

# Online Linear Programming: Applications and Extensions

**Yinyu Ye**

Stanford University and CUHKSZ (sabbatical leave)

(Joint work with many)

**June 20, 2023**

# Organization

- **Online Linear Programming for Auction Markets**
- Online Linear Programming for Bandit Markets and More
- Online Mechanism for Price-Posting Markets
- Conclusion/Takeaway

# Linear Programming and LP Giants won Nobel Prize...

$$\max \sum r_j x_j$$

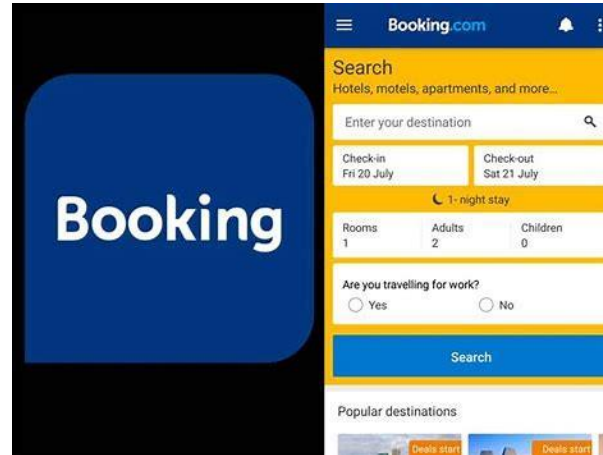
$$\text{s.t.} \quad \sum_j a_j x_j \leq b,$$

$$0 \leq x_j \leq 1 \quad \forall j = 1, \dots, n$$



# Online Resource Allocation & Revenue Management via Combinatorial Auction

- $m$  type of resources;  $T$  customers
- Decision maker needs to decide whether and how much resources are allocated to each customer/auctioneer
- Resources are limited!
- **Online setting:**
  - Customers arrive sequentially and the decision needs to be made instantly upon the customer arrival: **Sell or No-sell?**



$$\begin{aligned} \max \quad & \sum_{t=1}^T r_t x_t \\ \text{s.t.} \quad & \sum_{t=1}^T a_{it} x_t \leq b_i, \quad i = 1, \dots, m \\ & 0 \leq x_t \leq 1 \quad \text{or} \quad x_t \in \{0, 1\}, \quad t = 1, \dots, T \end{aligned}$$

Performance of online algorithm measured with respect to regret from the offline linear objective

[Agrawal et al. 2010, 2014], [Kesselheim et al 2014]

[Li/Ye, 2019], [Li et al. 2020],

# Online Auction Market: An Illustration Example

<b>Bid #</b>	<b>\$100</b>	<b>\$30</b>	<b>....</b>	<b>...</b>	<b>...</b>	<b>Inventory</b>	
<b>Decision</b>	<b>X1=?</b>	<b>X2=?</b>					
<b>Pants</b>	<b>1</b>	<b>0</b>	<b>....</b>	<b>...</b>	<b>...</b>	<b>100</b>	
<b>Shoes</b>	<b>1</b>	<b>0</b>				<b>50</b>	
<b>T-Shirts</b>	<b>0</b>	<b>1</b>				<b>500</b>	
<b>Jackets</b>	<b>0</b>	<b>0</b>				<b>200</b>	
<b>Hats</b>	<b>1</b>	<b>1</b>	<b>...</b>	<b>...</b>	<b>...</b>	<b>1000</b>	

# Regret-Ratio for Online Algorithm/Mechanism

$$\begin{aligned} \text{OPT}(A, \pi) = \max \quad & \sum_k \pi_k x_k \\ \text{s.t.} \quad & \sum_k a_{ik} x_k \leq b_i \quad \forall i \in S \\ & 0 \leq x_k \leq 1 \quad \forall k \in N \end{aligned}$$

- We know the total number of customers, say  $n$ ;
- Assume customers arrive in a **random order or with i.i.d distributions.**
- For a given online algorithm/decision-policy/mechanism

$$Z(A, \pi) = E_\sigma \left[ \sum_1^n \pi_k x_k \right]$$

$$R(A, \pi) = 1 - \frac{Z(A, \pi)}{\text{OPT}(A, \pi)}$$

$$R = \sup_{(A, \pi)} R(A, \pi)$$

# Impossibility Result on Regret-Ratio

**Theorem:** There is no online algorithm/decision-policy/mechanism such that

$$R \leq O\left( \sqrt{\log(m)/B} \right), \quad B = \min_i b_i.$$

**Corollary:** If  $B \leq \log(m)/\epsilon^2$ , then it is impossible to have a decision policy/mechanism such that  $R \leq O(\epsilon)$ .

Agrawal, Wang and Y, "A Dynamic Near-Optimal Algorithm for Online Linear Programming," 2010.

# Possibility Result on Regret-Ratio

**Theorem:** There is an online algorithm/decision-policy/mechanism such that

$$R \leq O\left( \sqrt{m \log(n)/B} \right), \quad B = \min_i b_i.$$

**Corollary:** If  $B > m \log(n)/\varepsilon^2$ , then there is an online algorithm/decision-policy/mechanism such that  $R \leq O(\varepsilon)$ .

Agrawal, Wang and Y, "A Dynamic Near-Optimal Algorithm for Online Linear Programming," 2010.

**Theorem:** If  $B > \log(mn)/\varepsilon^2$ , then there is an online algorithm/decision-policy/mechanism such that  $R \leq O(\varepsilon)$ .

Kesselheim et al. "Primal Beat the Dual...", 2014, ...



# Online Algorithm and Price-Mechanism: Learning-while-Doing

- Learn “ideal” itemized-prices
- Use the prices to price each bid
- Accept if it is an over bid, and reject otherwise

Bid #	\$100	\$30	....	...	...	Inventory	Price?
Decision	x1	x2					
Pants	1	0	....	...	...	100	<b>45</b>
Shoes	1	0				50	<b>45</b>
T-Shirts	0	1				500	<b>10</b>
Jackets	0	0				200	<b>55</b>
Hats	1	1	...	...	...	1000	<b>15</b>

**Such ideal prices exist and they are shadow/dual prices of the offline LP**

# How to Learn “Shadow Prices” Online


For a given  $\varepsilon$ , solve the sample LP at  $t=\varepsilon n, 2\varepsilon n, 4\varepsilon n, \dots$ ; and use the new shadow prices for the decision in the coming period.



$$\begin{aligned} \max \quad & \sum_{k=1}^t \pi_k x_k \\ \text{s.t.} \quad & \sum_{k=1}^t a_{ik} x_k \leq (1 - h_t) \frac{t}{n} b_i \quad \forall i \in S \\ & 0 \leq x_k \leq 1 \quad \forall k \in N \end{aligned}$$

# Dual Convergence and the SGD Method

(Li/Y OR 2022, LI/Sun NeurIPS 2020)

Primal LP		Dual LP
$\max \pi^\top x$		$\min b^\top p + \mathbf{1}^\top s$
s.t. $Ax \leq b$		s.t. $A^\top p + s \geq \pi$
$0 \leq x \leq 1$		$p \geq 0, s \geq 0$

- An equivalent form of the dual LP can be written as (by plugging  $s$  into the objective function above):

$$\min_{p \geq 0} b^\top p + \sum_{t=1}^T (\pi_t - a_t^\top p)^+$$

where at time  $t$ , we observe the  $t$ -th term in the above summation

- **Idea:** Perform online (stochastic) gradient descent to optimize the above form
- **Theorem:** With a step size  $1/\sqrt{T}$ , the algorithm achieves a regret bound of  $m\sqrt{T}$  ( $m$  being the number of constraints)

# Action-History-Dependent Analysis (Li/Y OR 2022)

- Instead of online gradient descent, we can learn the dual price **more accurately and adaptively** by solving the following problem at time  $t$

$$\min_{\mathbf{p} \geq 0} \mathbf{b}_t^\top \mathbf{p} + \sum_{j=1}^t (\pi_t - \mathbf{a}_t^\top \mathbf{p})^+$$

- Compared to the previous problem, we replace  $\mathbf{b}$  by the average remaining resource  $\mathbf{b}_t$  (**more adaptively**), and solve the optimization problem (**more accurately**)
- Denoted the optimal solution by  $\mathbf{p}_t^*$  – the adaptively learned **dual price**.

- The decision rule becomes 
$$x_t = \begin{cases} 1, & \pi_t > \mathbf{a}_t^\top \mathbf{p}_t^* \\ 0, & \pi_t < \mathbf{a}_t^\top \mathbf{p}_t^* \end{cases}$$

# Action-History-Dependent Analysis II

- If  $\{(\mathbf{a}_t, \pi_t)\}_{t=1}^T$  follow a distribution that is independent and identically distributed (stationary), we have

## Results

- 1) The estimation  $\mathbf{p}_t^*$  converges to  $\mathbf{p}^*$ . i.e.  $\mathbb{E} \left[ \sum_{t=1}^T \|\mathbf{p}_t^* - \mathbf{p}^*\|_2^2 \right] = O(\log T)$
- 2) The regret is of the order  $O(\log T)$ . More specifically, if we denote  $\Pi$  our dual-based decision rule, we have

$$\mathbb{E} [\text{OPT}(A, \pi)] - \mathbb{E}^{\Pi} \left[ \sum_{t=1}^T \pi_t \mathbf{x}_t \right] = O(\log T)$$

# Improved OLP analysis I (Chen et al OR 2022)

- Now let's assume that  $\{(\mathbf{a}_t, \pi_t)\}_{t=1}^T$  come from a distribution that has **finite** (with a total of  $J$ ) categories, and  $P\left((\mathbf{a}_t, \pi_t) = (\mathbf{c}_j, \mu_j)\right) = p_j$ .
- For this case, we construct the **fluid approximation** LP

Primal LP

$$\max \quad \boldsymbol{\pi}^\top \mathbf{x}$$

$$\text{s.t.} \quad \mathbf{A}\mathbf{x} \leq \mathbf{b}$$

$$\mathbf{0} \leq \mathbf{x} \leq \mathbf{1}$$



Fluid approximation LP

$$\max \quad \sum_{j=1}^J p_j \mu_j y_j$$

$$\text{s.t.} \quad p_j \mathbf{c}_j y_j \leq \mathbf{b}/T$$

$$0 \leq y_j \leq 1 \text{ for all } j$$

- For the decision rule, if  $(\mathbf{a}_t, \pi_t) = (\mathbf{c}_j, \mu_j)$ , the optimal decision is  $x_t = y_j^*$

# Improved OLP analysis II

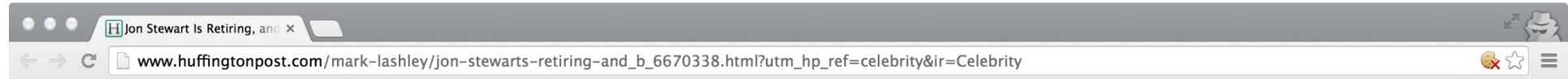
- At time  $t$ , we replace  $\mathbf{b}$  and  $p_j$  by  $\mathbf{b}_t$ , the remaining resource, and  $\hat{p}_j$ , the **sample estimation** of  $p_j$ .
- Next, we solve the fluid approximation LP with updated parameters.
- Our decision at  $t$  will be based on the solution  $\mathbf{y}_t^* = (y_{1,t}^*, \dots, y_{J,t}^*)$ .

## Result

- The regret is of the order  $O(1)$ . More specifically, if we denote  $\Pi$  the decision rule above, we have

$$\mathbb{E}[\text{OPT}(A, \pi)] - \mathbb{E}^{\Pi} \left[ \sum_{t=1}^T \pi_t x_t \right] = O(1)$$

# Application: Online Matching for Display Advertising



**Mark Lashley** Assistant Professor, La Salle University [Become a fan](#) [Twitter](#) [Facebook](#)

## Jon Stewart Is Retiring, and it's Going to Be (Kind of) Okay

Posted: 02/13/2015 3:21 pm EST | Updated: 02/13/2015 3:59 pm EST



195 Likes 12 Shares 5 Tweets 0 Pins 14 Comments

When the news broke Tuesday night that longtime *Daily Show* host Jon Stewart would be leaving his post in the coming months, the level of trauma on the internet was palpable. Some expected topics arose, within hours -- minutes, even -- of the announcement trickling out. Why would Stewart leave now? What's his plan? Who should replace him? Could the next *Daily Show* host be a woman? (Of course). Is this an elaborate ruse for Stewart to take over the *NBC Nightly News*? (Of course not).

The public conversation over the past two days has been so Stewart-centric that the retirement news effectively pushed NBC anchor Brian Williams's suspension off of social media's front pages. Part of that is the shock; we knew the other shoe was about to drop with (on?) Williams, but Stewart's departure was known only to Comedy Central brass before it was revealed to his studio audience. Part of it is how memorable the parallels between the two hosts truly are ("fake newsman speaks truth, real newsman spins lies," some post on your Twitter timeline probably read). Breaking at

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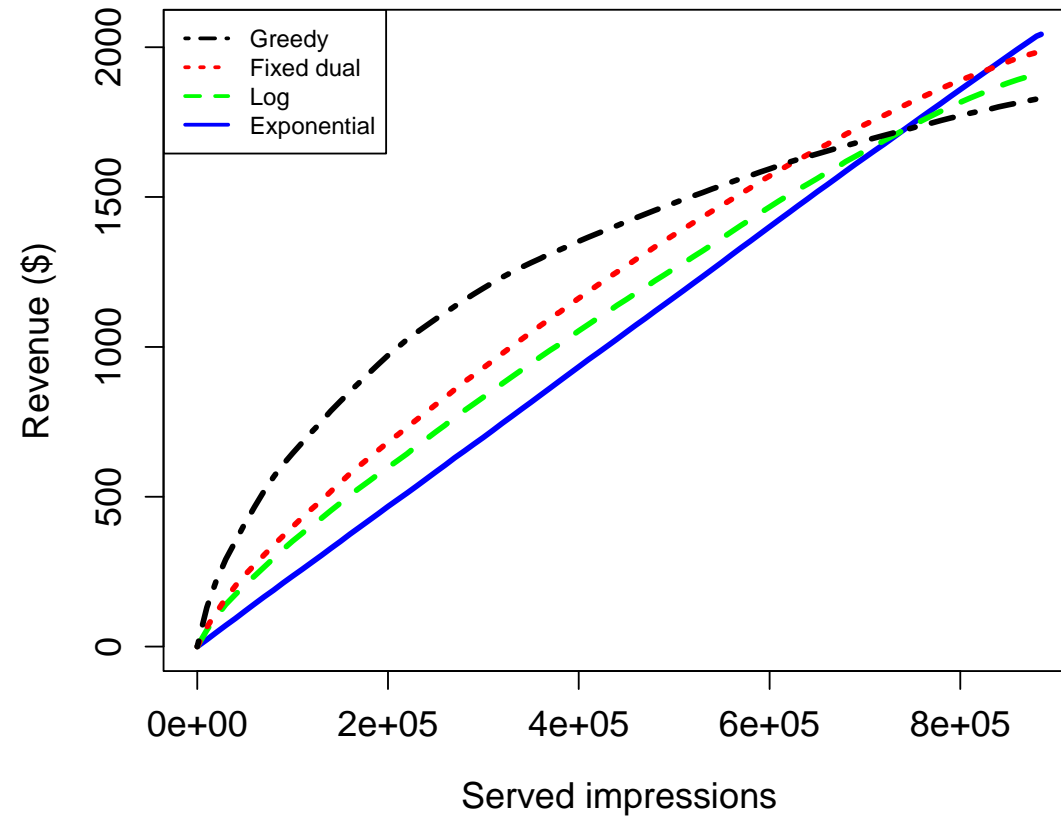
**Incredible Seal Vs Octopus Battle Caught On Camera**





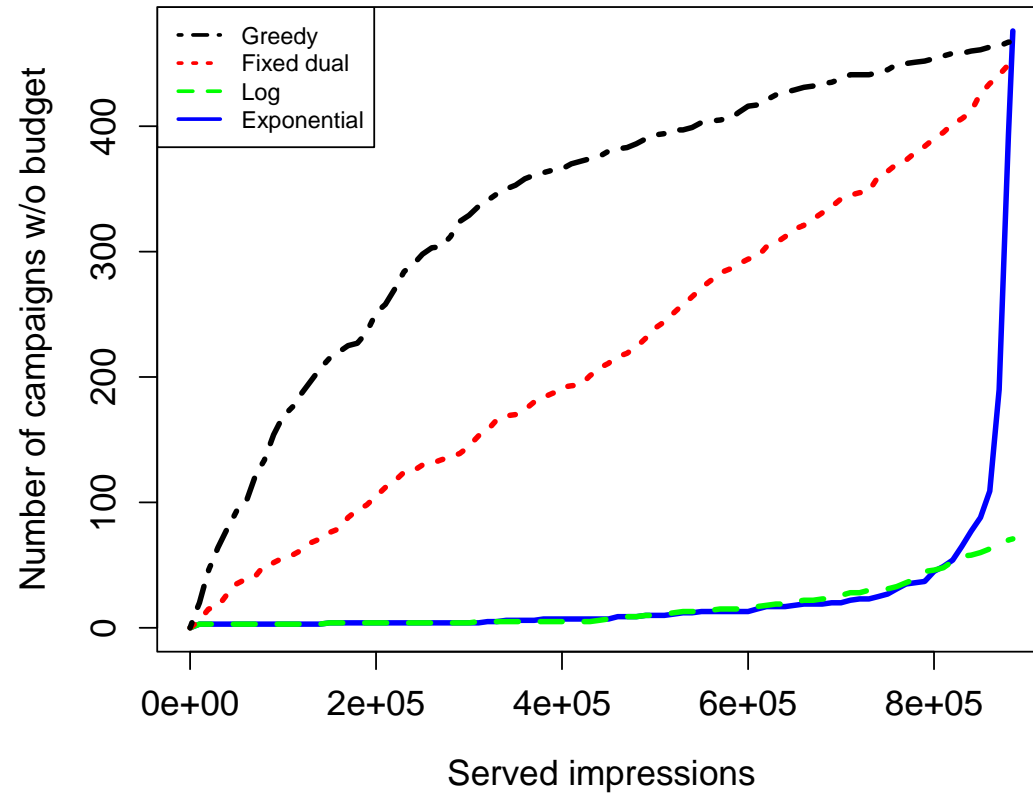
# Revenues generated by different methods

- Total Revenue for impressions in T2 by Greedy and OLP with different allocation risk functions



# # of Out-of-Budget Advertisers

- Greedy exhausts budget of many advertisers early.
- Log penalty keeps advertisers in budget but it is very conservative.
- Exponential penalty keeps advertisers in budget until almost the end of the timeframe.



# 阿里巴巴在2019年云栖大会上提到在智能履行决策上使用OLP的算法

2018 杭州·云栖大会 Alibaba Group

## 智能履行决策

商家

杭州-上海 杭州-广州 杭州-北京 杭州-武汉 ...

YTO ZTO YUNDA

→

商家

菜鸟智能发货引擎

时效	服务	成本	单量平衡	...
线路容量	网点容量	局部优化	全局优化	...

最优快递

智能决策 ML & Optimization

$C_{ij} = c1 * \text{成本} + c2 * \text{服务} + c3 * \text{时效}$

决策变量

$$\max_x \sum_{i=1}^n \sum_{j=1}^m C_{i,j} x_{i,j}$$

将订单 I 匹配给快递公司 j 与否

$$\text{s.t.} \sum_{j=1}^m x_{i,j} \leq 1$$

商家发货CP总单量比例约束

$$\sum_{i=1}^n x_{i,j} * a_j \leq u_j$$

全局约束值, 比如总成本

$$\sum_{i=1}^n \sum_{j=1}^m x_{i,j} b_{k,i,j} \leq B_k$$

订单的履行是带有全局约束的序列执行决策

- Online assignment problem
- Control based method
- Online linear programming

*Ref: Agrawal, Shipra, Zizhuo Wang, and Yinyu Ye. "A dynamic near-optimal algorithm for online linear programming." Operations Research 62.4 (2014): 876-890.*

阿里巴巴团队在2020年CIKM会议论文Online Electronic Coupon Allocation based on Real-Time User Intent Detection上提到他们设计的发红包的机制也使用了OLP的方法[2]

### Spending Money Wisely: Online Electronic Coupon Allocation based on Real-Time User Intent Detection

Liangwei Li\*  
Liucheng Sun\*  
leon.llw@alibaba-inc.com  
liucheng.slc@alibaba-inc.com  
Alibaba Group  
Hangzhou, Zhejiang

Chengfu Huo  
chengfu.huocf@alibaba-inc.com  
Alibaba Group  
Hangzhou, Zhejiang

Chenwei Weng  
wengchenwei.pt@alibaba-inc.com  
Alibaba Group  
Hangzhou, Zhejiang

Weijun Ren  
afei@alibaba-inc.com  
Alibaba Group  
Hangzhou, Zhejiang

$$\begin{aligned} & \max \sum_{i=1}^M \sum_{j=1}^N v_{ij} x_{ij} \\ & \text{s.t. } \sum_{i=1}^M \sum_{j=1}^N c_j x_{ij} \leq B, \\ & \sum_j x_{ij} \leq 1, \quad \forall i \\ & x_{ij} \geq 0, \quad \forall i, j \end{aligned} \quad (5)$$

### 3.3 MCKP-Allocation

We adopt the primal-dual framework proposed by [2] to solve the problem defined in Equation 5. Let  $\alpha$  and  $\beta_j$  be the associated dual variables respectively. After obtaining the dual variables, we can solve the problem in an online fashion. Precisely, according to the principle of the primal-dual framework, we have the following allocation rule:

$$x_{ij} = \begin{cases} 1, & \text{where } j = \arg \max_i (v_{ij} - \alpha c_j) \\ 0, & \text{otherwise} \end{cases} \quad (9)$$

# Online learning algorithms can also be applied to more general programming

- $n$  energy suppliers with privately known convex cost functions  $c_i$
- Customer demand  $d$  for energy
- How to find equilibrium prices to match supply and demand without information on cost functions?
- **[Jalota, Sun, Azizan, 2023]** develop online learning algorithms with sub-linear regret:
  - $O(\log \log T)$  for static cost functions and demands
  - $O(\sqrt{T} \log \log T)$  for static costs, varying demands
  - $O(T^{2/3})$  for varying costs and finite function class



$$C^* = \min_{x_i \geq 0, \forall i \in [n]} \sum_{i=1}^n c_i(x_i),$$

s.t.  $\sum_{i=1}^n x_i = d,$

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$$\max \sum_j \pi_j x_j \quad \text{s.t.} \quad \sum_j a_j x_j \leq \mathbf{b}, \quad x_j \geq 0 \quad \forall j = 1, \dots, J$$

- The decision variable  $x_j$  represents the **total-times of pulling** the  $j$ -th arm.
- We have developed a two-phase algorithm
  - **Phase I**: Distinguish the optimal **super-basic** variables/arms from the optimal **non-basic** variables/arms with as fewer number of plays as possible
  - **Phase II**: Use the arms in the optimal face to exhaust the resource through an adaptive procedure and achieve **fairness**
- The algorithm achieves a problem dependent regret that bears a **logarithmic** dependence on the horizon  $T$ . Also, it identifies a number of LP-related parameters as the **bottleneck or condition-numbers** for the problem
  - Minimum non-zero **reduced cost**
  - Minimum **singular-values** of the optimal basis matrix.
- **First algorithm** to achieve the  $O(\log T)$  regret bound [Li, Sun & Y 2021 ICML] (<https://proceedings.mlr.press/v139/li21s.html>)



**Fairness:** there are many settings when we need to fairly allocate shared resources to users



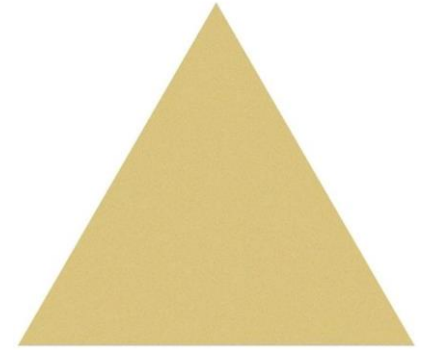
Public Good Allocation



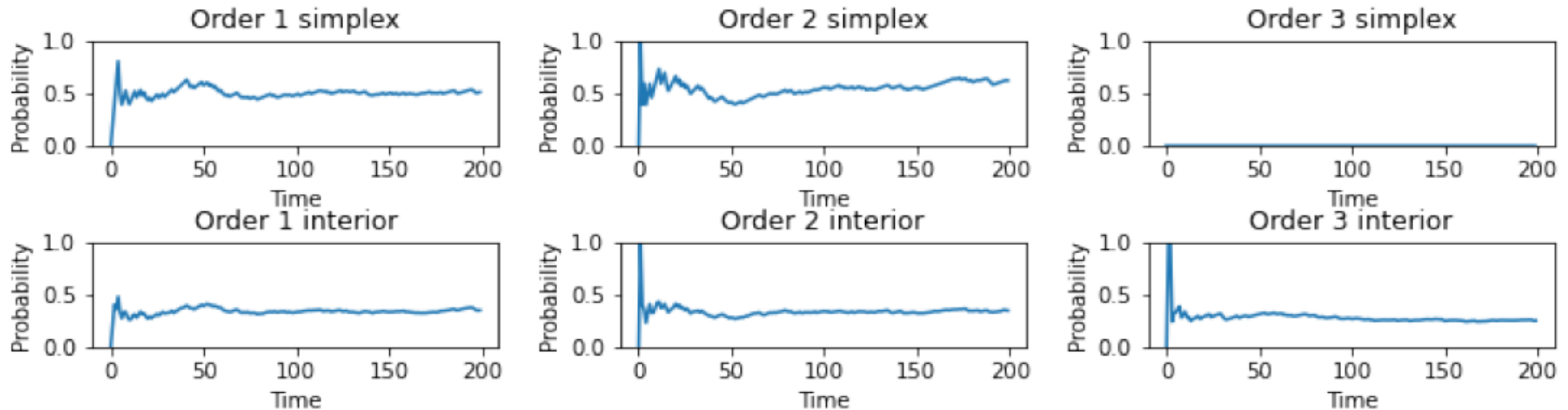
Vaccine Allocation

# A Motivation Example

- Consider an allocation problem: there exists **three types of orders/customers**, where the first two types have the reward/resource characteristics that are considered equivalent from the system.
- The following plots show the **acceptance fraction/probability** of the three types across time by two different online algorithms: the **simplex and interior-point methods** (Jasin 2015, Chen et al 2021).



Acceptance Probability across Time



# Fairness Desiderata



- Technically, **Non-Uniqueness/Degeneracy** degrades the quality of online algorithm since the learning “**targets**” are ambiguous – no **ground-truth**.
- More importantly, **Individual Fairness** needs to be achieved: similar customers should be treated similarly. Since the optimal object value depends on the total resources spent, not on the resources spent on which groups, some individual or group may be ignored by a particular online algorithm/allocation-rule.
- Also, **Time Fairness**: The algorithm may tend to accept mainly the first half (or the second half of the orders), which is unfair or unideal...

# Fair OLP Model and Algorithm

$$\max \sum_{j=1}^J p_j \mu_j y_j \quad \text{s.t.} \quad \sum_{j=1}^J p_j c_j y_j \leq b/T, \quad y_j \in [0, 1]$$

- We define  $\mathbf{y}^*$  the fair offline optimal solution of the LP problem as the **analytical center** of the optimal solution set, which represents an “average” of all the optimal corner solutions – their product is **maximized**.
- The **fair solution**  $\mathbf{y}^*$  will treat individuals fairly, based on their similar reward and resource consumption.
- An **online interior-point learning** algorithm would use the data points up to time  $t$  and solve the **sample-based** linear program to decide fair  $\mathbf{y}_t$ .
- We give **provable** time and individual **fairness guarantees**.

# Fairness-Performance Measure

- Let  $\mathbf{y}_t$  be the allocation rule at time  $t$  which encodes the accepting probabilities under the online algorithm  $\pi$ . Then we define the **cumulative unfairness** of the online algorithm  $\pi$  as

$$UF_T(\pi) = E[\sum_{t=1}^T \|\mathbf{y}_t - \mathbf{y}^*\|_2^2]$$

- Intuition: If  $UF_T(\pi)$  is sub-linear, we know **Time Fairness** is satisfied since the deviation of the online solution cannot be large. Moreover, **Individual Fairness** is satisfied because we know  $UF_T(\pi)$  being sub-linear implies  $\mathbf{y}_t$  converging to  $\mathbf{y}^*$ .
- Let  $j_t$  denote the incoming customer type at time  $t$ , the **Revenue Regret** is defined as

- $$Reg_T(\pi) = E[\sum_{t=1}^T r_t(\mathbf{y}_{j_t}^* - \mathbf{y}_{t,j_t})]$$

Regret measures the performance loss compared to the optimal policy.

# Our Result

- We develop an algorithm [Chen, Li & Y (2021)] that achieve

$$UF_T(\pi) = O(\log T)$$

$Reg_T(\pi)$  Bounded independent of  $T$

- Key ideas in algorithm design:
  - At each time  $t$ , we use **interior-point method** to obtain the sample analytic-center solution and randomly make decision based on sample solution  $\mathbf{y}_t$ .
  - We also adjust the **right-hand-side resource** of the LP to ensure the depletion of **binding** resources and **non-binding** resources does not affect the **fairness**.
  - This state of the art result removes typical **non-degeneracy or non-uniqueness** assumption in the OLP literature.

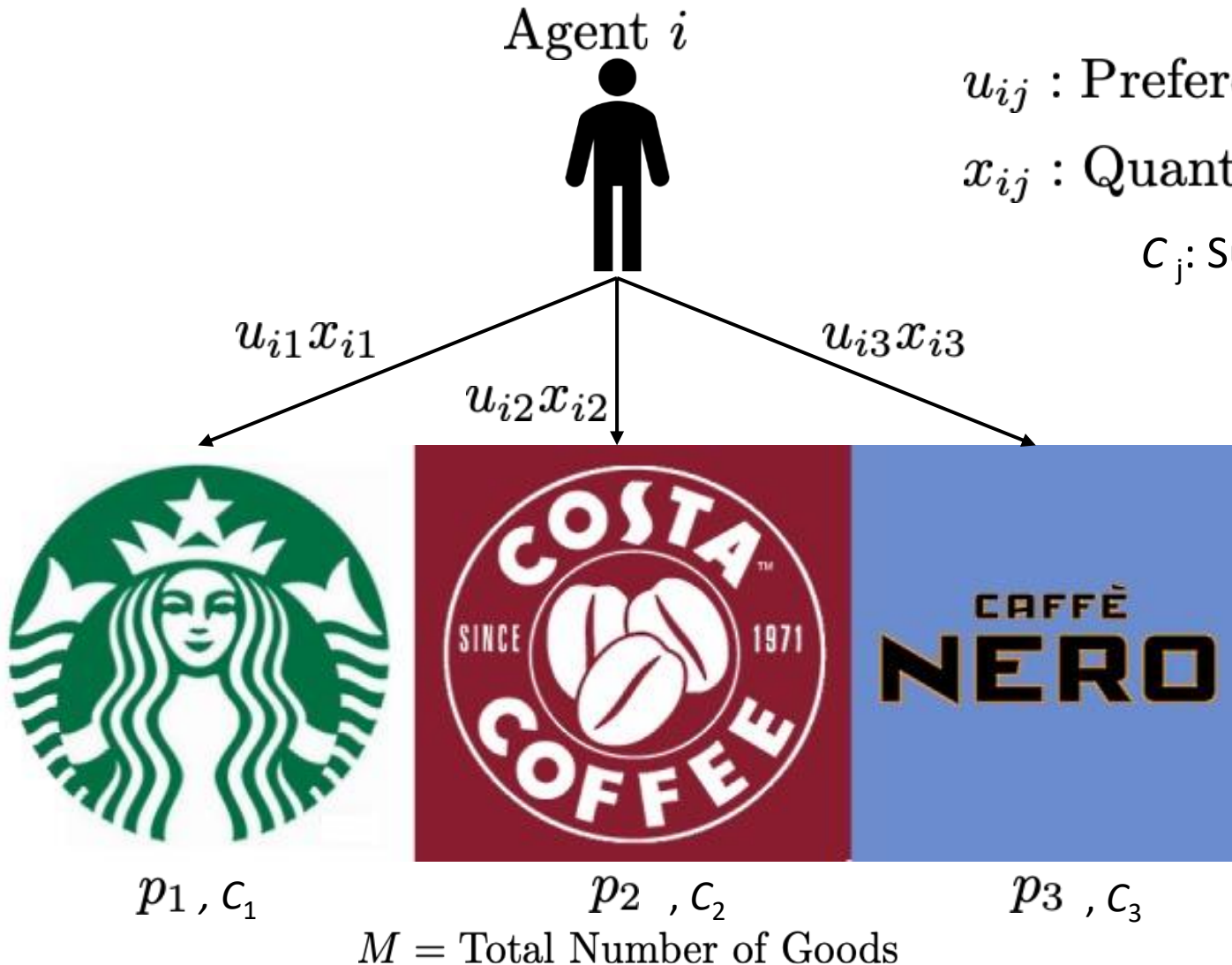
(Chen et al. arXiv:2110.14621 2021)



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# One of Price-Posting Markets to the Fisher Market



$u_{ij}$  : Preference of Agent  $i$  for one unit of good  $j$

$x_{ij}$  : Quantity of good  $j$  purchased by person  $i$

$C_j$ : Supply Amount,  $p_j$  : Price of Good  $j$

$w_i$  : Budget of Agent  $i$

**Individual Optimization Problem:**

$$\max_{\mathbf{x}_i} \sum_j u_{ij} x_{ij}$$

$$\text{s.t. } \mathbf{p}^T \mathbf{x}_i \leq w_i$$

$$\mathbf{x}_i \geq \mathbf{0}$$

**Prices are posted and known to all agents so that they have freedom to choose**

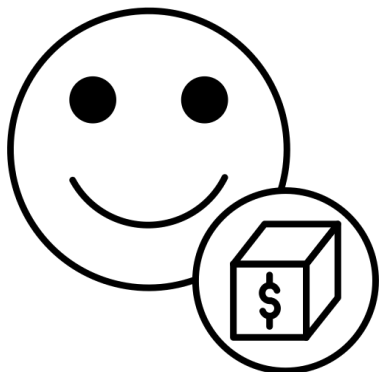


# Are there Prices to Clear Market?

Yes, and they can be derived from the Eisenberg-Gale optimization problem

Individual Optimization Problem:

$$\begin{aligned} \max_{\mathbf{x}_i} \quad & \sum_j u_{ij} x_{ij} \\ \text{s.t.} \quad & \mathbf{p}^T \mathbf{x}_i \leq w_i \\ & \mathbf{x}_i \geq \mathbf{0} \end{aligned}$$

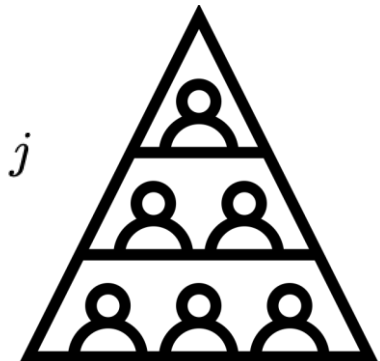


Social Optimization Problem:

$$\begin{aligned} \max_{\mathbf{x}_i, \forall i \in [N]} \quad & \sum_i w_i \log \left( \sum_j u_{ij} x_{ij} \right) \\ \text{s.t.} \quad & \sum_i x_{ij} \leq c_j, \forall j \in [M] \\ & x_{ij} \geq 0, \forall i, j \end{aligned}$$

Capacity Constraints

$p_j$  : Price of Good  $j$  = Dual Variable of Constraint  $j$



# However, the applicability of Fisher markets is restricted to the “Perfect and Static Information Setting”

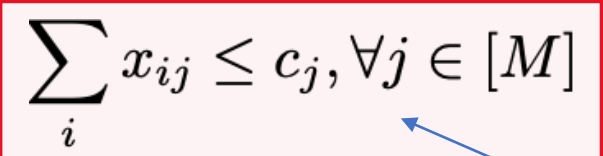
Individual Optimization Problem:

Social Optimization Problem:

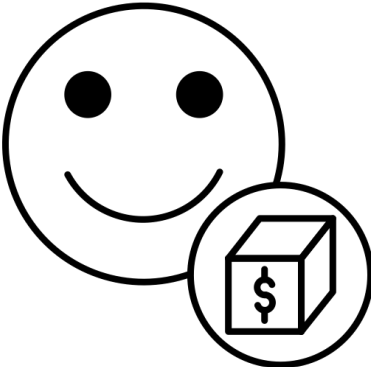
$$\begin{aligned} \max_{\mathbf{x}_i} \quad & \sum_j u_{ij} x_{ij} \\ \text{s.t.} \quad & \mathbf{p}^T \mathbf{x}_i \leq w_i \\ & \mathbf{x}_i \geq \mathbf{0} \end{aligned}$$



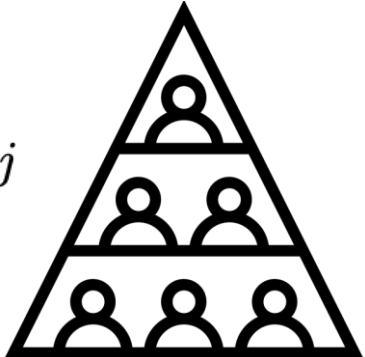
$$\begin{aligned} \max_{\mathbf{x}_i, \forall i \in [N]} \quad & \sum_i w_i \log \left( \sum_j u_{ij} x_{ij} \right) \\ \text{s.t.} \quad & \sum_i x_{ij} \leq c_j, \forall j \in [M] \\ & x_{ij} \geq 0, \forall i, j \end{aligned}$$



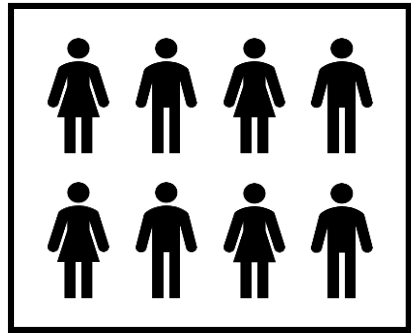
Capacity Constraints



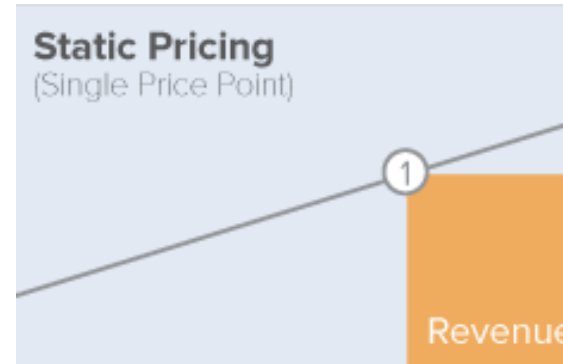
$p_j$  : Price of Good  $j$  = Dual Variable of Constraint  $j$



# We study an online and incomplete information variant of Fisher markets



Buyers arrive sequentially with utility and budget parameters drawn i.i.d. from a distribution



Establish performance limits of static pricing algorithms, including one that sets expected equilibrium prices

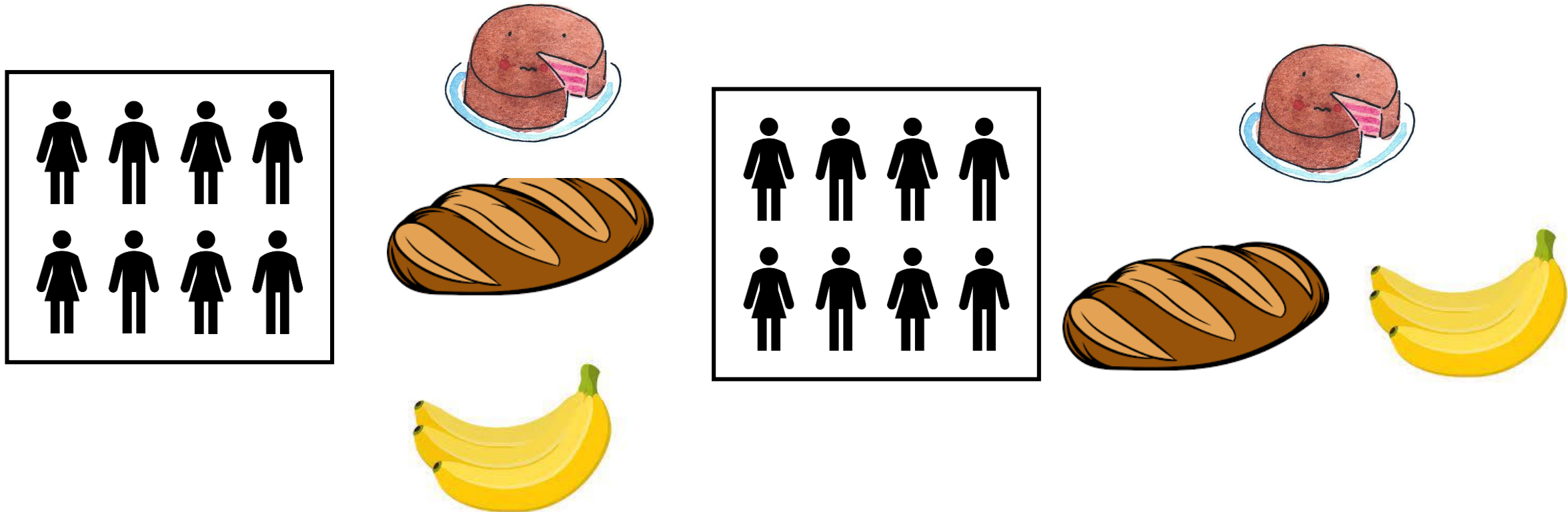


Develop an adaptive expected equilibrium pricing approach with strong performance guarantees



Develop a revealed preference algorithm with sub-linear regret and capacity violation

Prior work on online variants of Fisher markets have considered the setting of goods arriving sequentially



Prior Work: Goods Arrive Online  
[Gorokh, Banerjee, Iyer, 2021]

This Work: Agents Arrive Online

# Online for Geometric Objective: evaluate algorithms through the absolute regret of social welfare and capacity violation

## Regret (Optimality Gap)

*Difference in the Optimal Social Objective of the online policy  $\pi$  to that of the optimal offline social value*

$$R_n(\pi) =$$

$$\sum_i w_i \log \left( \sum_j u_{ij} x_{ij}^* \right) - \sum_i w_i \log \left( \sum_j u_{ij} x_{ij}(\pi) \right)$$

Optimal Offline Objective

Objective of online policy

Prior Work on concave objectives [Lu, Balserio, Mirrkoni, 2020] assume non-negativity and boundedness of utilities, none of which are true for the log objective

## Constraint Violation

*Norm of the violation of capacity constraints of the online policy  $\pi$*

$$V_j(\pi) = \sum_j x_{ij}(\pi) - c_j$$

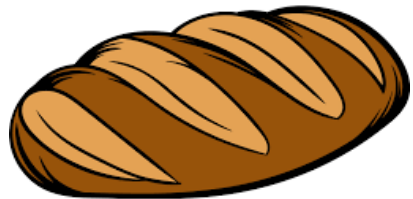
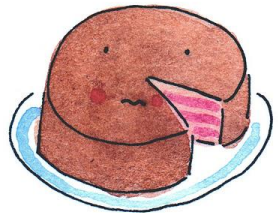
Violation of Capacity Constraint of good  $j$

$$V_n(\pi) = \|\mathbb{E}[V(\pi)^+]\|_2$$

Norm of the expected constraint violation

Using the optimal expected prices, the capacity violation must be  $\Omega(\sqrt{n})$ , where  $n$  is the number of total agents

2 goods, each with a capacity of  $n$



Two agent types specified by (Utility for Good 1, Utility for Good 2)

Type I: (1, 0)



Arrival Probability = 0.5

Type II: (0, 1)



Arrival Probability = 0.5

Expected Optimal Objective  $\approx n \log(2)$

Since Type I users receive two units of good one, while type two receive two units of good two

While  $\frac{n}{2}$  users of Type I arrive in expectation, the realized arrivals of type I users deviates by  $O(\sqrt{n})$

**Theorem:** More generally, any static pricing algorithm achieves either a regret or capacity violation of  $\Omega(\sqrt{n})$

# To set static expected equilibrium prices, we can solve the following deterministic problem

CE( $d$ )

$$\mathbf{z}_k \in \mathbb{R}^m, \forall k \in [K] \quad \max U(\mathbf{z}_1, \dots, \mathbf{z}_K) = \sum_{k=1}^K q_k \tilde{w}_k \log \left( \sum_{j=1}^m \tilde{u}_{kj} z_{kj} \right),$$

s.t.

$$\sum_{k=1}^K z_{kj} q_k \leq d_j, \quad \forall j \in [m],$$

$$z_{kj} \geq 0, \quad \forall k \in [K], j \in [m],$$

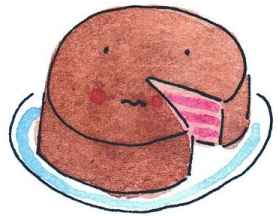
Average resource capacity per user

**Assumption:** The distribution from which the utility and budget parameters of users are drawn is discrete with finite support, where  $\mathbb{P}((w_t, \mathbf{u}_t) = (\tilde{w}_k, \tilde{\mathbf{u}}_k)) = q_k$  for all  $k \in [K]$

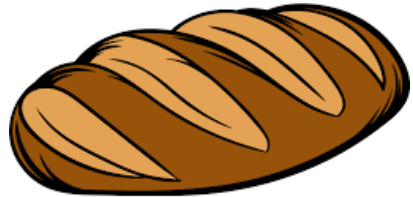
Dual variables of the capacity constraints are the static expected equilibrium prices

**Example:** For two-good counterexample,  $K = 2$ ,  $(\tilde{w}_1, \tilde{\mathbf{u}}_1) = (1, (1, 0))$ ,  $(\tilde{w}_2, \tilde{\mathbf{u}}_2) = (1, (0, 1))$ ,  $q_1 = q_2 = 0.5$   
 Static expected equilibrium price vector:  $(0.5, 0.5)$

We overcome problem of static expected equilibrium pricing by increasing prices of over-consumed goods



100 units



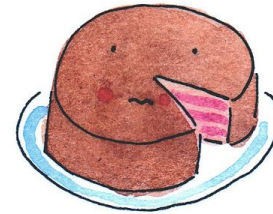
100 units

Solve  $CE(\mathbf{d})$  to set price of 0.5 for each good  
For 100 users,  $d_1 = 1, d_2 = 1$

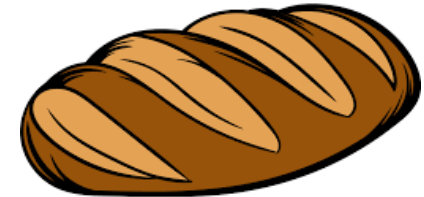
Type I: (1, 0)



User of Type I and consumes two units of good one



98 units



100 units

1. Update Average remaining Resource Capacities

$$d_1^1 = \frac{98}{99}, d_2^1 = \frac{100}{99}$$

2. Solve  $CE(\mathbf{d}^1)$  to set price for next user



# Our adaptive expected equilibrium pricing approach achieves constant constraint violation and log regret

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**Algorithm 1:** Adaptive Expected Equilibrium Pricing

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**Input** : Initial Good Capacities  $\mathbf{c}$ , Number of Users  $n$ , Threshold Parameter Vector  $\Delta$ , Support of Probability Distribution  $\{\tilde{w}_k, \tilde{\mathbf{u}}_k\}_{k=1}^K$ , Occurrence Probabilities  $\{q_k\}_{k=1}^K$

Initialize  $\mathbf{c}_1 = \mathbf{c}$  and the average remaining good capacity to  $\mathbf{d}_1 = \frac{\mathbf{c}}{n}$  ;

**for**  $t = 1, 2, \dots, n$  **do**

**Phase I: Set Price**

**if**  $\mathbf{d}_{t'} \in [\mathbf{d} - \Delta, \mathbf{d} + \Delta]$  *for all*  $t' \leq t$  **then**

        Set price  $\mathbf{p}^t$  as the dual variables of the capacity constraints of the certainty equivalent problem  $CE(\mathbf{d}_t)$  with capacity  $\mathbf{d}_t$  ;

**else**

        Set price  $\mathbf{p}^t$  using the dual variables of the capacity constraints of the certainty equivalent problem  $CE(\mathbf{d})$  with capacity  $\mathbf{d} = \mathbf{d}_1$  ;

**end**

**Phase II: Observed User Consumption and Update Available Good Capacities**

    User purchases optimal bundle of goods  $\mathbf{x}_t$  given price  $\mathbf{p}^t$  ;

    Update the available good capacities  $\mathbf{c}_{t+1} = \mathbf{c}_t - \mathbf{x}_t$  ;

    Compute the average remaining good capacities  $\mathbf{d}_{t+1} = \frac{\mathbf{c}_{t+1}}{n-t}$  ;

**end**

Set price based on dual variable of capacity constraints of certainty equivalent problem

Users consume optimal bundle of goods

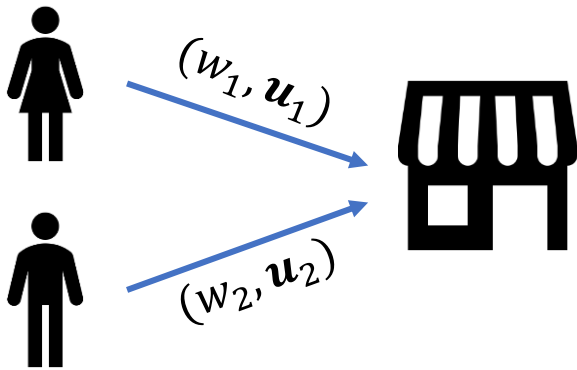
Update average remaining resource capacities

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**Theorem:** Under i.i.d. budget and utility parameters with a discrete probability distribution and when good capacities are  $O(n)$ , Algorithm 1 achieves an expected regret of  $R_n(\boldsymbol{\pi}) \leq O(\log(n))$  and expected constraint violation of  $V_n(\boldsymbol{\pi}) \leq O(1)$

# Primal algorithms are often computationally expensive and do not preserve user privacy

User parameters  $(w, \mathbf{u})$  are revealed



Such algorithms require information on user parameters, which may not be known in practice

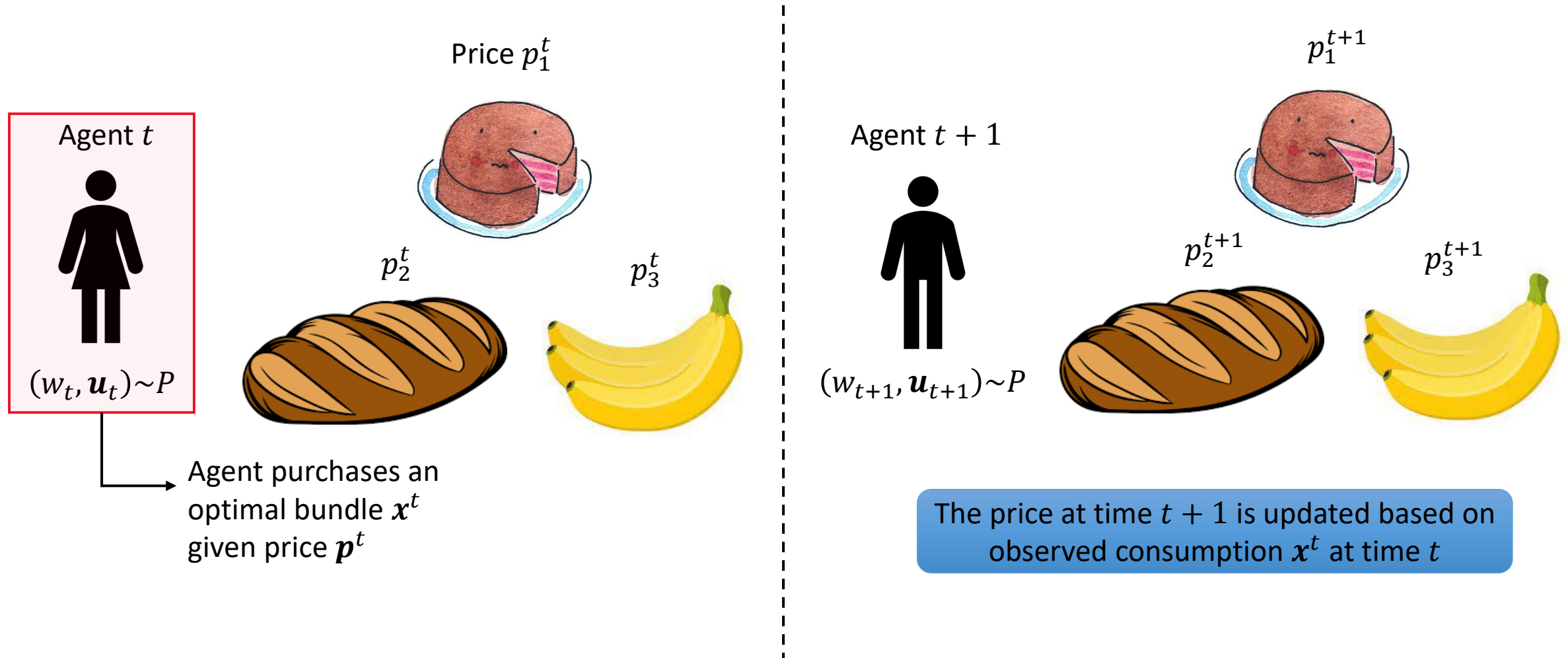
With parameters until user  $t$  arrives, we can solve the following primal problem

$$\begin{aligned} \max_{\mathbf{x}_i \in \mathbb{R}^m, \forall i \in [t]} \quad & \sum_{i=1}^t w_i \log \left( \sum_{j=1}^m u_{ij} x_{ij} \right) \\ \text{s.t.} \quad & \sum_{i=1}^t x_{ij} \leq \frac{t}{n} c_j, \quad \forall j \in [m] \\ & x_{ij} \geq 0, \quad \forall i \in [t], j \in [m] \end{aligned}$$

Prices can be set based on dual of capacity constraints

At each time instance, we solve a larger convex program, which may become computationally expensive in real time

# We design a dual based algorithm, wherein users see prices at each time they arrive



# Applying gradient descent to the dual of the social optimization problem motivates a natural algorithm

Dual of social optimization problem with Lagrange multiplier of the capacity constraints  $p_j$

$$\min_{\mathbf{p}} \sum_{t=1}^n w_t \log(w_t) - \sum_{t=1}^n w_t \log\left(\min_{j \in [m]} \frac{p_j}{u_{tj}}\right) + \sum_{j=1}^m p_j c_j - \sum_{t=1}^n w_t$$

Equivalent Sample Average Approximation (SAA) of Dual Problem

$$\min_{\mathbf{p}} D_n(\mathbf{p}) = \sum_{j=1}^m p_j \frac{c_j}{n} + \frac{1}{n} \sum_{t=1}^n \left( w_t \log(w_t) - w_t \log\left(\min_{j \in [m]} \frac{p_j}{u_{tj}}\right) - w_t \right)$$

(Sub)-gradient descent of dual problem for each agent:  $O(m)$  complexity of price update

$$\partial_{\mathbf{p}} \left( \sum_{j \in [m]} p_j \frac{c_j}{n} + w \log(w) - w \log\left(\min_{j \in [m]} \frac{p_j}{u_j}\right) - w \right) \Big|_{\mathbf{p}=\mathbf{p}^t} = \frac{1}{n} \mathbf{c} - \mathbf{x}_t$$

Difference between market share of each agent and goods purchased

# We develop a revealed preference algorithm with sub-linear regret and constraint violation guarantees

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## Algorithm 2: Revealed Preference Algorithm for Online Fisher Markets

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**Input** : Number of users  $n$ , Vector of good capacities per user  $\mathbf{d} = \frac{\mathbf{c}}{n}$

Initialize  $\mathbf{p}^1 > \mathbf{0}$  ;

**for**  $t = 1, 2, \dots, n$  **do**

**Phase I** ;

    User purchases an optimal bundle of goods  $\mathbf{x}_t$  given the price  $\mathbf{p}^t$  ;

**Phase II (Price Update)** ;

$\mathbf{p}^{t+1} \leftarrow \mathbf{p}^t - \gamma_t (\mathbf{d} - \mathbf{x}_t)$  ;

Difference between market share of  
each agent and goods purchased

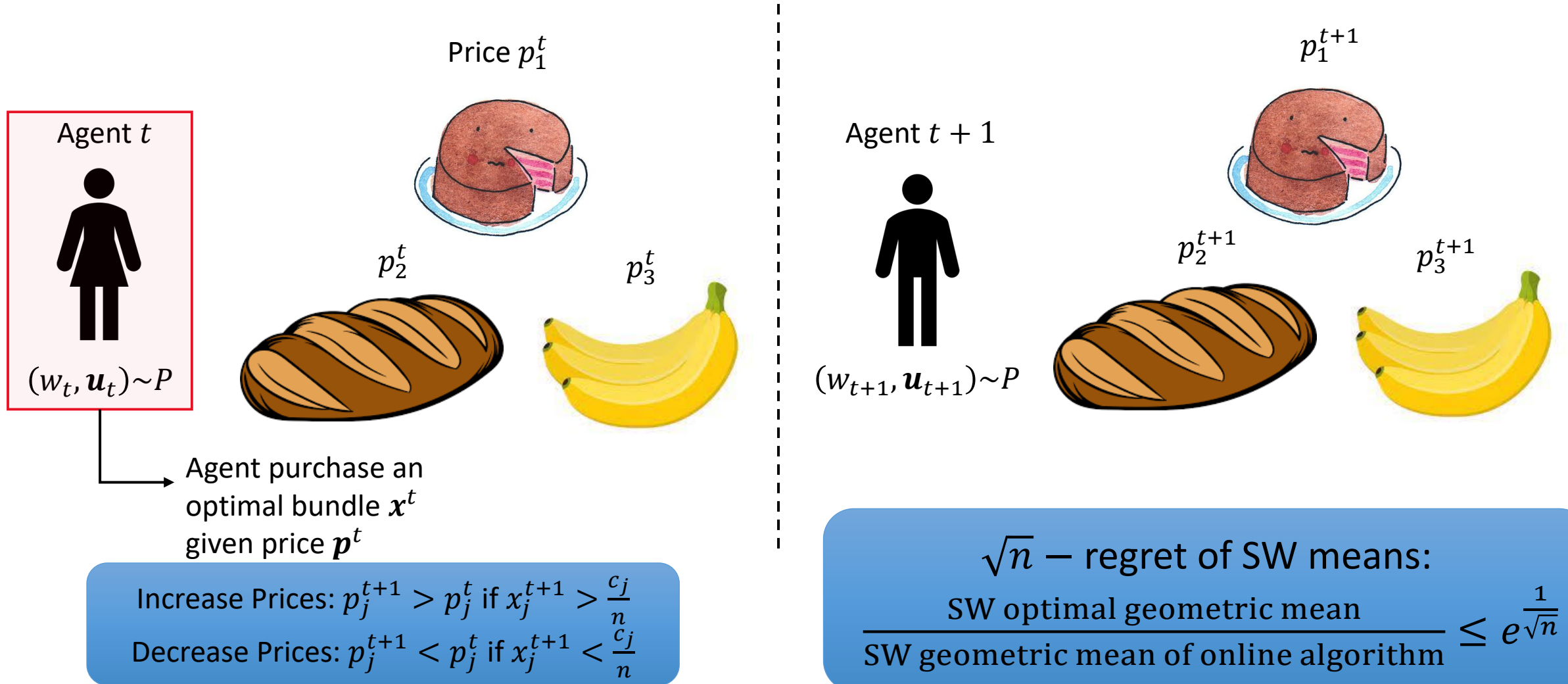
**end**

Step-size:  $O\left(\frac{1}{\sqrt{n}}\right)$

Only requires knowledge of user consumption  
(and not their budgets or utilities) to update prices

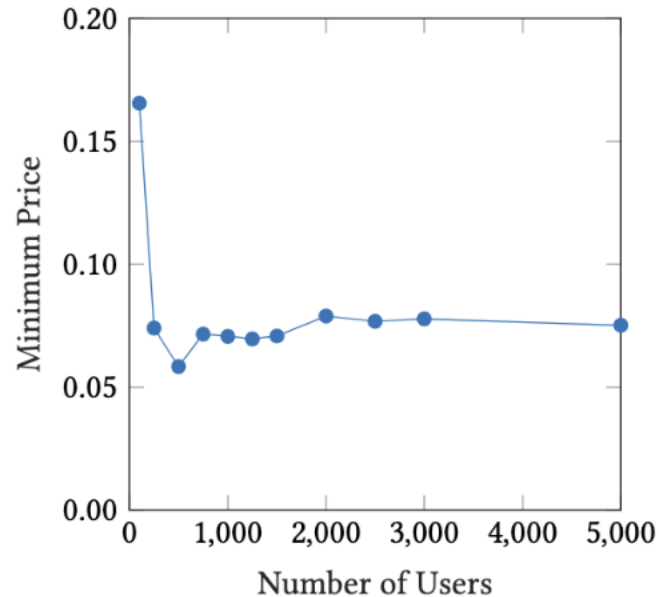
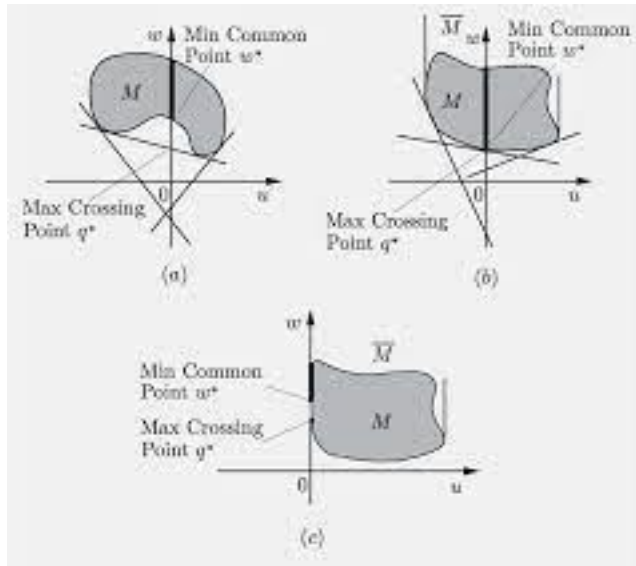
**Theorem:** Under i.i.d. budget and utility parameters with strictly positive support and when good capacities are  $O(n)$ , Algorithm 2 achieves an expected regret of  $R_n(\boldsymbol{\pi}) \leq O(\sqrt{n})$  and expected constraint violation of  $V_n(\boldsymbol{\pi}) \leq O(\sqrt{n})$ , where  $n$  is the number of arriving users.

Again, the price of a good is increased if the arriving user purchase more than its market share of the good





# The regret and constraint violation guarantees follow from duality and a novel potential function argument



Use convex programming duality to establish the regret and constraint violation guarantees if the prices are strictly positive and bounded

Establish the positivity and boundedness of prices during the operation of Algorithm 2

1. Establish that the positivity of prices implies their boundedness
2. Use a potential function argument to show the positivity of prices

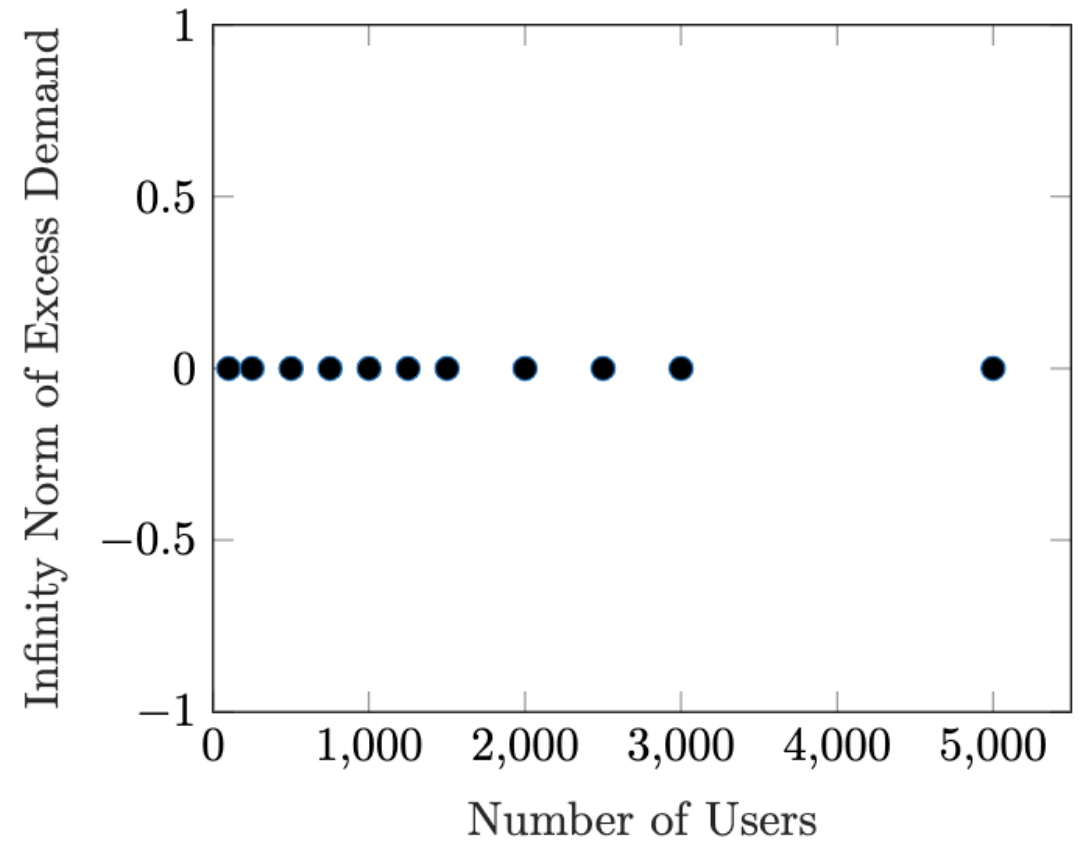
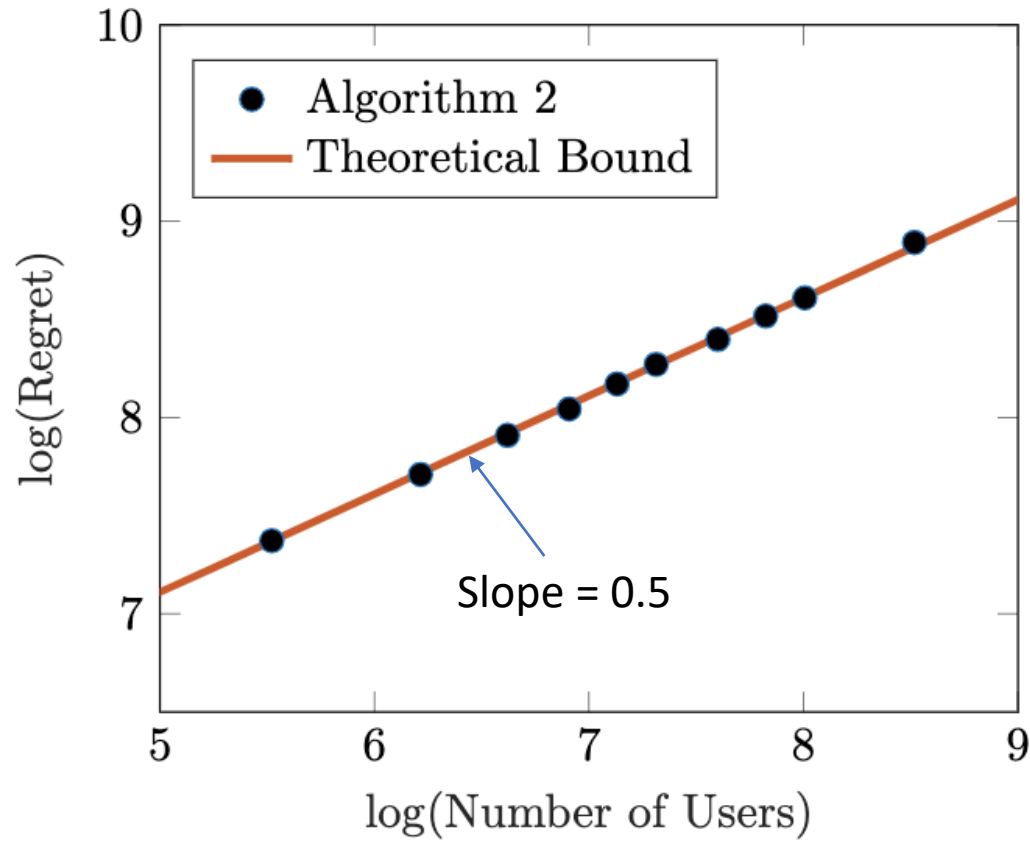
Potential Function

$$V_t = (\mathbf{p}^t) \cdot \mathbf{d}$$

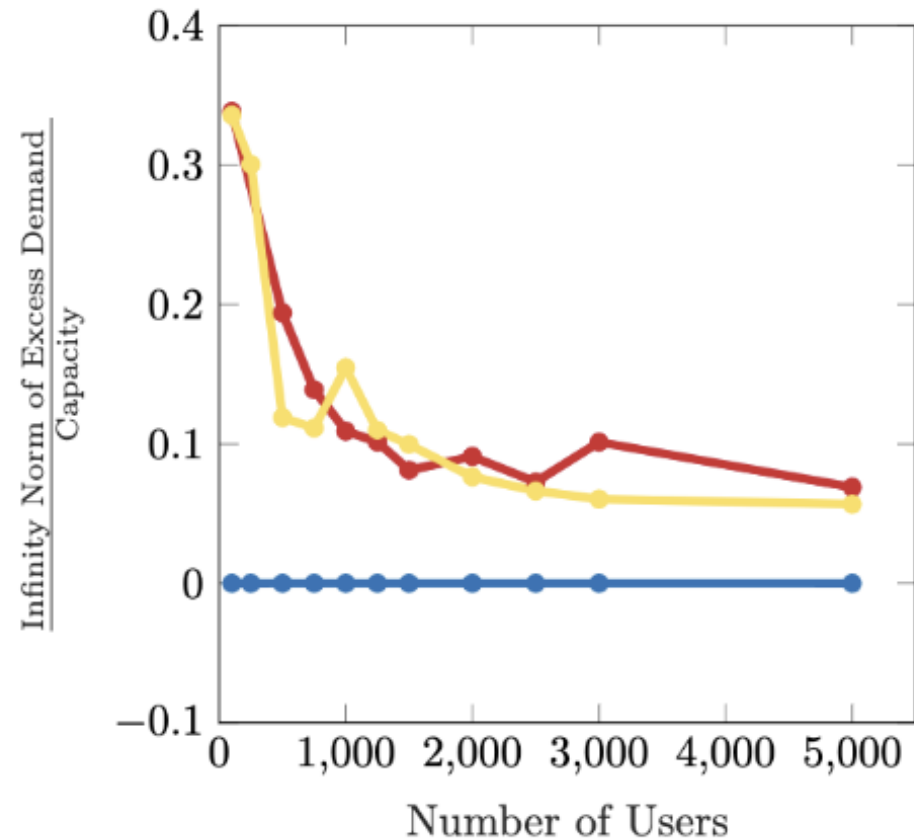
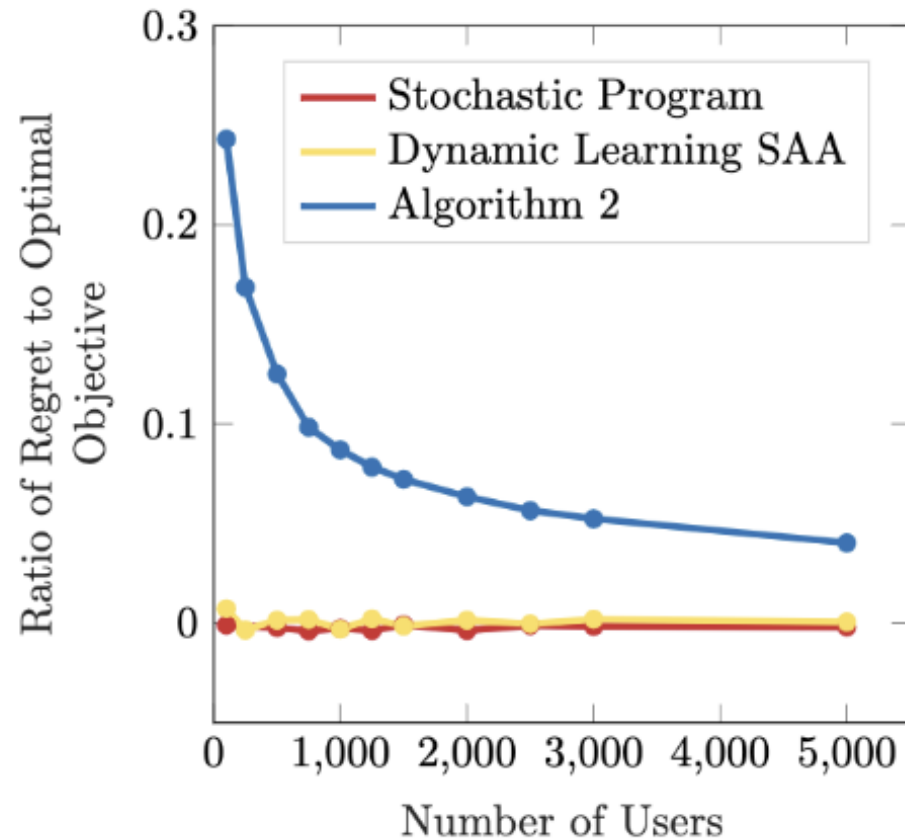
We show that this potential function is non-decreasing when the prices of all goods drops below a threshold, implying that the prices of some goods must increase in the subsequent iteration



# Our numerical results verify the obtained theoretical guarantee



# Our numerical results demonstrate a tradeoff between regret and constraint violation

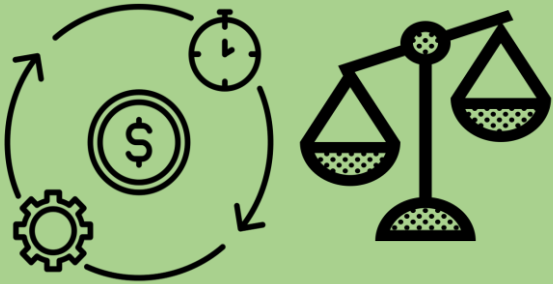


# Organization

- Online Linear Programming
- OLP Extensions
- Online Equilibrium Pricing for Stochastic Fisher Market
- **Conclusion/Takeaway**

# We study LP and Fisher markets in the online and incomplete information setting and develop algorithms with sub-linear regret guarantees

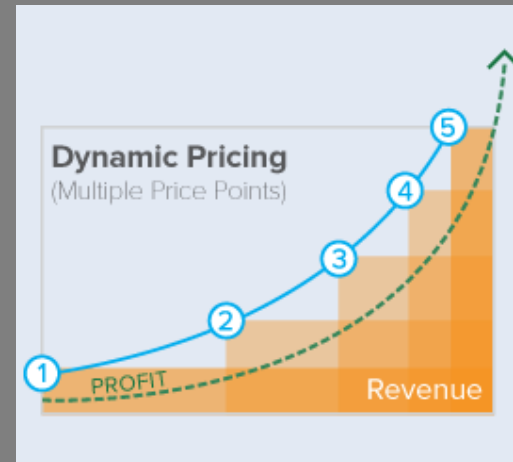
The weighted geometric average objective has both efficiency and fairness properties



Static equilibrium pricing approaches have performance limitations



We develop an adaptive expected equilibrium pricing algorithm with much improved performance



We develop a revealed preference algorithm with sub-linear regret and capacity violation



# Overall Takeaways

**It is possible to make online decisions for quantitative decision models with performance guarantees close to that of the offline decision-making with complete information**

**Many open questions in these areas:  
nonstationary data, OLP with predictions,  
Distributionally Robust OLP, strategic players,  
truthful mechanism, etc...**

**• THANK YOU**