









Today

Lecture: Need finding – what, why and how

Exercise: Finding techniques for need finding

Discussion: Ideas, your questions

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• What kinds of **OBSERVATIONS** could you make? Where and how?

• What could you make or **BUILD** that would help you learn more?

20 minutes

Encourage wild, eccentric ideas
Leave 10-15 min for group
Laughing
What are others' ideas
Put into the mix























