

William Damon is Director of the Stanford Center on Adolescence and Professor of Education at Stanford University. He is the author of 17 books and numerous book chapters and articles on education and human development, especially in the area of moral development. His research has led to a number of widely recognized educational methods, such as community youth charters and mid-career training programs in the field of journalism.

Richard M. Lerner is Director of the Institute for Applied Research in Youth Development and the Bergstrom Chair in Applied Developmental Science in the Eliot-Pearson Department of Child Development at Tufts University. He is the author or editor of 65 books and more than 450 scholarly articles and chapters. His scholarship integrates the study of public policies and community-based programs with the promotion of positive youth development and youth contributions to civil society.

Gerald M. Richards is Executive Director of the National Foundation for Teaching Entrepreneurship – Bay Area. He also serves on the Board of Directors for the Knowledge Is Power Program (KIPP) and Juma Ventures. Richards has an M.F.A. in writing from the School of the Art Institute of Chicago and a B.A. in Film Studies from Wesleyan University, Connecticut.

Warda Ali is President and CEO of Sure Shot Cricket Gear, an online business specializing in cricket equipment. She won the 2007 Merrill Lynch/NFTE Bay Area Regional Business Plan Competition and the 2007 Smith Barney/NFTE National Youth Entrepreneurship Challenge. She attends Silver Creek High School in San Jose.

Eric Foster is the founder of All High Sports, a website for high school athletes to showcase their talent to peers and colleges. Athletes can post their statistics and video highlight footage in one location. Eric is a graduate of NFTE's BizCamp program. He attends Patton University.

Andrew Kutches is President and CEO of Kutches Construction Company in San Francisco. His business repairs fences, builds wooden decks, and finishes concrete foundations. He took a NFTE business management class while at Log Cabin Ranch, run by the San Francisco Juvenile Probation Department. He attends San Francisco City College.

Josef Mittlemann is Clinical Professor of Engineering at Brown University. He created an entrepreneurial series of courses and components of a new concentration. He teaches a capstone course on meaning and purpose. His curricular and co-curricular innovations earned him several alumni service and teaching awards. From 2004 to 2006, Mittlemann was Chief Operating Officer of the leaseholder overseeing the rebuilding of the World Trade Center and other major undertakings.



A Conversation about Youth Entrepreneurship and Purpose

Thursday, February 7, 2008
CERAS 100B
3:30 p.m.

Reception to follow

Presented by the Stanford Center on Adolescence

The Stanford Center on Adolescence

The Center promotes character and competence among young people. Our work provides guidance for parenting, educational practice, and youth development. Our current study, the Youth Purpose Project, examines how adolescents develop a sense of direction and personal meaning that leads them to make positive contributions to their communities. We expect that purpose helps young people thrive, reach for their dreams, overcome obstacles, and become productive members of society. A preliminary investigation of young people who dedicate themselves to worthy pursuits has led us to an interest in *self-starting* purposeful behavior. Entrepreneurship, or starting a business or organization, is one avenue that provides young people an opportunity to initiate change and make a difference early in life.



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A Conversation about Youth Entrepreneurship and Purpose

Introduction

William Damon
Stanford Center on Adolescence

Promoting Youth Contributions to Society The Potential of Entrepreneurship

Richard Lerner
Tufts University

The Power of Youth Entrepreneurship Education

Gerald M. Richards
National Foundation for Teaching Entrepreneurship

Youth Entrepreneurs

Warda Ali, President and CEO
Sure Shot Cricket Gear

Eric Foster, Founder
All High Sports

Andrew Kutches, President and CEO
Kutches Construction Company

Entrepreneurship and "Good Work" Engineering Dreams

Josef Mittlemann
Brown University