Strategic Execution Framework (SEF)

**Ideation**
Clarify and communicate identity, purpose and long range intentions. As in, “to conceptualize”

**Nature**
Align the organization’s strategy, culture and structure. As in “natural tendencies”

**Vision**
Translate strategy into clear goals and metrics. A clear line of sight between where we are, and where we want to go.

**Engagement**
Keeps the strategy via the project investment stream. Putting the organizations resources to work on strategic priorities.

**Synthesis**
Monitor and continuously align the project work with strategy. Executing the work in accordance with engagement.

**Transition**
Transferring the work product of programs and projects into ongoing operations.