

Improving home environments for older adults



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In 2050, the **33% of population** will be **over 60 years old**

Decrease of fertility rate within worldwide developed markets

Increase **spending** on **healthcare** and **welfare system**



WHAT IS HAPPENING?



Older Italian woman talking with Google

Source: the funny Internet

IF I WERE IN YOUR SHOES?



THE LIFE AS A GRANDPA

Imagine to have a look at a website

Your destination for affordable, quality health care, including Medi-Cal

COVERED CALIFORNIA

ABOUT US COVERAGE RESOURCES PROGRAMS & PARTNERS NEWS CENTER LANGUAGES: ENGLISH

Enroll by Jan. 15 for Coverage Beginning Feb. 1

Visit our secure login site to set up an account and apply or to access your account.

Find Local Help Apply Now

Account Login How to Pay

Individuals & Families Small Businesses Events Near You Request Enrollment Assistance

TELL A FRIEND GET COVERED

Tell A Friend Get Covered

Help ensure that your friends have health coverage.

Tell A Friend >

Shop and Compare Tool

Use our online calculator to find quality health care, including Medi-Cal.

Key Deadlines & Dates

Coverage Begins	Payment to Plan by	Enrollment for Feb. 1 Coverage
Jan. 1	Jan. 15	Jan. 15

THE LIFE AS A GRANDPA

When you have reduced ability to focus

Your destination for affordable, quality health care, including Medi-Cal

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THE LIFE AS A GRANDPA

When you have **high glare sensitivity**

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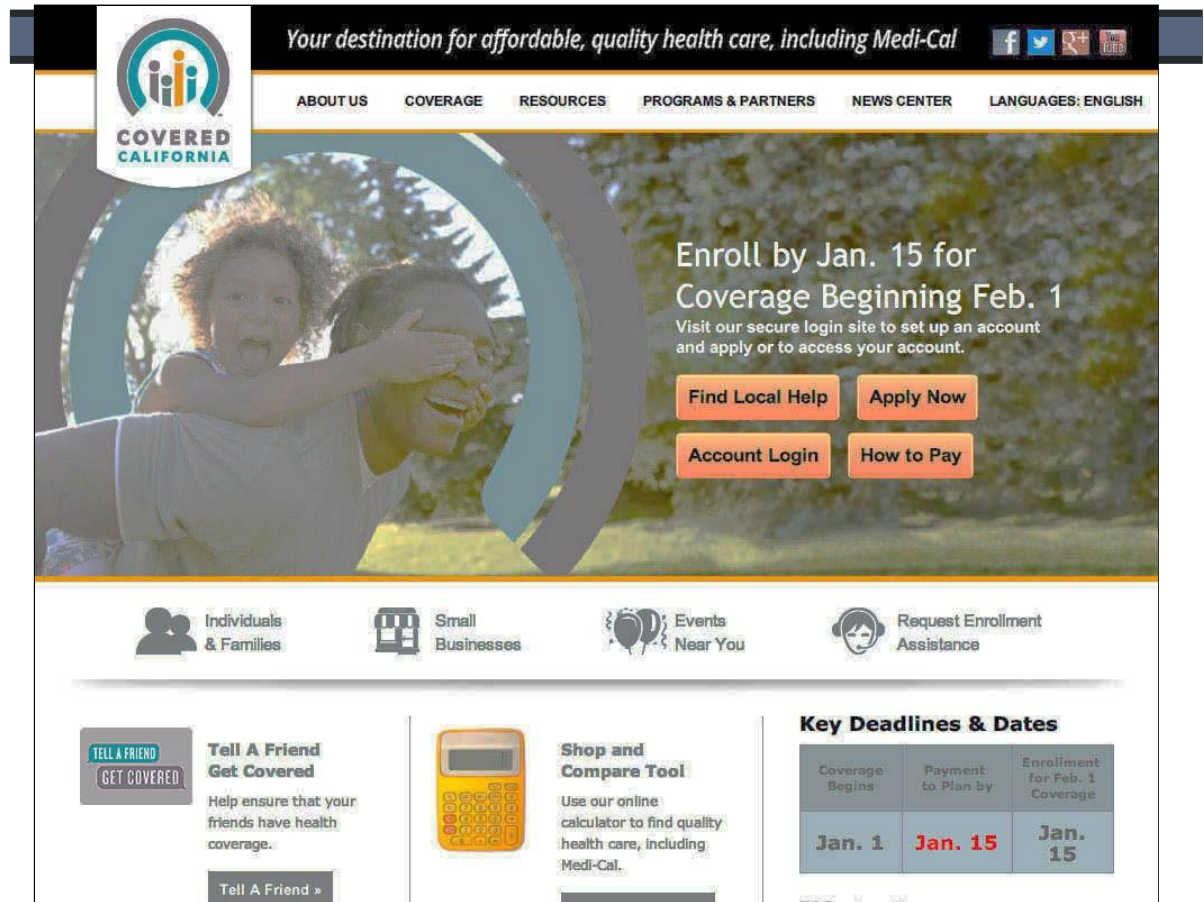
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THE LIFE AS A GRANDPA

When you have **low contrast sensitivity**



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THE LIFE AS A GRANDPA

When you have glaucoma

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Small Businesses Events Near You Request Enrollment Assistance

Shop and Compare Tool **Key Deadlines**

THE LIFE AS A GRANDPA

When you have macular degeneration

Your destination for affordable, quality health care, including Medi-Cal

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Apply Now

How to Pay

Individuals & Families

Request Enrollment Assistance

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THE LIFE AS A GRANDPA

Imagine to open a jar with working gloves

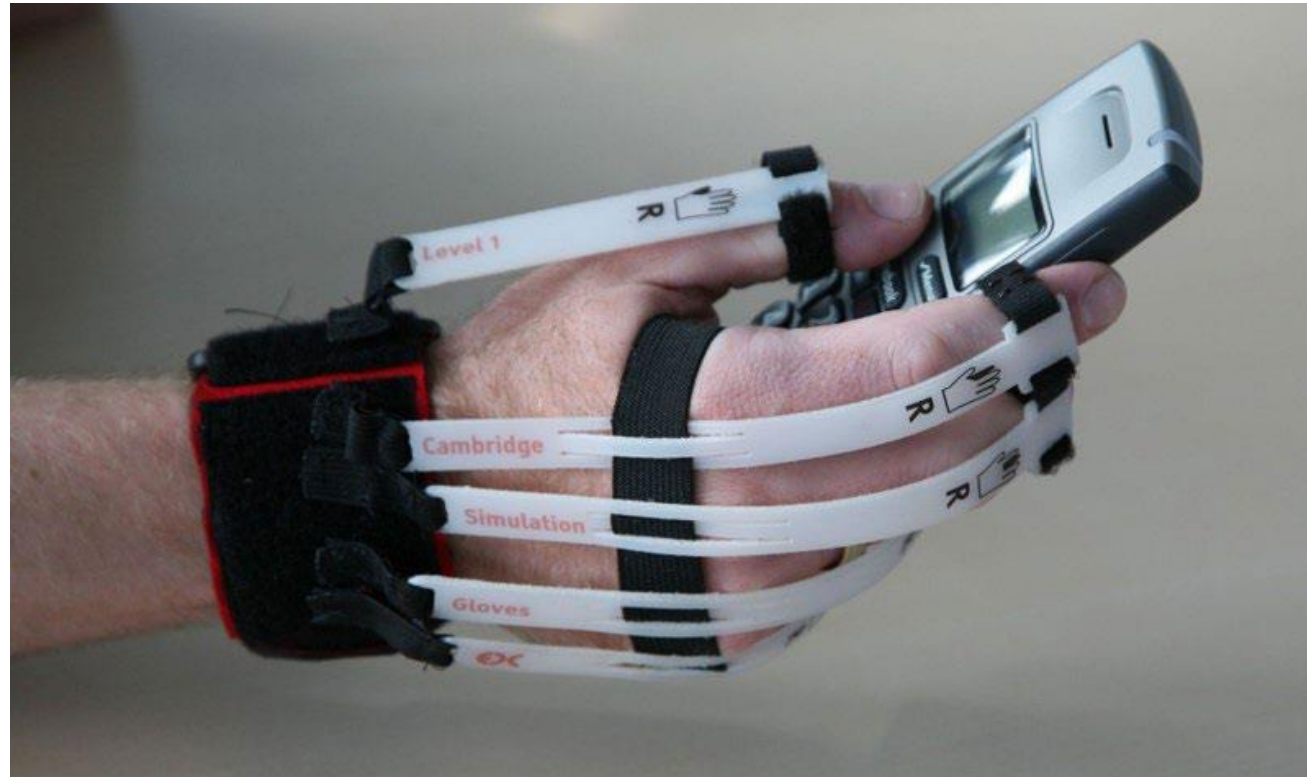


THE LIFE AS A GRANDPA

Imagine to climb **steps too high for you**



THE CAMBRIDGE SIMULATION TOOLS



*University of Cambridge, Cambridge simulation gloves

THE CAMBRIDGE SIMULATION TOOLS



*University of Cambridge, Cambridge simulation glasses

EXPLORE THE CHALLENGES



Luminance: 176 lx Distance: 150 cm Focal length: 4 mm Exposure time: 1/17

Chivaran C., Zallio M., Waller S., Clarkson, P. J. (2021). Visual Accessibility and Inclusion. An Exploratory Study to Understand Visual Accessibility in the Built Environment. Proceedings Smart Accessibility 2021, pp.1-7. IARIA, 2021. ISBN: 978-1-61208-876-1

EXPLORE THE CHALLENGES



Luminance: 131 lx Distance: 150 cm Focal length: 4 mm Exposure time: 1/17

Chivaran C., Zallio M., Waller S., Clarkson, P. J. (2021). Visual Accessibility and Inclusion. An Exploratory Study to Understand Visual Accessibility in the Built Environment. Proceedings Smart Accessibility 2021, pp.1-7. IARIA, 2021. ISBN: 978-1-61208-876-1

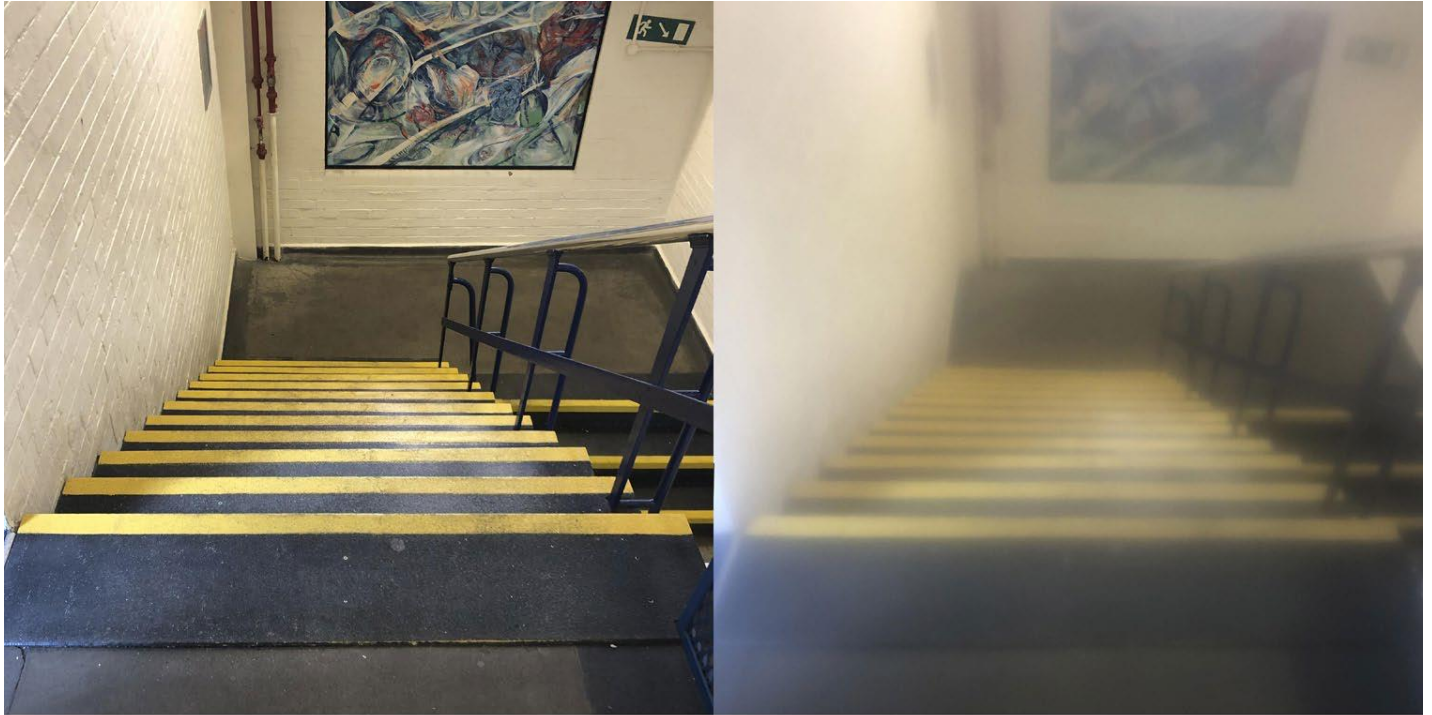
EXPLORE THE CHALLENGES



Luminance: 141 lx Distance: 150 cm Focal length: 4 mm Exposure time: 1/15

Chivaran C., Zallio M., Waller S., Clarkson, P. J. (2021). Visual Accessibility and Inclusion. An Exploratory Study to Understand Visual Accessibility in the Built Environment. Proceedings Smart Accessibility 2021, pp.1-7. IARIA, 2021. ISBN: 978-1-61208-876-1

EXPLORE THE CHALLENGES



Luminance: 184 lx Distance: 150 cm Focal length: 4 mm Exposure time: 1/17

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**HOW CAN WE ADDRESS
THOSE CHALLENGES?**

HOME - KITCHEN



HOME - LIVING ROOM



HOME - BEDROOM



HOME - BATHROOM



THE REALITY... IS OFTEN DIFFERENT

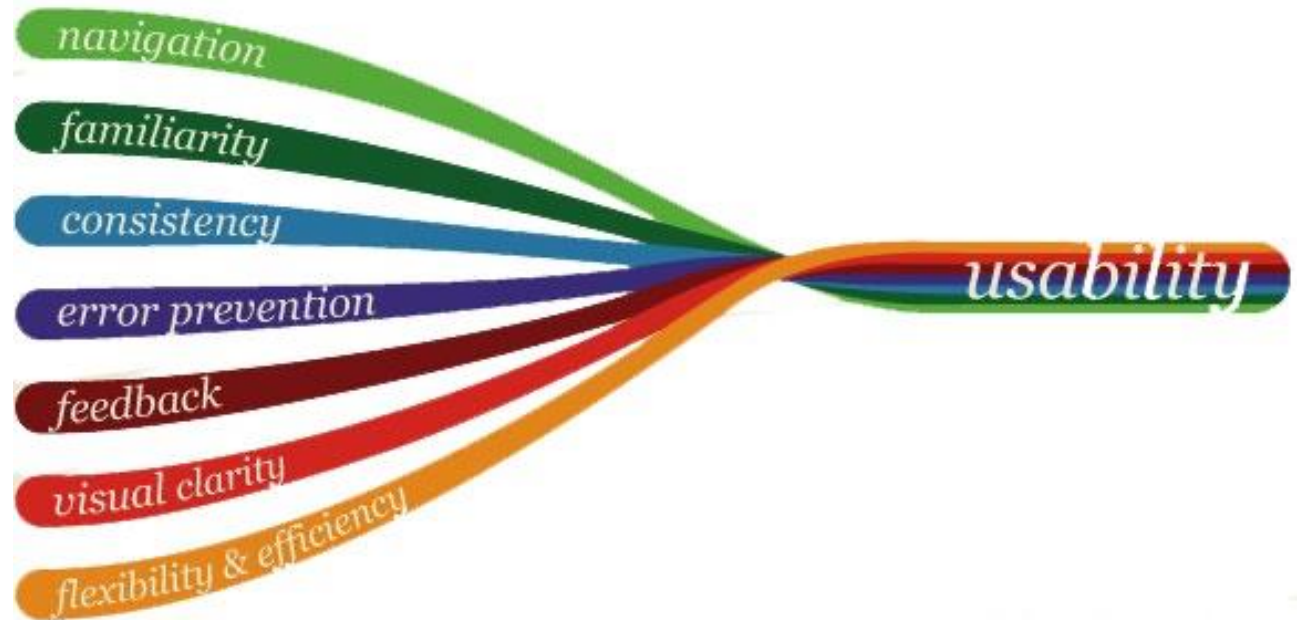


HOW DO WE DESIGN SOLUTIONS...

HOW DO WE DESIGN SOLUTIONS...



USABILITY



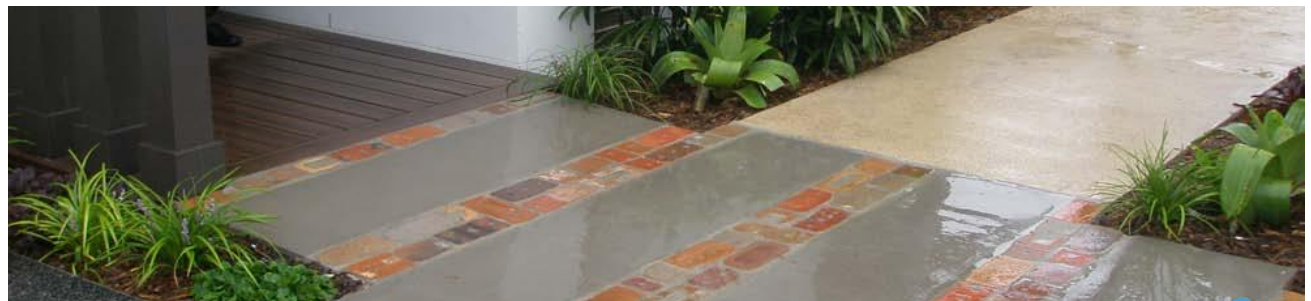
USABILITY

Is the extent to which a **product** can be used by specified **users** to **achieve** specified goals with **effectiveness**, **efficiency** and **satisfaction** in a specified context of use.



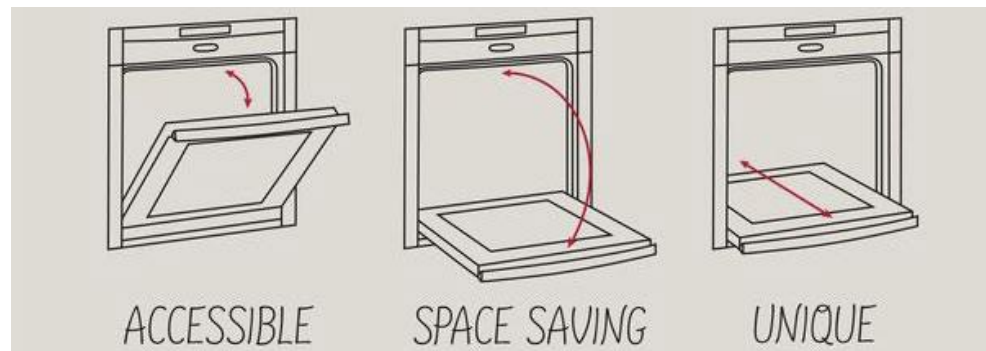
NAVIGATION

How easy is for users to accomplish basic tasks the first time they encounter the design?



FAMILIARITY

What's the ability of a system to allow a user to map prior experiences, onto the features of a new system?



CONSISTENCY

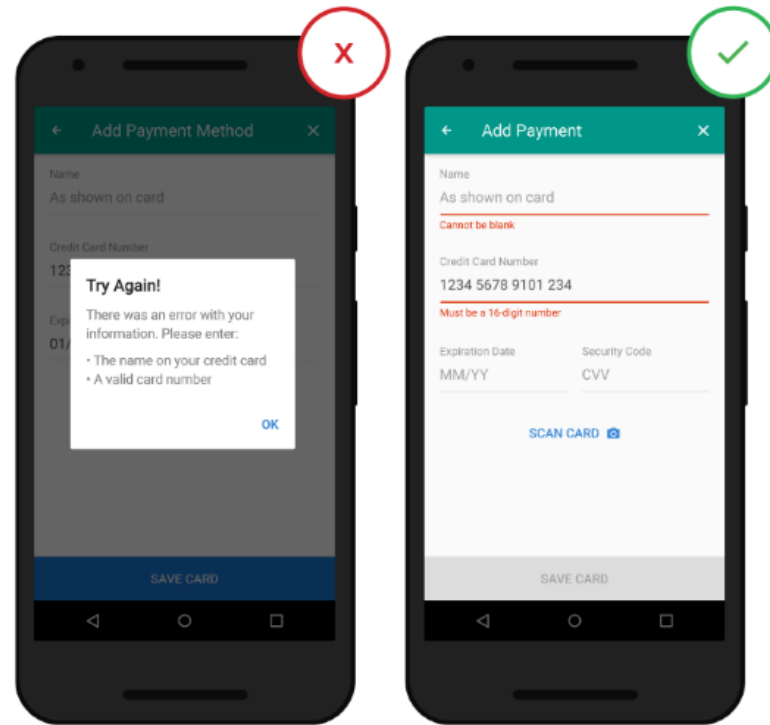
When users return to the design after a period of not using it, how easily can they reestablish proficiency?



Snaidero Skyline Kitchen

ERROR PREVENTION

How many errors do users make, how severe are these errors, and how easily can they recover from the errors?



X Form entry is not validated until after submission and the error message provided is out of context without actionable recommendations.

✓ Actionable error messages are provided in context, in real-time, upon data entry.

FEEDBACK

How can people perceive feedback?



VISUAL CLARITY

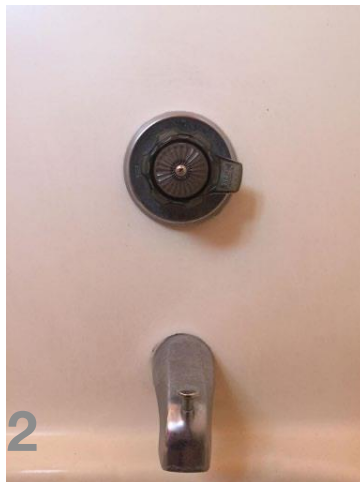
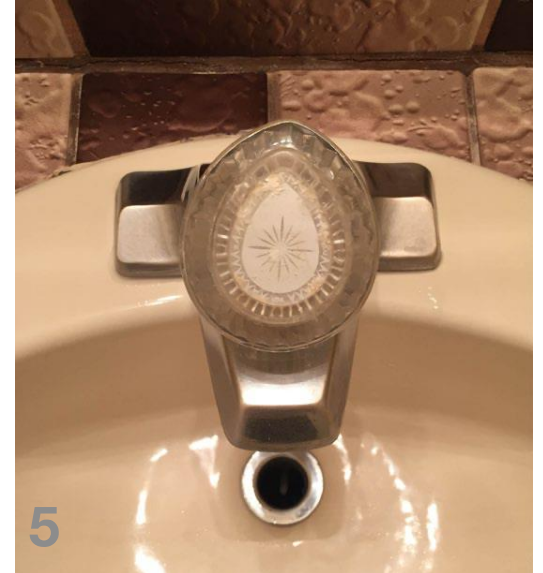
Is what you see what you understand?



Push-Pull handle

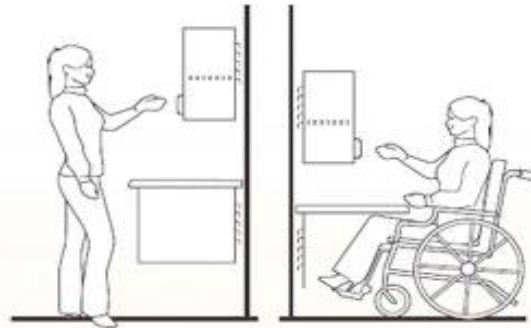
QUESTION:

Which faucet is easier to use?



FLEXIBILITY & EFFICIENCY

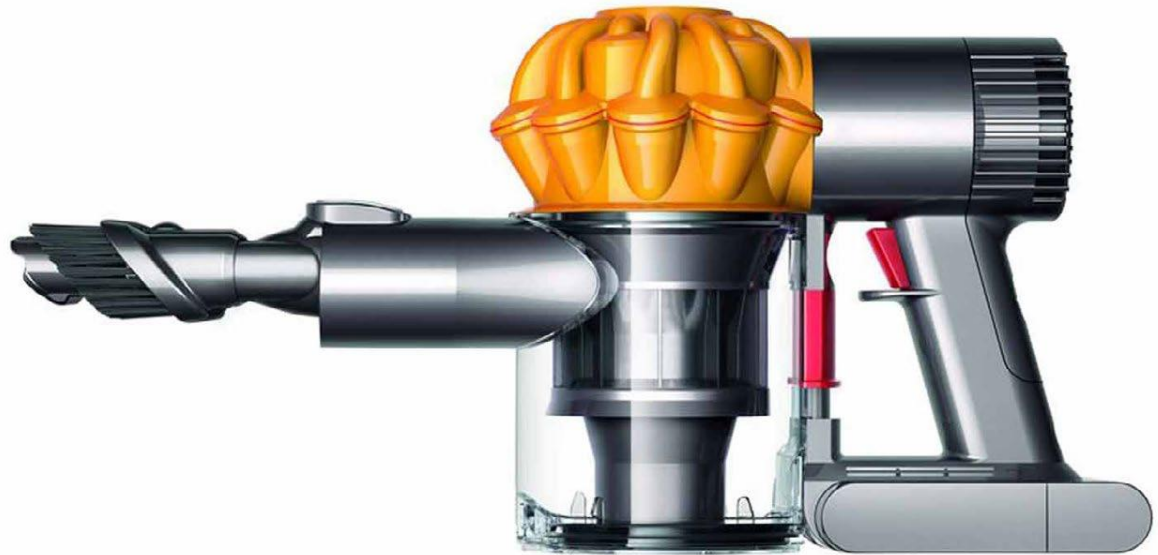
Once users have learned the design, how quickly can they perform tasks?



AND THEN, ONE OF THE MOST VALUABLE

SATISFACTION

How pleasant is the design to be used?



EMOTIONAL DESIGN



Hug Salt and Pepper Shakers by Alberto Mantilla - MINT

WHY MOST OF THE HOUSES ARE NOT EASILY ACCESSIBLE?

IS IT JUST MATTER OF COST AND AFFORDABILITY?



IS MATTER OF : KNOWLEDGE

IS MATTER OF :
KNOWLEDGE
AWARENESS

IS MATTER OF :
KNOWLEDGE
AWARENESS
USABILITY

IS MATTER OF :
KNOWLEDGE
AWARENESS
USABILITY
ACCESSIBILITY

IS MATTER OF :
KNOWLEDGE
AWARENESS
USABILITY
ACCESSIBILITY
ERGONOMICS

IS MATTER OF :
KNOWLEDGE
AWARENESS
USABILITY
ACCESSIBILITY
ERGONOMICS

DESIGN

**«GOOD
DESIGN
ENABLES,
BAD
DESIGN
DISABLES!»**

Paul Hogan, EIDD-DFA Europe president Emeritus