MS&E 448 Statistical Arbitrage

Group 5 2017: <u>Carolyn Soo, Zhengyi Lian, Jiayu Lou, Hang Yang</u>

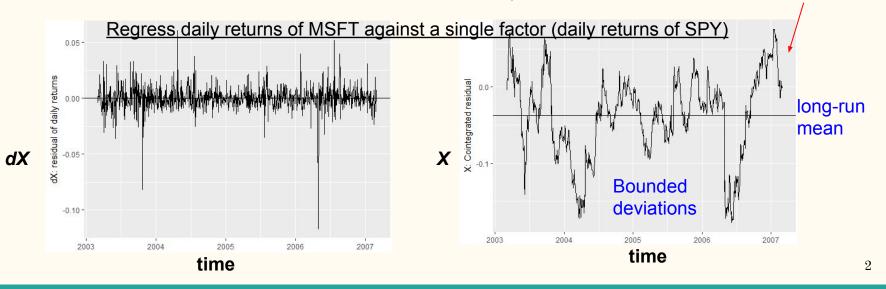
The Problem

- Stock returns: systematic and idiosyncratic components

$$\frac{dP_t}{P_t} = \alpha dt + \sum_{j=1}^n \beta_j F_t^{(j)} + dX_t$$

How to systematically find stationary spreads X(t) and profit from their mean reversion?

- Idiosyncratic residual (dX) and spread ($X = X_0 + \int dX$)



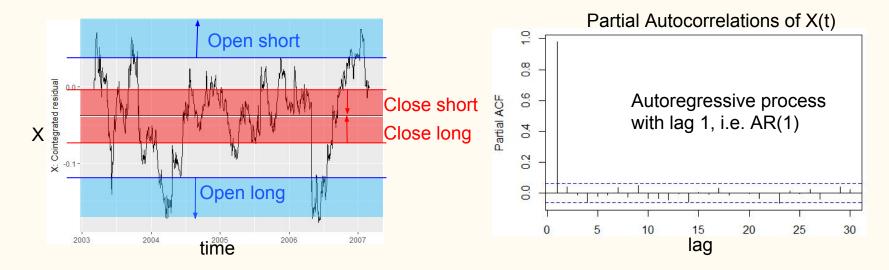
Foundational Assumptions and Notes

The spread between what the stock price is - and what it should be - is driven by its idiosyncratic returns. So if we can study the behavior of these idiosyncratic returns, we can also **identify when and how the spread reverts** to its equilibrium... and **profit when the gap closes**!

- Compute before market open, using trailing window of data
- Execute trades daily, at market open, at market price, iff mean reversion "rate" is "fast enough" *and* signal cutoffs met
- Trading US stocks and ETFs only

The Intuition - Statistical Arbitrage

- Profit from mean reversion of many independent spread processes X(t)
- while remaining market neutral:
 - Open long: for every 1 long in stock, short β of factor (e.g. market ETF)
 - Open short: for every 1 short in stock, long β of factor (e.g. market ETF)



Model - Concept

- X(t) for each stock modelled as an Ornstein-Uhlembeck (OU) process

$$dX(t) = \kappa \Big(m - X(t) \Big) dt + \sigma dW(t) \qquad \qquad \mathbf{W}_t: \text{Wiener process}$$

- Assuming κ , m, σ for each stock stays constant over a 60-day trailing window,

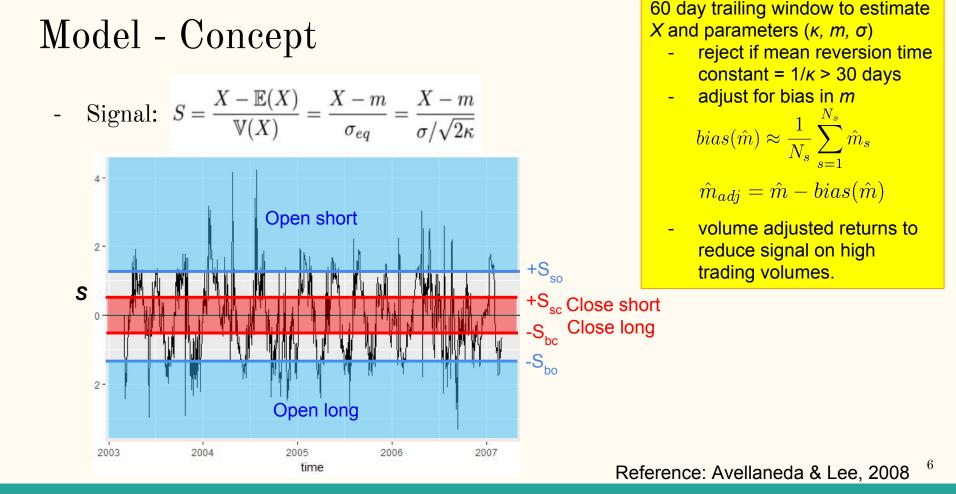
$$X(t + \Delta t) = a + bX(t) + \zeta$$

where
$$a = m \left(1 - e^{-\kappa \Delta t}\right)$$

 $b = e^{-\kappa \Delta t}$
 $\zeta \sim N\left(0, \frac{\sigma^2}{2\kappa}\left(1 - e^{-2\kappa\Delta t}\right)\right)$
 $= \sqrt{\frac{Variance(\zeta) \cdot 2\kappa}{1 - b^2}}$

In equilibrium
(i.e. as
$$\Delta t \to \infty$$
),
 $\mathbb{E}(X) = m$
 $\mathbb{V}(X) = \sigma_{eq} = \frac{\sigma^2}{2\kappa}$

Reference: Avellaneda & Lee, 2008 ⁵



Model Adjustments

Weights

- Main Idea: ETFs will eventually cancel out
 - Treat as a stock portfolio; only consider the weights of stocks
- Limit the maximum number of long stocks and short stocks to 20 and 20
 - Invest cash in long stock
 - Set aside the money obtained from short-sell for future buying back to avoid excessive leverage
 - Choice of maximum limit: too large (inefficient use of capital); too small(lack of diversification)
- Invest equally across the stocks
 - Each long/short stock accounts for around $\pm 5\%$ of the total portfolio value
 - When executing buying/short-selling decisions, dynamically scale up the value of individual stock to match the updated portfolio value

Trading Steps

- Before trading start: parameter estimation
 - $R_n^S = \beta_0 + \beta R_n^I + \epsilon_n, \quad n = 1, 2, ..., 60.$
- Compute signals based on last market close prices
- First examine all the close signals and close the long/short positions
 - Make room for potential open opportunities
- Compute open positions
 - Store the relationship of {stock: [list of (ETF, ETF share)]} in a map
 - In the sequential order until the maximum limit is reached
 - Might miss some good opportunities because of lack of slots
- After the market opens: execute the orders with market price

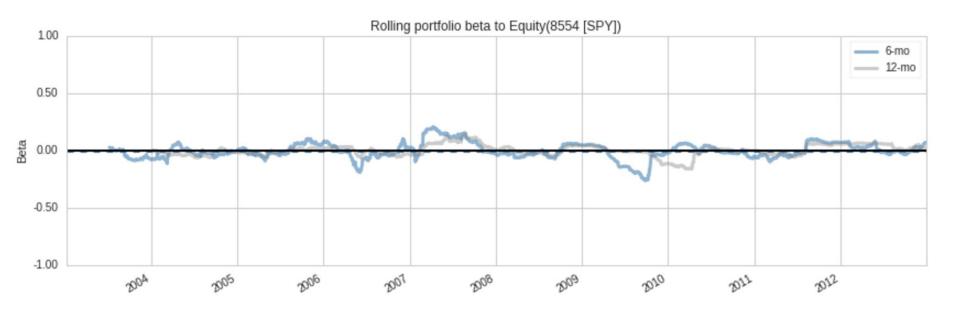
- Properties:
 - Training Period: 2003-2012
 - Holding Out Period: 2013 and forward
 - Universe: top 100 stocks in market cap at the beginning of 2003 and 1 ETF (SPY)
- Results for Training Period:
 - Net Gain: 115% (\$100,000)
 - Annual Return: 8%
 - Annual Volatility: 0.08
 - Shape Ratio: 0.99

Backtest from 2003-01-01 to 2013-01-01 with \$100,000 initial capital

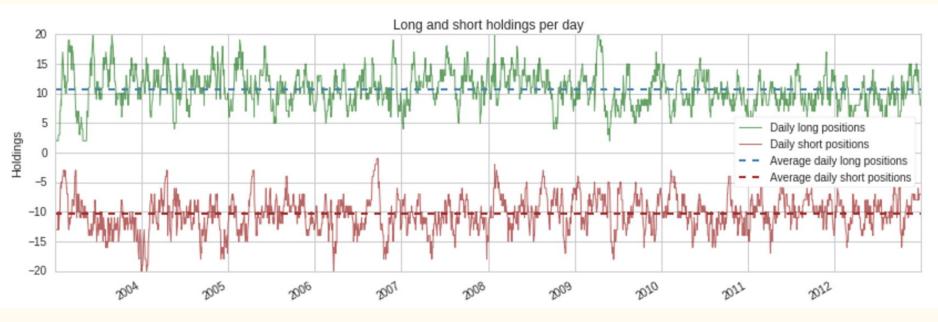
Graph - Portfolio Net Gain from 2003 to 2012

Cumulative performance: Algorithm 115.3% Benchmark (SPV) 95.5% Week of Dec 31, 2012

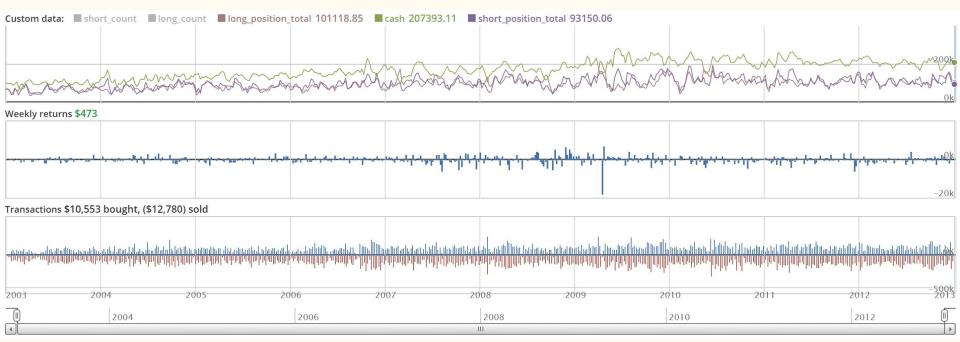
Graph - Rolling Portfolio Beta from 2003 to 2012



Graph - Long and Short Holdings from 2003 to 2012



Graph - Positions, Weekly Returns, and Transactions from 2003 to 2012



Graph - Rolling Sharpe Ratio from 2003 to 2012



Complications

- Not truly market neutral: Orders are sometimes not completely filled
 - Not enough volume available on the market
 - Messes up the goal of beta neutrality
 - Happens during trading time, so not fixable in the calculation step
 - Still working on better fixes, reduced starting cash as a temporary solution

- When too many opportunities are present, we don't always choose the best ones
 - Arbitrary limit in total number of long and short stocks
 - Sequential selection of stocks according to signals received, instead of ranking by signal strengths

Caveats

- We used default signal cutoffs
 - Open Long: <-1.25, Open Short: >1.25, Close Long: >-0.5, Close Short:
 $<\!0.5$
 - Original paper only verifies these for pre-2008
- We haven't optimized our weights
 - Currently using about equal weights

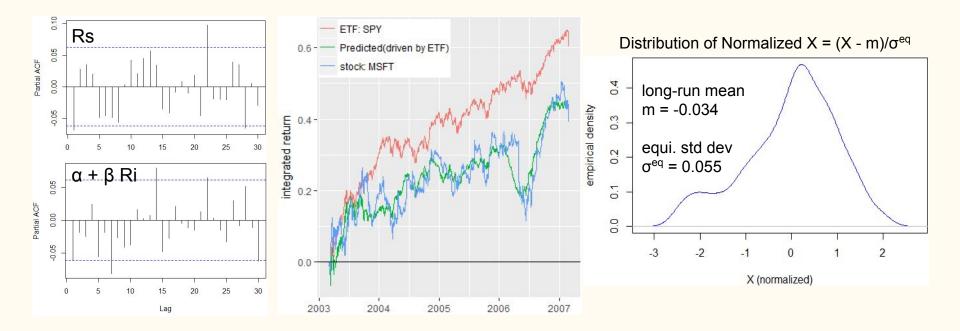
Next Steps

- Weight optimization
- Mapping stocks to ETFs to decide what regressors are appropriate
- Lack of opportunities (when market stagnates, not enough fluctuations)
 - ★ Dynamic signal cutoffs?
 - ★ Expand universe? (right now is 2003 SPY's 100 tickers)
- Robustness and sensitivity tests? E.g. Sharpe vs signal cutoff
- Walk-forward validation?
- How to manage sudden changes in trading environment (e.g. beta)?

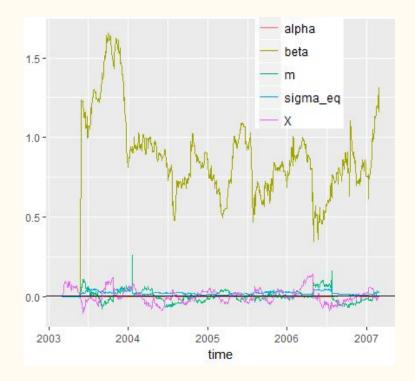
Q + A

Extra Stuff

Link to Paper (View Only): https://www.overleaf.com/read/zbmtcjwmbvpp



<u>Verifying the relative insignificance of the drift term</u>



Model - Concept

Entry/Exit rules: Use signal cutoffs to determine when to either enter / exit a long position ("buy to open", denoted "bo" / "sell to close" "sc"resp.) or enter / exit a short position ("so" / "bc" resp.):

$$\overline{s_{bo}} = \overline{s_{so}} = 1.25$$
$$\overline{s_{bc}} = \overline{s_{sc}} = 0.5$$

Parameter Estimation

- Regress daily returns of 100 stocks against daily returns of selected ETFs

$$R_n^S = \beta_0 + \beta R_n^I + \epsilon_n, \quad n = 1, 2, ..., 60.$$

- Compute cumulative residuals

$$X_k = \sum_{j=1}^k \epsilon_j \ k = 1, 2, ..., 60,$$

- Solve the order(1) autoregressive model

$$X_{n+1} = a + bX_n + \zeta_{n+1}, \quad n = 1, ..., 59.$$

- Calculate parameters k, m, σ