

Introduction to Optimization

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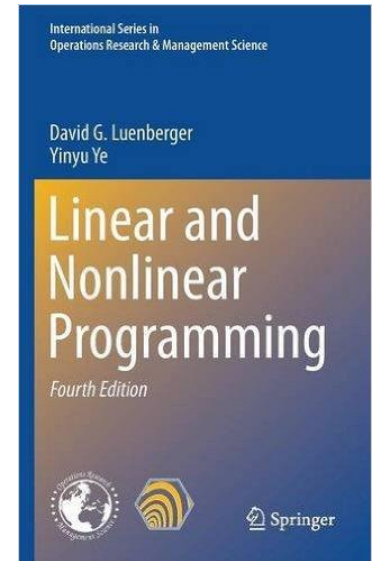
Stanford, CA 94305, U.S.A.

<https://canvas.stanford.edu/courses/142617>

Read Chapter 1.1, 1.2, 2.1, 2.2, Appendices A, B&D in Text-Book (hard copies would be available in the Book Store)

1st Day Questions

- My CA team: Aldo, Luc, Chunlin, Mingxi
- Websites: Canvas
<https://canvas.stanford.edu/courses/142617>
- 4 Homework assignments, 1 Take-Home Midterm, 1 team project
 - $40\% * H + 30\% * M + 30\% * P$
 - No difference on taking 3 or 4 units
- No formula for cutoff between A/B etc.
- The more fun we all have, the more A's we will give out.
- Textbook: **Linear and Nonlinear Programming** (LY 4-5th edition, posted in Canvas)
- This is 111X/211X; if never had calculus and linear algebra classes, take 111/211
- The software use will help: Solvers in Matlab, R, Python or other public free software. It is mostly a “**PAPER AND PENCIL**” class!
- Form a “diversified” study group
- Selected Friday's problem sessions (will be taped)
- Students with OAE, extra two day for the exam



Mathematical Optimization Model

- Often consider the common quantitative model of data/decision/management science & engineering:
 - Maximize or Minimize $f(\mathbf{x})$
for all $\mathbf{x} \in$ some set X
- Decision variables \mathbf{x} , Objective function $f(\mathbf{x})$, Constraint set X
- Applications in:
 - Applied Science, Engineering, Economics, Finance, Medicine, Statistics, Business
 - General Decision and Policy Making
- The famous Eighteenth Century Swiss mathematician and physicist Leonhard Euler (1707-1783) proclaimed that “...nothing at all takes place in the Universe in which some rule of maximum or minimum does not appear.”

The Prototypical Optimization Problem

$$\begin{array}{ll} \mathbf{Max (or Max):} & f(\mathbf{x}) \\ \mathbf{s.t.} & : \\ & h_1(\mathbf{x}) = 0 \\ & \dots \\ & h_m(\mathbf{x}) = 0 \\ & g_1(\mathbf{x}) \leq 0 \\ & \dots \\ & g_r(\mathbf{x}) \leq 0 \end{array}$$

The Function could be:

$$x_1 + 2x_2, x^2 + 2xy + 2y^2, x \ln(x) + e^y, |x| + \max\{x, y\}, \text{ etc}$$

Linear Programming/Optimization: all functions are linear/affine

Linear Programming

- Why do we study LP's
 - Not just because solving non-linear problems are difficult
 - But because real-world problems are often formulated as linear equations and inequalities
 - Either because they indeed are linear
 - Or because it is unclear how to represent them and linear is an intuitive compromise
 - A stepping stone for solving more complicated nonlinear optimization problems, which you would see later.

LP, Nobel Prize,...



... and National Medal of Science



3 Main Categories in Optimization Covered in this Course

- **Linear Optimization** (Programming)
 - Search Algorithms
 - Simplex and Interior-Point Algorithms
- **Unconstrained Nonlinear Optimization**
 - 1st order methods, gradient method
 - 2nd order methods, Newton
- **Constrained Nonlinear Optimization**
 - 1st order, gradient projection, sequential LP, etc.
 - 2nd order, sequential Newton
 - Lagrangian Relaxation, Primal-Dual, etc.

Other Classifications:

Quadratic, Convex, Integer, Mixed-Integer, Binary, etc.

Issues in Optimization

- **Problem Size**
 - Small – by hand
 - Medium – by software
 - Large –by decomposition
- **Algorithm Complexity**
 - Convergence speed
 - Local Convergence speed
- **Insight more than just the solution?**
 - Solution structure properties
 - Sensitivity analysis
 - Alternate formulations

What do you learn?

- Models – **the Art: intuition and common sense**
 - How formulate real problems using quantitative models
- Theory – **the Science: theorems, geometries and universal rules**
 - Necessary and Sufficient Conditions that must be true for the optimality of different classes of problems.
- Algorithms – **the Engineering: algorithms, methodologies and software tools**
 - How we apply the theory to robustly and efficiently solve problems and gain insight beyond the solution.
- Applications – **AI, Machine Learning and Data Science**
 - Logistic Regression, SVM, the Wasserstein barycenter, Reinforced learning/MDP, Information market,...

Art of Modeling, Formulation & Vocabulary

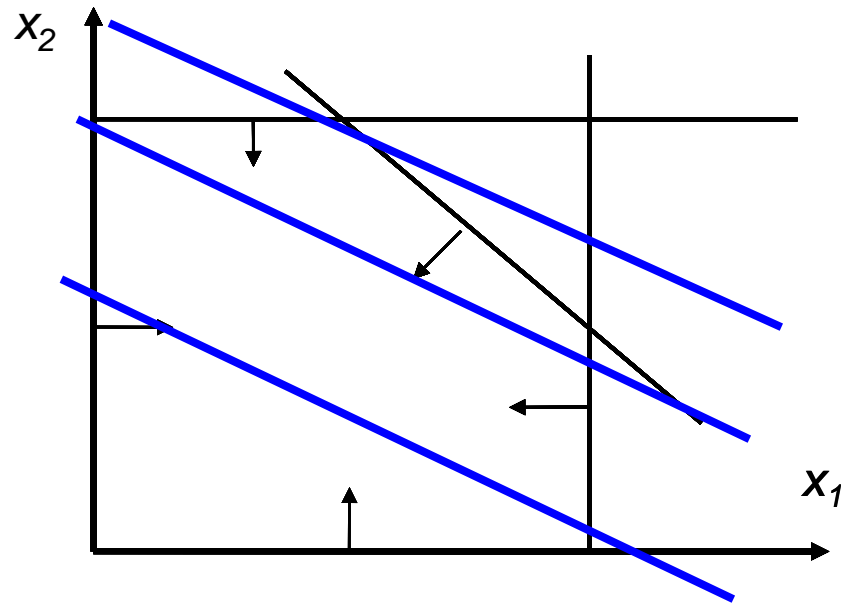
- Decision Variables $\mathbf{x} \in \mathbf{R}^n$, yet to be decide
- Data/Coefficients, $\mathbf{c} \in \mathbf{R}^n$, that are given and fixed
- Objective inner product $f = \mathbf{c}^T \mathbf{x}: \mathbf{R}^n \rightarrow \mathbf{R}$
- Constraint Set $\mathbf{X} \subset \mathbf{R}^n$
- Feasible solution $\mathbf{x} \in \mathbf{X}$
- Optimal solution $\mathbf{x}^* \in \mathbf{X}^*$
- Optimal value $z^* = f(\mathbf{x}^*)$

LP Example 1: Resource Allocation/Production Management

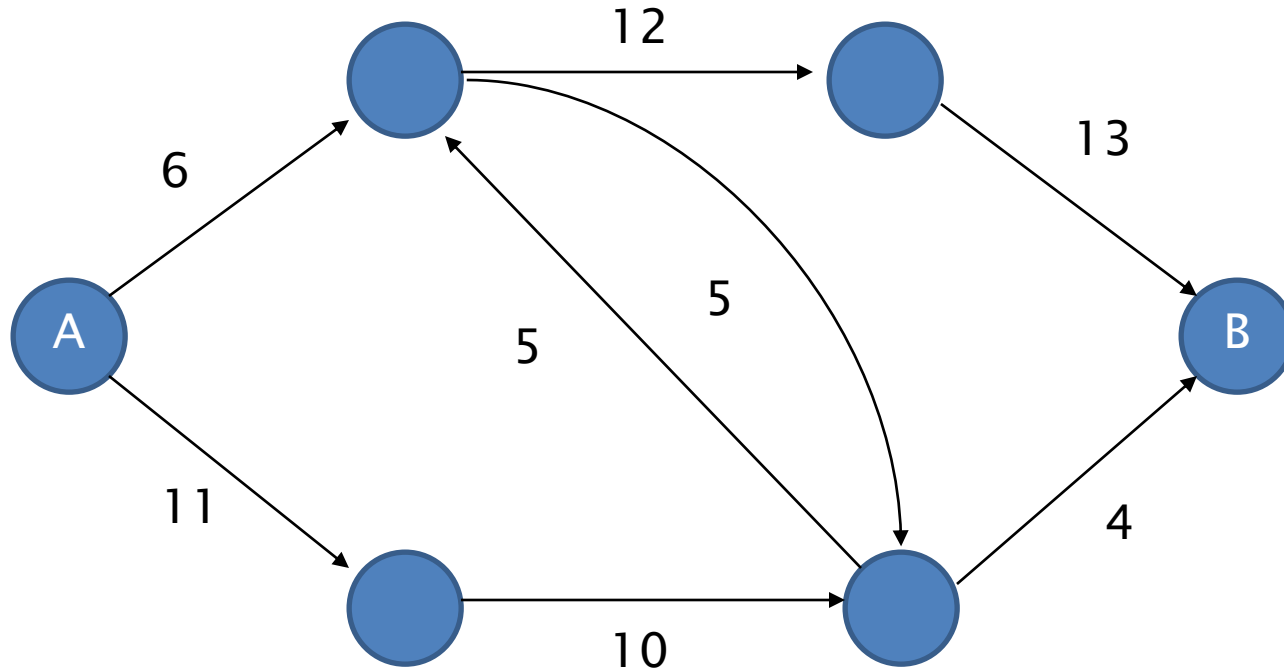
The Wyndor Glass Co. is a producer of high-quality glass **products**. It has three **plants**. Aluminum frames and hardware are made in Plant 1, wood frames are made in Plant 2, and Plant 3 is used to produce glass and assemble the products. Wyndor produces two products which require the **resources** of the three plants as follows:

Plant	Aluminum	Wood	Resources
1	1	0	100
2	0	2	200
3	1	1	150
Unit Profit	\$1000	\$2000	

$$\begin{array}{ll} \max & x_1 + 2x_2 \\ \text{s.t.} & x_1 \leq 1, \\ & 2x_2 \leq 2, \\ & x_1 + x_2 \leq 1.5, \\ & x_1, x_2 \geq 0 \end{array}$$

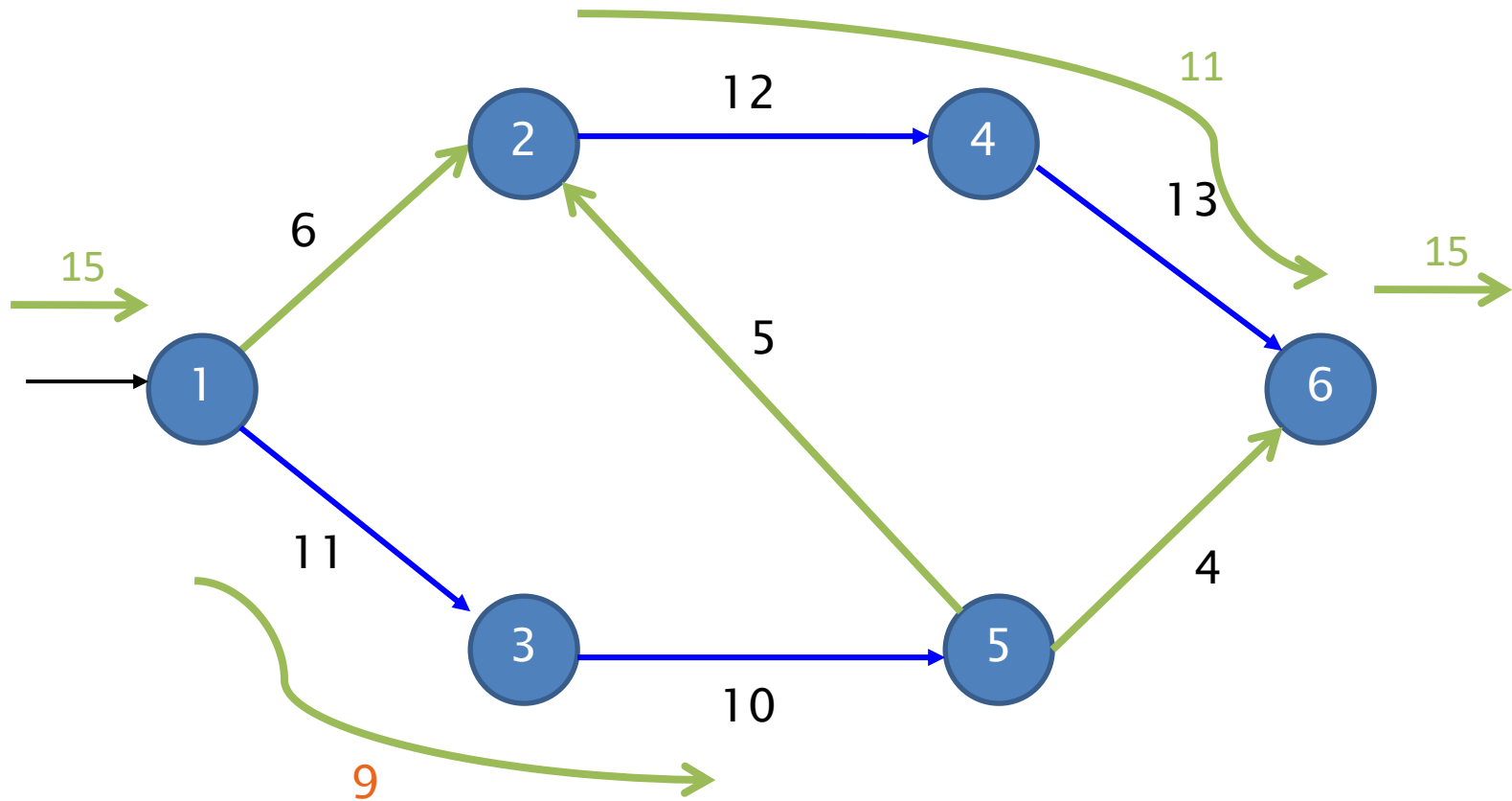


LP Example 2: Maximum Flow



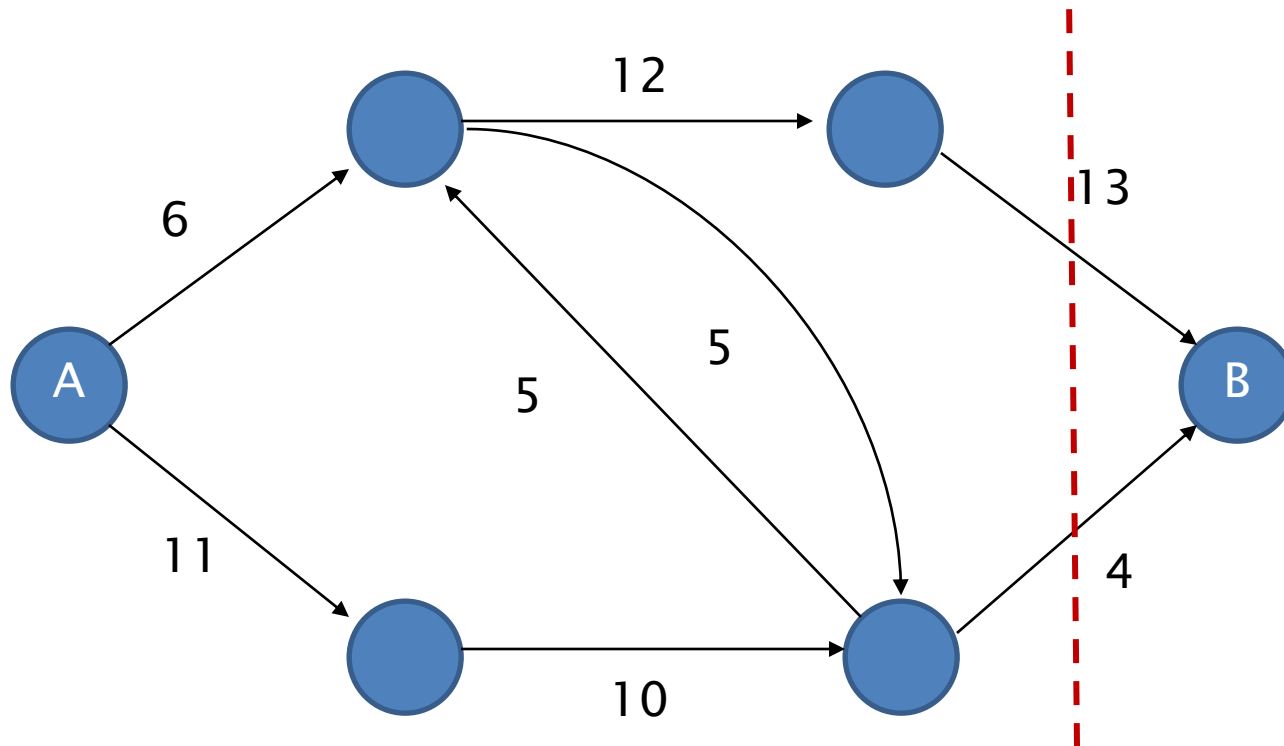
How much flow can travel from A to B, given that each of the directed connecting routes have flow limits/capacities?

Maximum Flow by Inspection



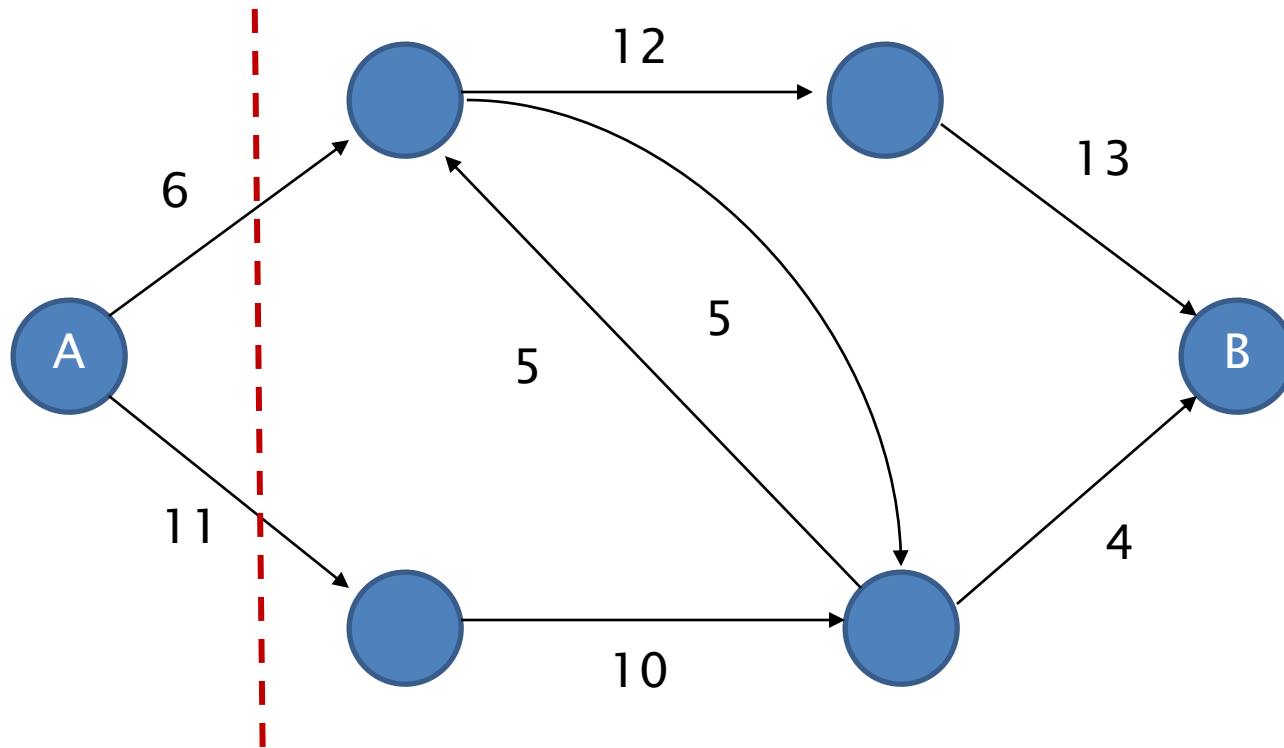
How to **certify** that 15 is maximal?

Cut in Maximum Flow I



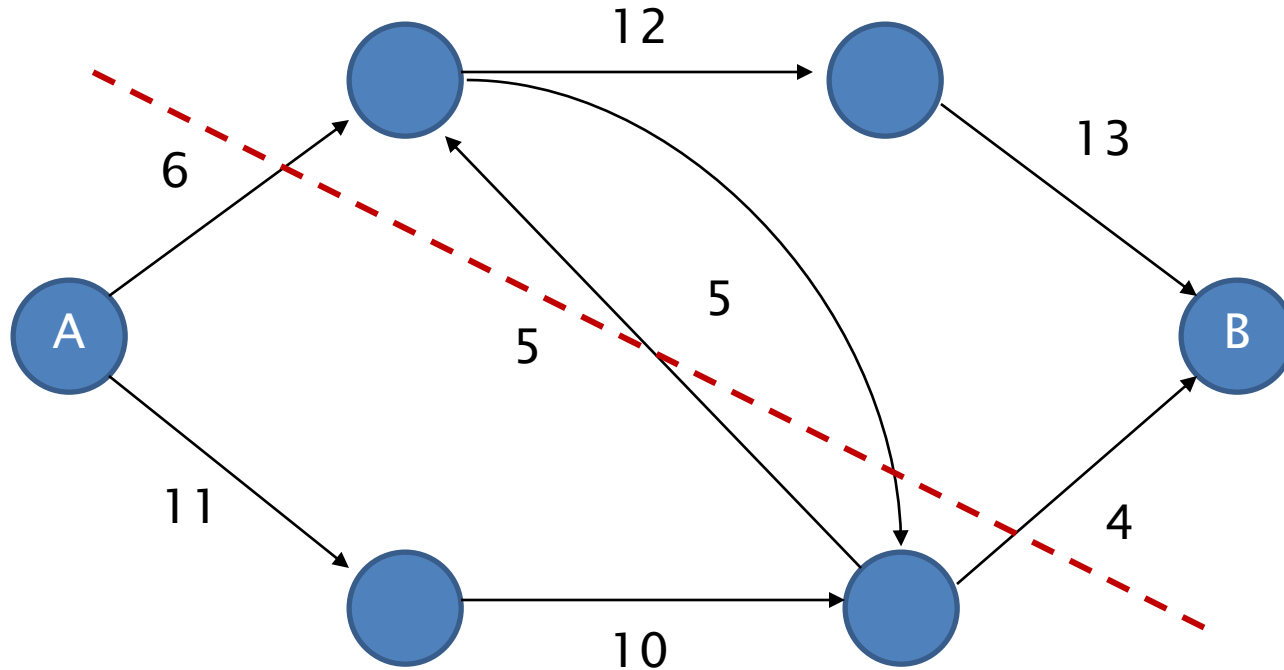
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Cut in Maximum Flow II



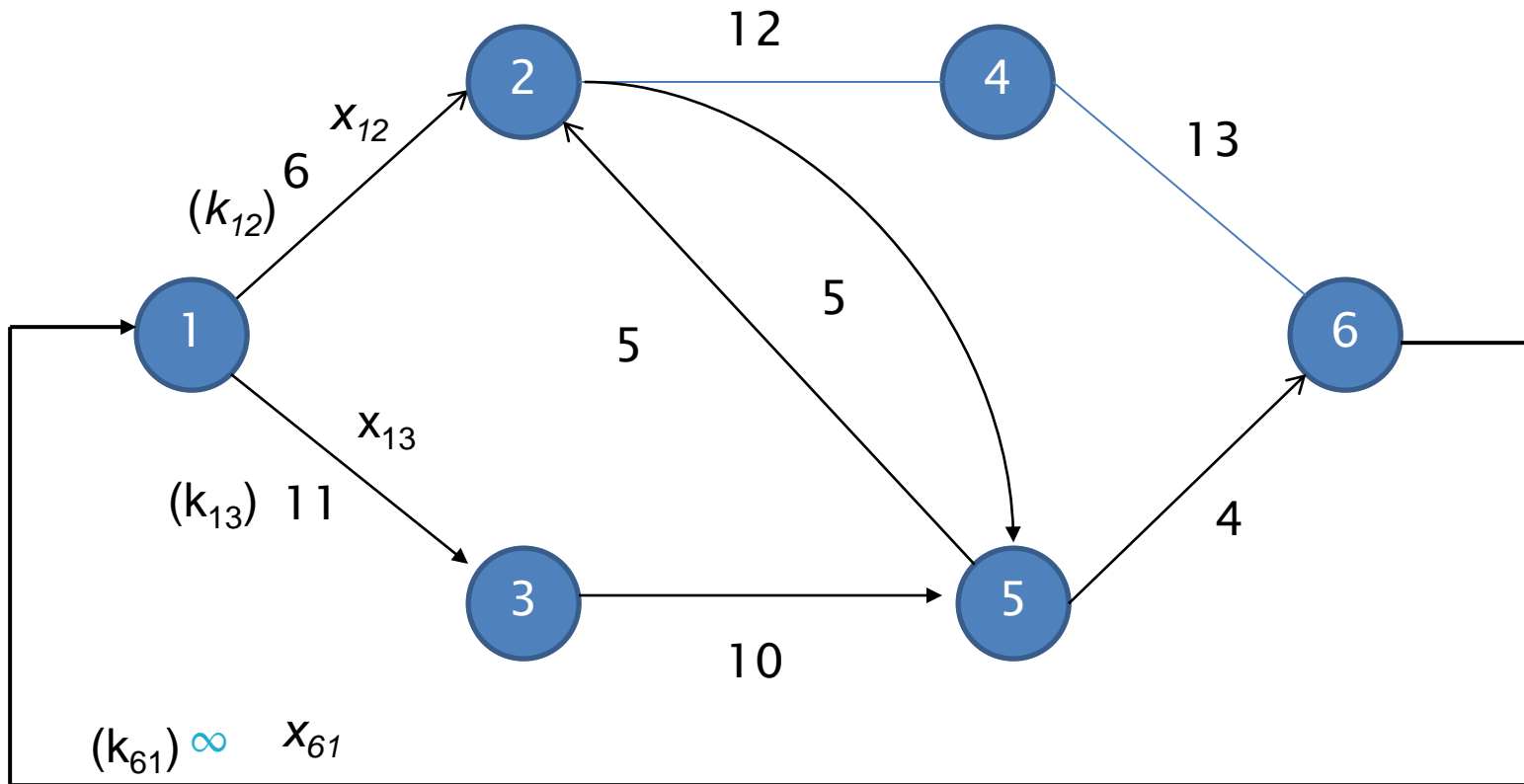
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Cut in Maximum Flow III



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Data points classification application in **Machine Learning and Data Science**

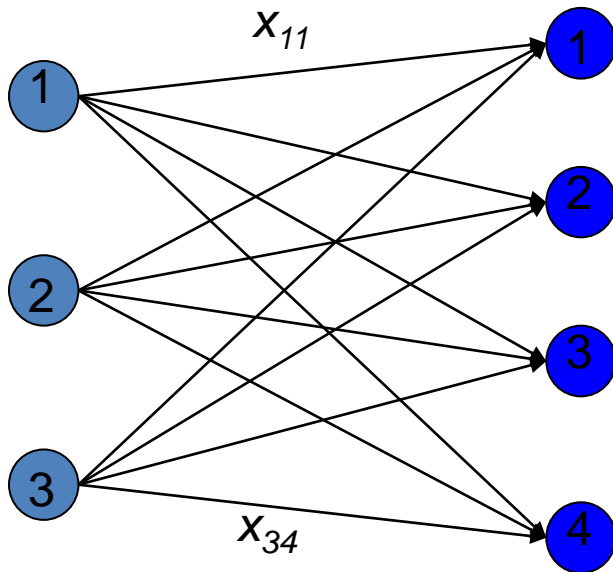


$$\begin{aligned}
 &\max && x_{61} \\
 &\text{s.t.} && \sum_k x_{ki} = \sum_j x_{ij} \quad \forall i = 1, 2, 3, 4, 5, 6 \\
 &&& 0 \leq x_{ij} \leq k_{ij} \quad \forall i, j = 1, 2, 3, 4, 5, 6
 \end{aligned}$$

Annotations: **inflow** points to the left side of the flow conservation equation; **outflow** points to the right side of the flow conservation equation.

LP Example 3: Transportation and Assignment

	Retailer 1	Retailer 2	Retailer 3	Retailer 4	SUPPLY
Warehouse 1	12 (c_{11})	13	4	6	500 (s_1)
Warehouse 2	6	4	10	11	700 (s_2)
Warehouse 3	10	9	12	14 (c_{34})	800 (s_3)
DEMAND	400 (d_1)	900 (d_2)	200 (d_3)	500 (d_4)	2000 (s_4)



$$\begin{array}{ll}
 \min & \sum_{i=1}^3 \sum_{j=1}^4 c_{ij} x_{ij} \\
 \text{s.t.} & \sum_{j=1}^4 x_{ij} = s_i, \quad \forall i = 1, 2, 3 \\
 & \sum_{i=1}^3 x_{ij} = d_j, \quad \forall j = 1, 2, 3, 4 \\
 & x_{ij} \geq 0, \quad \forall i, j
 \end{array}$$

Abstract Model

Inventory Planning: s is part of the decision vars.

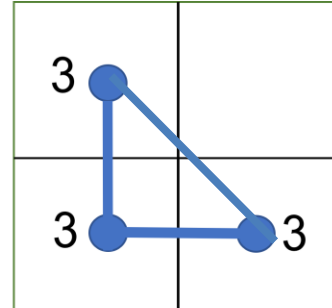
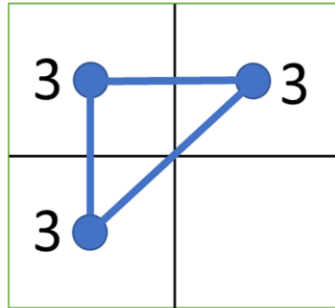
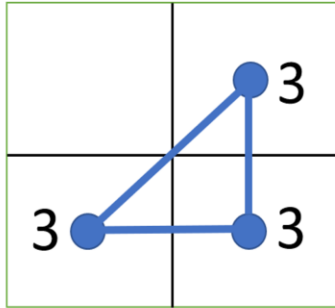
Machine Learning: The Wasserstein Barycenter Problem I

The minimal transportation cost in Data Science is called the Wasserstein distance between a supply distribution and a demand distribution.

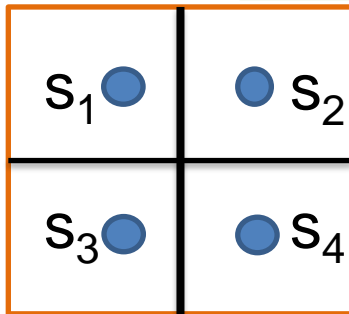
The **Wasserstein Barycenter Problem** is to find a distribution/points such that the sum of its Wasserstein distances to each of a set of distributions/points would be minimized

$$\min_s \sum_k \text{WD}(s, d^k) \text{ s.t. total mass constraint}$$

$$\text{WD}(s, d^k) = \begin{cases} \min & \sum_{i=1}^N \sum_{j=1}^N c_{ij} x_{ij} \\ \text{s.t.} & \sum_{j=1}^N x_{ij} = s_i, \quad \forall i = 1, \dots, N \\ & \sum_{i=1}^N x_{ij} = d_j, \quad \forall j = 1, \dots, N \\ & x_{ij} \geq 0, \quad \forall i, j \end{cases}$$



← Three possible demand distribution scenario of 4 cities



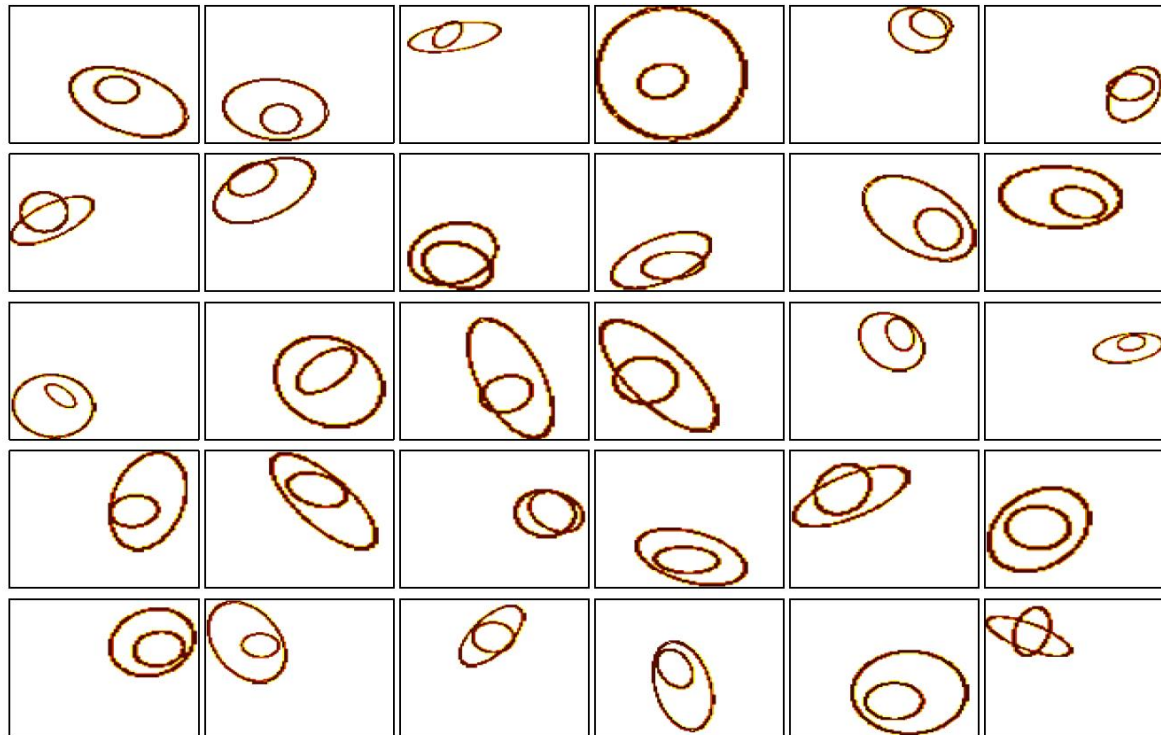
Constraints:

$$s_1 + s_2 + s_3 + s_4 = 9$$

$$(s_1, s_2, s_3, s_4) \geq 0$$

$$C = \begin{pmatrix} 0 & 1 & 1 & 2 \\ 1 & 0 & 2 & 1 \\ 1 & 2 & 0 & 1 \\ 2 & 1 & 1 & 0 \end{pmatrix}$$

Machine Learning: The Wasserstein Barycenter Problem II



What is the best “mean or consensus” image from a set of images (pixel distributions)?

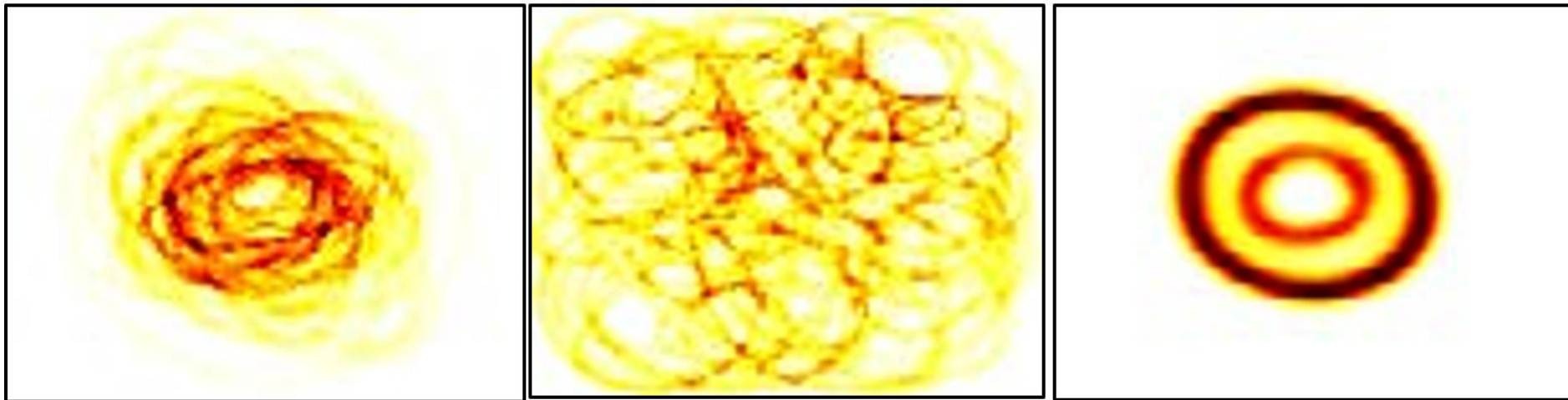
- Simple average
- Simple average after re-centering
- The Wasserstein Barycenter of the set of images (self re-center and rotation)

Machine Learning: The Wasserstein Barycenter Problem III

The simple average of n points is

$$\mathbf{s} = (\sum_k \mathbf{d}^k) / n \quad \text{or} \quad \min_{\mathbf{s}} \sum_k (\|\mathbf{s} - \mathbf{d}^k\|_2)^2$$

The **Wasserstein Barycenter Problem** is to find a distribution/points such that the sum of its Wasserstein distances to each of a set of distributions/points would be minimized (self re-center and rotation).

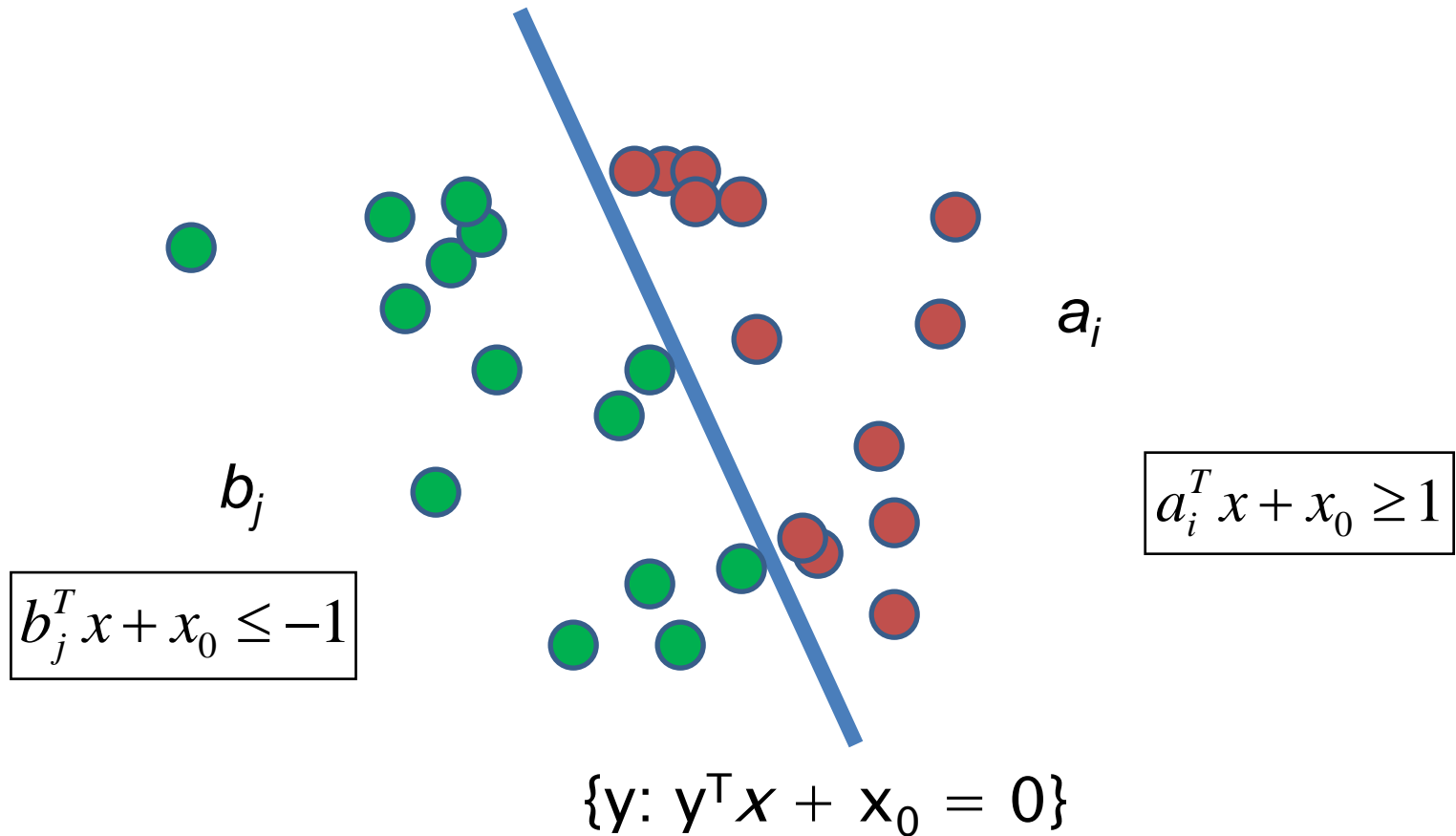


Simple average after re-centering

Simple average

the Barycenter image

LP Example 4: Support Vector Machine



x is the normal direction or slope vector and x_0 is the intercept
Find a line to **strictly** separate greens and reds

LP Example 4: Is Strict Separation Possible?

$$\begin{aligned} a_i^T x + x_0 &> 0, \forall i \\ b_j^T x + x_0 &< 0, \forall j \end{aligned}$$

Are there x and x_0 such that the following (open) inequalities are all satisfied

$$\begin{aligned} a_i^T x + x_0 &\geq \varepsilon, \forall i \\ b_j^T x + x_0 &\leq -\varepsilon, \forall j \end{aligned}$$

Are there x and x_0 such that the following inequalities are all satisfied for arbitrarily small ε .



$$\begin{aligned} a_i^T x + x_0 &\geq 1, \forall i \\ b_j^T x + x_0 &\leq -1, \forall j \end{aligned}$$

Divide x and x_0 by ε ., the problem can be equivalently reformulated.

This is a special LP, called linear feasibility problem.

LP Example 4: Electric Vehicle Charging Schedule and Inventory Control

	Period 1	Period 2	Period 3	Period 4	Period 5
Price (\$)	1.25 (c_1)	1.35 (c_2)	1.25 (c_3)	1.10 (c_4)	1.05 (c_5)
Demand (kw)	60 (d_1)	110 (d_2)	100 (d_3)	40 (d_4)	0 (d_5)
Charging (kw)	x_1	x_2	x_3	x_4	x_5
Inventory (I_0)	I_1	I_2	I_3	I_4	I_5

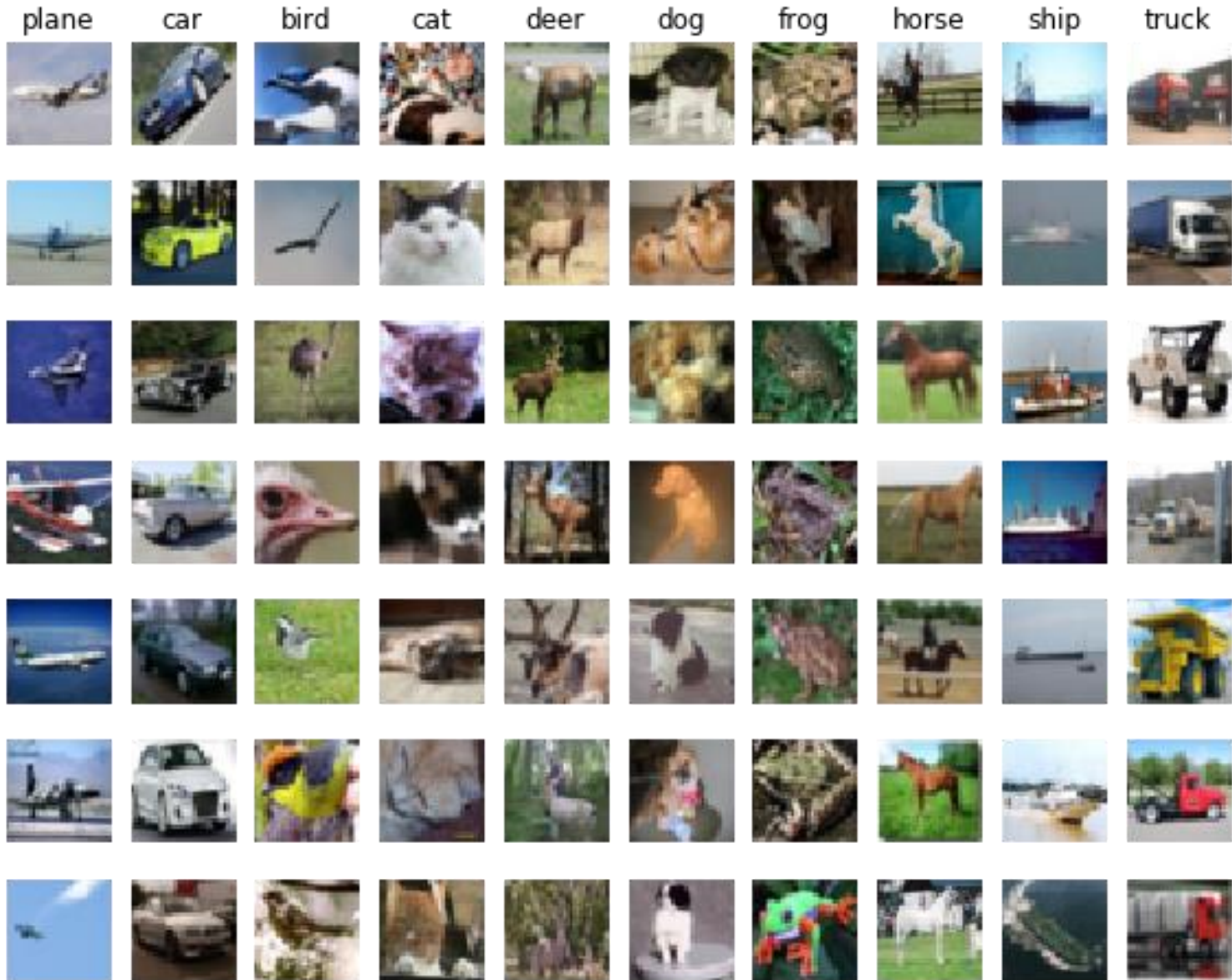
$$\begin{aligned}
 \min \quad & \sum_{i=1}^5 c_i x_i \\
 \text{s.t.} \quad & I_{i-1} + x_i - d_i = I_i, \quad \forall i = 1, 2, 3, 4, 5 \\
 & I_{i-1} + x_i \leq K, \quad \forall i = 1, 2, 3, 4, 5 \\
 & x_i \geq 0, I_i \geq 0, \quad \forall i.
 \end{aligned}$$

LP Example 5: When Discharge is Allowed

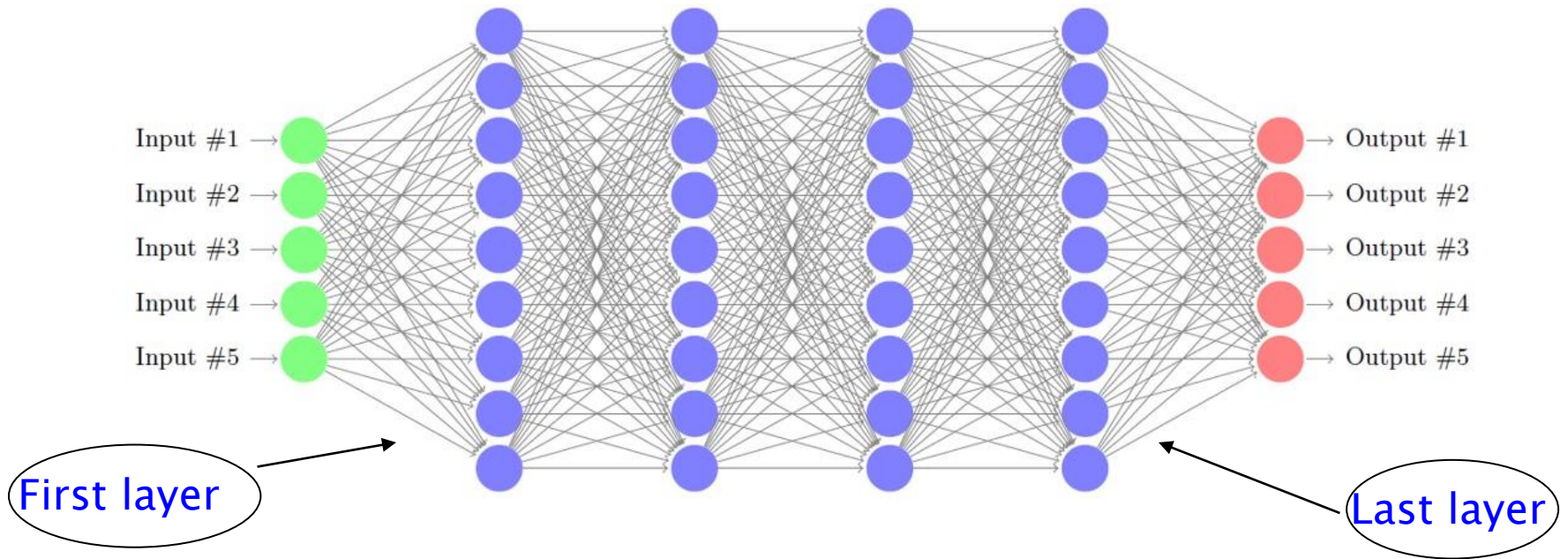
	Period 1	Period 2	Period 3	Period 4	Period 5
Price (\$)	1.25 (c_1)	1.35 (c_2)	1.25 (c_3)	1.10 (c_4)	1.05 (c_5)
Demand (kw)	60 (d_1)	110 (d_2)	100 (d_3)	40 (d_4)	0 (d_5)
Charging (kw)	x_1	x_2	x_3	x_4	x_5
Inventory (I_0)	I_1	I_2	I_3	I_4	I_5

$$\begin{aligned}
 \min \quad & \sum_{i=1}^5 c_i x_i \\
 \text{s.t.} \quad & I_{i-1} + x_i - d_i = I_i, \quad \forall i = 1, 2, 3, 4, 5 \\
 & I_{i-1} + x_i \leq K, \quad \forall i = 1, 2, 3, 4, 5 \\
 & I_i \geq 0, \quad \forall i.
 \end{aligned}$$

Nonlinear Optimization: Bird or Plane?



Neural Network Design for Prediction



optimize $F(w_{i,j})$

where $w_{i,j}$ is the weight variable at layer i and edge j ,

from a training set of pairs of inputs - outputs data so that when a new input data come the system predict what output would be.

Back to Linear Programming

$$\begin{array}{ll}\max & x_1 + 2x_2 \\ \text{s.t.} & x_1 \leq 1, \\ & 2x_2 \leq 2, \\ & x_1 + x_2 \leq 1.5, \\ & x_1 \geq 0, x_2 \geq 0\end{array}$$



$$\begin{array}{ll}\max & 1 \cdot x_1 + 2 \cdot x_2 \\ \text{s.t.} & 1 \cdot x_1 + 0 \cdot x_2 \leq 1, \\ & 0 \cdot x_1 + 2 \cdot x_2 \leq 2, \\ & 1 \cdot x_1 + 1 \cdot x_2 \leq 1.5, \\ & x_1 \geq 0, x_2 \geq 0.\end{array}$$

$$\begin{array}{ll}\max & c_1 x_1 + c_2 x_2 \\ \text{s.t.} & a_{11} x_1 + a_{12} x_2 \leq b_1 \\ & a_{21} x_1 + a_{22} x_2 \leq b_2 \\ & a_{31} x_1 + a_{32} x_2 \leq b_3 \\ & x_1 \geq 0, x_2 \geq 0.\end{array}$$

Abstract Linear Programming Model

$$\max (\min) \quad c_1 x_1 + c_2 x_2 + \dots + c_n x_n$$

$$\text{s.t.} \quad a_{11} x_1 + a_{12} x_2 + \dots + a_{1n} x_n \{ \leq, =, \geq \} b_1$$

$$a_{21} x_1 + a_{22} x_2 + \dots + a_{2n} x_n \{ \leq, =, \geq \} b_2$$

... ..

$$a_{m1} x_1 + a_{m2} x_2 + \dots + a_{mn} x_n \{ \leq, =, \geq \} b_m$$

$$x_1 \geq 0, x_2^{\text{free}}, \dots, x_n \leq 0.$$

Input : c_1, \dots, c_n , objective coef.; b_1, \dots, b_m , constraint right - hand - side coef.

$a_{ij}, i = 1, \dots, m; j = 1, \dots, n$, constraint left - hand - side table or matrix coef.

Output : x_1, \dots, x_n , decision variables

LP in Compact Matrix Form

$$A = \begin{pmatrix} a_{11} & a_{12} & \cdots & a_{1n} \\ a_{21} & a_{22} & \cdots & a_{2n} \\ \cdots & \cdots & \cdots & \cdots \\ a_{m1} & a_{m2} & \cdots & a_{mn} \end{pmatrix}, b = \begin{pmatrix} b_1 \\ b_2 \\ \cdots \\ b_m \end{pmatrix}, c = \begin{pmatrix} c_1 \\ c_2 \\ \cdots \\ c_n \end{pmatrix}, x = \begin{pmatrix} x_1 \\ x_2 \\ \cdots \\ x_n \end{pmatrix}$$

Diagram illustrating the components of the LP problem:

- Coefficient matrix** (blue oval) points to the matrix A .
- RHS vector** (blue oval) points to the vector b .
- Obj. vector** (blue oval) points to the vector c .
- decision vector** (red oval) points to the vector x .

$$\begin{aligned} & \max(\min) \quad c^T x \\ & \text{s.t.} \quad A x \{ \leq, =, \geq \} b, \\ & \quad \quad x \{ \geq, \leq \} 0 \text{ or free.} \end{aligned}$$

Some Facts of Linear Programming

- Add a constant to the **objective function** does not change the optimality
- Scale the **objective coefficients** does not change the optimality
- Scale the **right-hand-side coefficients** does not change the optimality but the solution scaled accordingly
- **Reorder the decision variables** (together with their corresponding objective and constraint coefficients) does not change the optimality
- **Reorder the constraints** (together with their right-hand-side coefficients) does not change the optimality
- Multiply both sides of an **equality constraint** by a constant does not change the optimality
- Pre-multiply both sides of **all equality constraints** by a non-singular matrix does not change the optimality