

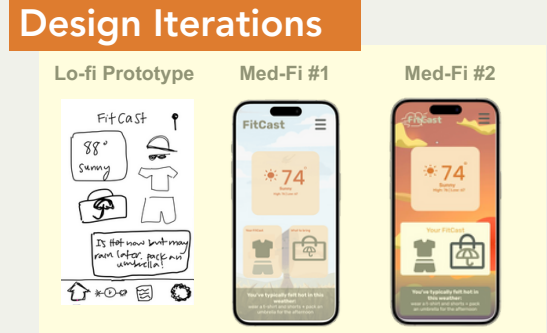
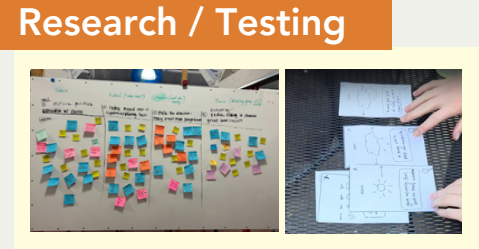
# FitCast

Forecasting your outfits

**Problem**  
Struggling to figure out what clothes to wear based on the weather

**Solution**  
FitCast determines the perfect attire tailored for weather changes, your temperature profile, and location

**Value Proposition**  
Smart interpretation of weather forecasts to relieve clothing decision fatigue



**Get ready for your day**

6:27  
FitCast  
72°  
Clear  
High 75° | Low 50°

**Your FitCast**  
Now: Dress light | Later: Layer Up

Dress light, but pack warm clothes and an umbrella for later  
You typically feel hot in these weather conditions. Later it will cool down and rain, be prepared

**Your Fitcast Timeline**

NOW	74°	Sunny	T-shirt, Shorts
12:00pm	76°	Sunny	↓
1:00pm	70°	Cloudy	↓
2:00pm	65°	Cloudy	Jacket, Shorts
3:00pm	63°	Cloudy	↓
4:00pm		Rainy	Umbrella

Dress light, but pack warm clothes and an umbrella for later

6:09  
FitCast  
2pm-3pm - Stanford, CA  
64°  
Cloudy  
Wind: Med | Humidity: Med

Bring a jacket  
The windspeed will make things uns... so be prepared. Based on historical felt cold in similar weather conditions... \*You're similar to 70% of users in this weather!

6:10  
FitCast  
4pm-5pm - Stanford, CA  
58° avg  
Light Showers  
Wind: High | Humidity: Med | UV: Low

Bring warm clothes and an umbrella  
Heavy rain predicted - use an umbrella! Based on historical data, you've felt cold at times with similar weather conditions. \*You're similar to 95% of users in this weather!

9pm - Stanford, CA  
50° avg  
Clear  
Low Humidity: Med | UV: Low

Prepare for any weather changes!

**View your personalized FitCast**