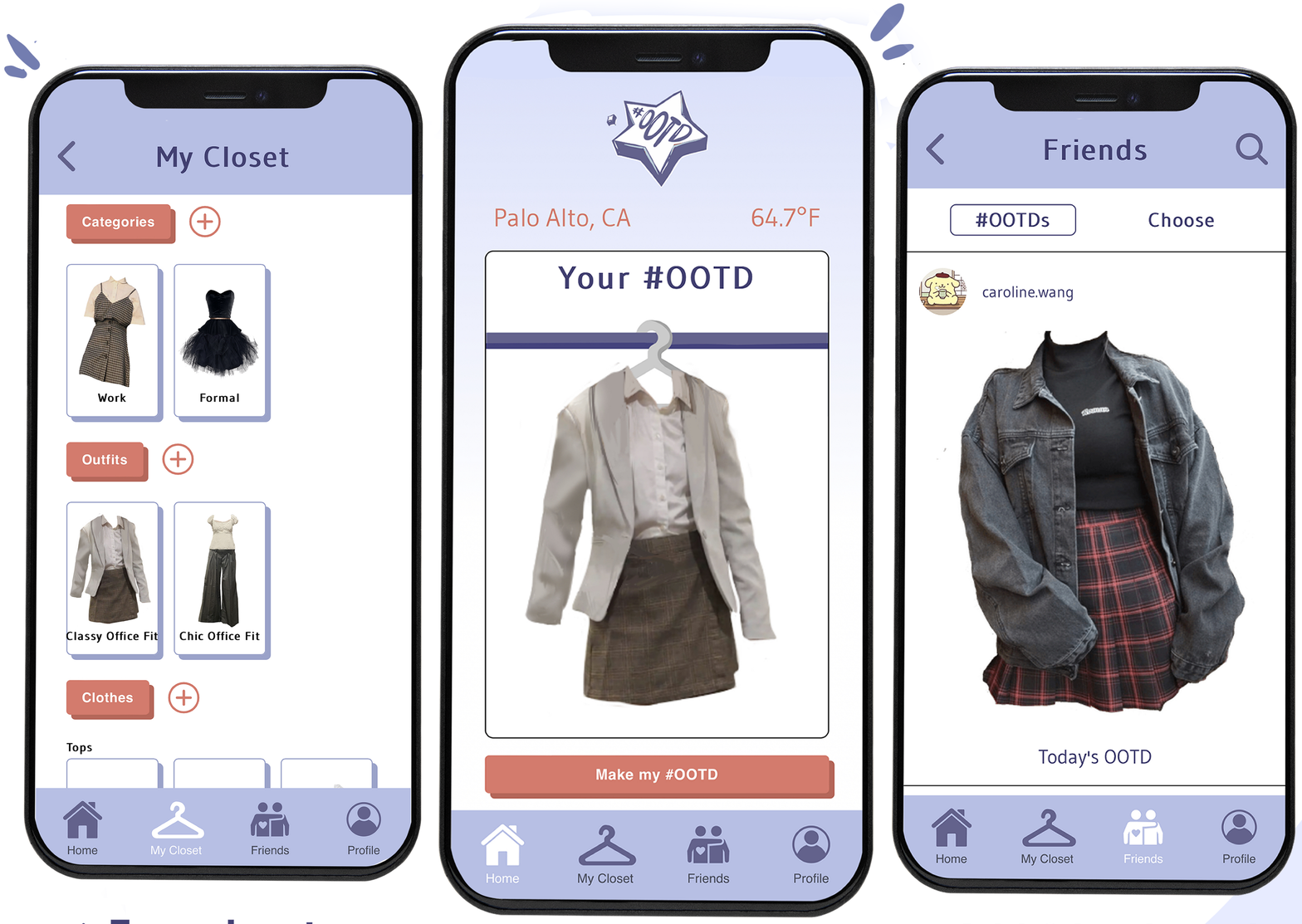
Impress to Dress

Problem

Making an outfit every morning requires **time** and **effort**, which is especially **stressful** in rushed scenarios.

Solution

#OOTD helps you digitize your closet and choose **personalized** daily outfits with **automation** or **social input**!



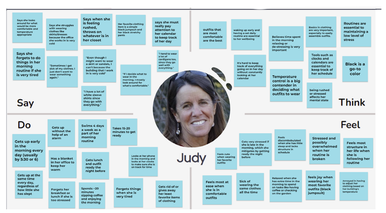
★ **Easy closet digitization / organization**

★ **Personalized outfit recommendations**

★ **Add friends and provide input on their outfits**

Design Process

1. Needfinding

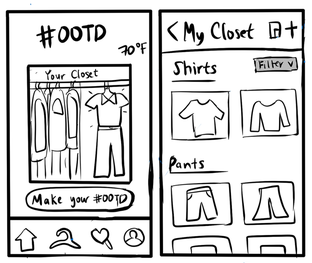


Empathy Map for Interviewee Judy

2. Testing

Users testing outfit creation

3. Low-fi Prototype



Low-Fi prototype of Home and Closet screens

4. Medium-fi Prototype

Medium-Fi prototype of Home and Outfit Generation Screens

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https://web.stanford.edu/class/cs147/projects/UnintentionalGood/%23OOTD/