

The image shows six tin cans of various sizes and orientations, each containing a different colored liquid. The cans are arranged on a light-colored wooden surface. The colors of the liquids are: red (top left), dark purple (middle left), yellow (bottom left), yellow (top middle), yellow (middle right), and black (right). The text '6 dot' is overlaid in a large, white, stylized font across the center of the cans. The '6' is a simple outline, 'd' is a lowercase letter, 'o' is a lowercase letter, and 't' is a lowercase letter. The three dots are arranged in a vertical line to the right of the 't'.

6 dot

1951







DEF 3

ABC 2

GHI 4

LKJ 5

MNO 6

PRS 7

8 TUV

9 WXY

0 OPERATOR

3795

2014



example

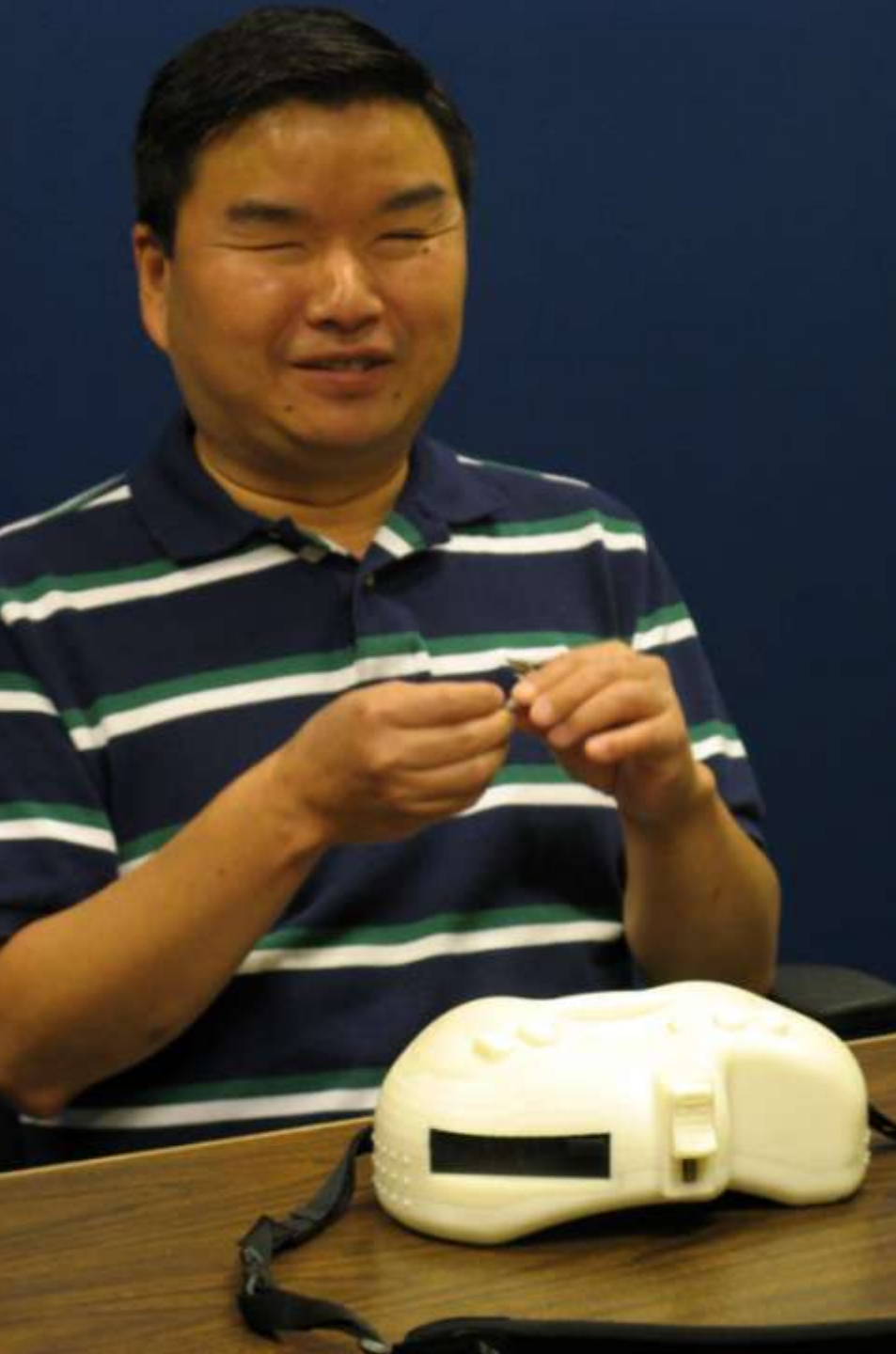






SAN CARLOS
CHILDREN'S
CENTER

CAT 1









6dot

**Revolution in
Assistive Technology**

kickstarter.com

1) Find us
6dotinnovations.com

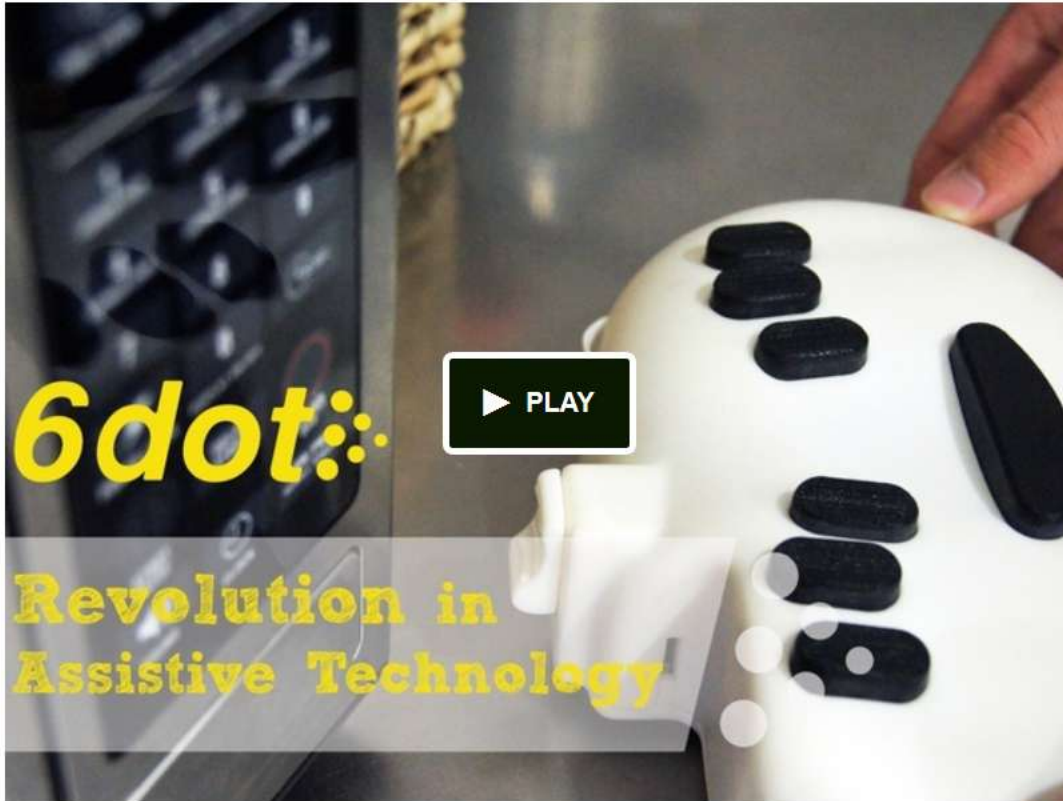
2) Click "Support"

3) Make a pledge

4) Spread the word!



Funded! This project was successfully funded on Sep 10, 2011.



[Share](#) [Tweet](#) [Embed](#)



A tool that enables blind people to tell apart their medications, bottles of wine, canned foods, and other indistinguishable items.

526

backers

\$54,559

pledged of \$50,000 goal

0

seconds to go



Project by
Karina Pikhart
Palo Alto, CA

[Contact me](#)

K First created · 4 backed

f Has not connected Facebook

Website: 6dotinnovations.com

[See full bio](#)

Pledge \$6 or more

90 backers

www.6dot.com





proto labs[®]

Real Parts. Really Fast.™

Cool Idea![™]

AWARD

Take a virtual stroll
through our **Cool Idea!**
Gallery Show in NYC

Judges



Brooks Atwood
POD Design

Brooks Atwood and his company POD Design were listed as one of six emerging U.S. Design Practices by the Museum of Arts & Design. Brooks was also listed in "Brooklyn's 20" and Eyes In Magazine as one of the world's innovative creators. Brooks has gained media attention from publications such as The New York Times, Brooklyn Magazine, Esquire and Wired. A professor of design at Parsons and NJIT, he has been featured on "Today" with Kathle

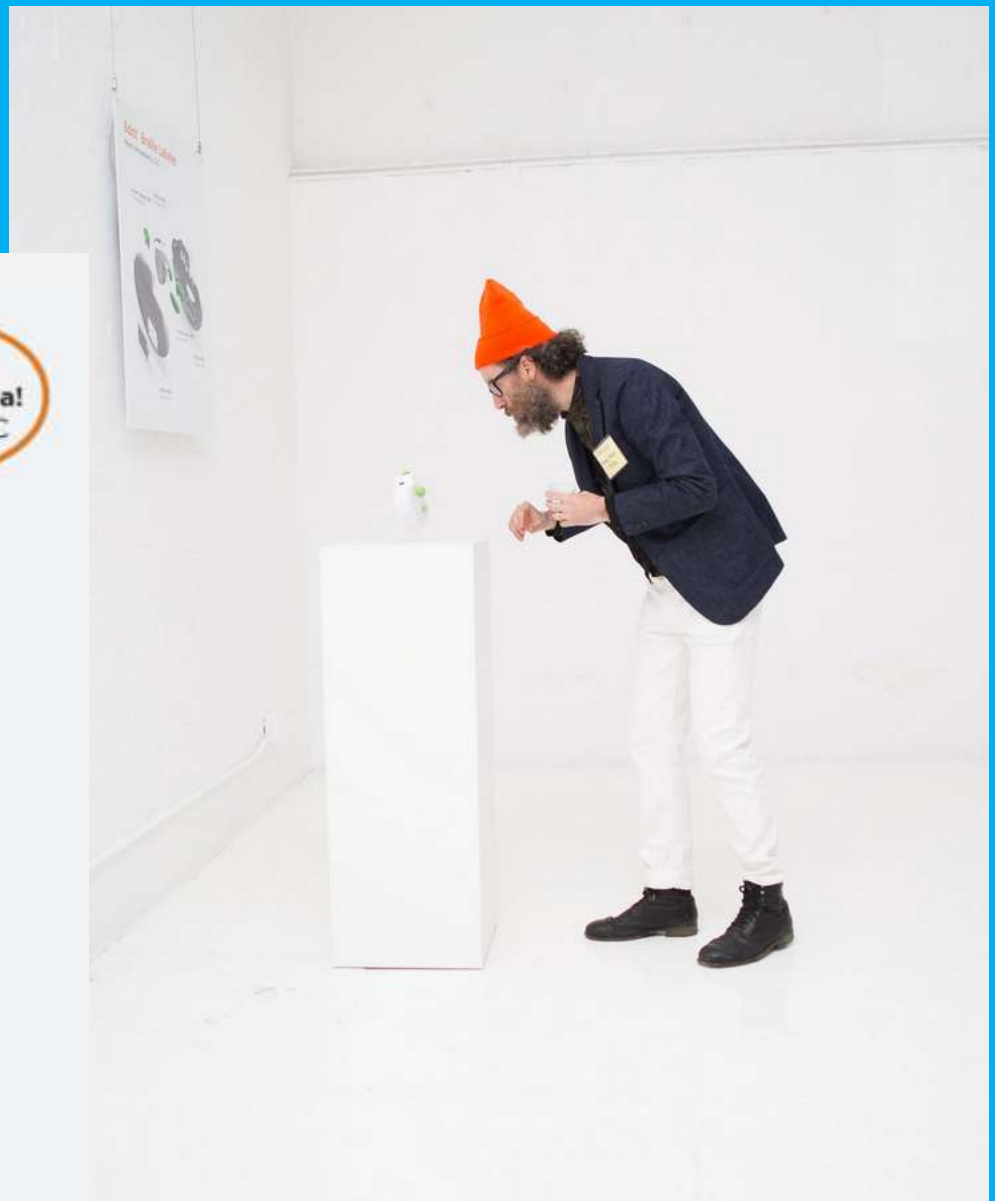
Lee & Hoda, HGTV "Design Star: Season 8," DIY Network for Esquire Magazine's "The Ultimate Bachelor Pad," and on Showtime's Show House at Manhattan's Cassa Hotel. Brooks has also given numerous lectures, most notably, at the Museum of Arts & Design in New York City, the Museum of Contemporary Art in Sydney, and the Australian Centre of the Moving Image in Melbourne. His work has also been featured during NYCxDesign 2013, ICFF and WantedDesign in New York City.

Twitter: @brooksatwood
Instagram: @brooksatwood



Ray Hu
Core77

Ray Hu is the managing editor of Core77, the go-to site for designers that provides articles, discussion



www.coolideaaward.com

- 3.5 years of development
 - MIT, Duke, Stanford team
 - angel + kickstarter + award \$\$
 - pilot inventory sold out
 - proud customers
-



← Revolutionary Technology

Thank you for your **AMAZING** support

Thanks for backing the production of our first 100 Braille labelers! Our labelers are loved by customers around the world, including Benson in Uganda!



Thank you, the 6dot team

The **US market** for assistive technologies is projected to grow from **\$39.5B** today to **\$55B** in 2016.

Underserved market

40M legally blind

Underserved market

40M legally blind

6dot is a paradigm shift:

What *is* disability?

Beta Launch Post-Mortem

- we have battle scars from production / manufacturing
 - we ran out of money
 - Burned through a lot of cash quickly
 - Unable to raise enough to reach next stage
 - we lost critical teammates
-

...etc...etc...etc...

No more \$\$\$

Now what?

Tried 3 strategies at same time:

1. Keep fundraising
 2. Pivot to lower investment products (e.g. apps)
 3. “Wildcard” – work our network & try to make a deal
-

Tried 3 strategies at same time:

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Wildcard ftw!

Fall 2012:

- 6dot Innovations acquired by ProxTalker.com, LLC
 - Fellow Assistive Technology Company
 - Early customers of 6dot Braille Labeler
 - Primary focus to date = Severe Autism
 - Manufacture their own devices
 - Shared vision for future of the industry

www.6dot.com | www.proxtalker.com

ProxTalker Products:

- ProxTalker

- Designed for founder's son
- Primary user = severe non-verbal autistic



- ProxPad

- Simplified version of ProxTalker

- BrailleCoach

- Braille learning system
- Much better with Braille labels



wash

comb hair

blueberries

apple slices

green grapes

orange slices

strawberries

candy

crackers

cookie

cookie

wash

comb hair

A

a

B

b

C

c

2

1

LIBRIS
ProTalker

to go

ProxTalker



Recent News:

- New version of 6dot Braille Labeler in development
 - Set for mid-2014 launch
 - Improved initial features based on beta feedback
 - Added a couple of new features
- Rebranding as Logan Technologies
 - 6dot and ProxTalker will be brands and product lines under “Logan Technologies” umbrella

Lessons Learned:

- 70% of startups fail due to Premature Scaling*.
 - This one can get you in many ways.
 - DFM/DFX is critical to success.
 - Prototype at the smallest scale necessary.
 - Corollary: Never order 100 parts without testing 1+.
 - Test every assumption rigorously.
 - Your success is dependent on the weakest link (a.k.a. LCD) in the system.
 - Design and manage accordingly!
-



6 dot:

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