

# Optimization Models and Formulations I

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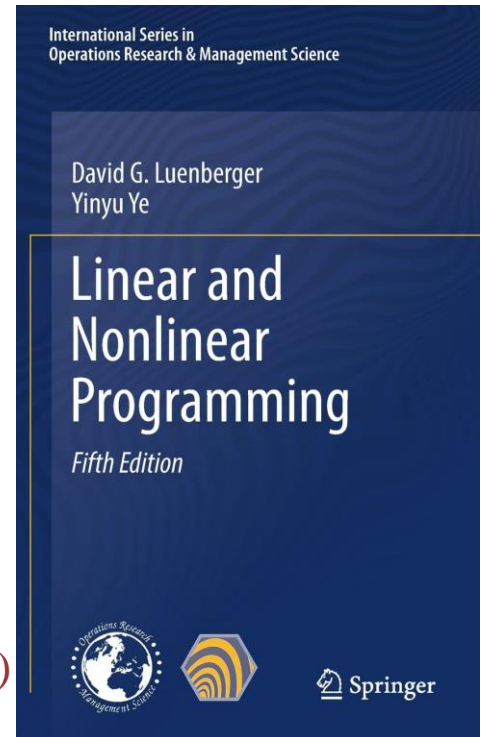
Stanford, CA 94305, U.S.A.

<https://canvas.stanford.edu/courses/179677>

Read Chapter 1.1, 1.2, 2.1, 2.2, Appendices A, B&D in Text-Book (hard copies would be available in the Book Store)

# 1<sup>st</sup> Day Questions

- My CA team: Xuhui, Chunlin, J.T., Eva, Celia
- Websites: Canvas  
<https://canvas.stanford.edu/courses/142617>
- 5 Homework assignments (count the best 4),  
One in-class Midterm, one team project
  - $40\% * H + 30\% * M + 30\% * P$
  - No difference on taking 3 or 4 units
- No formula for cutoff between A/B etc.
- The more fun we all have, the more A's we will give out.
- Textbook: **Linear and Nonlinear Programming (LY 5<sup>th</sup> edition)**
- This is 111/211; take 111X/211X for more advanced levels
- The software use will help: Solvers in Matlab, R, Python or other public free software.
- Form a “diversified” study group
- Selected Friday’s problem sessions (will be taped)
- Students with OAE, extra time for the exam



# Mathematical Optimization Models

- Often consider the common quantitative model of data/decision/management science & engineering:
  - Maximize or Minimize  $f(\mathbf{x})$   
*for all  $\mathbf{x} \in$  some set  $X$*
- Decision variables  $\mathbf{x}$ , Objective function  $f(\mathbf{x})$ , Constraint set  $X$
- Applications in:
  - Applied Science, Engineering, Economics, Finance, Medicine, Statistics, Business
  - General Decision and Policy Making
- The famous Eighteenth Century Swiss mathematician and physicist Leonhard Euler (1707-1783) proclaimed that “...nothing at all takes place in the Universe in which some rule of maximum or minimum does not appear.”

# The Prototypical Optimization Problems

**Max (or Max):**

$f(\mathbf{x})$

**s.t. :**

$$h_1(\mathbf{x}) = 0$$

...

$$h_m(\mathbf{x}) = 0$$

$$g_1(\mathbf{x}) \leq 0$$

...

$$g_r(\mathbf{x}) \leq 0$$

The Function could be:  $x_1+2x_2$ ,  $x^2+2xy+2y^2$ ,  $x\ln(x)+e^y$ ,  $|x|+\max\{x,y\}$ , etc

**Linear Programming/Optimization:** all functions are linear/affine

- Decision Variables  $\mathbf{x} \in \mathbb{R}^n$ , yet to be decided, form a **solution; Objective function**  $f(x)$
- Constraints: **equality, inequality; feasible solutions:** meet all constraints
- Optimal solution  $\mathbf{x}^*$ : **feasible** and achieve **the best possible objective value**  $f(\mathbf{x}^*)$

# 3 Main Categories Covered in this Course

- **Linear Optimization** (Programming)
  - Problem Formulation, Optimality Conditions
  - Search Algorithms, e.g., Simplex and Interior-Point Algorithms
- **Unconstrained Nonlinear Optimization**
  - Problem Formulation, Optimality Conditions
  - 1<sup>st</sup> order methods, gradient method; 2<sup>nd</sup> order methods, Newton
- **Constrained Nonlinear Optimization**
  - Problem Formulation, Lagrangian Functions, Optimality Conditions
  - 1<sup>st</sup> order, gradient projection, sequential LP; 2<sup>nd</sup> order, sequential Newton
  - Duality Theories,

## Other Classifications:

Quadratic, Convex, Integer, Mixed-Integer, Binary, etc.

# Issues in Optimization

- **How to formulate a real-life problem**
  - Three steps: variables, objective, constraints
- **How to recognize a solution being optimal?**
  - Easy to check
- **How to measure algorithm efficiency?**
  - Convergence speed
  - Local Convergence speed
- **Insight more than just the solution?**
  - Solution structure properties
  - Sensitivity analysis
  - Alternate formulations

# What do you learn?

- Models – **the Art: intuition and common sense**
  - How formulate real problems using quantitative models
- Theory – **the Science: theorems, geometries and universal rules**
  - Necessary and Sufficient Conditions that must be true for the optimality of different classes of problems.
- Algorithms – **the Engineering: algorithms, methodologies and software tools**
  - How we apply the theory to robustly and efficiently solve problems and gain insight beyond the solution.
- Applications – **AI, Machine Learning and Data Science**
  - Logistic Regression, SVM, the Wasserstein barycenter, Reinforced learning/MDP, Information market,...

# Start with Linear Programming

- Why do we study LP's
  - Not just because solving non-linear problems are difficult
  - But because real-world problems are often formulated as linear equations and inequalities
    - Either because they indeed are linear
    - Or because it is unclear how to represent them and linear is an intuitive compromise
  - A stepping stone for solving more complicated nonlinear optimization problems, which you would see later.



# LP, Nobel Prize,...



## ... and National Medal of Science



# Optimization Problem Modeling/Formulation

## Modeling Process

- Understand the problem
- Collect relevant information and data
- Identify and define the decision variables
  - The role of variables
  - How they related to data
- formulate the objective function
  - Logic relation to Data and Decision Variables
- Isolate and formulate the constraints
  - From physical conditions, regularity limits, common senses

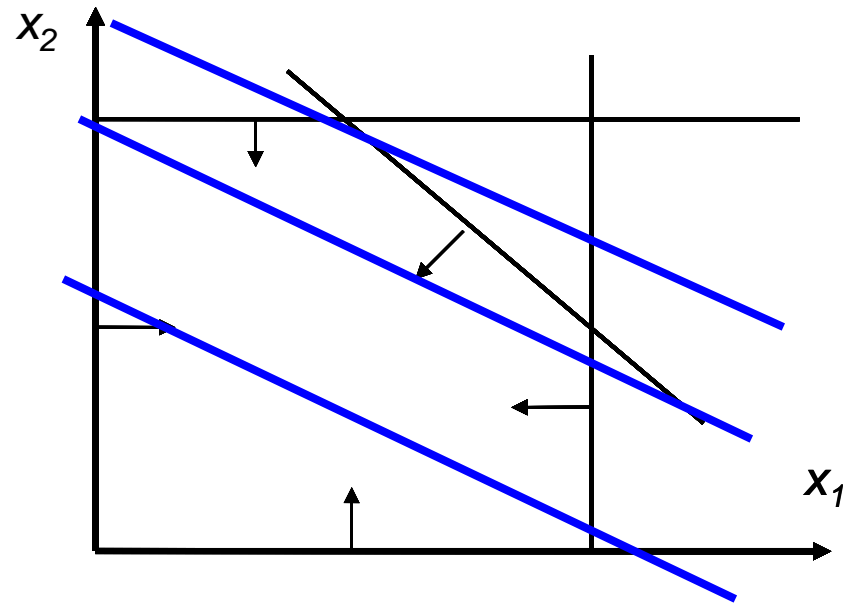
All based on Science, Arts, and Intuitions....

# LP Example 1: Resource Allocation/Production Management

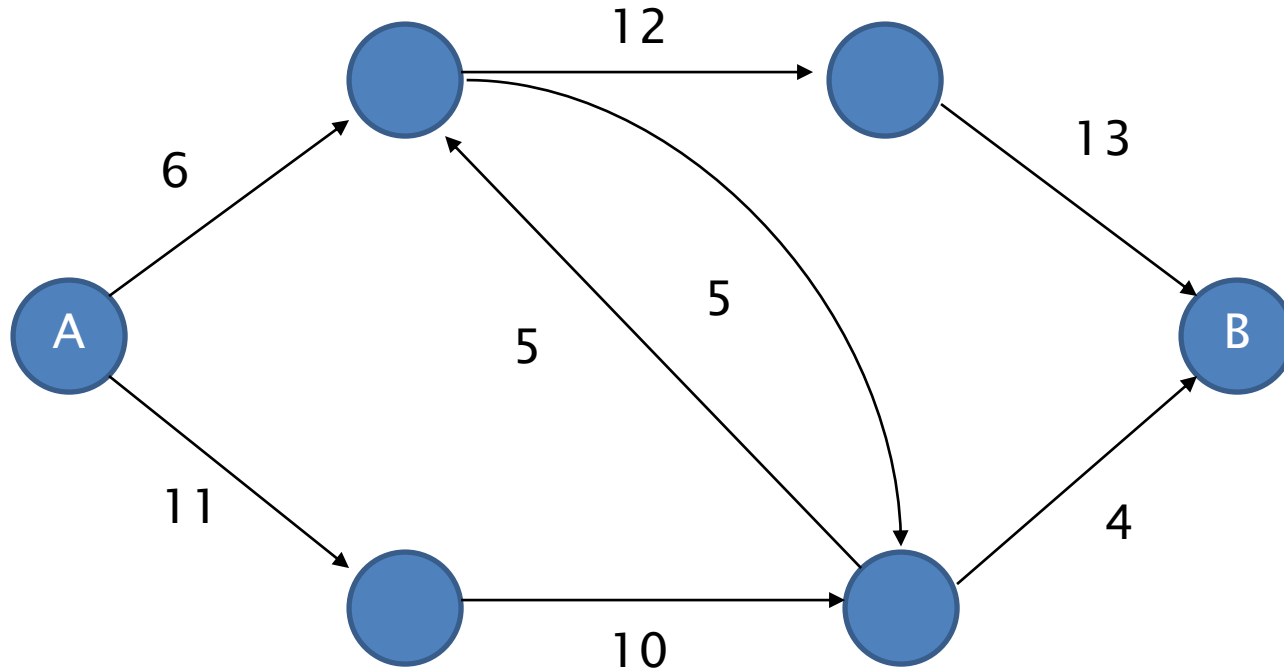
The Wyndor Glass Co. is a producer of high-quality glass **products**. It has three **plants**. Aluminum frames and hardware are made in Plant 1, wood frames are made in Plant 2, and Plant 3 is used to produce glass and assemble the products. Wyndor produces two products which require the **resources** of the three plants as follows:

Plant	Aluminum	Wood	Resources
1	1	0	100
2	0	2	200
3	1	1	150
Unit Profit	\$1000	\$2000	

$$\begin{array}{ll} \max & x_1 + 2x_2 \\ \text{s.t.} & x_1 \leq 1, \\ & 2x_2 \leq 2, \\ & x_1 + x_2 \leq 1.5, \\ & x_1, x_2 \geq 0 \end{array}$$

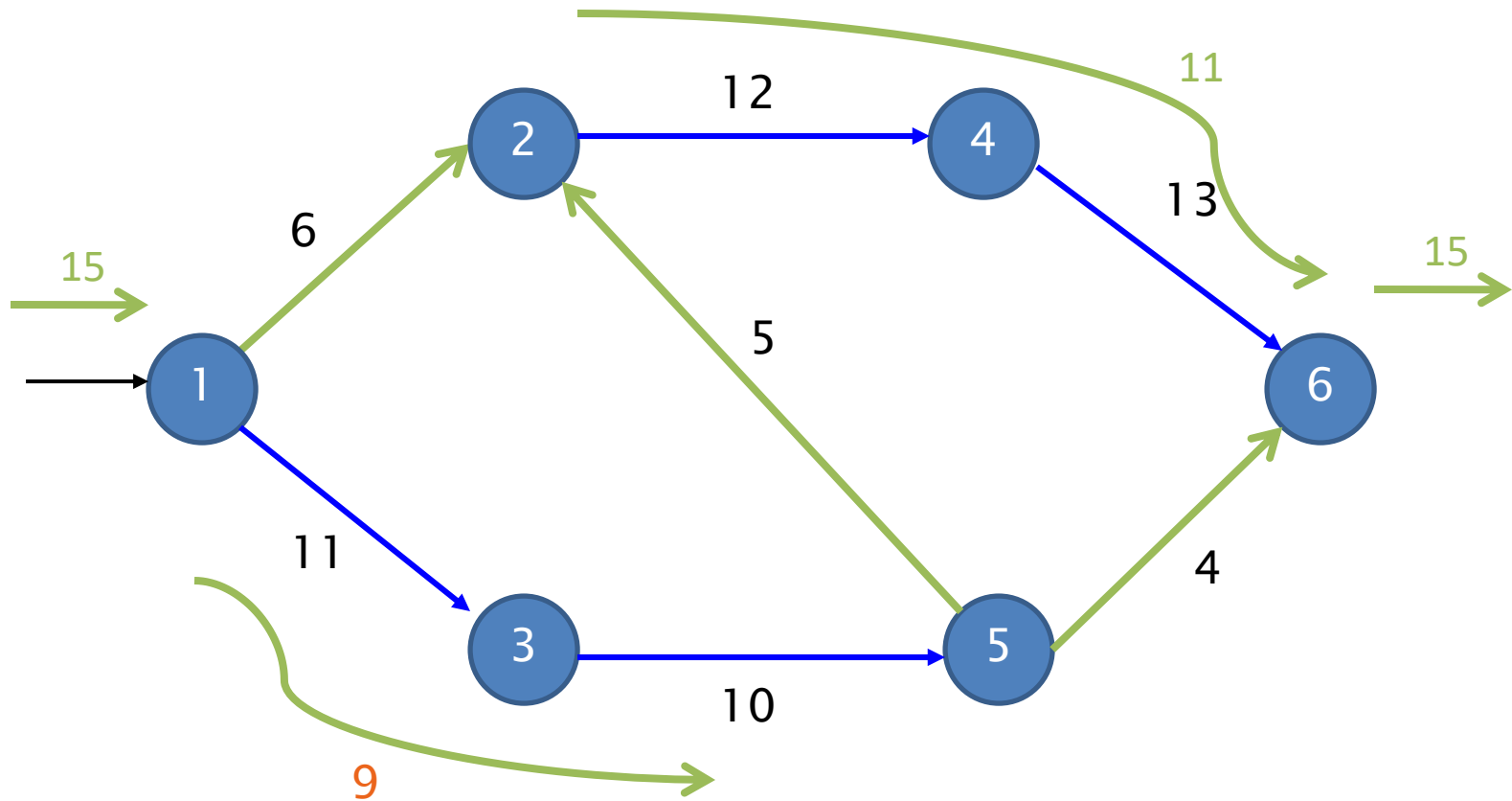


## LP Example 2: Maximum Flow



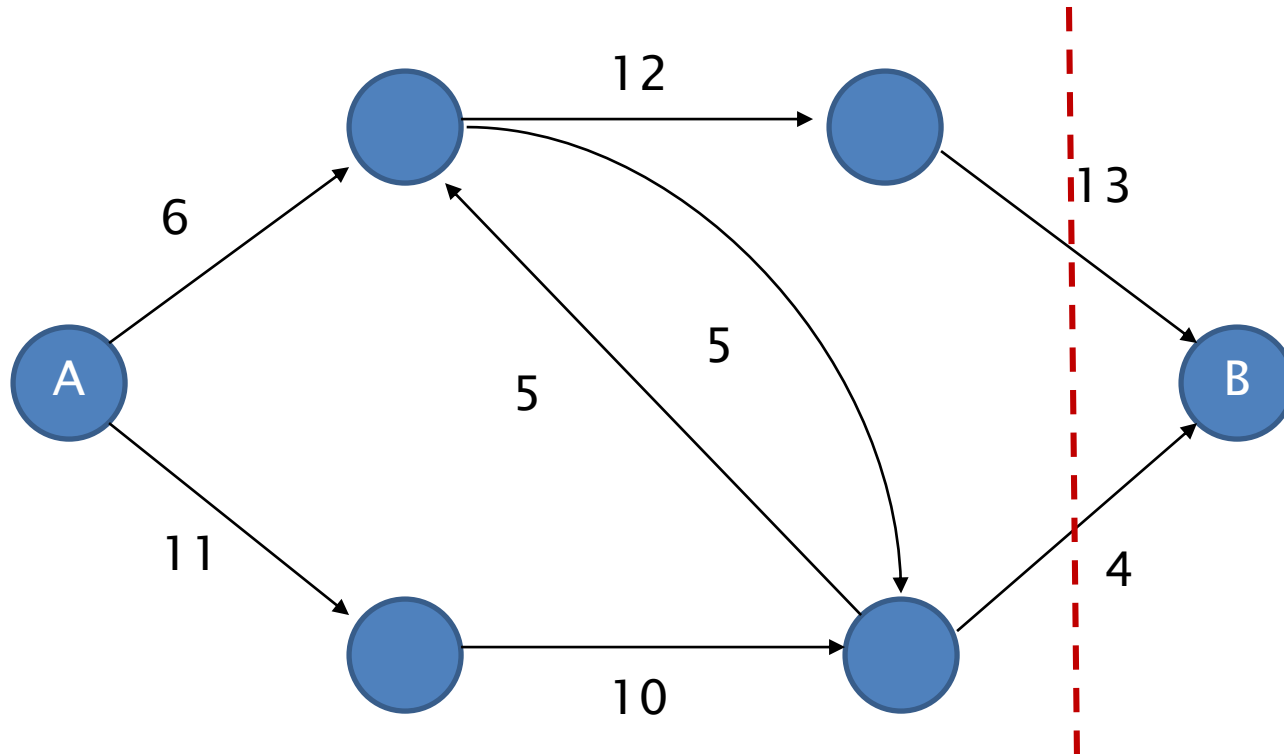
How much flow can travel from A to B, given that each of the directed connecting routes have flow limits/capacities?

# Maximum Flow by Inspection



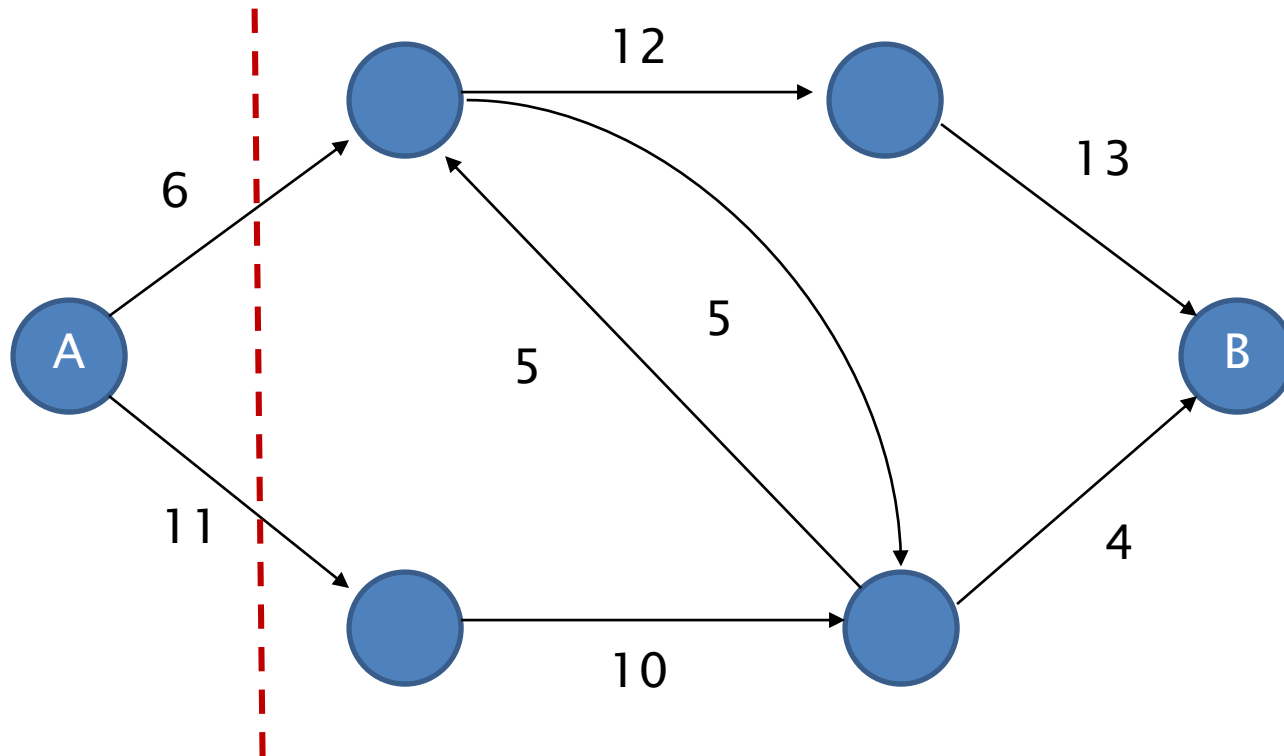
How to **certify** that 15 is maximal?

# Cut in Maximum Flow I



Cut value from Source site to Sink site=17

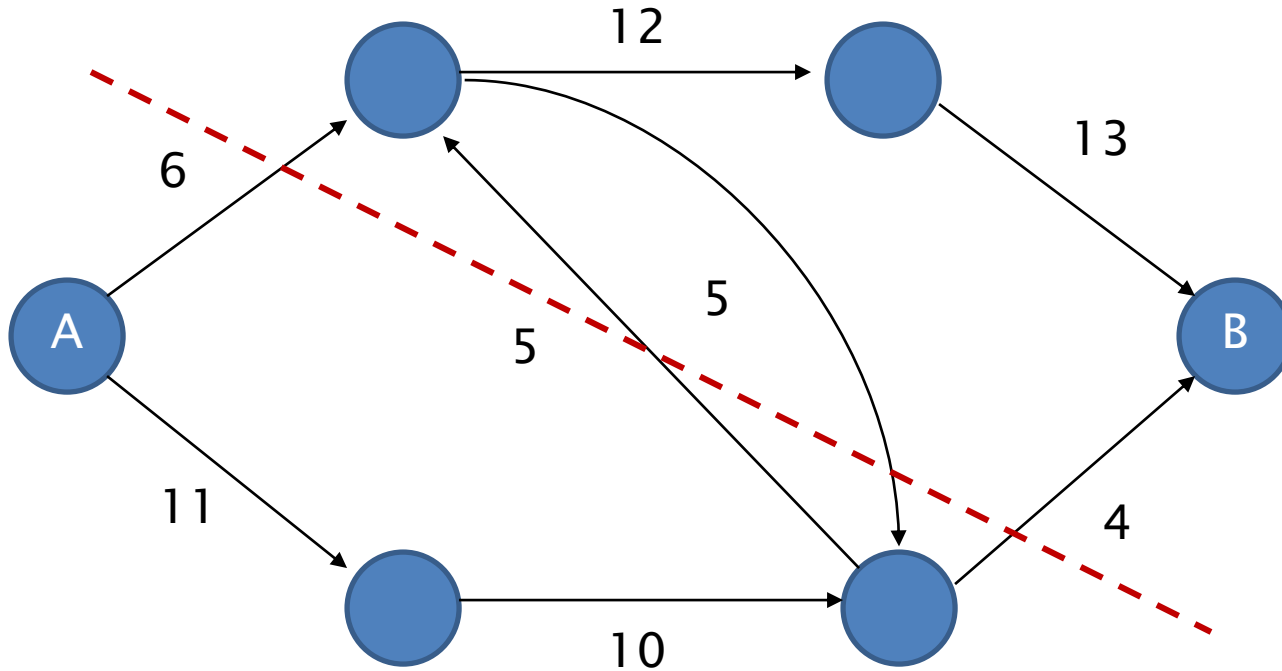
## Cut in Maximum Flow II



Cut value from Source site to Sink site=17

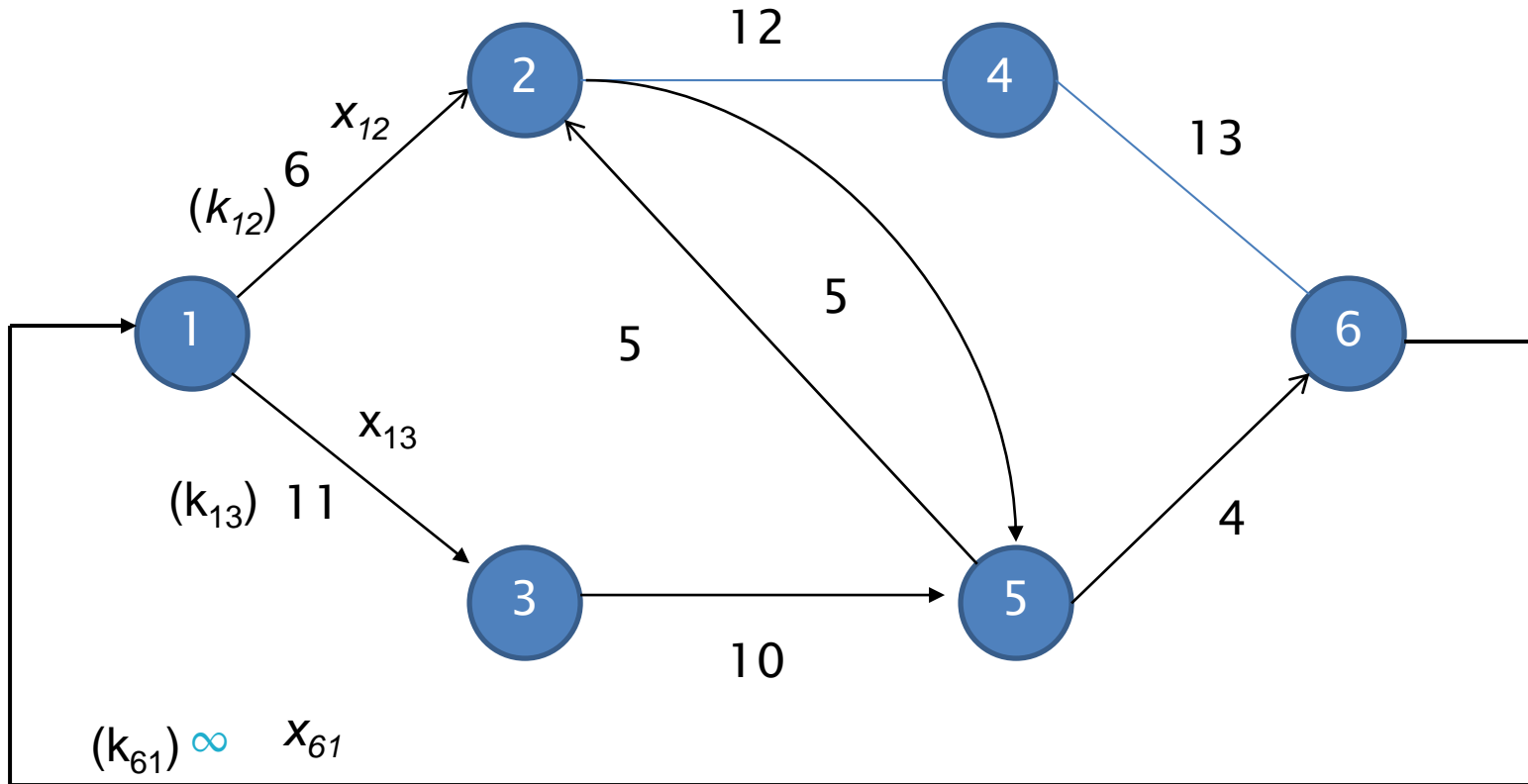


# Cut in Maximum Flow III



Cut value from Source site to Sink site=15

Data points classification application in **Machine Learning and Data Science**



$$\begin{aligned}
 &\max && x_{61} \\
 &\text{s.t.} && \sum_k x_{ki} = \sum_j x_{ij} \quad \forall i = 1, 2, 3, 4, 5, 6 \\
 &&& 0 \leq x_{ij} \leq k_{ij} \quad \forall i, j = 1, 2, 3, 4, 5, 6
 \end{aligned}$$

Annotations: "inflow" points to the left side of the flow conservation equation, and "outflow" points to the right side.

# LP Example 3: Electric Vehicle Charging Schedule and Storage Control

	Period 1	Period 2	Period 3	Period 4	Period 5
Price (\$)	1.25 ( $c_1$ )	1.35 ( $c_2$ )	1.25 ( $c_3$ )	1.10 ( $c_4$ )	1.05 ( $c_5$ )
Demand (kw)	60 ( $d_1$ )	110 ( $d_2$ )	100 ( $d_3$ )	40 ( $d_4$ )	0 ( $d_5$ )
Charging (kw)	$x_1$	$x_2$	$x_3$	$x_4$	$x_5$
Inventory ( $I_0$ )	$I_1$	$I_2$	$I_3$	$I_4$	$I_5$

$$\begin{aligned}
 \min \quad & \sum_{i=1}^5 c_i x_i \\
 \text{s.t.} \quad & I_{i-1} + x_i - d_i = I_i, \quad \forall i = 1, 2, 3, 4, 5 \\
 & I_{i-1} + x_i \leq K, \quad \forall i = 1, 2, 3, 4, 5 \\
 & x_i \geq 0, I_i \geq 0, \quad \forall i.
 \end{aligned}$$

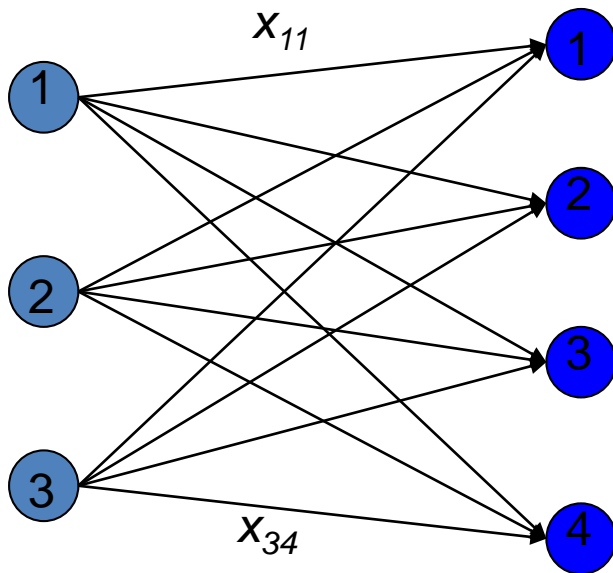
# When Discharge is Allowed

	Period 1	Period 2	Period 3	Period 4	Period 5
Price (\$)	1.25 ( $c_1$ )	1.35 ( $c_2$ )	1.25 ( $c_3$ )	1.10 ( $c_4$ )	1.05 ( $c_5$ )
Demand (kw)	60 ( $d_1$ )	110 ( $d_2$ )	100 ( $d_3$ )	40 ( $d_4$ )	0 ( $d_5$ )
Charging (kw)	$x_1$	$x_2$	$x_3$	$x_4$	$x_5$
Inventory ( $I_0$ )	$I_1$	$I_2$	$I_3$	$I_4$	$I_5$

$$\begin{aligned} \min \quad & \sum_{i=1}^5 c_i x_i \\ \text{s.t.} \quad & I_{i-1} + x_i - d_i = I_i, \quad \forall i = 1, 2, 3, 4, 5 \\ & I_{i-1} + x_i \leq K, \quad \forall i = 1, 2, 3, 4, 5 \\ & I_i \geq 0, \quad \forall i. \end{aligned}$$

# LP Example 4: Transportation and Assignment

	Retailer 1	Retailer 2	Retailer 3	Retailer 4	SUPPLY
Warehouse 1	12 ( $c_{11}$ )	13	4	6	500 ( $s_1$ )
Warehouse 2	6	4	10	11	700 ( $s_2$ )
Warehouse 3	10	9	12	14 ( $c_{34}$ )	800 ( $s_3$ )
DEMAND	400 ( $d_1$ )	900 ( $d_2$ )	200 ( $d_3$ )	500 ( $d_4$ )	2000 ( $s_4$ )



$$\begin{array}{ll}
 \min & \sum_{i=1}^3 \sum_{j=1}^4 c_{ij} x_{ij} \\
 \text{s.t.} & \sum_{j=1}^4 x_{ij} = s_i, \quad \forall i = 1, 2, 3 \\
 & \sum_{i=1}^3 x_{ij} = d_j, \quad \forall j = 1, 2, 3, 4 \\
 & x_{ij} \geq 0, \quad \forall i, j
 \end{array}$$

Abstract Model

Inventory Planning:  $s$  is part of the decision vars.

# Machine Learning: The Wasserstein Barycenter Problem I

The minimal transportation cost in Data Science is called the Wasserstein distance between a supply distribution and a demand distribution.

The **Wasserstein Barycenter Problem** is to find a distribution/points such that the sum of its Wasserstein distances to each of a set of distributions/points would be minimized

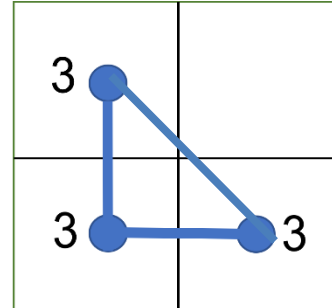
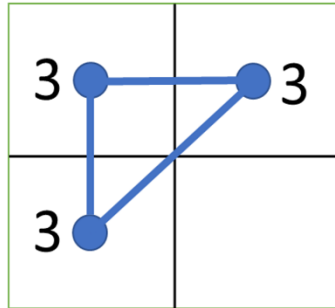
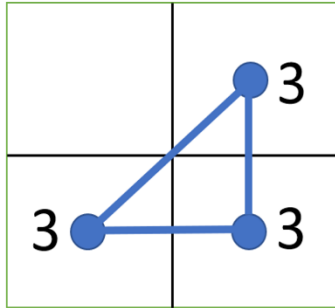
$$\min_s \sum_k \text{WD}(s, d_k) \text{ s.t. total mass constraint}$$

$$\text{WD}(s, d_k) = \min \sum_{i=1}^N \sum_{j=1}^N c_{ij} x_{ij}$$

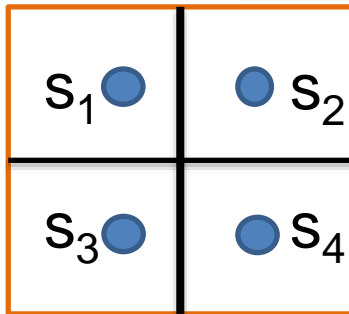
$$\text{s.t.} \sum_{j=1}^N x_{ij} = s_i, \quad \forall i = 1, \dots, N$$

$$\sum_{i=1}^N x_{ij} = d_{kj}, \quad \forall j = 1, \dots, N$$

$$x_{ij} \geq 0, \quad \forall i, j$$



← Three possible demand distribution scenario of 4 cities



Constraints:

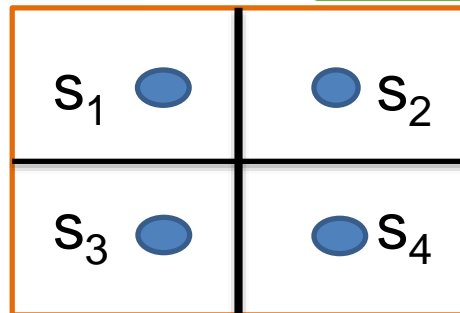
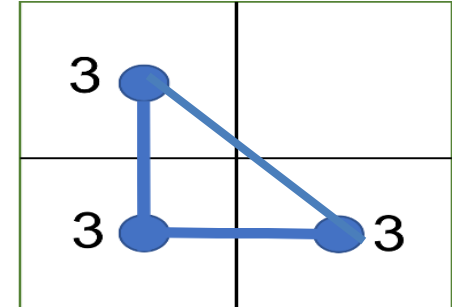
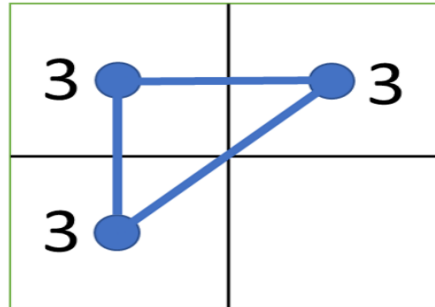
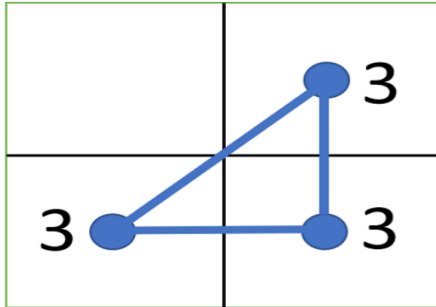
$$s_1 + s_2 + s_3 + s_4 = 9$$

$$(s_1, s_2, s_3, s_4) \geq 0$$

$$C = \begin{pmatrix} 0 & 1 & 1 & 2 \\ 1 & 0 & 2 & 1 \\ 1 & 2 & 0 & 1 \\ 2 & 1 & 1 & 0 \end{pmatrix}$$

# Machine Learning: The Wassestein Barycenter Problem II

$\min \sum_{i=1}^N \sum_{j=1}^N c_{ij} x_{1ij}$ $\text{s.t.} \quad \sum_{j=1}^N x_{1ij} - s_i = 0, \forall i = 1, \dots, N$ $\sum_{i=1}^N x_{1ij} = d_{1j}, \forall j = 1, \dots, N$ $x_{1ij} \geq 0, \quad \forall i, j$	$+$ $\sum_{i=1}^N \sum_{j=1}^N c_{ij} x_{2ij}$ $\sum_{j=1}^N x_{2ij} - s_i = 0, \forall i = 1, \dots, N$ $\sum_{i=1}^N x_{2ij} = d_{2j}, \forall j = 1, \dots, N$ $x_{2ij} \geq 0, \quad \forall i, j$	$+$ $\sum_{i=1}^N \sum_{j=1}^N c_{ij} x_{3ij}$ $\sum_{j=1}^N x_{3ij} - s_i = 0, \quad \forall i = 1, \dots, N$ $\sum_{i=1}^N x_{3ij} = d_{3j}, \forall j = 1, \dots, N$ $x_{3ij} \geq 0, \quad \forall i, j$
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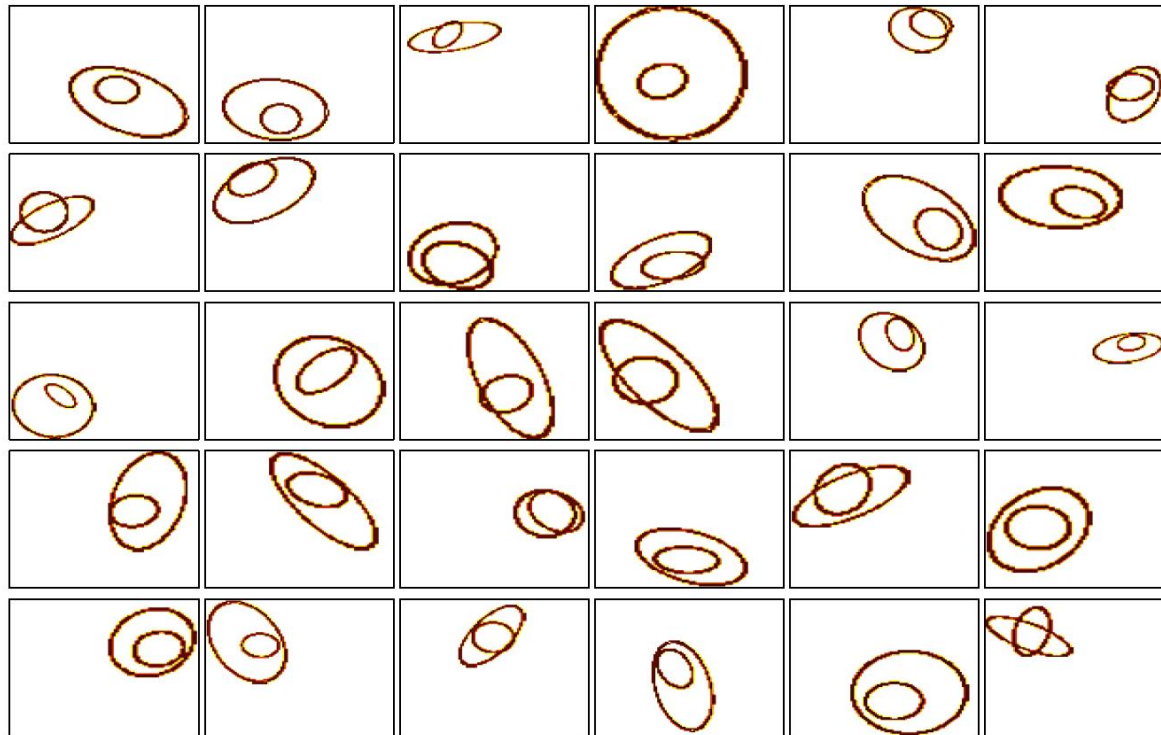


Constraints:

$$s_1 + s_2 + s_3 + s_4 = 9$$

$$(s_1, s_2, s_3, s_4) \geq 0$$

# Machine Learning: The Wasserstein Barycenter Problem III



What is the best “mean or consensus” image from a set of images (pixel distributions)?

- Simple average
- Simple average after re-centering
- The Wasserstein Barycenter of the set of images (self re-center and rotation)

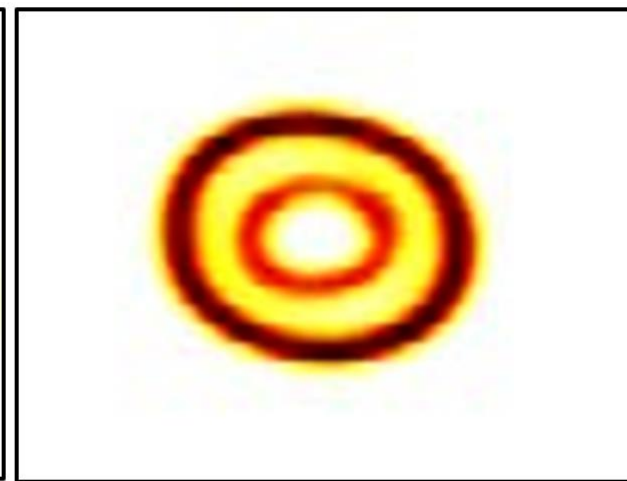
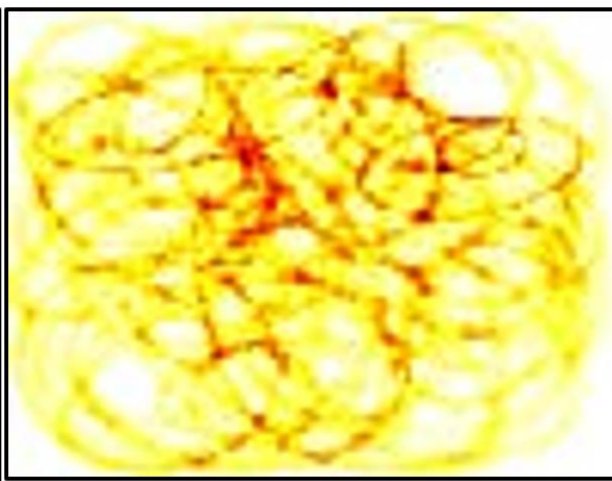
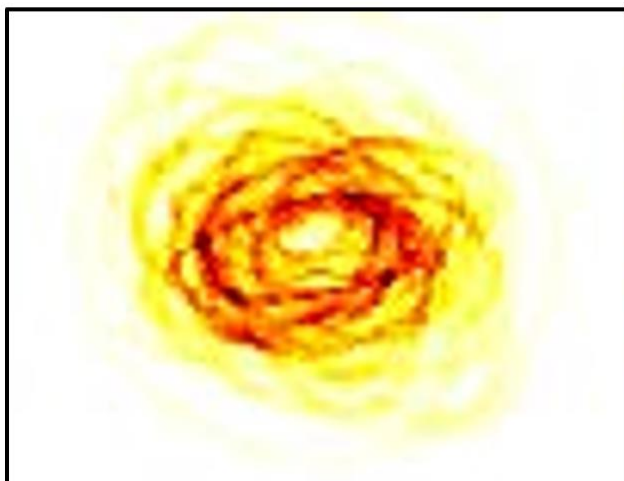


# Machine Learning: The Wasserstein Barycenter Problem IV

The simple average of  $n$  points is

$$\mathbf{s} = (\sum_k \mathbf{d}_k) / n \quad \text{or} \quad \min_{\mathbf{s}} \sum_k (\|\mathbf{s} - \mathbf{d}_k\|_2)^2$$

The **Wasserstein Barycenter Problem** is to find a distribution/points such that the sum of its Wasserstein distances to each of a set of distributions/points would be minimized (self re-center and rotation).



Simple average after re-centering

Simple average

the Barycenter image