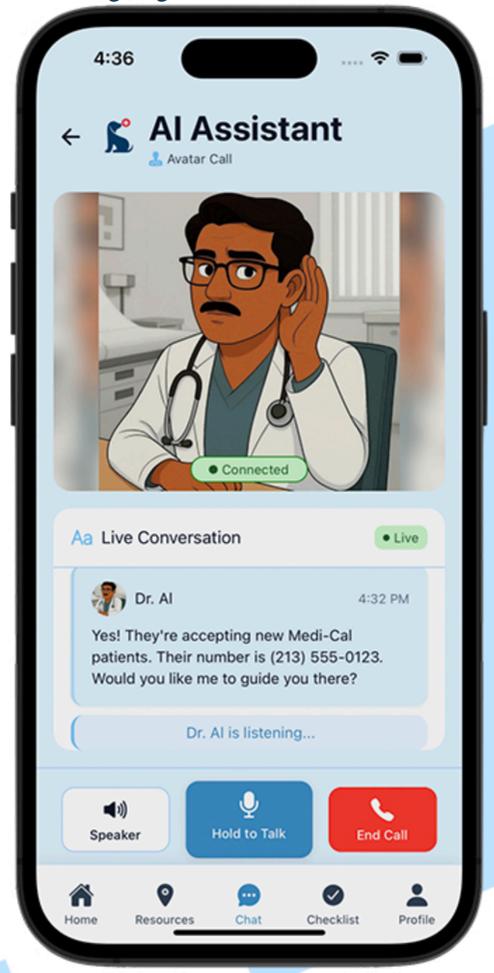
### Discover Local Resources



### Heal with Personalized Services



### Thrive with Dr.AI by your side



## Design Process

### Needfinding



### Usability Testing



### Low-Fi Prototype



### Med-Fi Prototype

