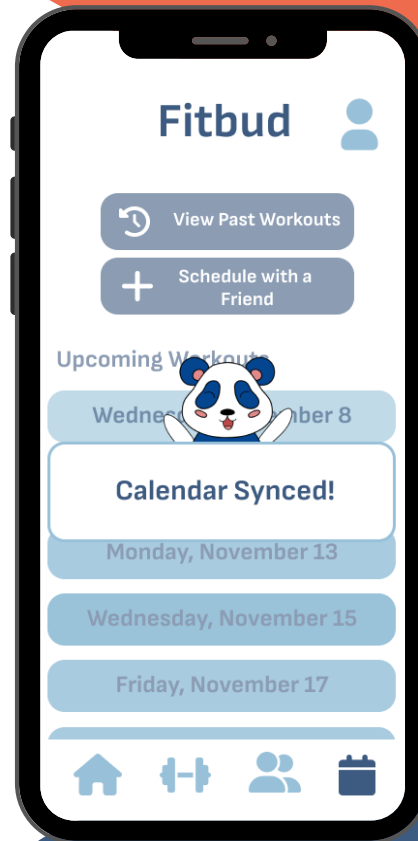
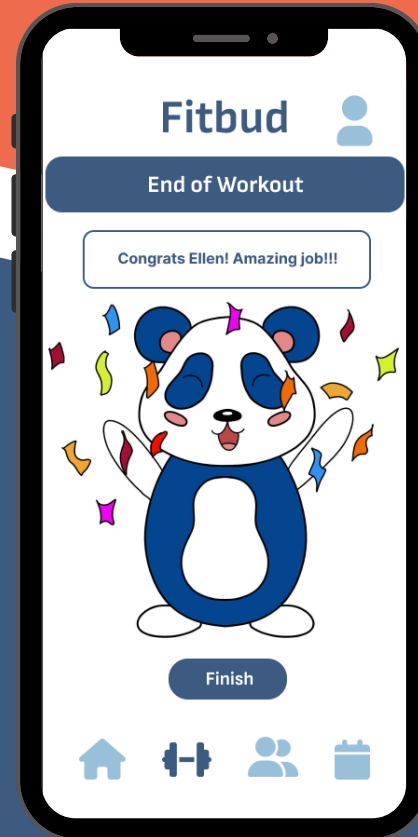


Fitbud

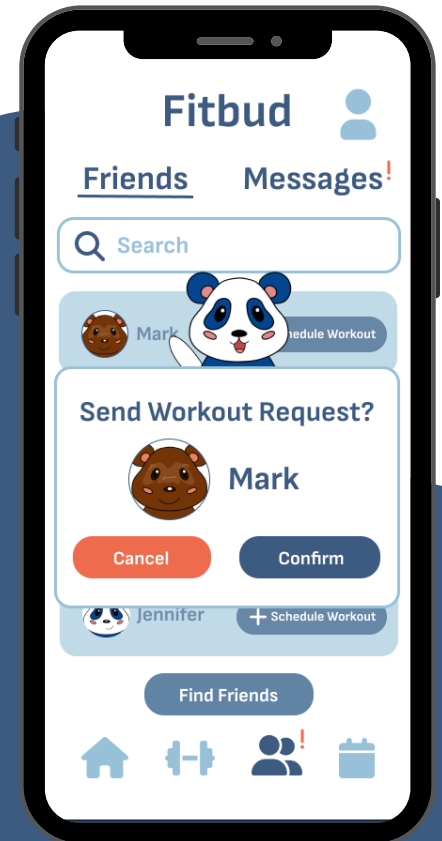
Your new pal, here to make fitness fun and easy.



Buddy automatically schedules workouts



Workout to keep Buddy happy



Plan workouts with your friends



Problem

It's hard to change fitness habits since it requires a lot of activation energy, effort, and planning.

Solution

Fitbud is an adaptable virtual workout buddy that schedules workouts, keeps you accountable, and accompanies you through your workout.

Design Process



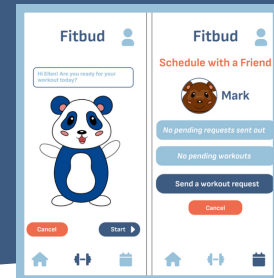
Needfinding



Testing



Low-Fi Prototype



Med-Fi Prototype