

50% of Americans hate to cook, and 35% are ambivalent. Chances are, you may not love cooking, either.

Well, we want to remind you that cooking is so much more than just food. With FoodDex, cooking is culture, community, exploration, and innovation.

FoodDex offers a fresh way to breathe new life into cooking, by making it surprisingly easy to cook outside of your comfort zone. Be excited to explore new cultures. Earn badges for your progress and fill your food passport. And, share your progress with your friends!

Remember what it's like to really feel excited to cook!

FoodDex — cooking, culture, community.