

Roper Center Archives Update
February, 2008







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Highlights:

- 8 new USA Today Polls conducted by the Gallup Organization from November 2007 to January 2008 including samples from New Hampshire, Iowa and California.
- Public Agenda Foundation Surveys conducted from 1998-1999 including:
 - *On Thin Ice—Alternatives to Public Schools*
 - *Playing Their Parts—Parental Involvement in Public Schools*
 - *Reality Check 1998*
- 3 new Newsweek Polls conducted by Princeton Survey Research Associates International from October 2007-February 2008.

New Studies

United States -- National adult samples

- Study Title:** Gallup News Service Poll # 2007-37: Health and Health Care--Economy/2008 Presidential Election
- Study #:** [USAIPOGNS2007-37](#) 
- Methodology:** Conducted by Gallup Organization, November 11-14, 2007, and based on telephone interviews with a National adult sample of 1,014.
- Variables:** 184
- Topical Coverage:** George W. Bush job performance (1); Congress job performance (1); satisfaction with direction of the country (1); most important problems facing the nation (1); economy (3); 2008 Presidential election nominees most likely to support (4); likeliness of voting in 2008 Presidential primaries (2); 2008 Presidential election (16); expected spending on Christmas gifts (2); Pat Robinson endorsement of Rudy Giuliani for President (1).
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- Study Title:** Gallup News Service Poll # 2007-40: Lifestyles--Economy/Religion
- Study #:** [USAIPOGNS2007-40](#) 
- Methodology:** Conducted by Gallup Organization, December 6-9, 2007, and based on telephone interviews with a National adult sample of 1,027.
- Variables:** 139
- Topical Coverage:** George W. Bush job performance (1); Congress job performance (1); satisfaction with direction of the country (1); satisfaction with direction of personal life (2); personal level of happiness (1); most important problems facing the nation (1); economy (3); voting for well-qualified Presidential candidates of certain backgrounds (8); religion (8).
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- Study Title:** Gallup News Service Poll # 2008-02: Mood of the Nation--2008 Presidential Election
- Study #:** [USAIPOGNS2008-02](#) 
- Methodology:** Conducted by Gallup Organization, January 4-6, 2008, and based on telephone interviews with a National adult sample of 1,023.
- Variables:** 130
- Topical Coverage:** George W. Bush job performance (1); Congress job performance (1); satisfaction with direction of country (2); most important problems facing the nation (1); pride in nationality (1); economy (3); 2008 Presidential candidates most likely to support (4); likeliness of voting in 2008 Presidential primary/caucus (2); expected 2008 Presidential nominees (2); 2008 Iowa Presidential caucus (2).
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- Study Title:** USA Today/Gallup Poll # 2007-36: November Wave I--2008 Presidential Election/Iraq
- Study #:** [USAIPOUSA2007-36](#) 
- Methodology:** Survey by: USA Today
Conducted by Gallup Organization, November 2-4, 2007, and based on telephone interviews with a National adult sample of 1,024.
- Variables:** 198
- Topical Coverage:** George W. Bush job performance (2); ratings of 2008 presidential candidates (8); ratings of political parties (2); 2008 Republican presidential primary (8); 2008 Democratic presidential primary (7); purchase tickets to see a live event (4); 2008 presidential election (32); Clinton/Bush families having 24 consecutive years in White House (1); Iraq (3); relative served in the military since the September 11th terrorist attacks (4); Iran (4); Christmas shopping/spending (5); college football (2).

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Study Title: USA Today/Gallup Poll # 2007-39: November Wave II--2008 Presidential Election/Iraq/Weight Loss/Baseball

Study #: [USAIPOUSA2007-39](#) 

Methodology: Survey by: USA Today
Conducted by Gallup Organization, November 30-December 2, 2007, and based on telephone interviews with a National adult sample of 1,006.

Variables: 207

Topical Coverage: George W. Bush job performance (1); most important issue in deciding whom to vote for in the 2008 presidential election (2); ratings of honesty/ethical standards in different fields (22); ratings of 2008 presidential candidates (8); 2008 Republican presidential primary (3); 2008 Democratic presidential primary (3); confidence in the election system (5); Middle East (1); political party best able to handle issues (10); Iraq (8); relatives served in US military since September 11th terrorist attack (2); weight loss (12); respondent's current height (1); baseball (1); baseball and steroid use (3); importance of various issues in voting for presidential (6).

Study Title: USA Today/Gallup Poll # 2007-42: December Wave I--2008 Presidential Primary

Study #: [USAIPOUSA2007-42](#) 

Methodology: Survey by: USA Today
Conducted by Gallup Organization, December 14-16, 2007, and based on telephone interviews with a National adult sample of 1,011.

Variables: 204

Topical Coverage: Most admired man in the world (2); most admired woman in the world (2); George W. Bush job performance (1) political parties in Congress job performance (2); ratings of the 2008 presidential candidates (8); 2008 Republican presidential primary (8); 2008 Democratic presidential primary (9); 2008 presidential election (16); political party to vote for in Congressional elections (2); ratings of candidates if they were elected president (8); ideology of presidential candidates (8); interest in news stories about shootings across the country (1); worried about being a victim of a shooting (1); baseball (1); baseball and steroid use (4); football (1); Superbowl (4); television (4); writer's strike (3).

Study Title: USA Today/Gallup Poll # 2008-03: 2008 January Wave 1--2008 Presidential Primaries


Study #: [USAIPOUSA2008-03](#) 


Methodology: Survey by: USA Today
Conducted by Gallup Organization, January 10-13, 2008, and based on telephone interviews with a National adult sample of 2,010.

Variables: 184


Topical Coverage: Thought given to the upcoming 2008 presidential election (1); frequency of voting (1); plan to vote in November 2008 (1); George W. Bush job performance (1); ratings of 2008 presidential candidates (9); enthusiasm for the 2008 presidential election (2); issues the next presidential should be about change in (1); ethics and government (1); 2008 Republican Presidential Primary (2); 2008 Democratic Presidential Primary (2); vote in presidential primary (2); 2008 presidential election (33); next president will/will not continue Bush's policies (1); government (3); economy (1); importance of the president being inspiring (1).


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Study Title: Newsweek Poll # 2007-NW13: Election 2008 One Year Out
Study #: [USPSRA2007-NW13](#) 
Methodology: Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, October 31-November 1, 2007, and based on telephone interviews with a National adult sample of 1,185.
Variables: 83
Topical Coverage: 2008 Presidential election candidates (20); Michael Bloomberg as an Independent 2008 Presidential candidate (20); opinion of George W. Bush (1); most important issue in deciding which 2008 Presidential election candidate to support (1); Iraq (1); third major political party (1); method of nomination of Presidential candidates (1).

Study Title: Newsweek Poll # 2008-NW01: Post-Super Tuesday
Study #: [USPSRA2008-NW01](#) 
Methodology: Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, February 6-7, 2008, and based on telephone interviews with a National adult sample of 1,394.
Variables: 87
Topical Coverage: Satisfaction with the direction of the country (1); George W. Bush job performance (1); preferred Democratic Party 2008 Presidential nominee (3); most important issue in deciding which Democratic Presidential candidate to support (2); Hillary Clinton as the first woman President (2); Barack Obama as the first African-American President (2); descriptor best describes Hillary Clinton or Barack Obama (10); getting things done in Washington (1); choosing a President (1); fixing economy or broken politics (1); satisfaction if Clinton/Obama becomes the Democratic Party's candidate for 2008 Presidential elections (1); preferred Republican Party 2008 Presidential nominee (5); satisfaction with the choice of Republican candidates (1); most important issue in deciding which Democratic Presidential candidate to support (1); importance of Republican Presidential candidate's support on issues (8); descriptor best describes John McCain or Mike Huckabee (9); satisfaction if McCain/Huckabee becomes the Republican Party's candidate for 2008 Presidential elections (1).



United States -- Other samples

Study Title: USA Today/Gallup Poll # 2007-43: New Hampshire Wave I--2008 Presidential Primary
Study #: [USAIPOUSA2007-43](#) 
Methodology: Survey by: USA Today
Conducted by Gallup Organization, December 17-19, 2007, and based on telephone interviews with 1,900 adult residents of New Hampshire.
Variables: 142
Topical Coverage: Interest in politics (1); frequency of voting (1); knowledge of where to vote (2); thought given to upcoming 2008 Presidential Primary (1); 2008 Republican Presidential Primary (5); most important issue in primary election (2); characteristics/qualities of Republican Primary candidates (5); most important quality for the Republican Presidential candidate (1); personal financial situation (2); candidate best able to improve respondent's personal finances (2); 2008 Democratic Presidential Primary (5); characteristics/qualities of Democratic Primary candidates (5); most important quality for the Democratic Presidential candidate (1).

Study Title: USA Today/Gallup Poll # 2008-01: New Hampshire Wave II--2008 Presidential Primary
Study #: [USAIPOUSA2008-01](#) 
Methodology: Survey by: USA Today
Conducted by Gallup Organization, January 4-6, 2008, and based on telephone interviews with 2,888 adult residents of New Hampshire.
Variables: 147
Topical Coverage: Interest in politics (1); frequency of voting (1); knowledge of where to vote (2); thought given to upcoming 2008 Presidential Primary (1); 2008 Republican Presidential Primary (5); most important issue in primary election (2); characteristics/qualities of Republican Primary candidates (5); most important quality for the Republican Presidential candidate (1); personal financial situation (2); candidate best able to improve respondent's personal finances (2); 2008 Democratic Presidential Primary (5); characteristics/qualities of Democratic Primary candidates (5); most important quality for the Democratic Presidential candidate (1).

Study Title: USA Today/Gallup Poll # 2008-05: 2008 New York Presidential Primary
Study #: [USAIPOUSA2008-05](#) 
Methodology: Survey by: USA Today
Conducted by Gallup Organization, January 23-26, 2008, and based on telephone interviews with 2,944 adult residents of New York state.
Variables: 123
Topical Coverage: Thought given to upcoming 2008 presidential primary (1); frequency of voting (1); 2008 Republican Presidential Primary (5); most important issue in primary election (2); characteristics/qualities of Republican Primary candidates (5); most important quality for the Republican Presidential candidate (1); personal financial situation (2); candidate best able to improve respondent's personal finances (2); 2008 Democratic Presidential Primary (5); characteristics/qualities of Democratic Primary candidates (5); most important quality for the Democratic Presidential candidate (1).

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- Study Title:** USA Today/Gallup Poll # 2008-06: 2008 California Presidential Primary
- Study #:** [USAIPOUSA2008-06](#) 
- Methodology:** Survey by: USA Today
Conducted by Gallup Organization, January 23-26, 2008, and based on telephone interviews with 2,187 adult residents of California.
- Variables:** 127
- Topical Coverage:** Thought given to upcoming 2008 presidential primary (1); frequency of voting (1); 2008 Republican Presidential Primary (5); most important issue in primary election (2); characteristics/qualities of Republican Primary candidates (5); most important quality for the Republican Presidential candidate (1); personal financial situation (2); candidate best able to improve respondent's personal finances (2); 2008 Democratic Presidential Primary (5); characteristics/qualities of Democratic Primary candidates (5); most important quality for the Democratic Presidential candidate (1); moving the date of the California primary makes a respondent more/less likely to vote (1).
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- Study Title:** Public Agenda Foundation Poll # 1998-REAL: Reality Check 1998
- Study #:** [USPAF1998-REAL](#) 
- Methodology:** Conducted by Public Agenda Foundation, September 26-October 24, 1997, and based on telephone interviews with 2,600 teachers, students, parents, employers, and college professors (see sample notes for full details).
- Variables:** 349
- Topical Coverage:** School job performance (13); school's expectations of academic achievement (4); description of local public school graduates (4); education in public vs. private schools (8); material covered from previous grades (2); academic ability of students (1); students' attendance (5); students' participation in class (1); child voluntarily reading for pleasure (3); students' belief in importance of doing well in school (1); students consistently hand in work on time (2); children's' effort/care/attitude towards school work (9); students with skills to succeed in college/work world (2); descriptors of school (17); promotion/holding back a grade of students (11); view of courses students should take (1); material covered in subjects taught by different teachers (2); evaluations of students (2); number of students who received an "F" as a final grade (1); teachers' knowledge of subject matter (3); teachers who are known for being "tough graders" (3); teaching skills of teachers in school (2); teachers who don't belong in a classroom (2); teachers' expectations of students to do their best and work hard (3); teachers grading students' progress/ knowledge (1); academic standards for inner-city kids (3); summer school (8); advanced placement/honors classes (4); drop outs (1); computer usage in schools (10); homework assignment (4); standard of work submitted by students (1); acceptance of below-standard student work (1); pushing students harder (2); correction of spelling/grammar/ punctuation on students' writing assignments (3); topics of conversation between parents and teachers (2); parents' complaints about child deserving better grades (1); meeting with parents of all students (1); percentage of time spent teaching students (1); guidelines for teaching (10); support/mentoring for beginner teachers (1); opportunities for professional development (1); testing of teachers' knowledge of subject matter (1); improvement of academic performance of students (1); parents' knowledge about school matters (10); parents' responsibilities (5); child's enthusiasm about school (1); child asking parents for help with school work (1); amount of homework for child (6); child asking parental advice about school classes (1); courses for child where grades/academic expectations are higher (2); feelings towards school (15); confidence that child's report cards/standardized tests scores are an accurate description of child's progress/abilities (2); extra help/tutoring available for child in school (2); kids in child's school who receive the most attention (4); attention to increasing students' academic performance at PTA/ school related meetings (1); students get into good college/get good job (2); students informing teachers when having trouble (1); knowledge of requirements for graduation (2); writing assignments (3); ability to re-do work if a low grade is received (2); parents meeting with teachers (1); help from parents with school work (5); average grade received last year (1); planning to go to college (1); family situation (1); receipt of free/reduced price lunches (1); responsibility for hiring new employees (3); teaching of freshmen/sophomores (2); reputation of local public schools (1); background of job applicants/ new students (2); skills/qualifications of applicants/freshmen and sophomores (4); number of employees hired (1); reason for hiring people with college degrees (1); testing new hires for specific skills/ knowledge (2); remedial programs for employees to learn skills missed in high school (1); rating of recent job applicants/freshmen and sophomores (11); academic quality of freshmen/sophomores (4); use of transcripts for new hires (4); public school students not bound for college (1); skills and abilities needed for available jobs (1); redesign/simplification of jobs due to low-quality applicants (1); admission standards (2); improving schools (3); education standards (2).

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Study Title: Public Agenda Foundation Poll # 1999-ICE: On Thin Ice--Alternatives to Public Schools

Study #: [USPAF1999-ICE](#) 

Methodology: Conducted by Public Agenda Foundation, June 11-July 30, 1999, and based on telephone interviews with 2,241 national adults including an oversample of parents of school-age children who reside in Milwaukee, Cleveland, Michigan and Arizona--areas with strong school choice programs and Community-based political, civic and business leaders.

Variables: 215

Topical Coverage: Public schools job performance (4); accurate statements about graduates from local public schools (2); attendance of public/private school (1); direction of public schools (1); preference for child to attend public/ private non-religious/private religious school (1); private schools in local area (1); quality of education of public vs. private schools in area (6); ranking of child's school vs. other schools in district (1); view about the nation's public schools (2); problems facing nation's public schools (2); agree/disagree with statement about education (22); approve/disapprove of tax money going to schools run by religious organizations (1); improvement in students who are doing badly in public school by attending private school (3); aid to poor/working class families to send children to go to private school (1); view on nation's school system (2); sending children schools in local neighborhoods vs. distance locations (3); view on improving troubled urban inner-city schools (2); school vouchers (51); charter schools (22); voting in a local school board election (4); school district hiring of private companies that specialize in education to run public schools (9); home schooling (6); activity in child's school (1); description of child as a student (1); ease of getting rid of bad teachers in public schools (1).

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Study Title: Public Agenda Foundation Poll # 1999-PART: Playing Their Parts--Parental Involvement in Public Schools Survey


Study #: [USPAF1999-PART](#) 

Methodology: Survey by: Kraft Foods
Conducted by Public Agenda Foundation, September 15-December 20, 1998, and based on telephone interviews with a Parents of children in public school grades K-12 and Teachers in public schools grades K-12 sample of 2,220.

Variables: 323

Topical Coverage: Concerns for children (1); child's needed improvement (6); conference with parents/principal/teachers before child started at current school (2); parent involvement (50); attitude of parents and teachers towards each other (2); more important for parent to teach children (2); ability to teach children from different backgrounds adequately (5); effect of working mothers on children's school years (1); stay-at-home moms (1); knowledge about education (5); effectiveness of child's teachers (2); supervision/control of student's behaviors in the hallways/yard by school officials (1); comfort with level of involvement in school functions (24); view of school experiences for children (11); scheduled time for schoolwork in household (1); child's distractions from schoolwork (9); schoolwork as a source of struggle/ stress between parent/child (2); talking with children about school day (2); favorite period of time in child's education (1); most worrisome period of time in child's education (1); knowledge of child's teacher's name (1); agree/disagree with statement (12); discussing motivation of children with teachers (3); negative experiences with teachers (3); parent-school partnership (2); effect of hard times in family on child's school work (2); level of child's aptitude/talent (1); parents doing child's homework for them (1); discussion with teachers about child's progress in class (6); PTA/PTO (6); first notification of child's trouble in school (1); believe child or teacher in case of trouble (1); having child moved from class because of a teacher (1); teacher confronting parent about child's behavior in school (3); problems with teacher's treatment of child (2); visits to child's school (2); child's effort on schoolwork (1); helping child succeed at school (1); description of child as a student (1); child's attendance of neighborhood school (1); communication with child's teacher (1); lunch for child at school (2); rating of experiences/observations of school (5); school reputation as a desirable workplace (1); student performance on standardized tests (1); seriousness of problems (18); experiences with different types of parents (6); more effect ways to get better results with students (3); ranking of important things parents can do at home/school to help child's education (20); special hours for working with parents (2); role for parents in homework assigned (2); advice for parents on child's schoolwork (1); experiences as a teacher (6); truth about statements (5); problems facing the school (1); opportunities for children to get needs/want met from school (1); parental attention to child's schooling (1); questions from parents new to the school (1); experiences with parents at the school (14); parents in the classroom (1); troublemaker parents (1); negative experiences with parents (1); parent participation in committees (6); parental knowledge about schooling (4); number of parents of students teachers get to know (1); academically successful children without parent-teacher relationship (1); communication with parents (4); contacting a parent (1); school policy requiring teachers to send home interim evaluations of student's progress (1); percentage of students eligible for free/reduced-price lunch (1); school participation in Title I (1); grade level taught (1); area students in the school come from (2); years as a teacher (1); years teaching at current school (1); class about parental development (2).

Study Title: Newsweek Poll # 2007-NW14: Iowa Caucuses Poll II--2008 Presidential Election


Study #: [USPSRA2007-NW14](#) 


Methodology: Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, December 5-6, 2007, and based on telephone interviews with 1,502 Iowa registered voters.

Variables: 74

Topical Coverage: 2008 Presidential caucus (13); previous attendance of Iowa caucuses (2); importance of issue in deciding which Republican Presidential candidate to support (6); feelings about having an Mike Huckabee, an ordained minister, serve as President (3); Mormonism (2); Mitt Romney (5); qualification of children of illegal immigrants to receive state funds for college education (1); preferences in Democratic Presidential candidate (2); descriptors of Democratic Presidential candidates (7).


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Study Title: Washington Post Poll # 2006-117934: DC--Elections/Quality of Life/Education/Redevelopment
Study #: [USWASH2006-117934](#) 
Methodology: Conducted by Washington Post, July 13-18, 2006, and based on telephone interviews with 1,350 adult residents of Washington, DC.
Variables: 103
Topical Coverage: Interest in campaign for Mayor in Washington D.C. (1); vote in 2006 Primary election for Mayor of Washington D.C. (1); 2006 Primary Elections in Washington D.C. (6); direction of Washington D.C. (1); quality of life in Washington D.C. (1); Mayor Anthony Williams job performance (1); preference of future mayor (2); biggest problem facing Washington D.C. (1); reason for importance of schools (1); importance of D.C.'s city council chairman being African-American (1); impression of public figures (5); rating of institution's job performance (7); neighborhood safety (1); confidence in D.C. government's ability to respond effectively to large-scale terrorist attacks (1); redevelopment of the city (10); affordability of housing in the District (2); problems in District public schools (7); biggest problem facing District public schools (1); improving District public schools (1); management of District public schools (1); reputation of local public schools (1); D.C.'s charter schools (1); immigration (1); support/ oppose plan to give D.C. a voting member in U.S. House of Representatives (1); Washington Nationals (3).

Study Title: Washington Post Poll # 2006-139389: Maryland #2--US Senate and Governor Elections in Maryland/War in Iraq
Study #: [USWASH2006-139389](#) 
Methodology: Conducted by Washington Post, October 22-26, 2006, and based on telephone interviews with 1,648 adult residents of Maryland.
Variables: 104
Topical Coverage: 2006 Maryland elections (1); U.S. Senate and Maryland Governor's election races (1); 2006 U.S. Senate elections (8); 2006 Maryland Gubernatorial elections (5); direction of the state of Maryland (1); Governor Bob Ehrlich job performance (1); accomplishments of Bob Ehrlich in his first term (1); George W. Bush job performance (1); most important issue in deciding vote in 2006 U.S. Senate elections (1); statements about 2006 election candidates (10); vote in 2006 elections to express support/opposition to President Bush (2); biggest problems facing the state of Maryland (1); trust in 2006 election candidates to do a better job (5); impressions of public figures (6); direction of the city of Baltimore (1); effects of Baltimore Mayor Martin O'Malley on the city (1); war in Iraq (1); good/bad if power in Congress switched from the Republicans to the Democrats (1); confidence in accuracy of votes in 2006 elections (1); electronic voting system in Maryland (1); support/oppose early voting in Maryland (1); immigration (1); abortion (1).

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Study Title: Washington Post Poll # 2006-139390: Virginia--U.S. Senate Elections in Virginia/Transportation/War in Iraq

Study #: [USWASH2006-139390](#) 


Methodology: Conducted by Washington Post, October 10-12, 2006, and based on telephone interviews with 1,803 adult residents of Virginia sample.

Variables: 115

Topical Coverage: 2006 U.S. Senate election (1); 2006 U.S. Senate race (1); vote in 2006 U.S. Senate election (3); enthusiasm about 2006 U.S. Senate elections candidates (2); importance of issue in vote for U.S. Senate (11); direction of the state of Virginia (1); 2006 U.S. Senate campaign (2); same-sex marriage/civil unions (3); impression of public figures (6); descriptors of George Allen (7); descriptors of James Webb (7); James Webb's military service (1); George W. Bush job performance (1); U.S. Senator George Allen's job performance (1); Governor Tim Kaine job performance (1); vote for 2006 U.S. Senate election to express support/ opposition to George W. Bush (1); Virginia state legislature job performance (1); satisfaction with Virginia state government working for the best interests of the people in area (1); Virginia state government increases on transportation projects (2); blame for Virginia state legislature to reach an agreement in special session on transportation (1); favor/oppose transportation plan to allow voters to approve local tax increases to fund road projects (1); war in Iraq (1); war on terrorism (1); George Allen as President (1); Mark Warner as President (1); immigration (1); coverage of 2006 U.S. Senate campaigns (2); James Webb's comments about women in the military in 1979 effects on vote (1); George Allen's comments to an Indian-American supporter at campaign rally (2).


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France

Study Title: USIA Poll # 1981-I81008: US Policy in El Salvador
Study #: [FRUSIA1981-I81008](#) 
Methodology: Survey by: United States Information Agency [USIA]
Conducted by Faits Et Opinions (Gallup) Paris, February 19-March 6, 1981, and based on face to face interviews with a National adult sample of 859.
Variables: 34
Topical Coverage: Awareness of conflict in El Salvador (1); attention paid to news story (1); best group for people(1); US military aid (1); USSR and Cuba aid (1); support terrorist activity (1).

Italy

Study Title: USIA Poll # 1985-I85076: Security
Study #: [ITUSIA1985-I85076](#) 
Methodology: Survey by: United States Information Agency [USIA]
Conducted by Istituto Per Le Ricerche Statistiche E L'Analisi Dell Opinione Pubblica (DOXA), September 15-26, 1985, and based on face to face interviews with a National adult sample of 1,032.
Variables: 63
Topical Coverage: Opinion of various countries (2); countries dealing with world problems (2); foreign policies and actions (2); arms reduction effort (3); meeting to resolve issues (2); US reasons for space race (1); anti- missile defense research (8); nuclear war (1); weapons in space (3); defense against missiles vs. nuclear mass destruction (1); defense of western Europe (1); anti-satellite weapons (3); anti-satellite missions and nuclear war (1); violence in South Africa (3); investments in South Africa (1); US effort to reform apartheid (2); conflict in Central America (1); US policies of Central America (1); Soviet policies in Central America (1); travel abroad (1); emigration (1); freedom from hunger and malnutrition (1); freedom from censorship (1); assurance of medical care (1); equal treatment for minorities (1); freedom of opinion (1); free access to information from other countries (1); insurance of employment (1); freedom of religion (1); freedom from arbitrary arrest (1); human rights (4); human rights and Soviet Union (1); human rights and the United States (1).

Study Title: USIA Poll # 1987-I87066: Public Opinion on Security Issues
Study #: [ITUSIA1987-I87066](#) 
Methodology: Survey by: United States Information Agency [USIA]
Conducted by Istituto per le Ricerche Statistiche e l'Analisi dell'Opinione Pubblica (Gallup) (DOXA), September 3-18, 1987, and based on face to face interviews with a National adult sample of 1,061.
Variables: 77
Topical Coverage: Relations between Soviet Union and United States (1); relations between Italy and United States (1); relations between Italy and Soviet Union (2); opinion of Soviet Union (3); Mikhail Gorbachev (9); opinion of United States (3); Soviet and US foreign affairs (2); US policies toward Soviet Union (1); foreign policy (1); pressure from Soviet Union(2); pressure from United States (2); military threat (1); Soviet threat (2); Soviet forces in Western Europe (1); mobile nuclear missiles (2); NATO membership (4); United States military presence (1); national defense (5); NATO alliance (1); nuclear weapons (1); NATO use of nuclear weapons (1); anti-missile defense (1); arms-reduction agreement (10); President Ronald Reagan (7); interest in politics (1); media source of information (1); political views (1).

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Study Title: USIA Poll # 1981-I81047: Public Opinion on INF/Defense Issues

Study #: [ITUSIA1981-I81047](#) 





Methodology: Survey by: United States Information Agency [USIA]
Conducted by Istituto per le Ricerche Statistiche e l'Analisi dell'Opinione Pubblica (Gallup) (DOXA), October 15-23, 1981, and based on face to face interviews with a National adult--15 years old and over sample of 531.

Variables: 42





Topical Coverage: Opinion of United States (1); opinion of Soviet Union (1); respect for United States (1); respect for Soviet Union (1); confidence in the United States (1); confidence in Europe (1); conventional strength in Europe (1); concern of Soviet attack (1); resistance of attack by USSR (1); attack by nuclear weapons (1); nuclear weapons in Europe (5); missiles in USSR (2); arms control negotiation (2); arms race (5); neutron weapon (5).

Revised Studies


United States -- National adult samples


- Study Title:** ABC News/Washington Post Poll # 1987-7307: Bork Vote Poll Bork Vote Poll
Study #: [USABCWASH1987-7307](#) 
- Methodology:** Survey by: ABC News / The Washington Post
Conducted by Chilton Research Services, October 13-14, 1987, and based on telephone interviews with a National adult sample of 1,006.
- Variables:** 28
- Topical Coverage:** Robert Bork as Supreme Court nominee (4); Bork hearings (3); Senate's consideration on Bork nomination (2); pro/anti Bork activities (4); influence of certain groups and individuals on Bork nomination (8).
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- Study Title:** Gallup Poll # 1946-0384: Foreign Relations/Politics
Study #: [USAIPO1946-0384](#) 
- Methodology:** Conducted by Gallup Organization, November 15-20, 1946, and based on face to face interviews with a National adult sample of 3,203.
- Variables:** 41
- Topical Coverage:** Thanksgiving (1); most important problems for Congress (2); taxes (3); inflation (1); United Nations (5); Franco government of Spain (2); foreign policy (2); consumerism (2); atomic bombs (2); 1948 presidential election (3).
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- Study Title:** Gallup Poll # 1947-0397: 1948 Presidential Election/Government
Study #: [USAIPO1947-0397](#) 
- Methodology:** Conducted by Gallup Organization, May 23-28, 1947, and based on face to face interviews with a National adult sample of 3,155.
- Variables:** 55
- Topical Coverage:** Spending of money (2); government ownership of certain businesses (4); qualities of a president (1); Harry Truman job performance (1); taxes (2); inflation (3); 1948 presidential election (11); Palestine (3); minimum wage (2); criticism of political party's policies (2); death penalty (2); radio broadcasts to Russia (1); military service required of all able bodied men (2); business depression (3); vote in the 1944 presidential election (1).
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- Study Title:** Gallup Poll # 1947-0399: Politics/Military
Study #: [USAIPO1947-0399](#) 
- Methodology:** Conducted by Gallup Organization, June 20-25, 1947, and based on face to face interviews with a National adult sample of 3,088.
- Variables:** 39
- Topical Coverage:** Mode of travel (2); require military service for all able-bodied men (5); aid to Europe (3); direction of the country (2); 1948 presidential election (2); inflation (1); happiness (4); government should/should not own electric company (1); Russia (1); stock market (2); locations of countries on a map (3); national anthem (2); Harry Truman job performance (1); vote in 1944 presidential election (2).

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- Study Title:** Gallup Poll # 1947-0404: Politics/Foreign Policy/Education
Study #: [USAIPO1947-0404](#) 
- Methodology:** Conducted by Gallup Organization, September 12-17, 1947, and based on face to face interviews with a National adult sample of 3,056.
- Variables:** 45
- Topical Coverage:** Election day as a national holiday (1); political party best able to handle issues (2); Office of Price Administration (1); President Harry Truman (3); children (3); was/was not a mistake to enter into War World II (2); conditions in other countries (4); Marshall Plan (1); loan to Western Europe (2); money (1); meaning of tariff (2); spending of scientific/military research (2); providing low cost housing to the poor (2); education (5); 1948 presidential election (3); vote in 1944 presidential election (1).
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- Study Title:** CBS News Poll # 1994-JUL94D: America Tonight Poll--Violence/Rwanda/Whitewater
Study #: [USCBS1994-JUL94D](#) 
- Methodology:** Conducted by CBS News, July 26, 1994, and based on telephone interviews with a National adult sample of 541.
- Variables:** 28
- Topical Coverage:** Violence on television and movies (7); Whitewater (4); Rwanda refugees (2); humanitarian assistance (1).
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- Study Title:** CBS News Poll # 1994-JUN94A: June National Survey
Study #: [USCBS1994-JUN94A](#) 
- Methodology:** Conducted by CBS News, June 20-22, 1994, and based on telephone interviews with a National adult sample of 978.
- Variables:** 70
- Topical Coverage:** Bill Clinton job performance (4); Hillary Clinton (2); health care (5); foreign policy (4); Haiti (7); Rwanda (3); North Korea (3); domestic violence (2); condom distribution (1); Clinton and sexual harassment lawsuit (4); space exploration (9); O.J. Simpson (4).
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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2001-845Q: Most Important Health Problems
Study #: [USICR2001-845Q](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd. Conducted by ICR Survey Research Group, October 31-November 4, 2001, and based on telephone interviews with a National adult sample of 1,005.
- Variables:** 232
- Topical Coverage:** Important health problems (2), health care problems (3)

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Study Title: Roper Reports 1974-02: Politics
Study #: [USRPRR1974-02](#) 
Methodology: Conducted by The Roper Organization, January 11-19, 1974, and based on face to face interviews with a National adult sample of 1,990.
Variables: 106
Topical Coverage: Interest in current world events; most important problem facing the US; resignation of Nixon; US foreign relations; US ties with various countries; energy crisis; public transportation; automobile ownership and purchase expectations; gasoline shortage; gasoline use and conservation; home heating and fuel shortage; electricity conservation temperature of house; expectation for threats to US society; business corporation profits; attitudes toward product brand; income increases; investments; stock market; news information sources; books; television; television ratings; movie ratings; respondent as liberal/conservative; party identification; evaluation of politicians; respondent's involvement in politics.

Study Title: Roper Reports # 1978-02: Politics/Consumerism
Study #: [USRPRR1978-02](#) 
Methodology: Conducted by The Roper Organization, January 7-21, 1978, and based on face to face interviews with a National adult sample of 2,002.
Variables: 127
Topical Coverage: Interest in currents (1); attention paid to news about specific topics (12); direction of the country (1); energy crisis (1); foreign investments in the US (2); US selling technology advances to foreign countries (1); value of the US dollar (4); privacy (36); business (5); economy (1); prescription drugs (1); rights citizens (5); discrimination (10); problems with society (8); alcohol v.s. marijuana as a problem for teenagers (2); automobiles (4); natural fibers v.s. manmade fibers (15); different activities the respondent has done in the last 24 hours (26); items respondent plans to buy in the next six months (19); electric appliances (4); advertising (11); tipping practices (3); participation in politics (12).

United States -- Other samples

Study Title: North Carolina Poll # 1986-SPRING: Spring, 1986--Life

Study #: [USUNCPOLL1986-SPRING](#) 

Methodology: Conducted by Institute for Research in Social Science and School of Journalism, University of North Carolina at Chapel Hill, February 23- 28, 1986, and based on telephone interviews with 585 adult residents of North Carolina.

Variables: 71

Topical Coverage: 1986 Senatorial election (7); home computers (4); video cassette recorders (6); physicians (4); dentists (4); chiropractors (4); organ donation (8); the Cosby show (3); death penalty (2); drinking and driving (4); Ku Klux Klan (4); vacations(8).

Study Title: Yankelovich, Skelly & White Poll # 1973-COLL: Youth Study, 1973--College Sample

Study #: [USYANKYOUTH1973-COLL](#) 

Methodology: Conducted by Yankelovich, Skelly & White, Late Spring, 1973, and based on face to face interviews with 1,006 college youth--individuals attending two and four year colleges and universities.

Variables: 344

Topical Coverage: 1972 Presidential election (2); 1972 Presidential campaign (1); college residency (1); class standing (1); major (1); graduation (1); graduate school (1); reasons for going to college (1); direction of the country (1); feelings towards current proposals (9); views on issues (9); attention to minority groups (1); war in Vietnam (2); satisfaction with life (12); views of government (2); American society (13); discrimination (13); views of institutions/organizations (12); foreign countries (5); social change (10); values (35); morality of activities (13); marriage and children (4); collectives/communes (2); qualities of men (14); Women's Liberation Movement ideas (10); feelings about life/ future (20); weekend activities (1); rights expected from society (7); influences on choice of job/career (1); doubts about making money/ success (2); barriers towards working (1); restraints imposed by society (9); post-secondary career (11); identification with groups (16).

Study Title: Yankelovich, Skelly & White Poll # 1973-PUB: Youth Study, 1973--Non-College Sample

Study #: [USYANKYOUTH1973-PUB](#) 

Methodology: Conducted by Yankelovich, Skelly & White, Late Spring, 1973, and based on face to face interviews with 2,569 youth--ages 16-25.

Variables: 467

Topical Coverage: Vote in 1972 Presidential election (2); 1972 Presidential election campaign (1); post-secondary career (16); employment situation (58); direction of the country (1); favor/oppose proposal (9); views on issues (9); attention to minority groups (1); war in Vietnam (2); satisfaction in life (10); use of free time (1); direction of life (3); views of system of government (2); criticisms of American society (12); views of American society/life (1); discrimination (13); descriptions of institutions/organizations (12); foreign countries (5); social change (10); values (35); morality of activities (13); marriage and children (4); collectives/communes (2); qualities of men (14); Women's Liberation Movement ideas (10); feelings about life/future (20); weekend activities (1); rights expected from society (7); influences on choice of job/career (1); doubts about making money/success (2); barriers towards working (1); restraints imposed by society (9); identification with groups (16); important factors in a job (35).

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Brazil

Study Title: MARP Poll # 1970-146: Omnibus Survey

Study #: [BRMARP1970-146](#) 

Methodology: Conducted by Marplan-Pesquisas e Estudos de Mercado, Ltd., July, 1970, and based on face to face interviews with 202 middle class adult residents of Guanabara.

Variables: 33

Topical Coverage: Evaluation of income; prestige of profession; level of education or knowledge; change in present way of life compared to father's attitude toward statements of value and opinion; characterization of youth; sexual freedom, birth control pills, respect for the family, honor, and honesty, corruption and lack of discipline, corruption in politics, need for religion, difficulty of raising children today, importance of education, obedience to parents, woman's role in society, saving money for security, acceptance of fate or suffering, technological improvements, swearing and pornography, virginity in women.

Canada

Study Title: Canadian Gallup Poll # 1972-352: Politics/Environment

Study #: [CNCIPO1972-352](#) 

Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), March, 1972, and based on face to face interviews with a National adult sample of 680.

Variables: 27

Topical Coverage: Federal election vote intent (1); past federal elections vote (1); interest in Canadian politics (1); current party preference (1); right to strike (4); best choice for Prime Minister (1); financial assistance for poorer provinces (1); Canada-US relations (2); public disclosure of campaign funds (2); political parties and issues (4); environmental pollution (1).

Study Title: Canadian Gallup Poll # 1975-372: Politics/Environment

Study #: [CNCIPO1975-372](#) 

Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), January, 1975, and based on face to face interviews with a National adult sample of 1,057.

Variables: 37

Topical Coverage: Federal election vote intent (1); past federal elections vote (1); services provided by government (4); Canadian TV programming (2); taxes (1); child day-care centers (3); standard of living (1); poor quality of merchandise (3); greatest personal/family problem (1); environmental pollution (3); liberalization of drinking laws (2).

Study Title: Canadian Gallup Poll # 1977-396: Politics/Environment





Study #: [CNCIPO1977-396](#) 

Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), January, 1977, and based on face to face interviews with a National adult sample of 1,043.


Variables: 30

Topical Coverage: Federal election vote intent (1); past federal elections vote (1); environmental pollution (3); government economic policies (2); secessionist tendencies in the provinces (1); right to strike (1); federal budget (2); interest in Canadian politics (1); standard of living (1); Rene Lavesque, leader of Parti Quebecois (2).


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- Study Title:** Canadian Gallup Poll # 1980-434B: Politics/Environment/Television
Study #: [CNCIPO1980-434B](#) 
- Methodology:** Conducted by Canadian Institute of Public Opinion (Gallup), February, 1980, and based on telephone interviews with a National adult sample of 1,038.
- Variables:** 34
- Topical Coverage:** Federal election vote intent (1); past federal elections vote (1); greatest problem facing government (1); confidence in US (1); mandatory retirement (1); child-care centers (1); nuclear war (1); environmental pollution (3); Canada's population size (1); workers' participation in running a company (1); cable TV service (2).
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- Study Title:** Canadian Gallup Poll # 1982-458-1: Elections/Politics
Study #: [CNCIPO1982-458-1](#) 
- Methodology:** Conducted by Canadian Institute of Public Opinion (Gallup), February 4- 6, 1982, and based on telephone interviews with a National adult sample of 1,048.
- Variables:** 33
- Topical Coverage:** Federal election vote intent (1); past federal elections vote (1); greatest threat to Canada: big business, labor or government (1); environmental pollution (2); standard of living (1); confidence in US (1); inflation/unemployment (2); which party best able to govern (2); best choice for Prime Minister (1); wage/price control (1); Prime Minister and the opposition leader job performance (3)..
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- Study Title:** Canadian Gallup Poll # 004-1: Environment
Study #: [CNCIPO1990-004-1](#) 
- Methodology:** Conducted by The Canadian Gallup Poll Limited, April 4-7, 1990, and based on telephone interviews with a National adult sample of 1,049.
- Variables:** 61
- Topical Coverage:** Federal election vote intent (1); past federal elections vote (1); hunger in Canada (4); Prime Minister and the opposition leader job performances (3); Quebec's separatism (2); environmental pollution, acid rain (21); Meech Lake Accord (5).
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- Study Title:** Canadian Gallup Poll # 1970-339: Politics/Environment
Study #: [CNCIPO1970-339](#) 
- Methodology:** Conducted by Canadian Institute of Public Opinion (Gallup), January, 1970, and based on face to face interviews with a National adult--21 years old and over sample of 715.
- Variables:** 40
- Topical Coverage:** Federal election vote intent (1); past federal elections vote (1); Canadian and American TV programs (3); services provided by the government (6); legalizing marijuana (3); tax reform (2); Canada's dependence on US (1); news reporting (3); environmental pollution (3); relations between French and English speaking Canadians(2).


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Study Title: Canadian Gallup Poll # 1970-343: Politics/Government
Study #: [CNCIPO1970-343](#) 
Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), September, 1970, and based on face to face interviews with a National adult--21 years old and over sample of 721.
Variables: 43
Topical Coverage: Federal election vote intent (1); past federal elections vote (1); Canada-US relations (1); preparing children for the future (2); US capital in Canada (2); issues government should concentrate on (9); feminism (1); US capital in Canada (2); personal satisfaction (4); unemployment (3).

Ecuador

Study Title: USIA Poll # 1991-191051: Ecuador Andean Drug Survey
Study #: [ECUSIA1991-191051](#) 
Methodology: Survey by: United States Information Agency [USIA]
Conducted by Invamer, July 5-14, 1991, and based on face to face interviews with 1,200 adults living in cities with a population of 10,000 or more
Variables: 77
Topical Coverage: Countries status (5); Countries Problems (1); Drug Trafficking (10); Government and Drugs (4); Corrupting Public Authorities (2); Solving Drug Problems (5); Tactics used to combat trafficking (8); Tactics used to combat Production (7); herbicides (1); Insurgent Groups (2); Who should Combat drug Problems (2); Stopping Cartels (2); Pablo Escobar (1); Drug Loads and Extradition (3); Cooperating with other countries (5); U.S. Drug Problem (13); Best Government (1); Democracy (2); Favorability of People (4).

Philippines

Study Title: USIA Poll # 1991-91088: Philippine Tracking
Study #: [PHUSIA1991-191088](#) 
Methodology: Survey by: United States Information Agency
Conducted by Frank Small & Associates, November 19-December 1, 1991, and based on face to face interviews with 600 adult residents of greater Manila.
Variables: 43
Topical Coverage: Most important problem facing Philippines (2); government job performance(1); politics/political leaders job performance (4); best presidential candidate in 1992 election (1); communism (1); economy (2); military and defense (1); opinion of countries (6); political development (4); treaty between US and Philippines (4); relations with US (6); President Aquino (2).

48 studies are currently included in this update.