



## **Power2ACT Strategic Plan Proposal**

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# **I. Introduction**

1. This four-year plan proposal is based on the Power2ACT strategic planning officer meeting on May 24, 2016. The strategic plan is based on Power2ACT's mission statement: to bridge the gap between students with and without disabilities.

# **II. Customers (Those We Serve)**

1. Stanford students with disabilities
2. Allies (Stanford students without disabilities who are passionate about disability and advocacy)
3. Faculty with disabilities

# **III. Priorities**

The priorities are based on officer vote.

1. Advocacy
2. Outreach
3. Support
4. Education

# **IV. Proposed Plan**

## **A. Advocacy Plan**

### **A1. Short-term goal(s)**

1. Open the disability campus center at Stanford.
2. Work with the Schwab Learning Center and the Office of Accessible Education (OAE) to enhance resources for students with invisible and visible disabilities.
3. Establish rapport with new Stanford president, Marc Tessier-Lavigne.
4. Work with ASSU to require video training about disability for professors, TAs, and administrative staff.

### **A2. Long-term goal(s)**

1. Work with the administration to find a director for the disability campus center.
2. Ensure that the concerns that students with invisible disabilities have regarding accommodations are addressed by working with university offices and officials
3. Increase interactions between students with disabilities with students without disabilities.

## **B. Outreach Plan**

### **B1. Short-term goal(s)**

1. Reach out to Kids with Dreams, mental health students organizations, FLIP, Women's Community Center, CS+Social Good, and other related student organizations.
2. Communicate actively about Power2ACT with professors who teach classes on disabilities.
3. Establish rapport with student disability organizations in universities locally.
4. Promote Power2ACT through the Approaching Stanford handbook, NSO booklets, Club Fairs, and OAE events.

## **B2. Long-term goal(s)**

1. Work with allies and student organizations at Stanford.
2. Establish rapport with student disability organizations in universities across the US.
3. Make Power2ACT a recognized brand at Stanford.

## **C. Support Plan**

### **C1. Short-term goal(s)**

1. Enlist frosh interns.
2. Create a SibFam program.
3. Host welcome event for Power2ACT community.
4. Develop biweekly programming targeting invisible and visible disabilities.

### **C2. Long-term goal(s)**

1. Develop a strong disability community on campus.
2. Establish community building for invisible and visible disabilities.
3. Recruit freshmen to be actively involved with Power2ACT.

## **D. Education Plan**

### **D1. Short-term goal(s)**

1. Write an OpEd for the Stanford Daily.
2. Host a talent show.
3. Host a tech accessibility workshop.
4. Host chats around disabilities in freshmen dorms.

### **D2. Long-term goal(s)**

1. Host a disability awareness symposium in honor of disability awareness month.
2. Raise awareness about disability at Stanford.

# **V. Proposed Processes**

## **A. Social Media**

1. Add resources to our website.
2. Increase social media presence via Facebook and other resources.

## **B. Meetings and Events**

1. Weekly officer meetings
2. Weekly ASSU meetings for disability leads (Zina Jawadi and Ana-Sofia Mifsud)
3. Biweekly programming

## **C. Representatives**

1. Power2ACT will have a point-person for each program.