



# Choosing Among Water Fund Activities

# Choosing Activities

What kinds of things should a water fund invest in?

Brainstorm (now): What should we call these things?

- Interventions
- Strategies
- Activities



# Choosing Activities

What kinds of things should a water fund invest in?

Brainstorm (now): What are all the possibilities?

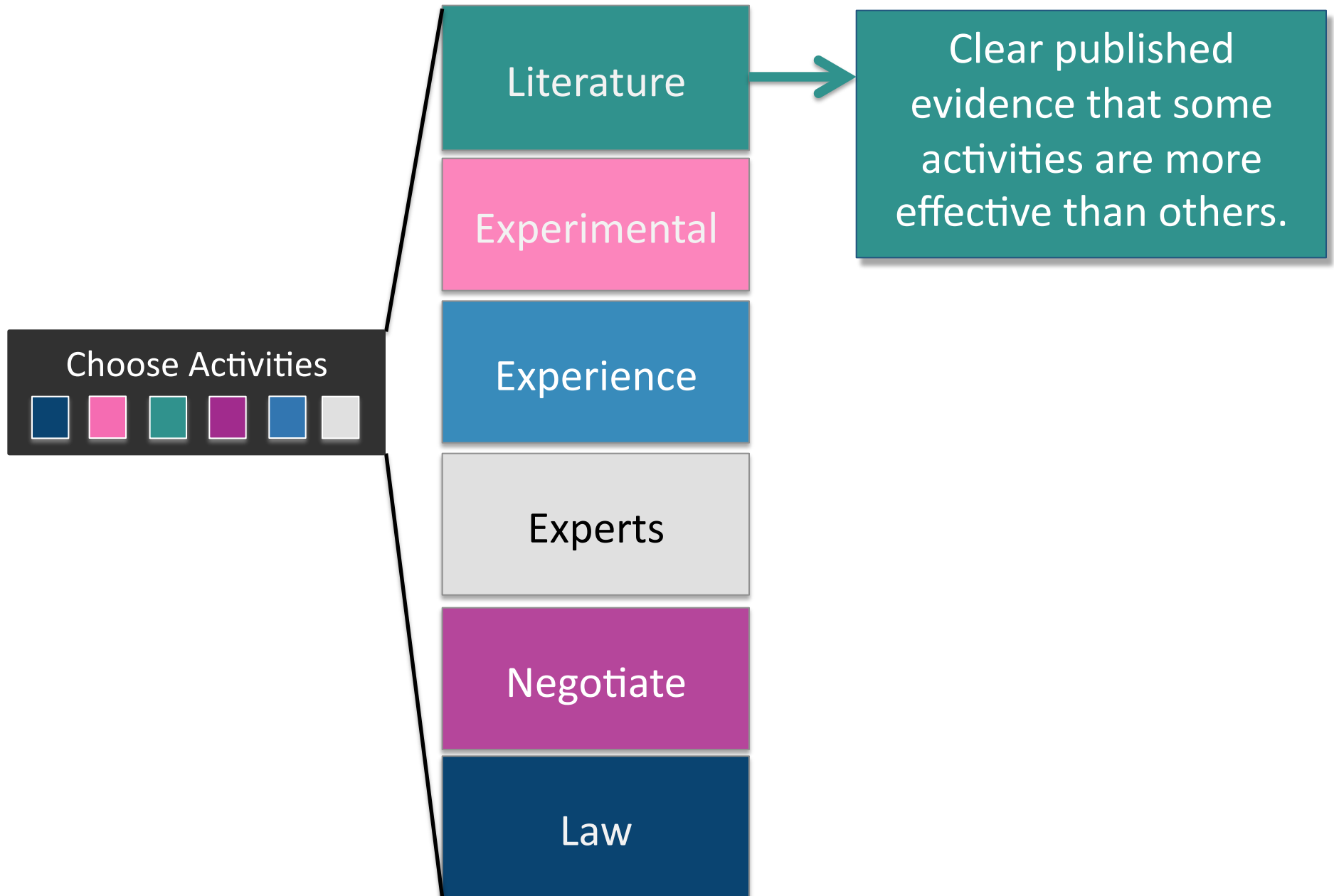


# Options for Choosing Among Activities

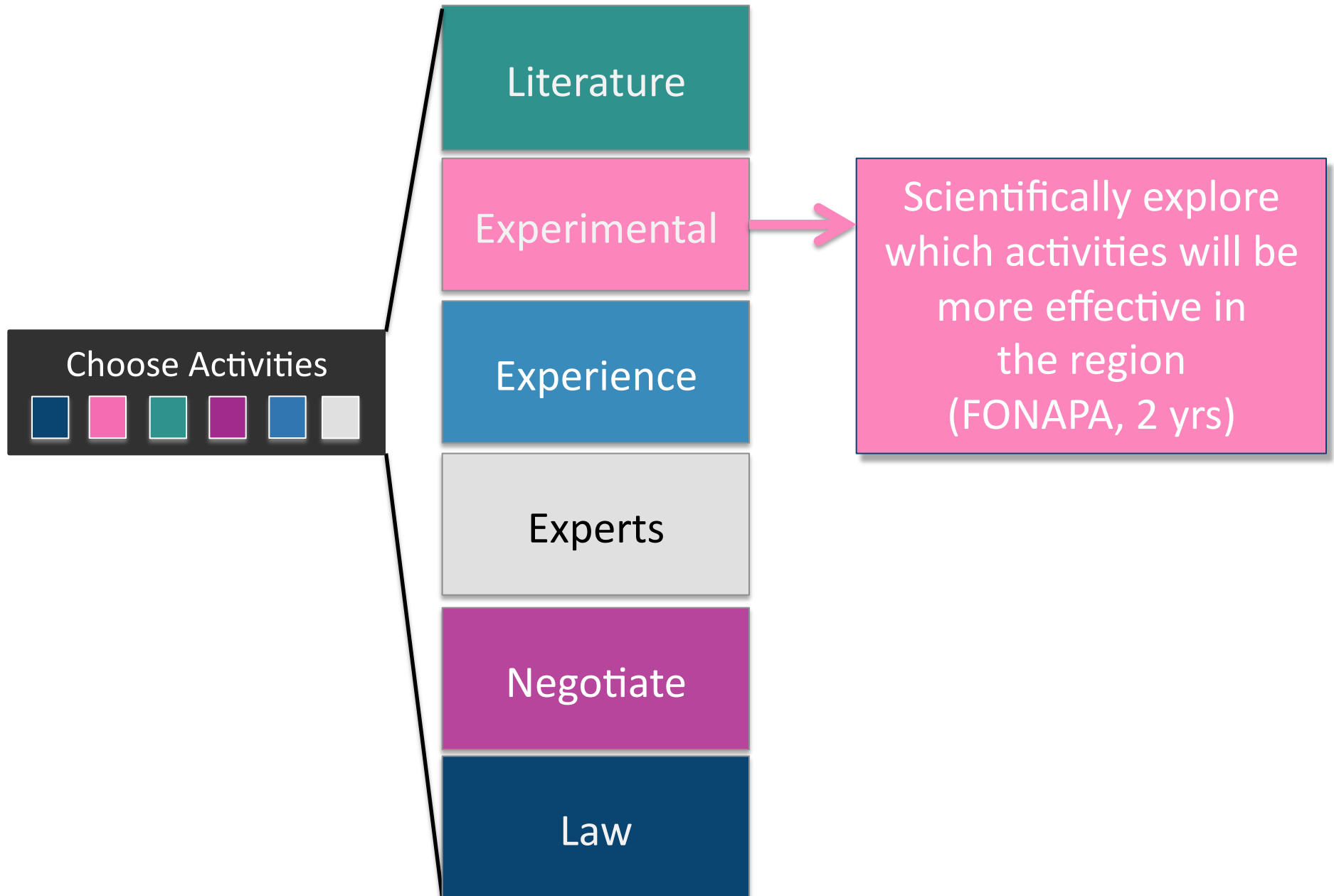
All money to the activity  
that has the biggest  
desired impact



# Options for Choosing Among Activities



# Options for Choosing Among Activities



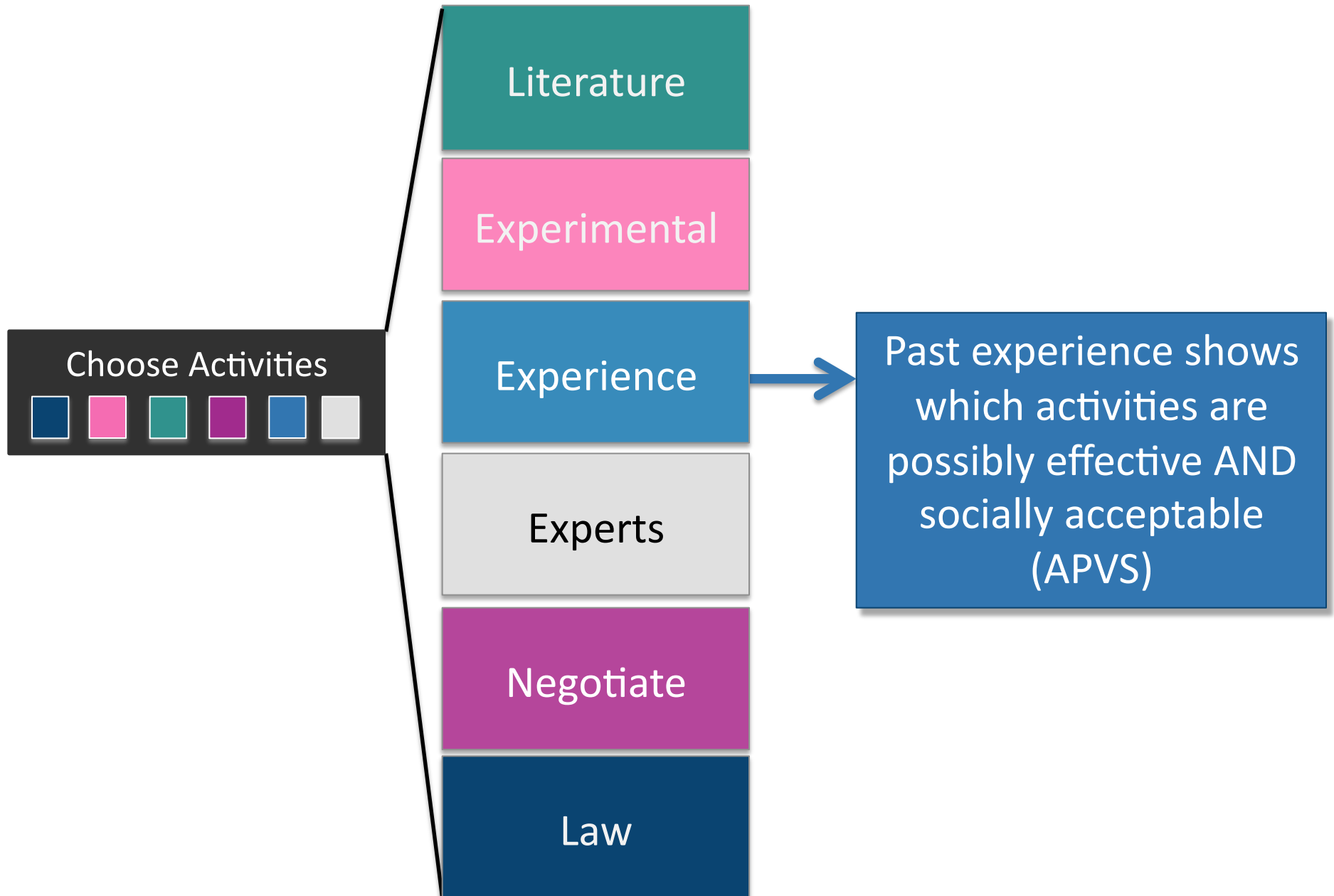
# Greatest Impact Activities Not Always Feasible



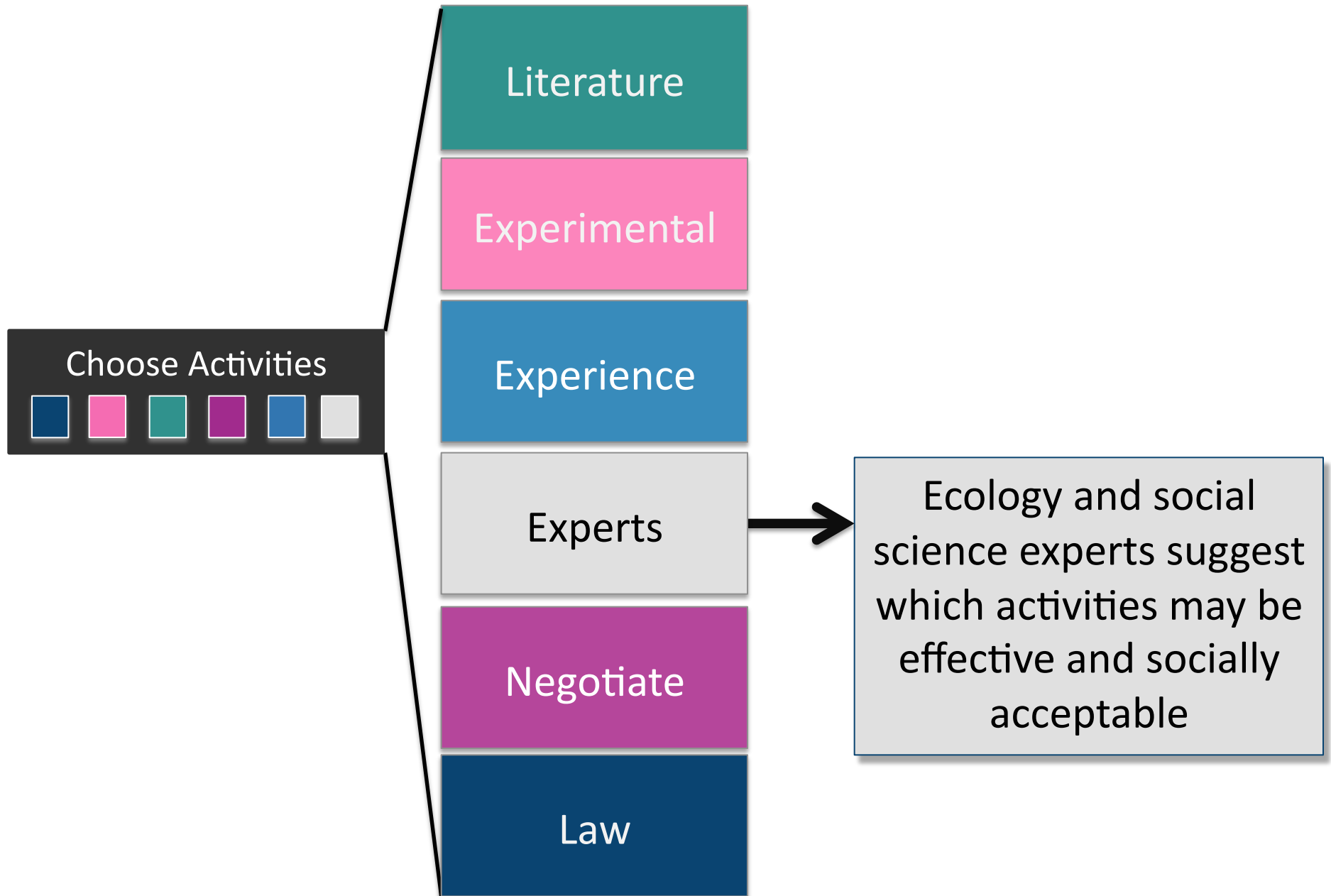
Greatest Impact

Greatest Opportunity Cost

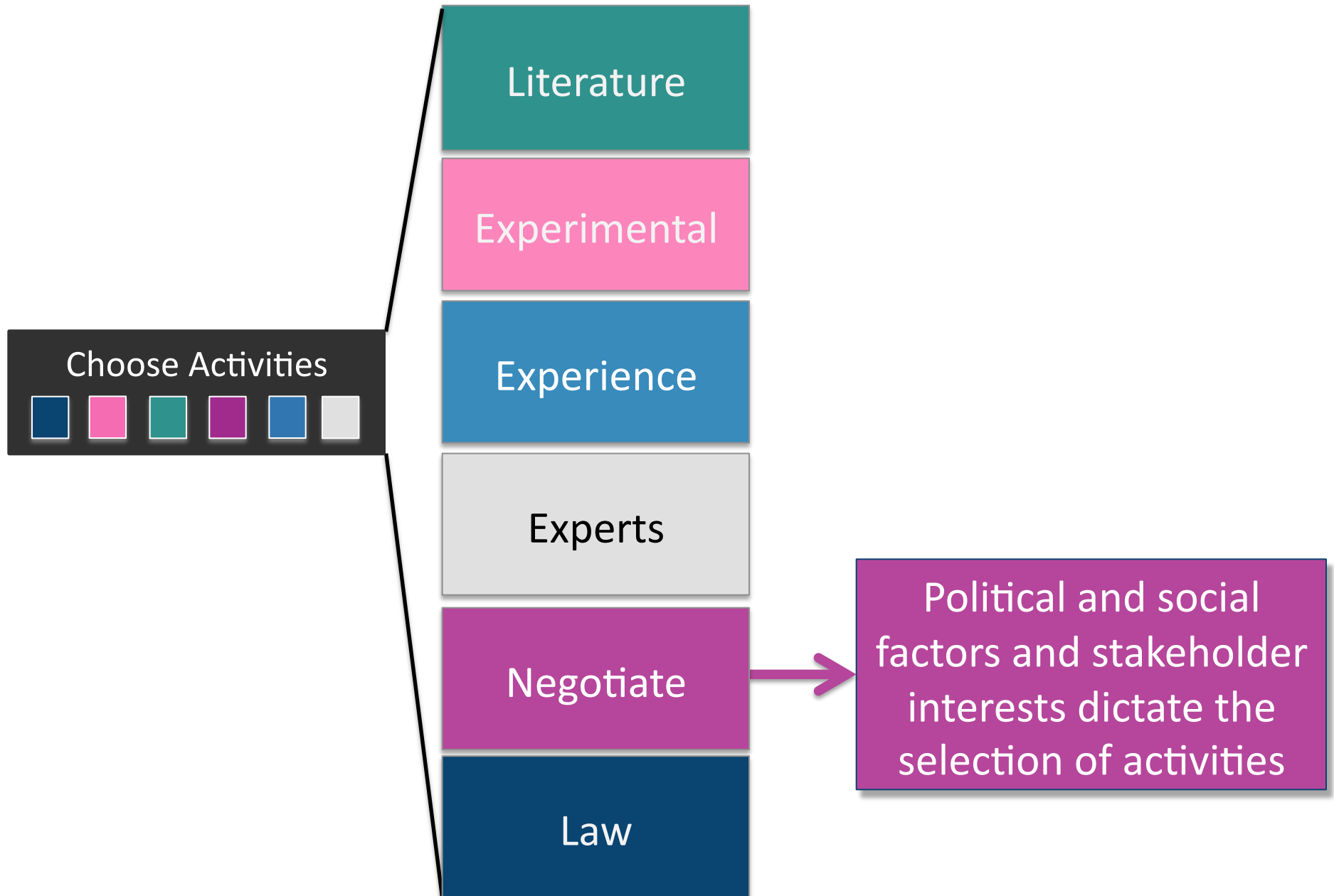
# Options for Choosing Among Activities



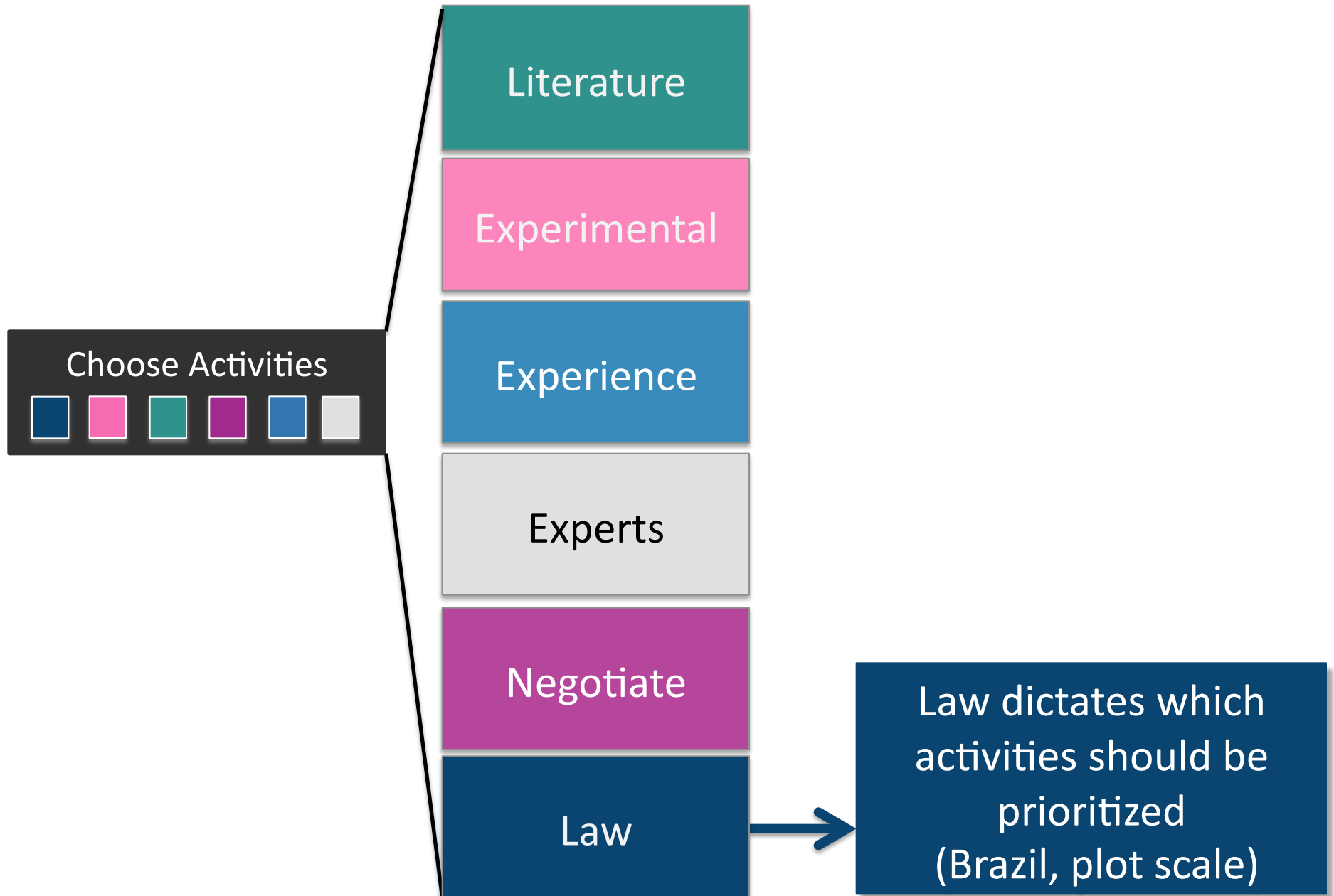
# Options for Choosing Among Activities



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# Discussion

Are any options missing? (ROI, etc)

Do we want to recommend how activities are chosen?

