#OOTD
IMPRESS TO DRESS

Sketching Report

Hannah Cha, Evan Chen, Hana Dao, Caroline Wang
CS 147 Autumn 2023

Introduction

#OOTD

"Outfit of the day" is a popular hashtag used when people share the outfit they put together. Our app aspires to help people effortlessly choose their #OOTD, such that they can start every day with confidence.

Value Proposition

Impress to Dress
People dress to impress, but #OOTD wants to impress to dress. We hope that our app impresses you with its ease of functionality and inspiring content so that you can always be the best dressed.

Mission Statement

We want to provide a unique and customized way for users to re-invent their own closet, experiment with fashion, and match outfits to their daily routines, all in an effortless and seamless way.
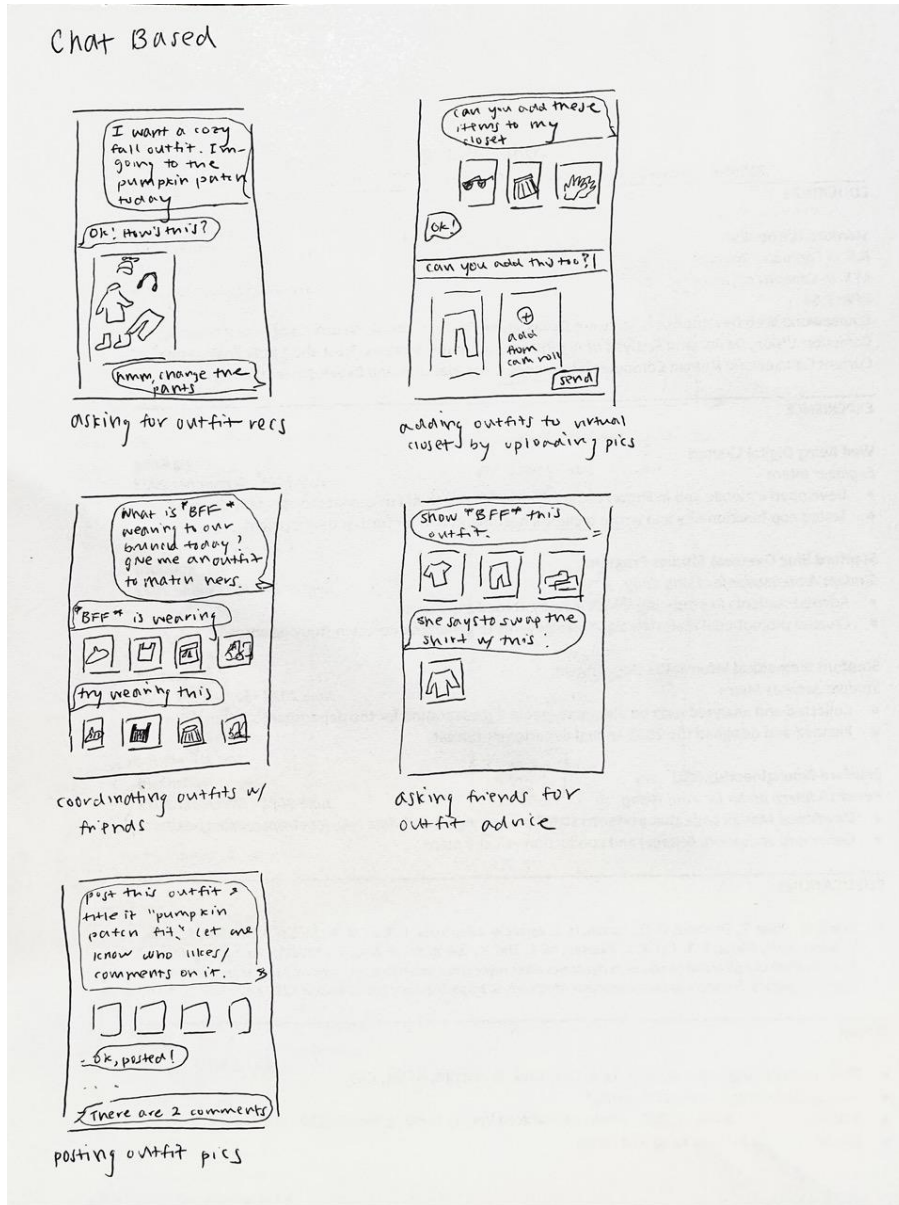
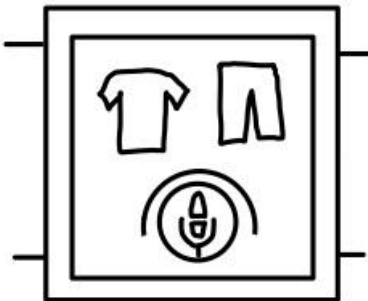# Concept Sketches

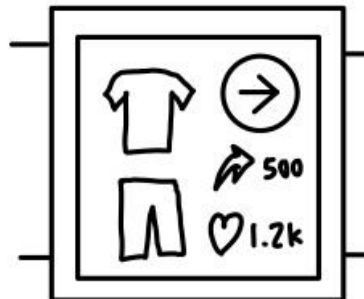Fig. 1. Chat-based concept sketches

Wearable-based

8:00 AM

#OOTD
Outfit Suggestion

Automatic outfit
suggestion notification

Simple outfit
picker
(swipe to change)

Voice-controlled
outfit suggestion

→
↗ 500
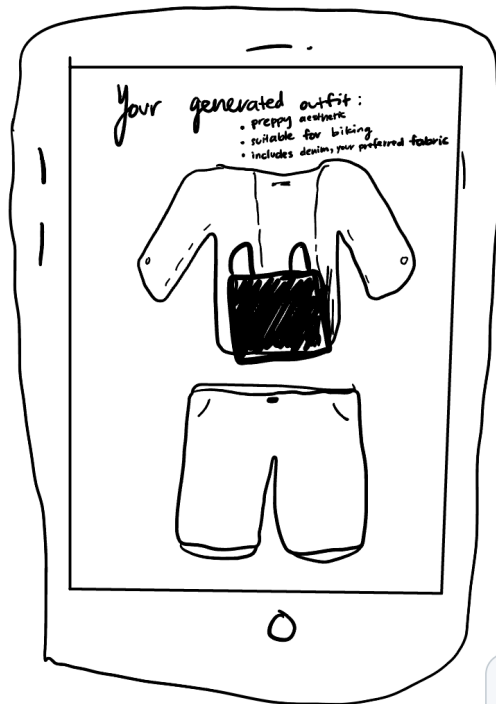♡ 1.2k

Outfit browser
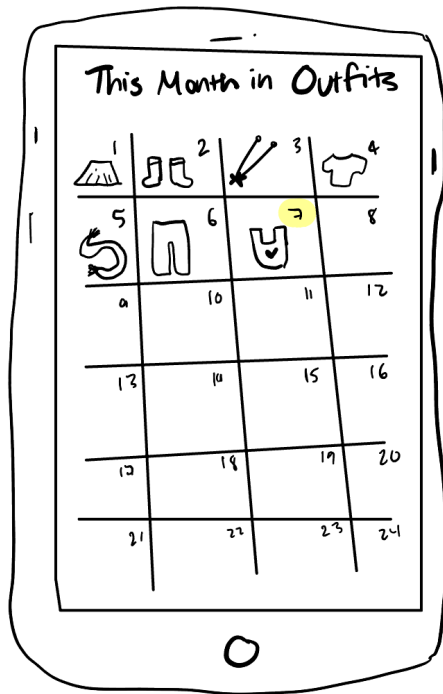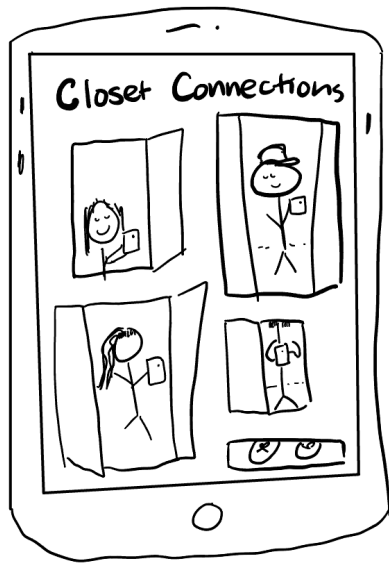
Fig. 2. Wearable-based concept sketches
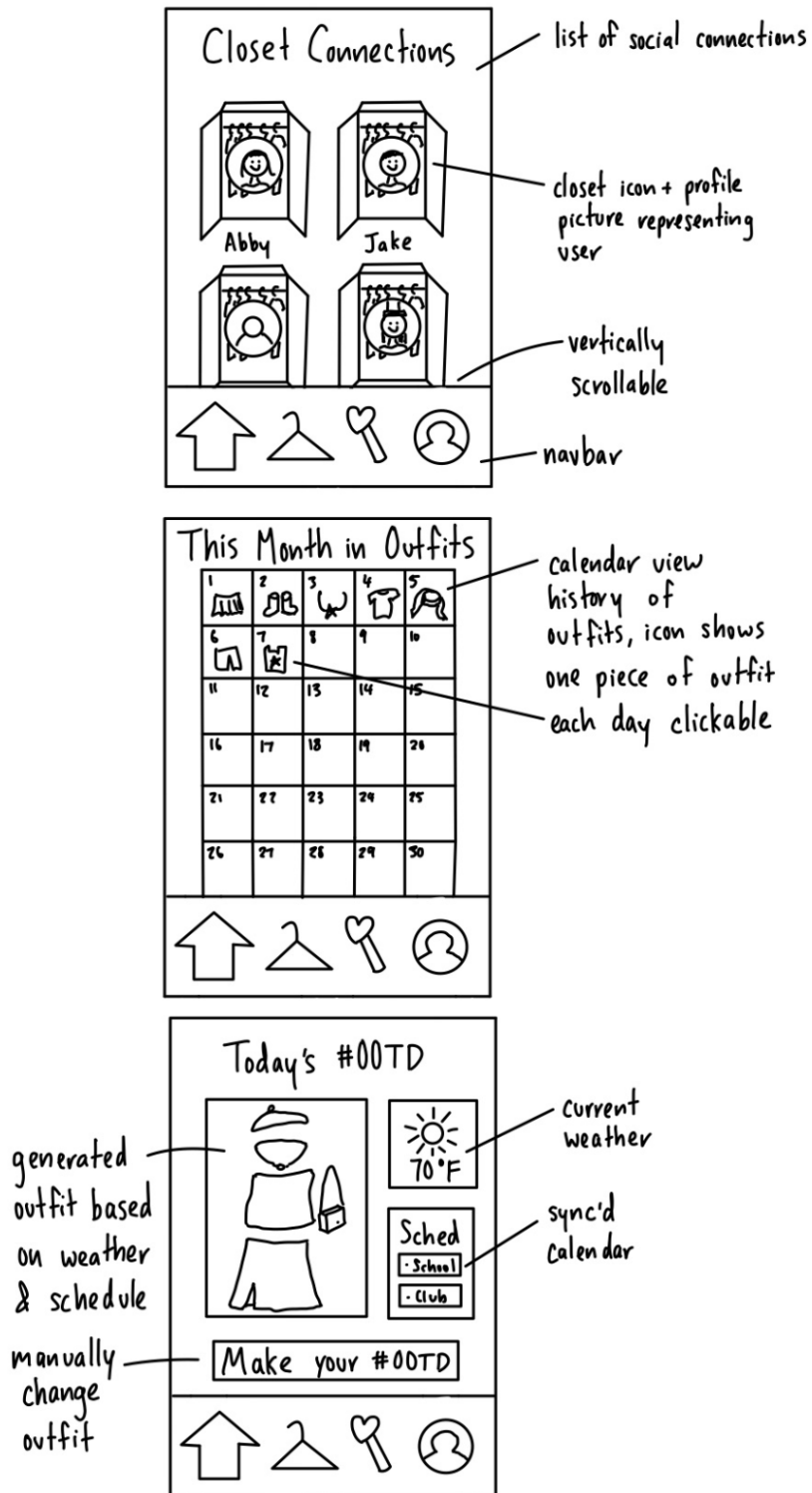
Fig. 3. Mobile-based concept sketches

Realizations

Fig. 4. Mobile-based realization

wearable concept Refinement

Rilakkuma™

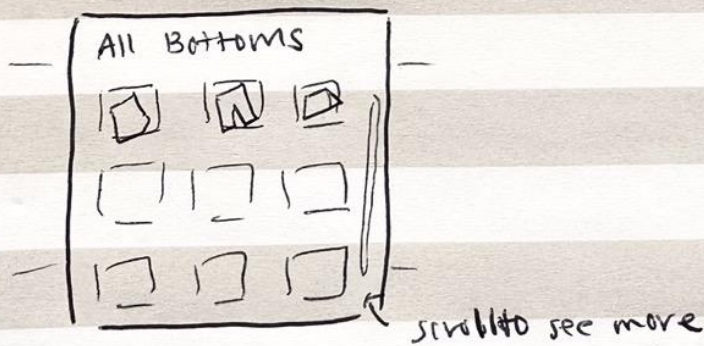**Your generated OOTD is...**
Based on
☀ 0°C
◎ school
[Refine]

clicking on widget →

choose Relevant Info
current
☀ °C weather
◎ school location
♀ occasion
👓 style

tap to delete

tap to add

scroll for more

clicking "refine"

swipe to see other clothing articles that might have been suggested

(done)

long pressing on clothing item
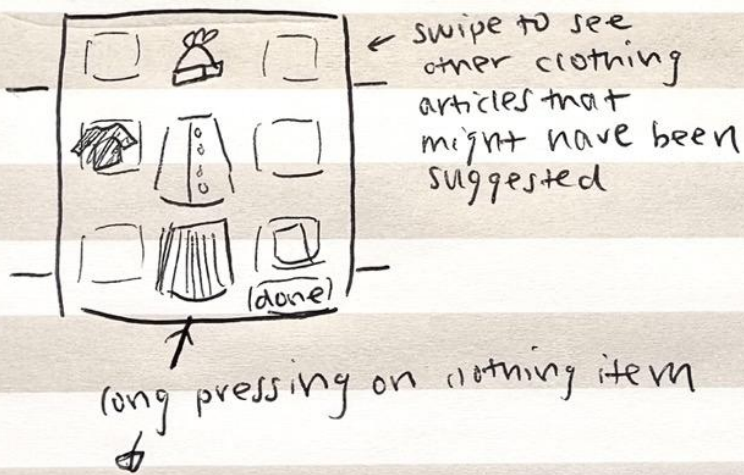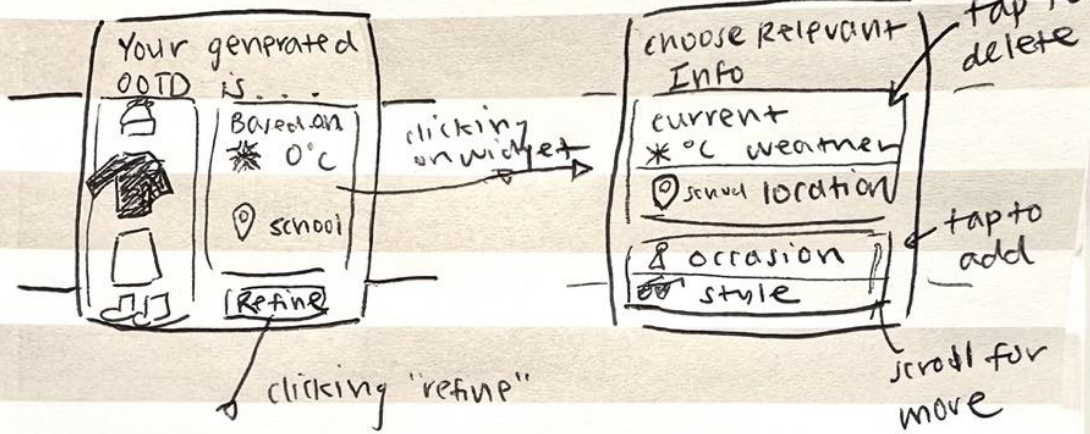
All Bottoms

scroll to see more

Fig. 5. Wearable-based realization
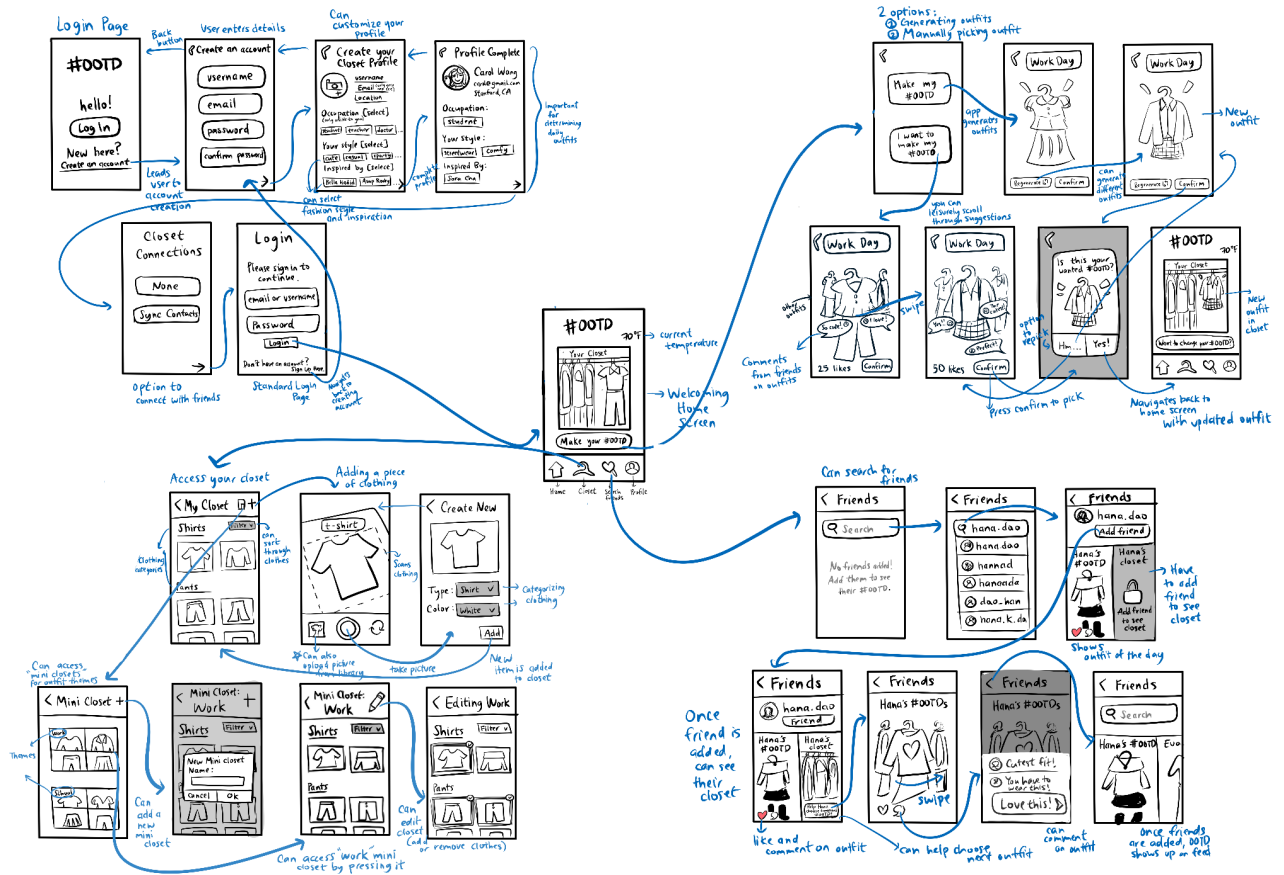
Low-Fi Prototype
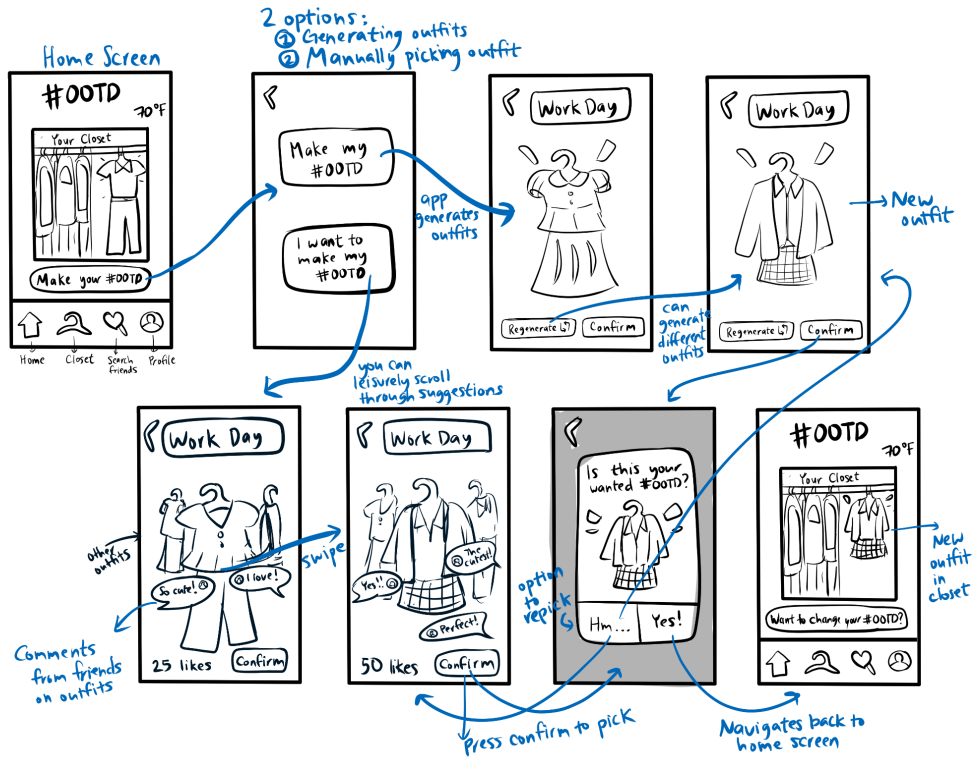

Fig. 6. System diagram
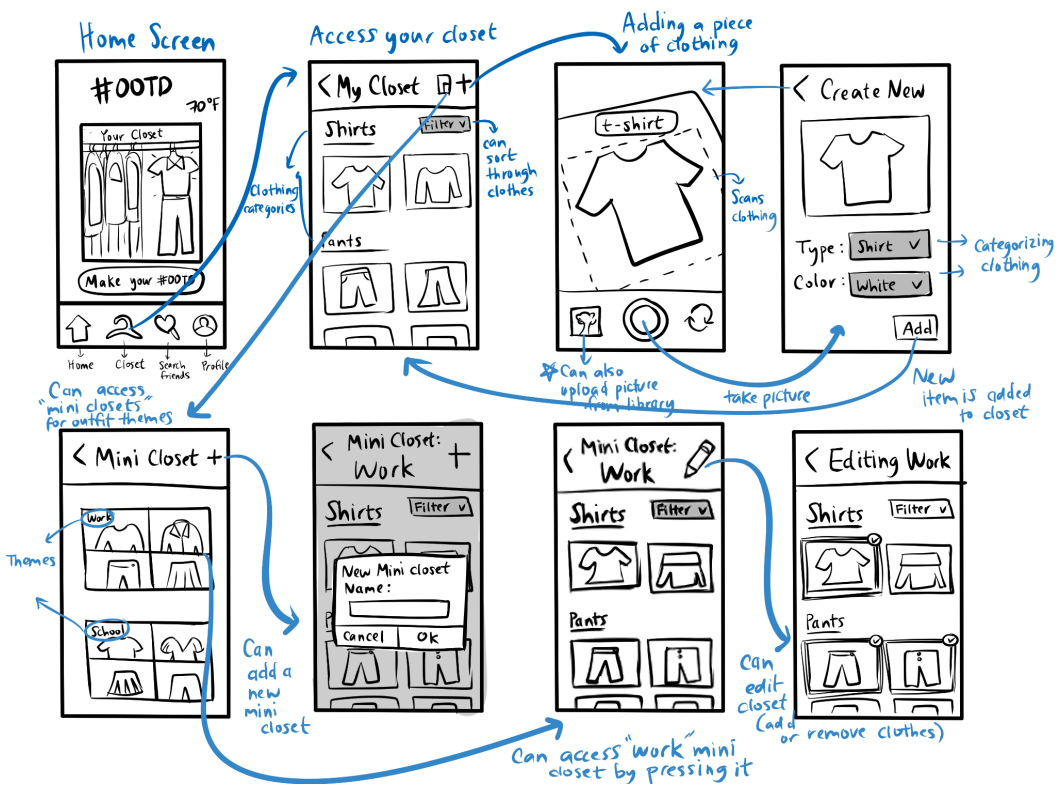
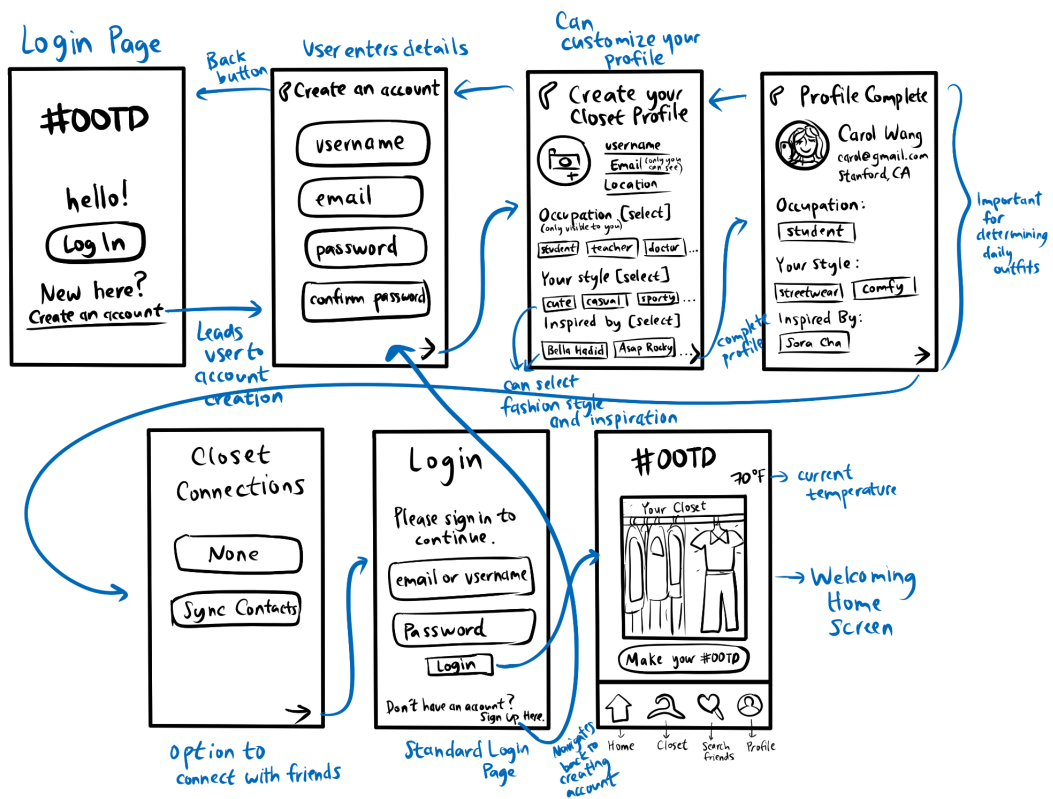Fig. 7. Simple task flow: Creating an outfit

Fig. 8. Moderate task flow: Digitizing an article of clothing

Fig. 9. Complex task flow: Creating an account