

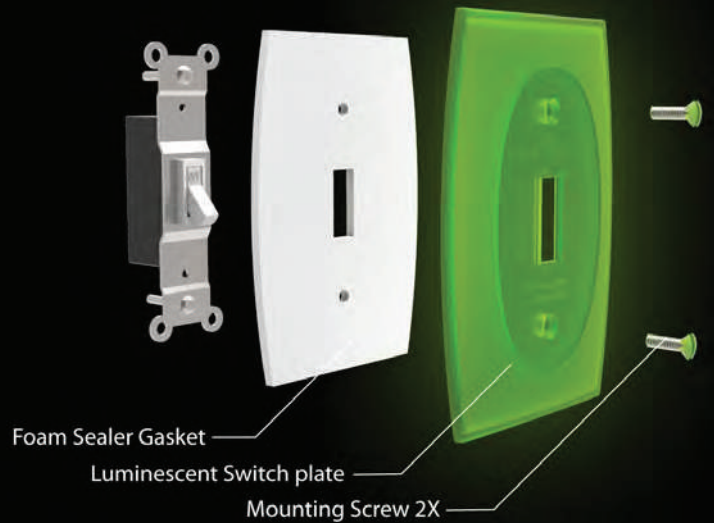
The Light Switch Plate Reinvented.

LUMINNO™ is a brand created by San Francisco industrial design consultancy, Metaform Product Development. After two decades of designing for mostly tech clients, we became disheartened by the proliferation of quickly replaced products in the world and committed ourselves to creating useful, sustainable objects of lasting value that are relevant, accessible, and affordable to the masses.

LUMINNO's first product line, GlowSwitch™, introduces some of the most progressive functional improvements to the ubiquitous light switch plate since the toggle light switch was first invented over a century ago.

GlowSwitch is a patented luminescent light switch plate that not only acts as an aid for anyone trying to locate a light switch in the dark, but it's also specially made to insulate the switch from air leaks.

GlowSwitch's purpose-driven design takes into account both aesthetics and function. Made of state-of-the-art, long-persistence photoluminescent plastic ensures that it remains illuminated throughout the entire night without any electricity, bulbs, or wiring.



Its jade-like, translucent appearance is pleasing to the eyes and also facilitates light transmission through the entire piece for maximum charging potential. A unique, convex form provides off-angle visibility. Every GlowSwitch is paired with a fire retardant white foam sealer gasket which insulates the switch receptacle and reflects light to further optimize the glowing effect.



LUMINNO™
glowswitch
luminescent light switch plates

"Typical light switches in use today don't effectively address the age-old fundamental problem of being easily located in the dark. LUMINNO GlowaSwitch switch plates solve this problem and were literally inspired by 'bumps' in the night. Our 'aha moment' actually came from hosting guests from out of town. We noticed many of them had difficulty navigating through our home at night and would struggle to find light switches in dark, unfamiliar surroundings. People often bumped into things searching for the light switch on their way to the kitchen or bathroom resulting in cries of 'ouch!' and stubbed toes," explains LUMINNO's founder and GlowaSwitch creator. "That was when we saw the irony in needing light to find the light switch. This conundrum is akin to needing to see clearly in order to more easily find a misplaced pair of eyeglasses!"

Available in Toggle and Rocker Versions

GlowaSwitch light switch plates come in two versions to fit over standard, non-illuminated Toggle or Rocker (also known as Decorator) light switches. Everything needed to install GlowaSwitch is included in the package along with the choice of toggle-style or rocker-style switch plate(s), fire retardant and draft insulating foam gasket(s), and mounting screws. GlowaSwitch is available for purchase directly through LUMINNO's website at www.luminno.com as well as Amazon LaunchPad at <http://amzn.to/2rP1DYv>



GlowaSwitch holds two United States patents.
Utility Patent: US 8770,424
Design Patent: US D476,549
For more information, email us at info@luminno.com

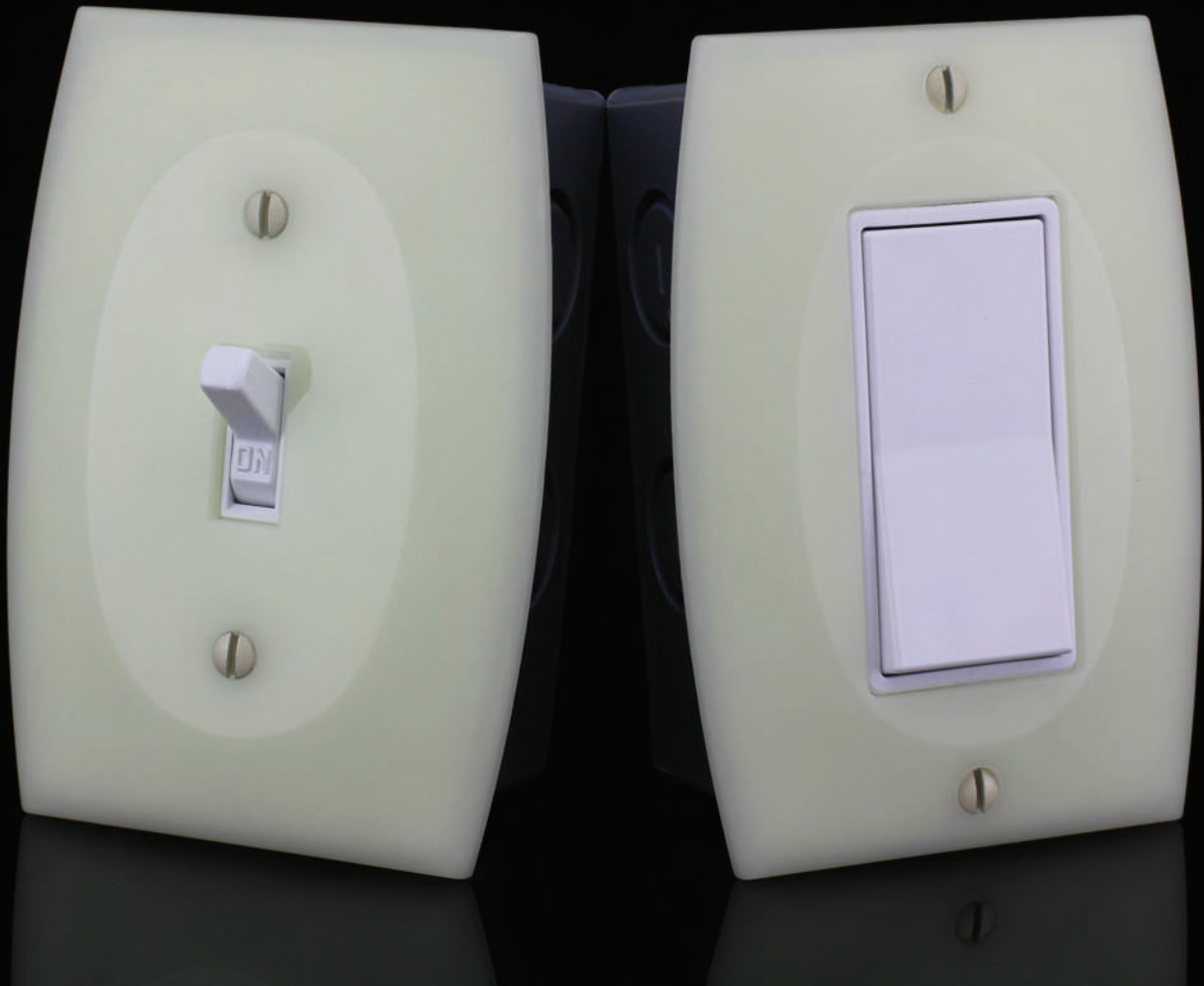


GlowaSwitch Toggle
Model ST1G



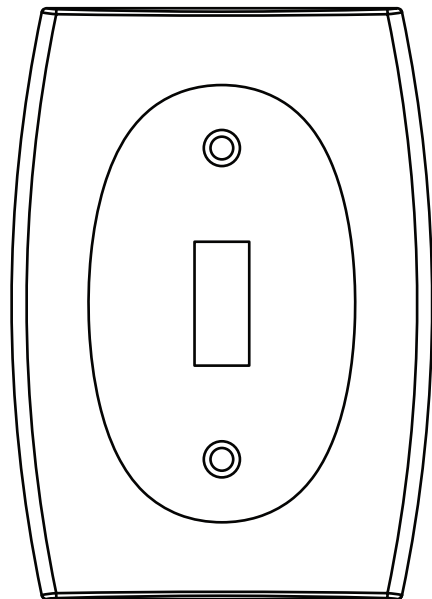
GlowaSwitch Rocker
Model DR1G





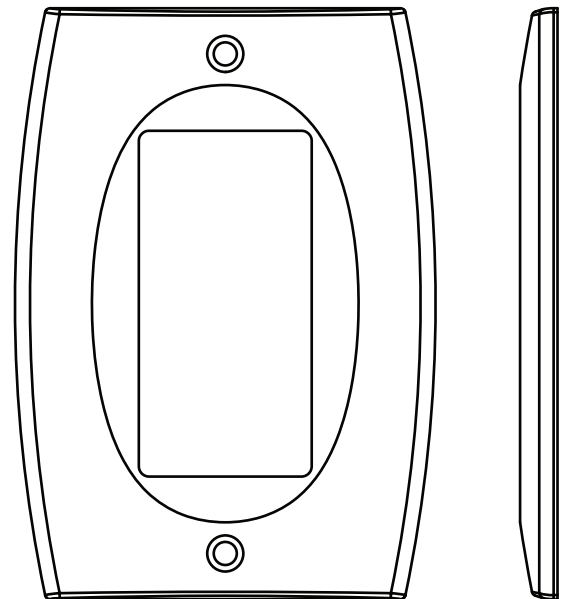
**GlowaSwitch Toggle Style
Model ST1G**

**GlowaSwitch Rocker Style
Model DR1G**



4.51"
(114.5 mm)

3.21"
(81.5 mm)



4.51"
(114.5 mm)

3.21"
(81.5 mm)

0.29"
(7.25 mm)