

# Ready to say

# F\*\*\* This?

## Breaking bad habits has never been so tempting

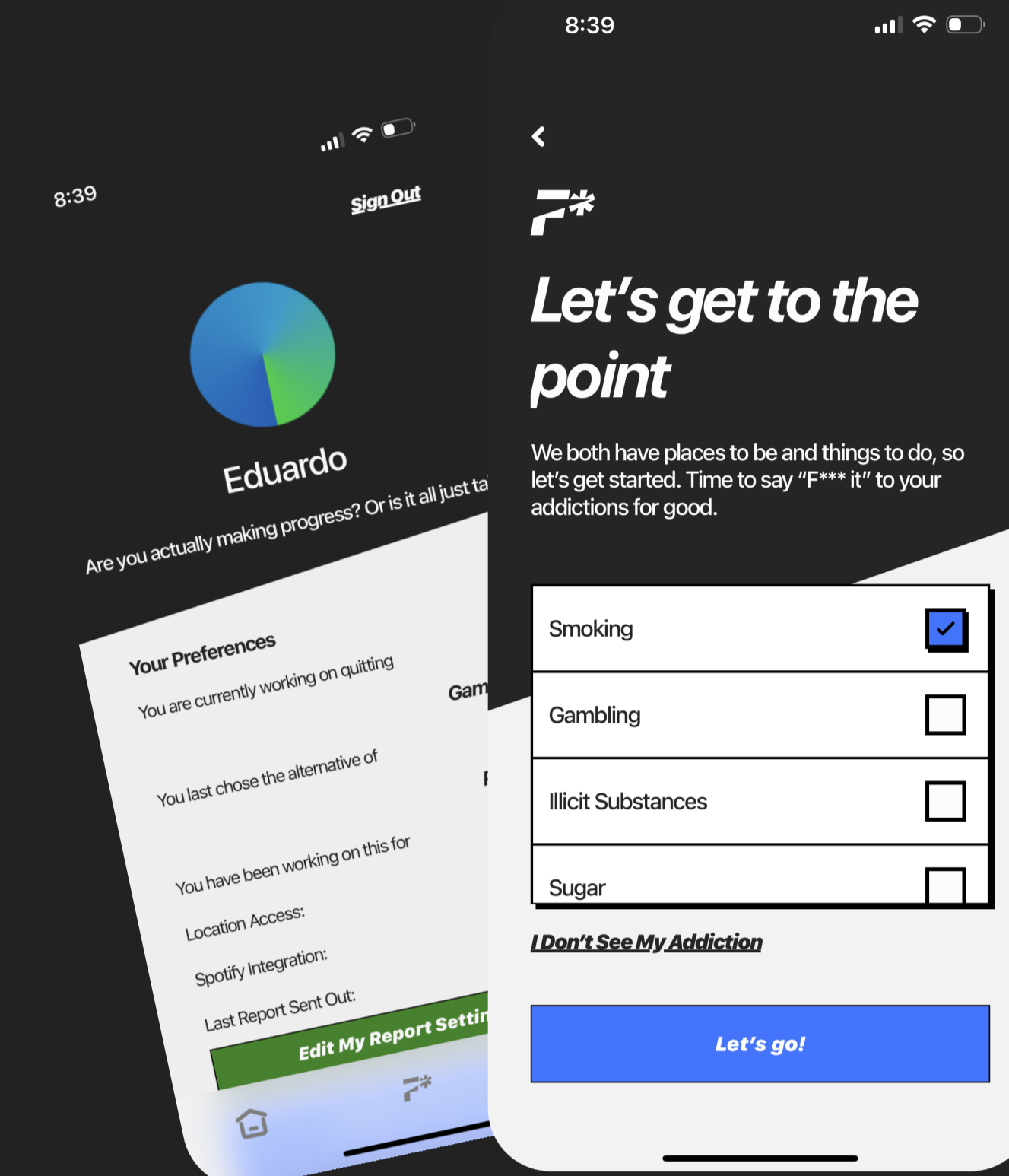
### PROBLEM

Breaking bad habits and addictions is tough; finding effective alternatives is a common struggle

### SOLUTION

Empower users to break bad habits with personalized recommendations, share progress and build healthier lives

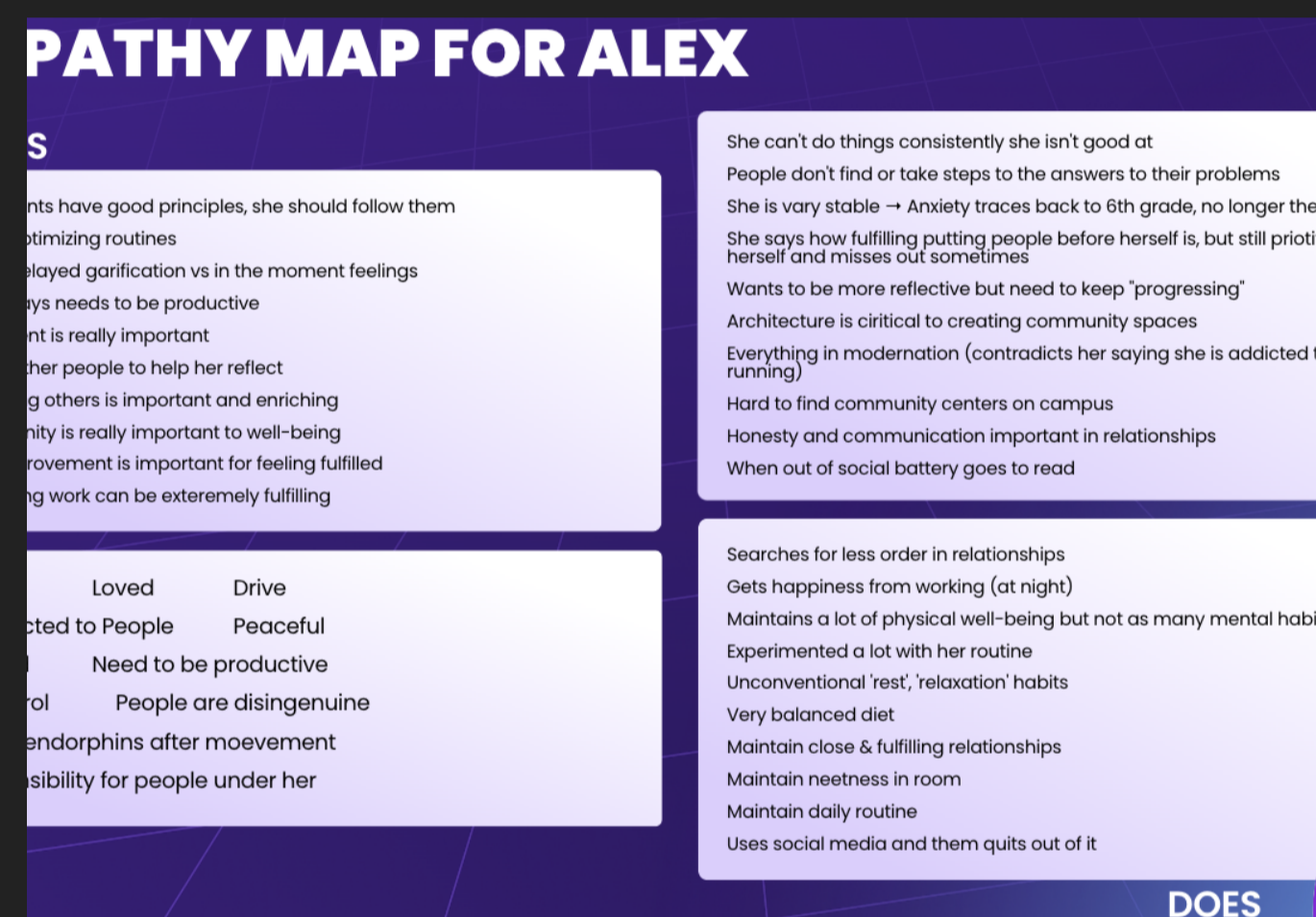
### KEY FEATURES



Select bad habit you want to replace

### DESIGN ITERATIONS

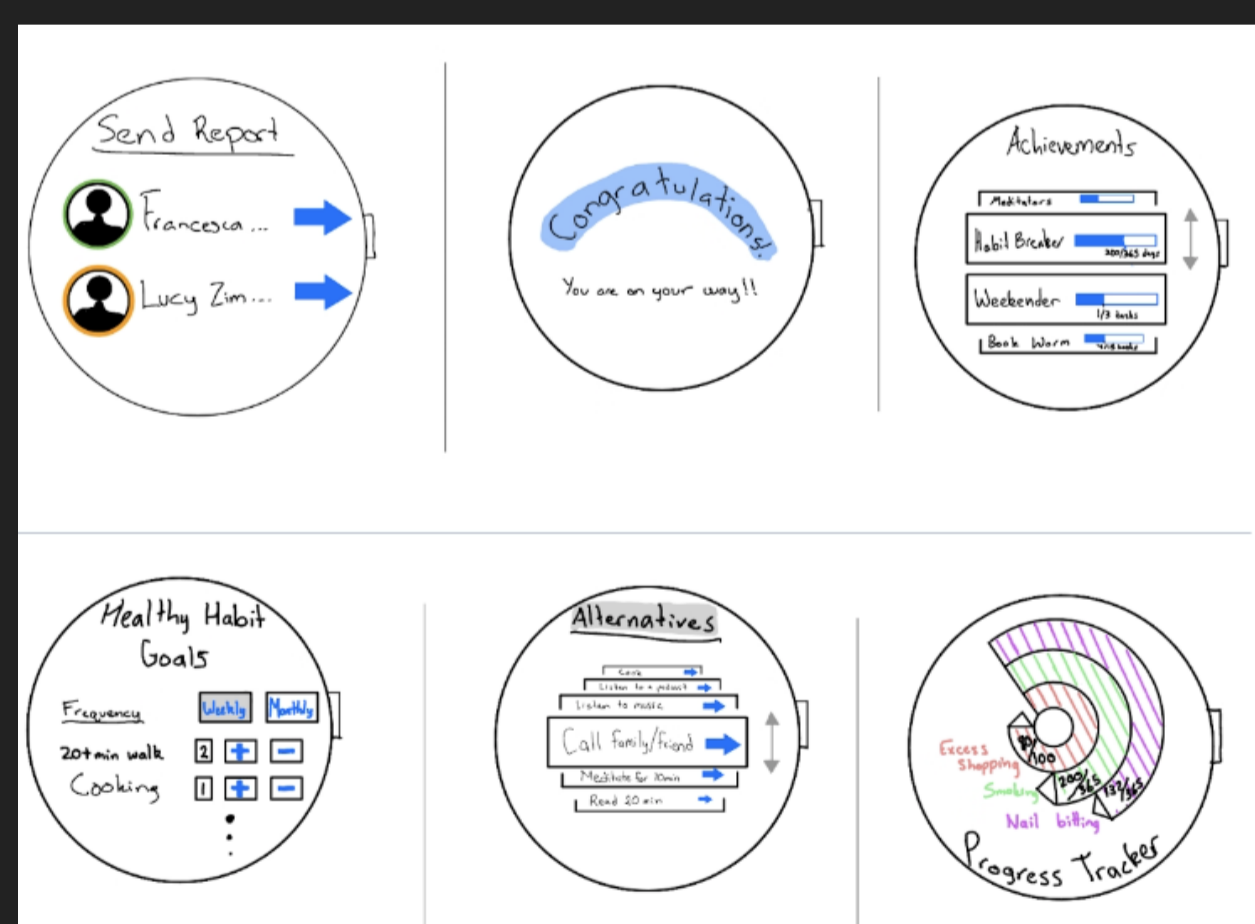
#### 1. Need finding



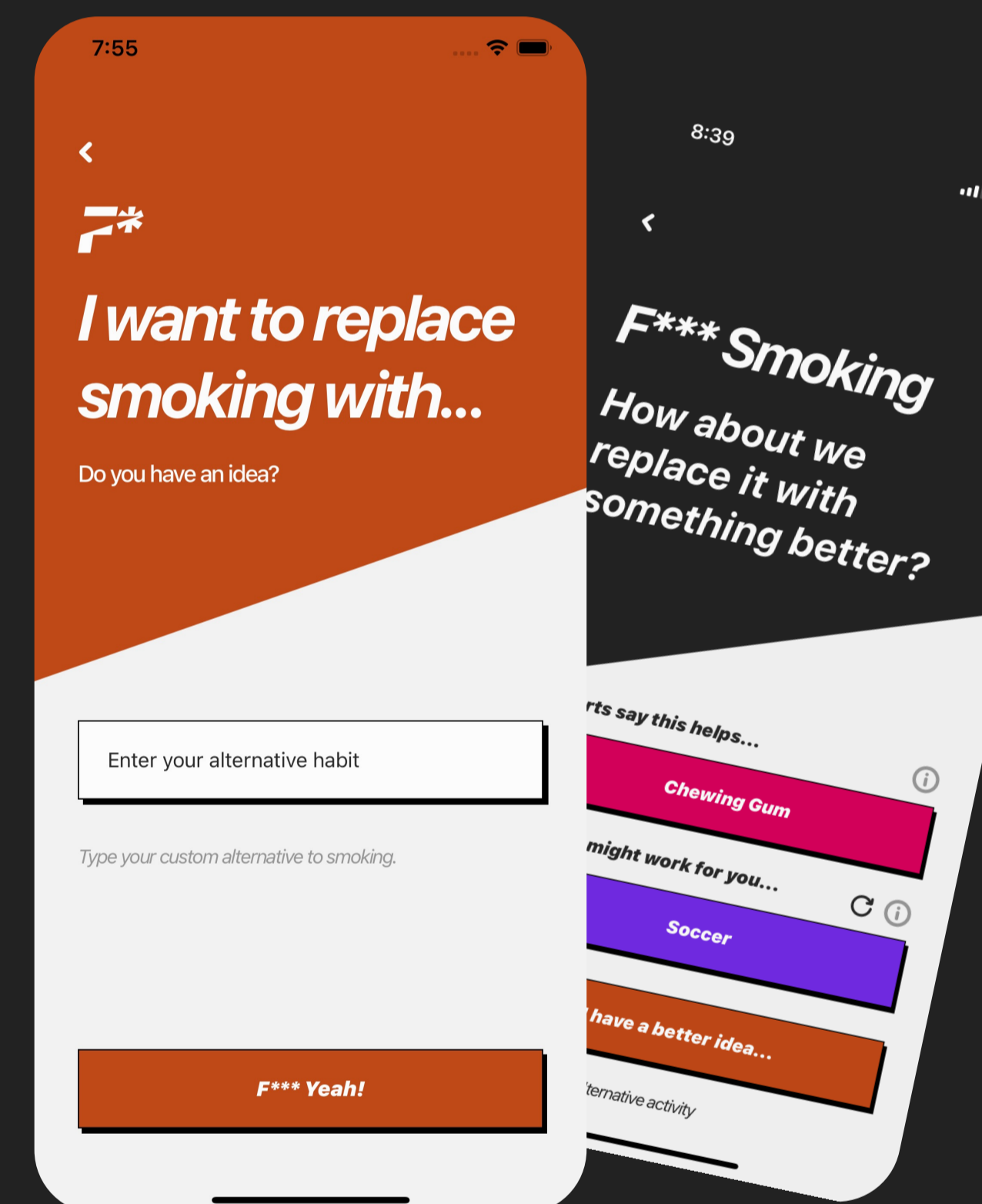
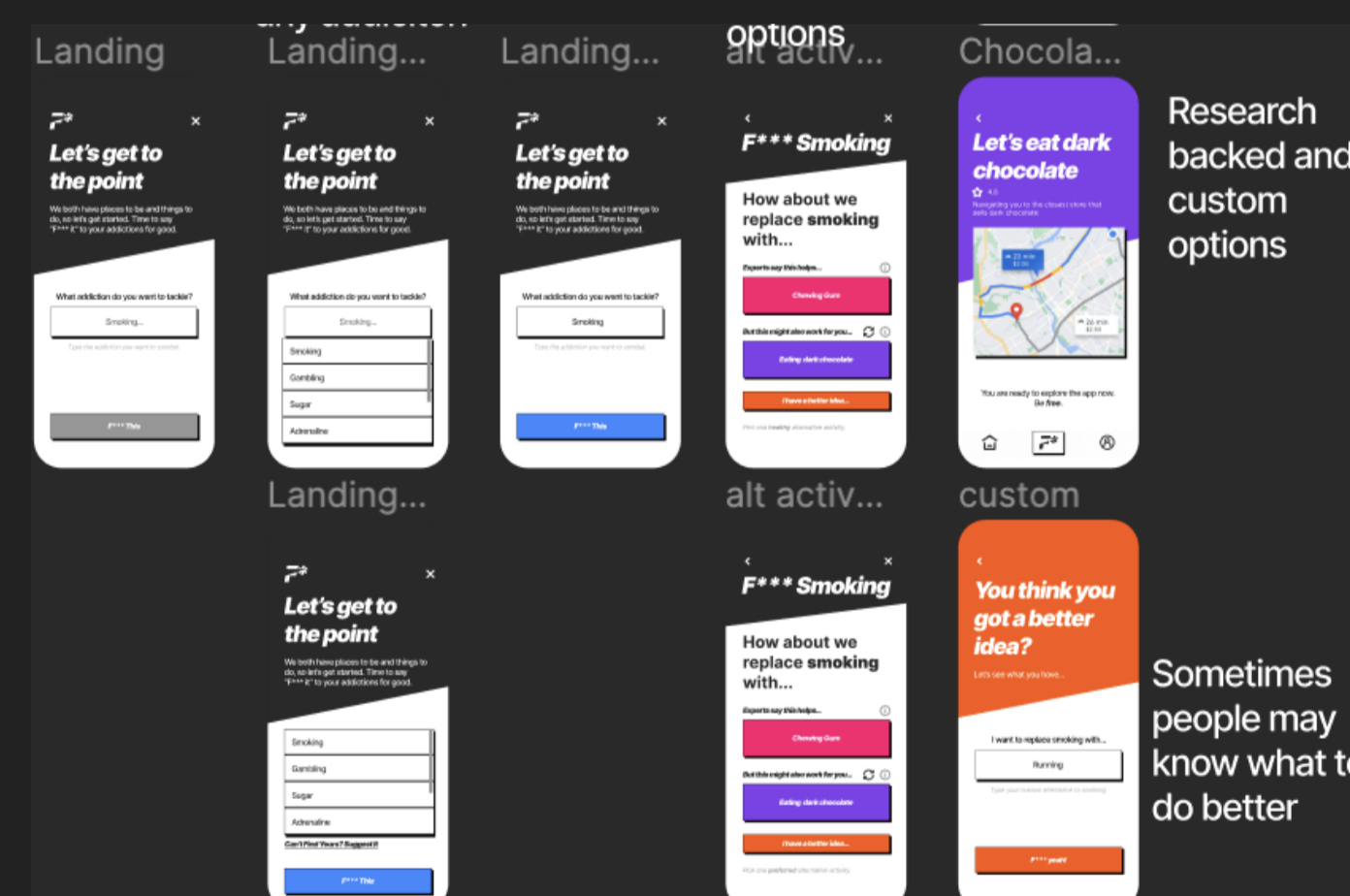
#### 2. POV & HMW



#### 3. Low-fi prototype and testing

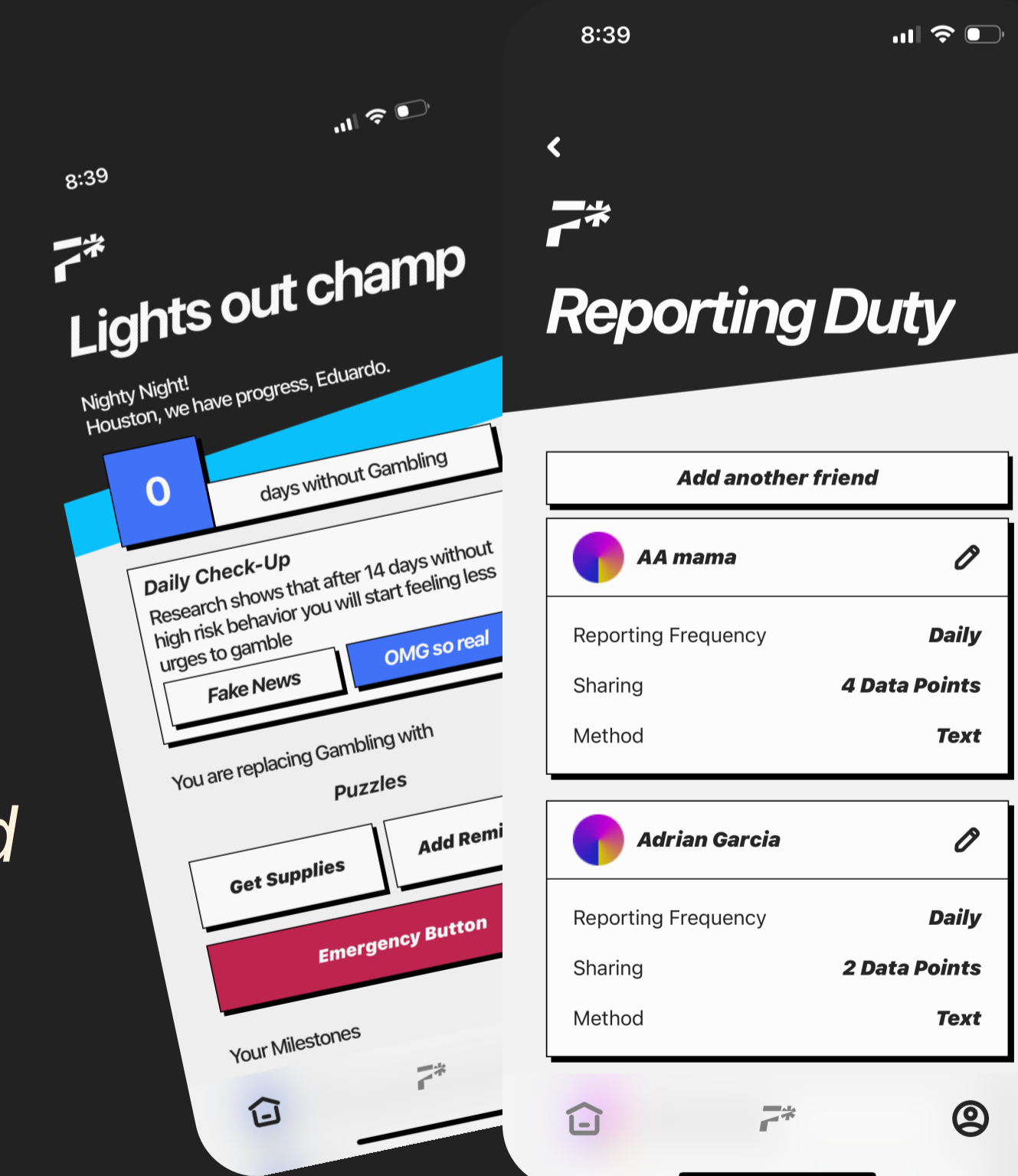


#### 4. Med-fi prototype and testing



Receive personalized recommendations for new habits

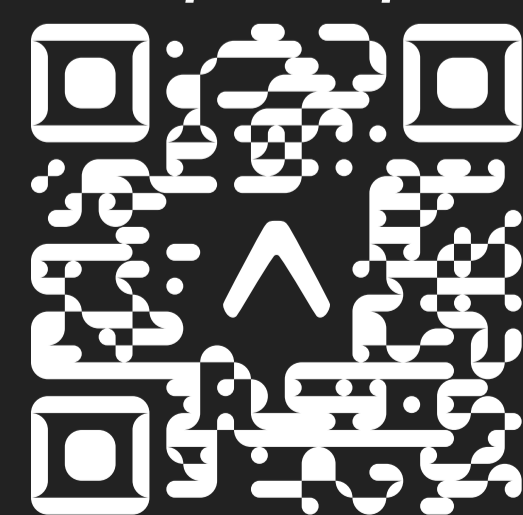
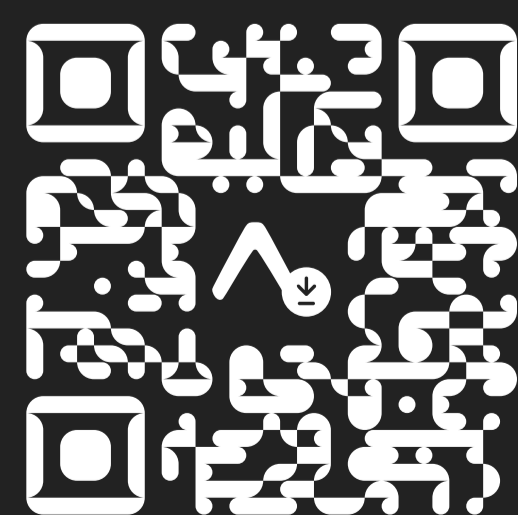
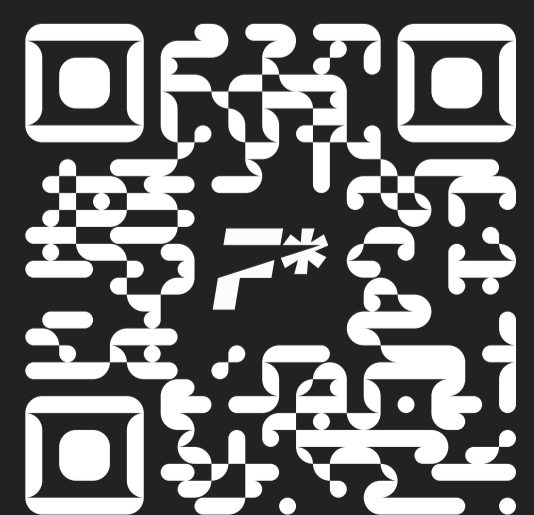
Share progress with accountability partners and



Landing

Expo Download

App Download  
Requires Expo



Team: Eduardo Moreno, Lucy Zimmerman, Francesca Bottazzini, Tomas Cortes

<https://l.edm.sh/f-this>

