

IAN MONROE

323 Bartlett St, San Francisco, CA USA • +1.707.849.2943 • ian.e.monroe@gmail.com • www.stanford.edu/~imon

CAREER HIGHLIGHTS

Etho Capital – Co-Founder, President & Chief Sustainability Officer

- Raised over \$100 million in climate-efficient and sustainable investor capital
- Named one of the world's "Most Innovative Companies" by Fast Company
- Named a "Rising Star" by Institutional Investor
- Co-invented the Smart Sustainability Process for public equity investing, which serves as the basis for the Etho Climate Leadership Index; the index has made more money than conventional indexes by harnessing superior data and stakeholder feedback to invest in the most climate-efficient and sustainable companies.
- Launched the ETHO ETF on the New York Stock Exchange as the world's first broadly diversified exchange traded fund that is both fully fossil-free and invested in climate and sustainability leaders.
- Both the ETHO ETF and Etho Climate Leadership Index have outperformed virtually every market benchmark.
- Launched ETHI ETF in Australia with Future Super, Betashares, and Nasdaq
- Recognized thought-leader in sustainable investing, invited to participate in leading conferences and industry groups, including the UN Principles on Responsible Investing, Confluence Philanthropies, Divest-Invest, Responsible Investor, the 2° Investing Initiative, and the UNEP Finance Initiative.
- Etho Capital's process and products have been featured in numerous major media outlets, including [International Business Times](#), [CNN](#), [Financial Times](#), [The Guardian](#), [Grist](#), [Nasdaq](#), [FOX](#), [CNBC](#), [Reuters](#), [Financial Advisor](#), [Fast Company](#), [ETF Strategy](#), [Business Green](#), [Triple Pundit](#), [Wall Street Journal](#) and [Bloomberg](#).

Oroeco – Founder & CEO

- Created world's first web and mobile platform that empowers and rewards citizens to take action on climate.
- Oroeco users in >170 countries are reducing >21 million pounds of CO₂e and saving >\$2.4 million per year.
- Numerous awards, including winning Popular Choice in the [US DOE American Energy Data Challenge](#), selection as a finalist for the [SXSW Innovation Award](#), over \$90k in awards from [Energy Exceleator](#) and [Start-Up Chile](#).
- Honored as an [Echoing Green Climate Fellow](#) (global award with <1% selected).
- [Advised by](#) Nobel Prize winners, nonprofit leaders, and successful founders and CEOs.
- Named [one of the top "8 Leaders at the Forefront of Cleantech"](#) by TechRepublic.
- Ranked the [#1 app "To Make You More Environmentally Friendly"](#) and [one of the best "Ways to Do Good with Your iPhone"](#) by Mashable; one of PC Tech's ["8 Amazing Things You Can Do With Your iPhone."](#)
- [TEDx speaker](#) and recognized thought-leader at the intersection of tech, climate and behavior change.
- Featured in dozens of media stories, including [Forbes, Inc.](#), [Fast Company](#), [TechCrunch](#), [Reuters](#), [Slate](#), [Discovery](#), [Grist](#), [USA Today](#), [Treehugger](#), [VentureBeat](#), [CNN](#) and [Boston Globe \(oroeco.com/press\)](#).

Stanford University – Lecturer, School of Earth, Energy & Environmental Sciences

- Created and teaching "Implementing Climate Solutions at Scale" course with Jon Koomey, where students create 100% climate solution plans for US states and foreign countries eliminate all climate pollution by 2050.
- Created and teaching "Social and Environmental Tradeoffs in Climate Decision-Making," a first-of-its-kind course focused on technology and policy solutions to climate change that has been taught for 7 years.
- At 30, personally invited by Dean Pamela Matson to become one of the youngest Lecturers at Stanford.
- Led the Stanford Bioenergy Sustainability Program, including research in China, Colombia, Brazil and the [Philippines](#), and organization of the first bioenergy sustainability conference in Ethiopia
- Invited guest lecturer for 5 courses in the Stanford School of Engineering and Graduate School of Business.
- Invited climate and energy speaker at high-level conferences, including the [Copenhagen Climate Conference](#), the Global Climate and Energy Project Conference, as well as invited lectures at Wharton and Yale University.
- Collaborator with leading academics, including Dean Pamela Matson, and IPCC leaders and Nobel Prize winners John Weyant and Christopher Field.

US Department of State – Climate Change Expert Speaker

- Honored to deliver keynote speeches on climate resilience in [Honduras](#) and the [Dominican Republic](#).

Silicon Valley Leadership Group – Member

- Advising policy leaders on energy, climate, and tech, including meetings with President Obama, Sen. Feinstein, Sen. Harris, Rep. Pelosi, the Secretaries of Transportation and Labor, and other political leaders and CEOs.

Energy Discuss SF – Organizer

- 10 years organizing a monthly community-building event for a network of over 700 energy professionals.

UNESCO Netexplo – Academic Advisory Board

- Helping [UNESCO Netexplo](#) identify and select the top new technologies changing the world each year.
- Contributing to [Netexplo educational tools](#) to explain trends in sustainable technology.

UNEP Finance Initiative / WRI GHG Protocol – Technical Working Group Member

- Advising the extension of the [Greenhouse Gas Protocol](#) to include financial products and services standards.
- Contributed to [Climate Strategies and Metrics](#) report for institutional investors.

Roundtable on Sustainable Biomaterials (RSB) – Expert Working Groups Member

- Created international biofuel sustainability standards via [GHG Expert Group](#) and [Indirect Impact Expert Group](#).

Inter-American Development Bank (IDB) – Advisor

- Helped create a [sustainability scorecard for IDB investments in biofuels](#) throughout the Americas.

State of California – Advisor

- Helped incorporate sustainability standards into the [Low Carbon Fuel Standard \(LCFS\)](#) and the [Alternative and Renewable Fuel and Vehicle Technology Program \(AB 118\)](#).

Business for Social Responsibility (BSR) – Consultant

- Advised Future of Fuel supply chain sustainability with Nike, Walmart, UPS, Coca-Cola and other companies.

Chinese Ministry of Science & Technology / Yunnan Normal University – Advisor

- Helped transfer Chinese renewable energy expertise to leaders from other developing countries.

World Bank, Zhejiang, China – Consultant

- Incorporated bioenergy sustainability standards into the China Renewable Energy Scale-up Program.

Natural Resources Defense Council (NRDC), Beijing, China – Consultant

- Researched life cycle climate and water use sustainability for the global textile industry while based in China.

City of Lima, Peru – Consultant

- Helped the City of Lima design a more sustainable waste management system with HDR Engineering.

Salinas Valley Solid Waste Authority, Japan – Consultant

- Helped the Salinas Valley evaluate waste-to-energy technologies through touring facilities in Japan.

Cleveland Clinic Abu Dhabi, United Arab Emirates – Consultant

- Evaluated renewable energy and water treatment options for the new hospital with HDR Engineering.

US Trade & Development Agency, Haiti & Dominican Republic – Consultant

- Helped implement the US-Brazil biofuel partnership with US Department of State and Winrock International.

Government of Uganda – Consultant

- Helped develop the country's first national biogas scale-up plan with Winrock International.

Government of Tanzania – Consultant

- Helped develop the country's first national biogas scale-up plan with Winrock International.

Sustainable Forestry: Philippines, Mexico, Honduras, Venezuela, US – Consultant

- Helped develop and implement carbon accounting standards for World Bank, CCAR and UN CDM.

Lafarge, Nigeria – Consultant

- Worked with dozens of smallholder farmers and sawmillers to turn biomass waste into renewable fuel, reduce greenhouse gas emissions, reduce local air pollution, and improve livelihoods.