playdate!

Sachin Allums
Mena Hassan
Nicole Segaran
Kevin Tran

Sachin Allums (he/him)

Nicole Segaran (she/her)

Mena Hassan (she/her)

Kevin Tran (he/they)

Sachin Allums (he/him)

Nicole Segaran (she/her)

Mena Hassan (she/her)

Kevin Tran (he/they)

Agenda

01
Values and Tasks

02
Revised Interface

03
Medium Fi Showcase

04
Appendix

01
Values and Tasks

playdate!

Strengthen your friendships with new adventures

Problem

Young adults want to **deepen their friendships**, but aren't sure how and when to

Solution

Give them **ideas** and a **deadline** for a playdate!

Values

Bringing a sense of **urgency** and **importance** to close friendships

Novelty

Explore page to find playdates

Reflection

Looking back on what you've done via recaps

Connection

Inviting and accepting invitations for playdates

Full Features

Reflection
Playdate history
Recaps page
Custom Videos
Posting playdates

Novelty
New plans on explore page
Making custom Playdates

Connection
Manage invites
Playmates
Filtering by people
Videos with people

User Control
Search filters
Accepting invites on own time
Figuring out logistics outside app

Urgency
Timer counts down when you accept invite

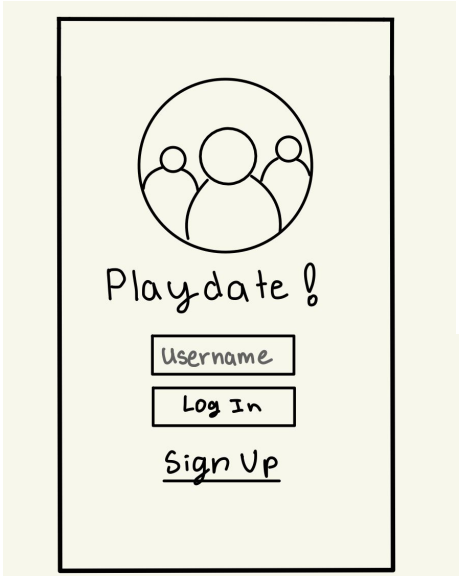
Accessibility
Color Scheme
Potential read aloud feature
Descriptions of images on posts

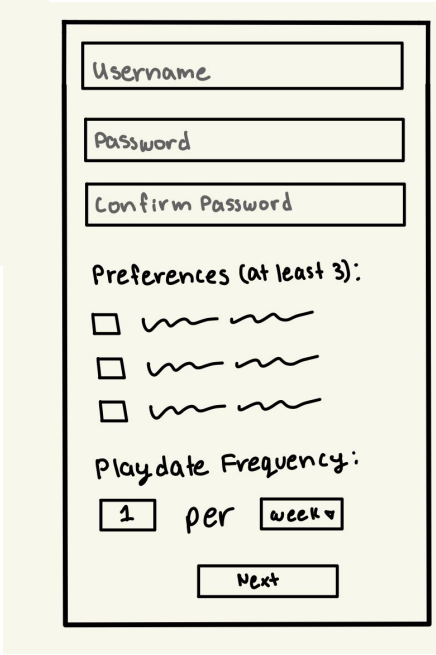
Value Tensions

- By strengthening deep connections we deemphasize making new ones
- A deadline to complete a playdate could make friendship feel like homework
- Pre-planned activities reduces the thoughtfulness one needs to put into planning events to make someone else feel special

Tasks

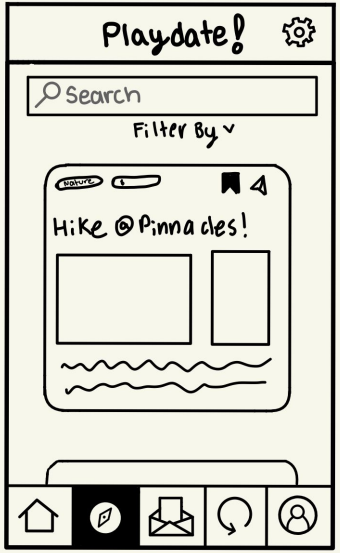
Simple Log in

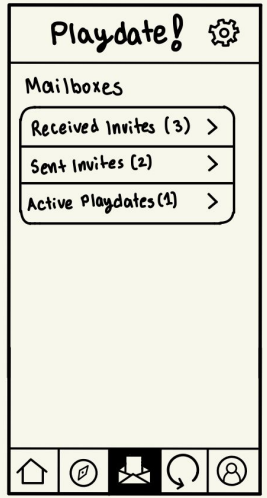




Simple

Save Playdate

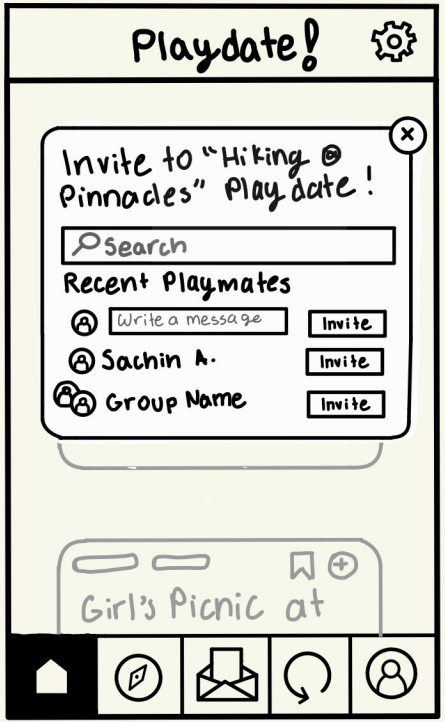


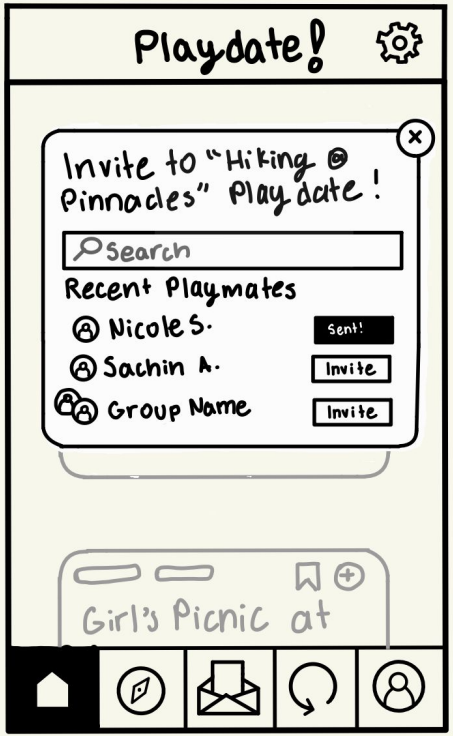


Moderate

Send playdate to someone

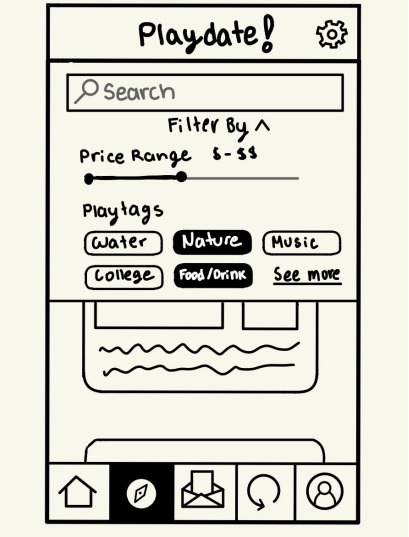
Playdate!
Invite to "Hiking @ Pinnacles" Playdate!
Search
Recent Playmates
Nicole S.
Invite
Sachin A.
Invite
Group Name
Invite
Girl's Picnic at


Playdate!
Invite to "Hiking @ Pinnacles" Playdate!
Search
Recent Playmates
Write a message
Invite
Sachin A.
Invite
Group Name
Invite
Girl's Picnic at


Playdate!
Invite to "Hiking @ Pinnacles" Playdate!
Search
Recent Playmates
Nicole S.
Sent!
Sachin A.
Invite
Group Name
Invite
Girl's Picnic at

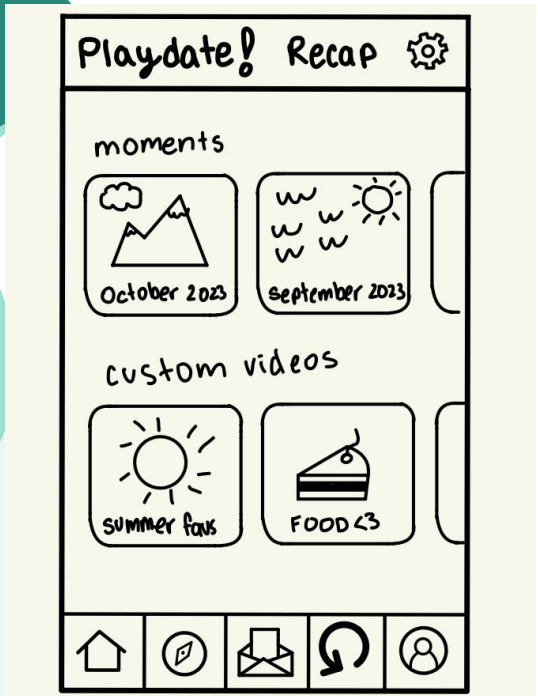
Moderate

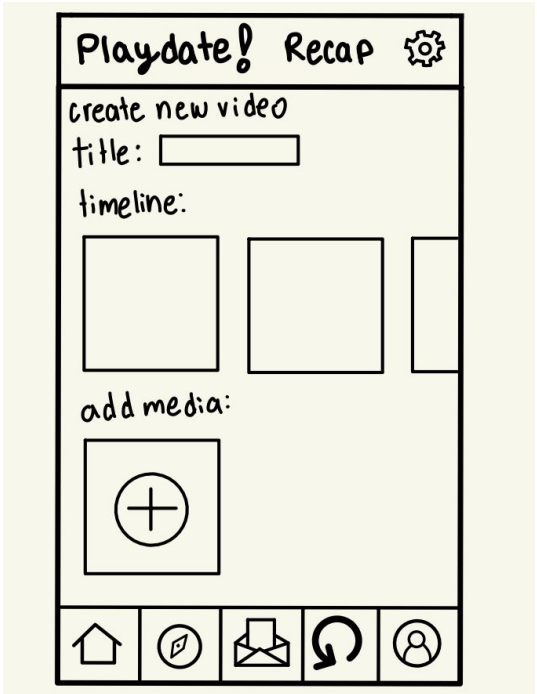
Filter Playdates



Moderate

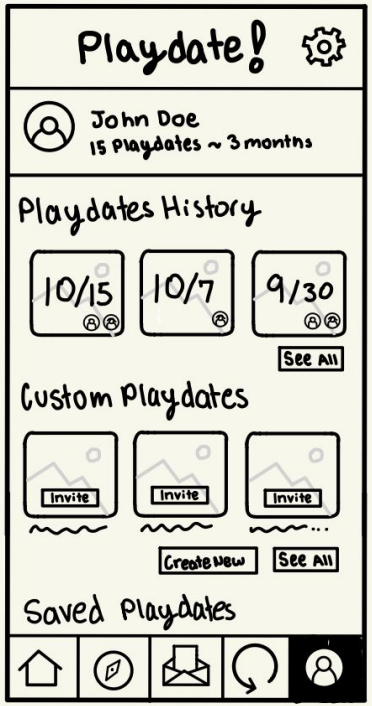
Recap old playdates

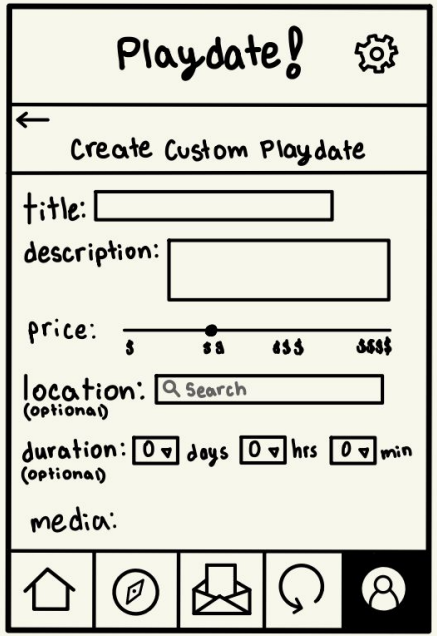

Playdate! Recap
moments
October 2023
September 2023
custom videos
summer favs
FOOD <3

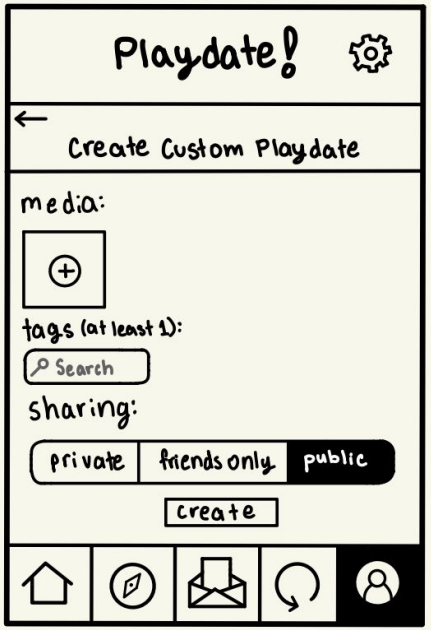

Playdate! Recap
create new video
title:
timeline:
add media:

Playdate! Recap
create new video
add media from
playdate media
Done

Complex
Create custom playdate


Playdate!
John Doe
15 Playdates ~ 3 months
Playdates History
10/15
10/7
9/30
See All
Custom Playdates
Invite
Invite
Invite
Create New
See All
Saved Playdates


Playdate!
Create Custom Playdate
title:
description:
price:
$
$$
$$$
$$$$
location:
(optional)
Search
duration:
0
days
0
hrs
0
min
(optional)
media:


Playdate!
Create Custom Playdate
media:
tags (at least 1):
Search
sharing:
private
friends only
public
create

playdate

Usability Goals

Attractive Intuitive Fun

2.75

Ease of navigation

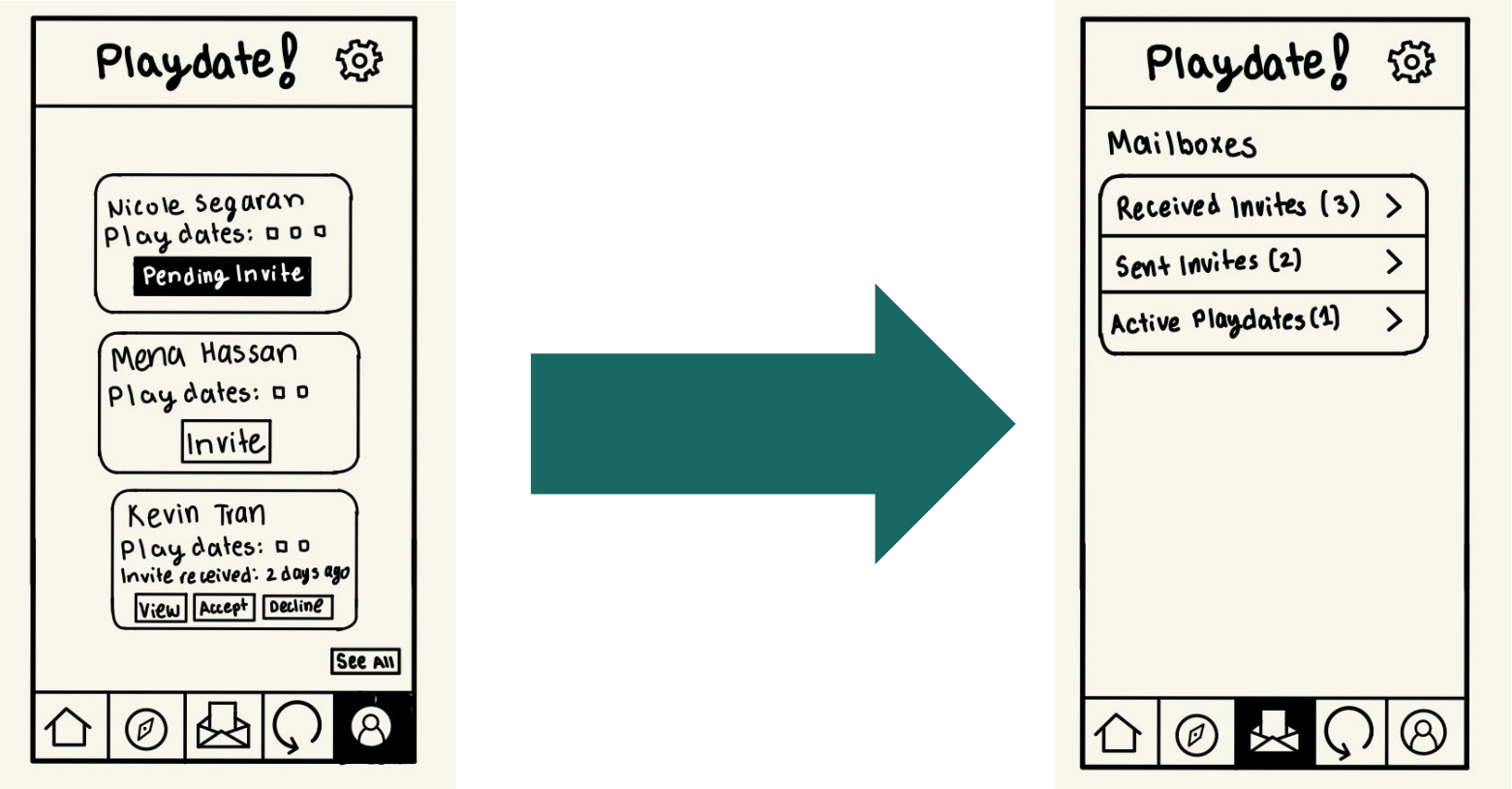
6.75

Eagerness to use app

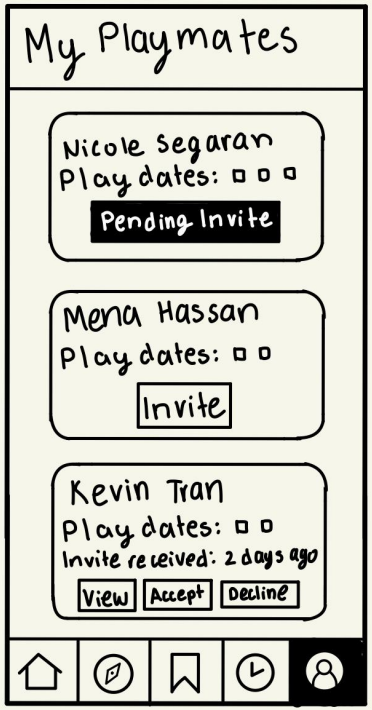
Progress Towards Usability Goals

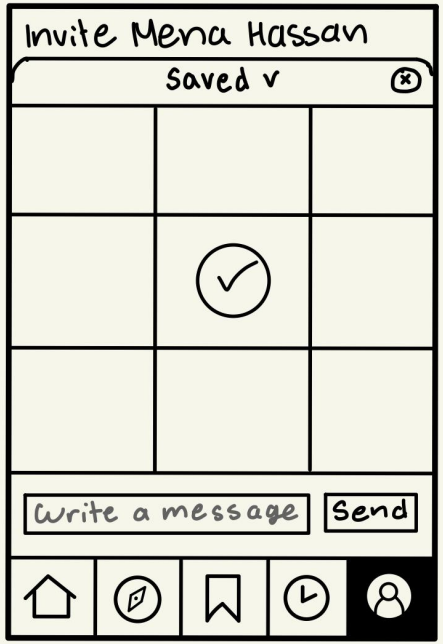
- Playful color scheme
- New navigation icons
- Different setup for making a playdate
- Text in important places

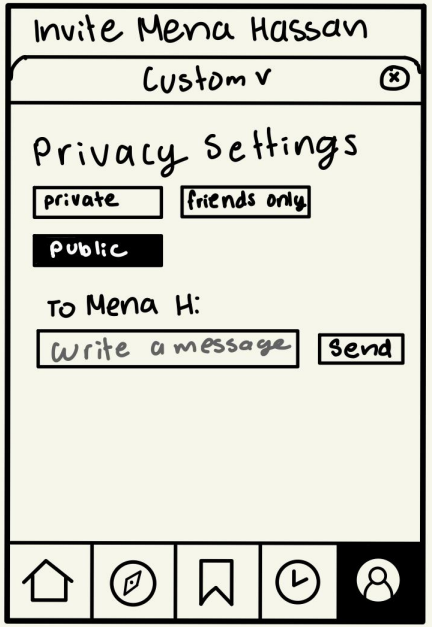
02
Revised Interface

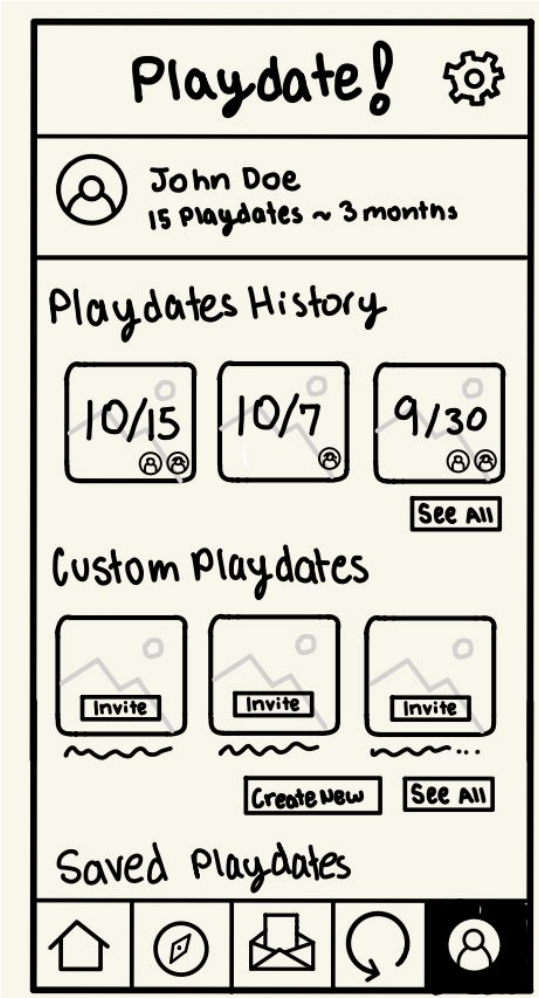

Playdate!
Nicole Segaran
Play dates:
Pending Invite
Mena Hassan
Play dates:
Invite
Kevin Tran
Play dates:
Invite received: 2 days ago
View
Accept
Decline
See All
Playdate!
Mailboxes
Received Invites (3)
Sent Invites (2)
Active Playdates (1)

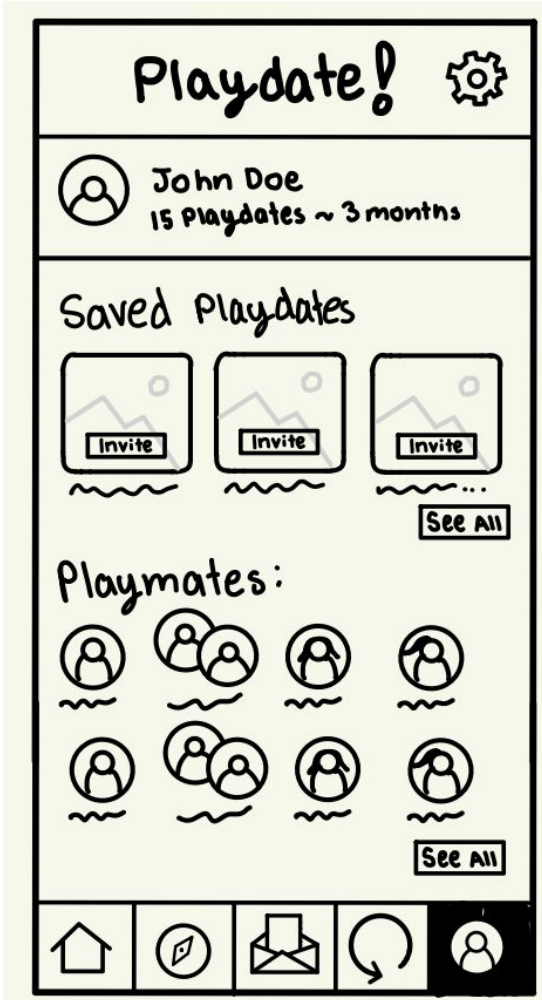
Old Playmates Page

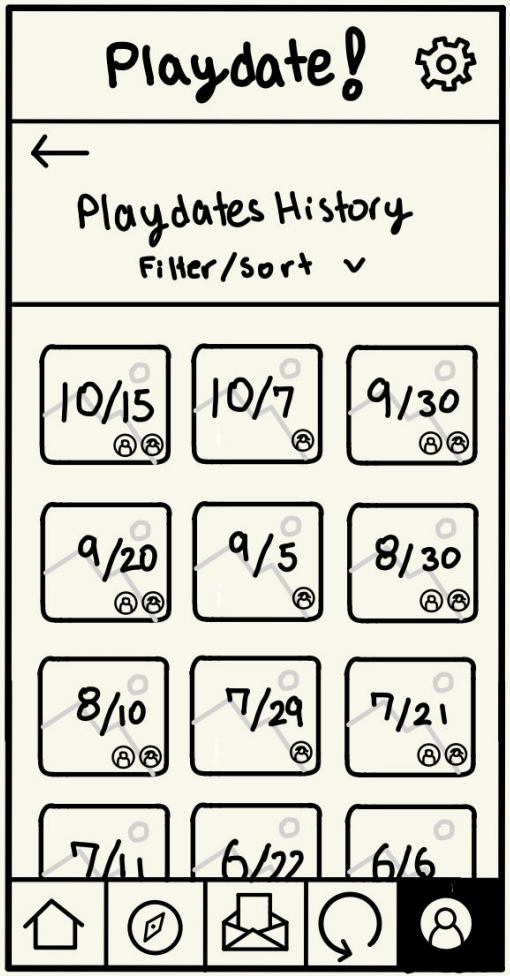


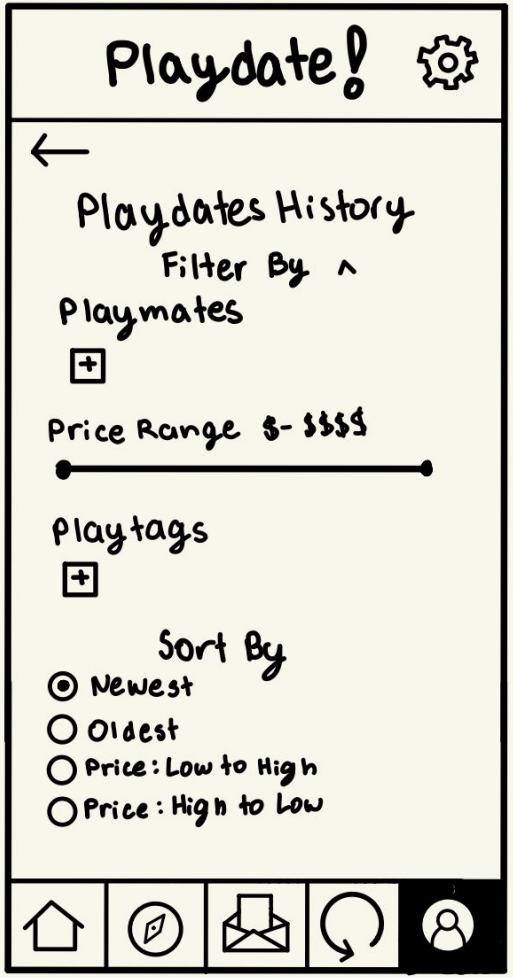


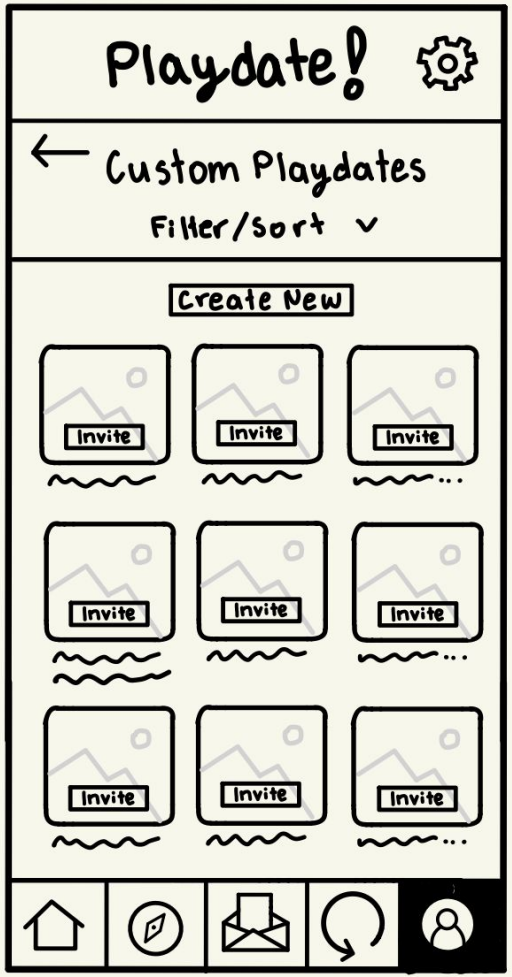


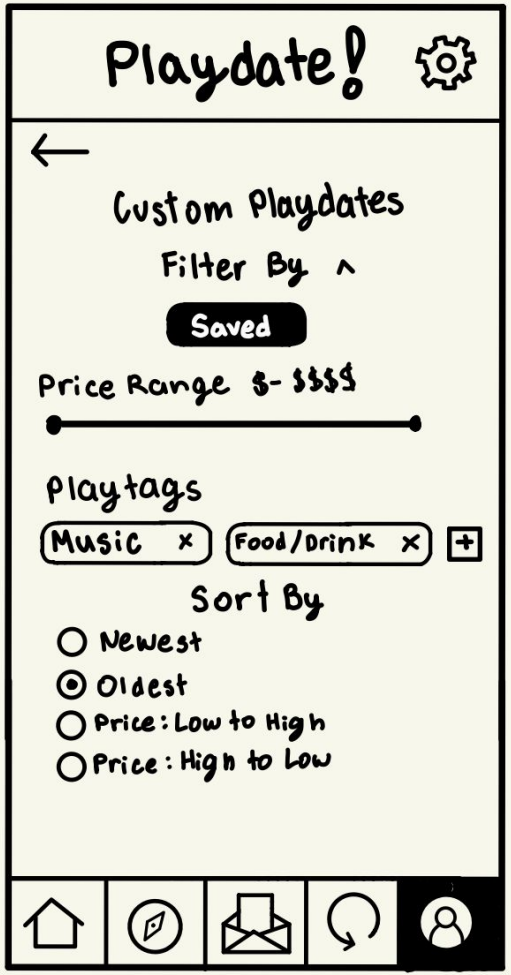

Playdate!
John Doe
15 playdates ~ 3 months
Playdates History
10/15
10/7
9/30
See All
Custom Playdates
Invite
Invite
Invite
Create New
See All
Saved Playdates

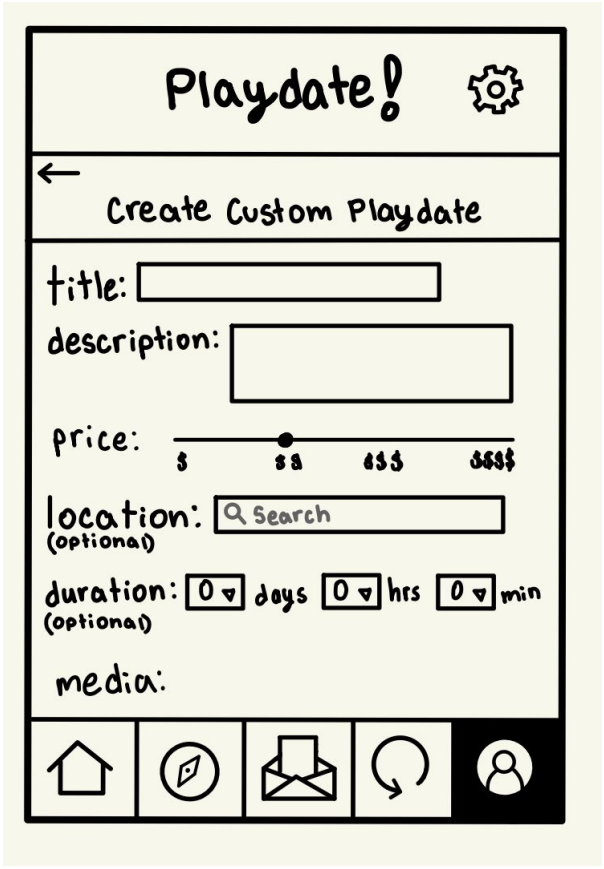

Playdate!
John Doe
15 playdates ~ 3 months
Saved Playdates
Invite
Invite
Invite
See All
Playmates:
See All

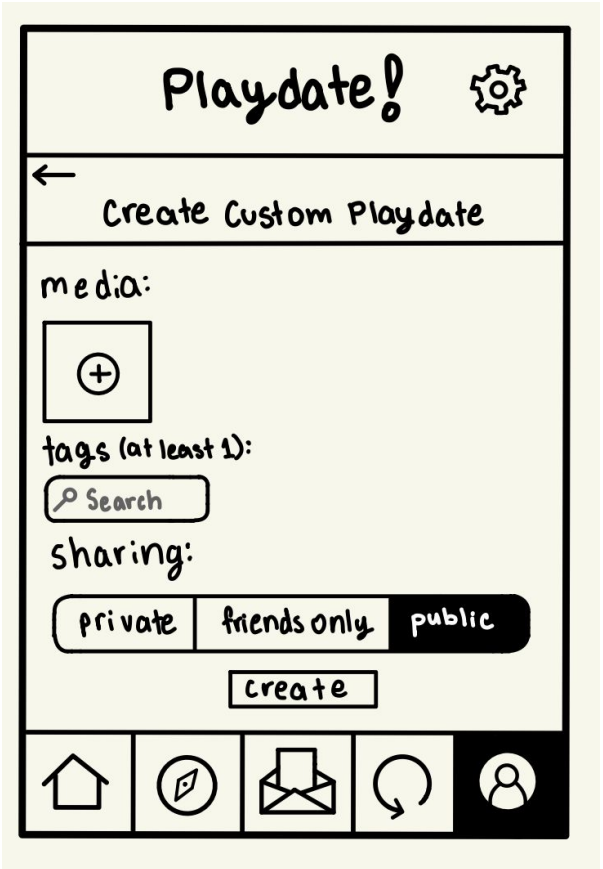

Playdate!
Playdates History
Filter/sort
10/15
10/7
9/30
9/20
9/5
8/30
8/10
7/29
7/21
7/11
6/22
6/6

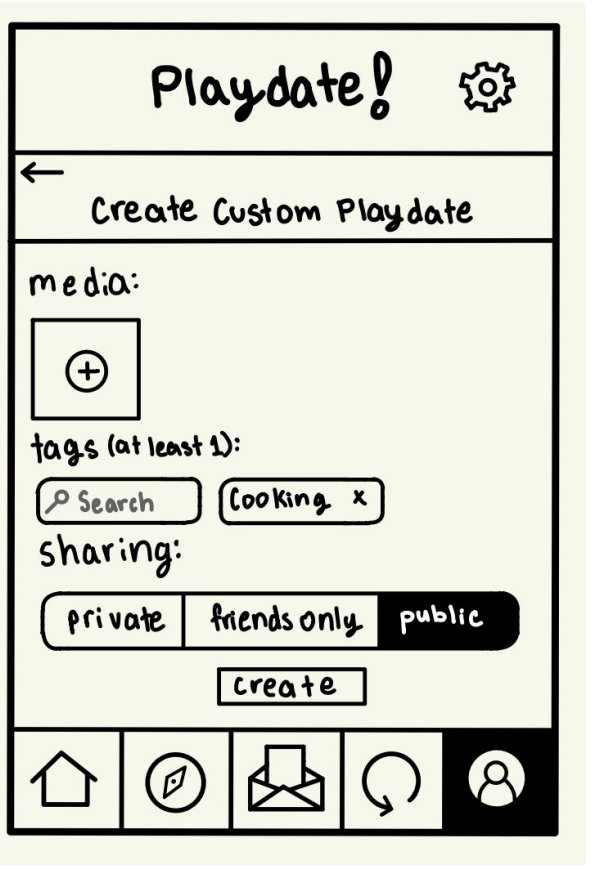

Playdate!
Playdates History
Filter By
Playmates
Price Range $- $$$$
Playtags
Sort By
Newest
Oldest
Price: Low to High
Price: High to Low


Playdate!
Custom Playdates
Filter/Sort
Create New
Invite
Invite
Invite
Invite
Invite
Invite
Invite
Invite
Invite


Playdate!
Custom Playdates
Filter By
Saved
Price Range $- $$$$
Playtags
Music
Food/Drink
Sort By
Newest
Oldest
Price: Low to High
Price: High to Low

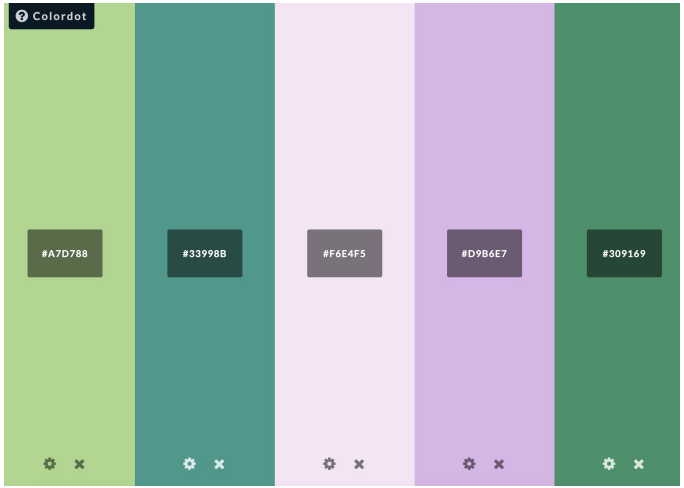

Playdate!
Create Custom Playdate
title:
description:
price:
$
$$
$$$
$$$$
location:
(optional)
Search
duration:
(optional)
0
days
0
hrs
0
min
media:


Playdate!
Create Custom Playdate
media:
tags (at least 1):
Search
sharing:
private
friends only
public
create


Playdate!
Create Custom Playdate
media:
tags (at least 1):
Search
Cooking x
sharing:
private
friends only
public
create

03
Medium-Fi Prototype

Color Dot



Color Contrast Checker

Calculate the contrast ratio of text and background colors.

Text color

#42061F

Background color

#FFF3C8

Contrast

14.80

Super ★★★★★

Small text ★★★

Large text ★★★

Great contrast for all text sizes.

Quote n. 5

The third-rate mind is only happy when it is thinking with the majority. The second-rate mind is only happy when it is thinking with the minority. The first-rate mind is only happy when it is thinking.

A. A. Milne

HIDE

pd

P

play

playdate

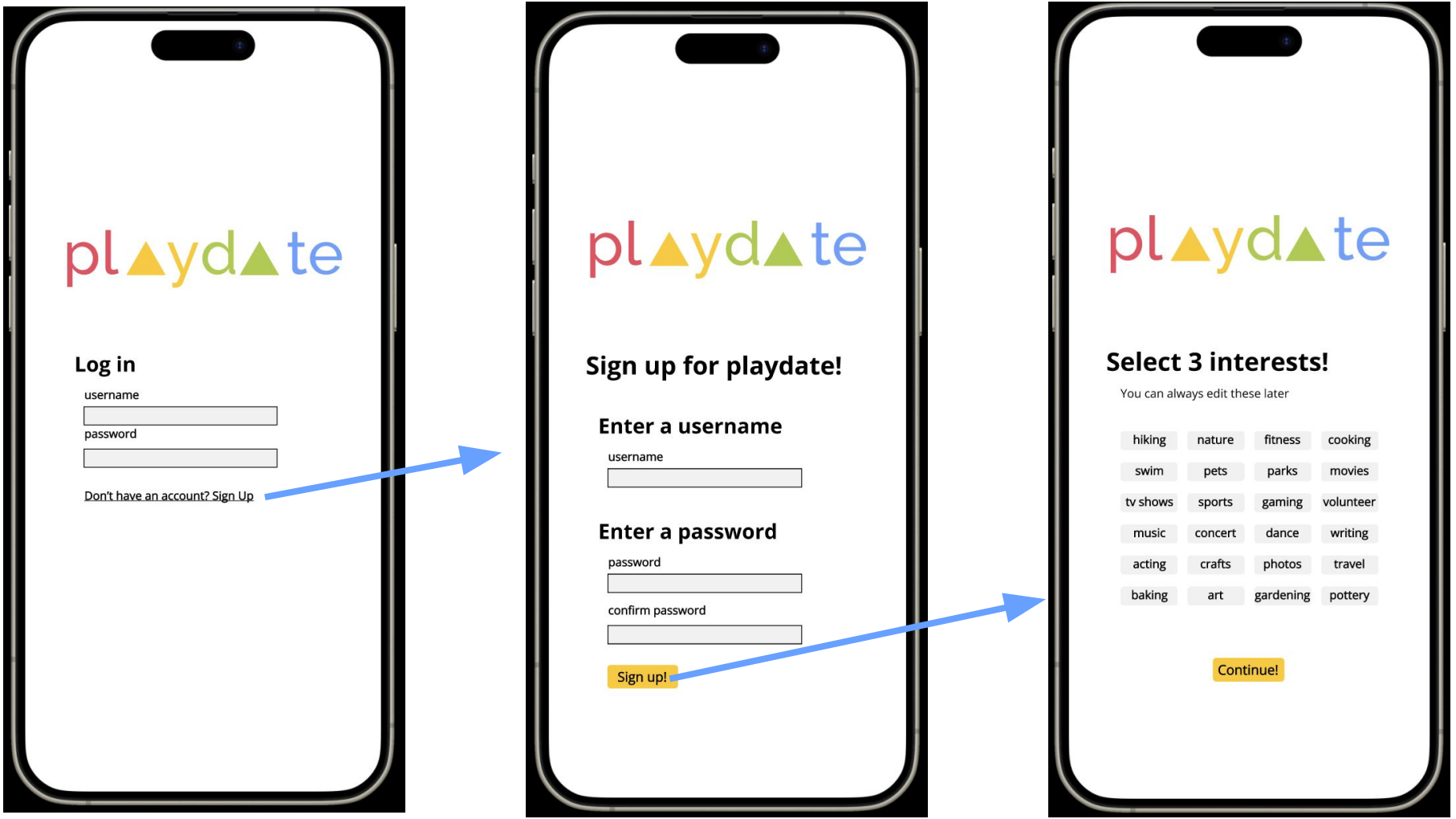
play

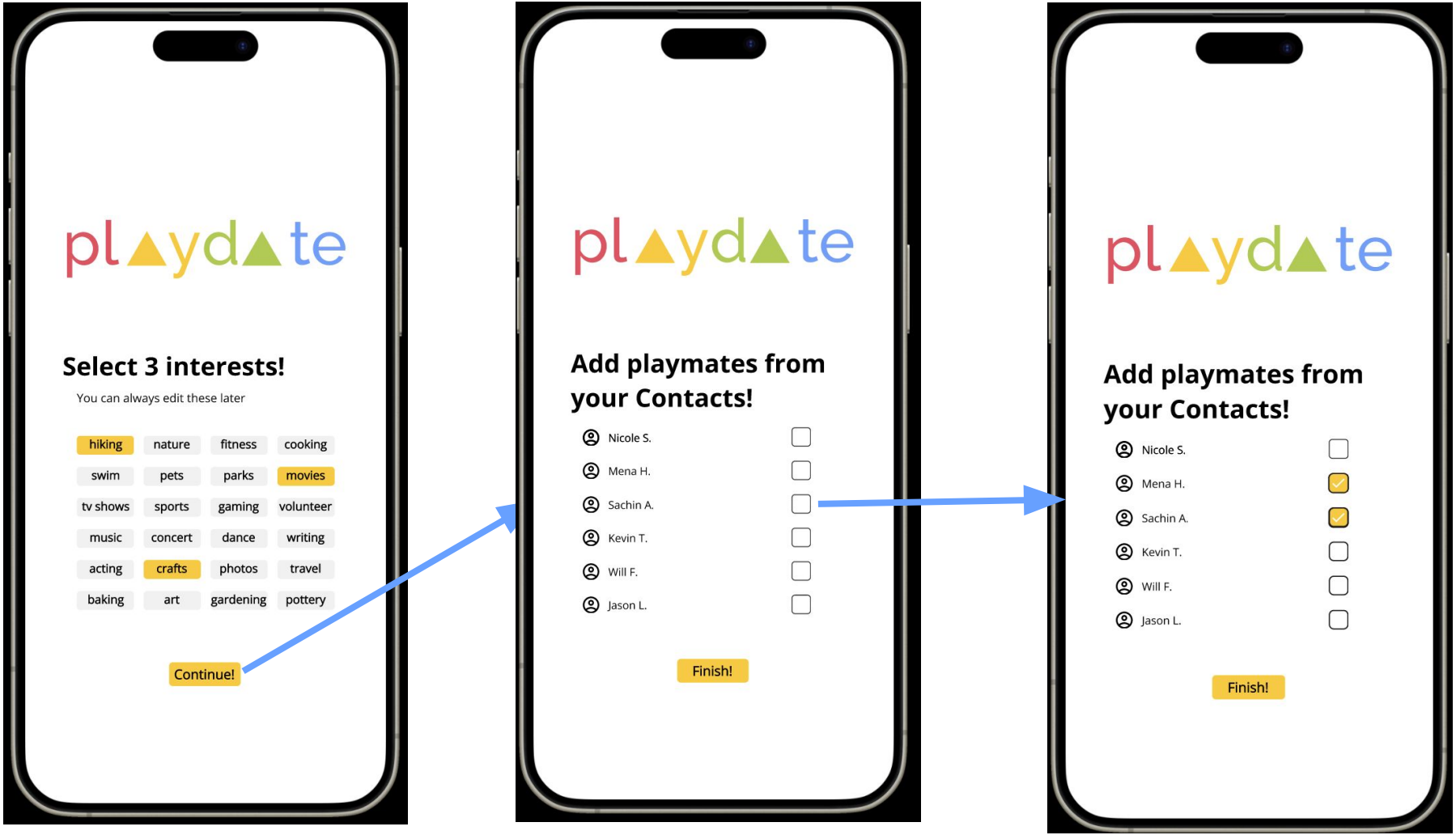
playdate

playdate

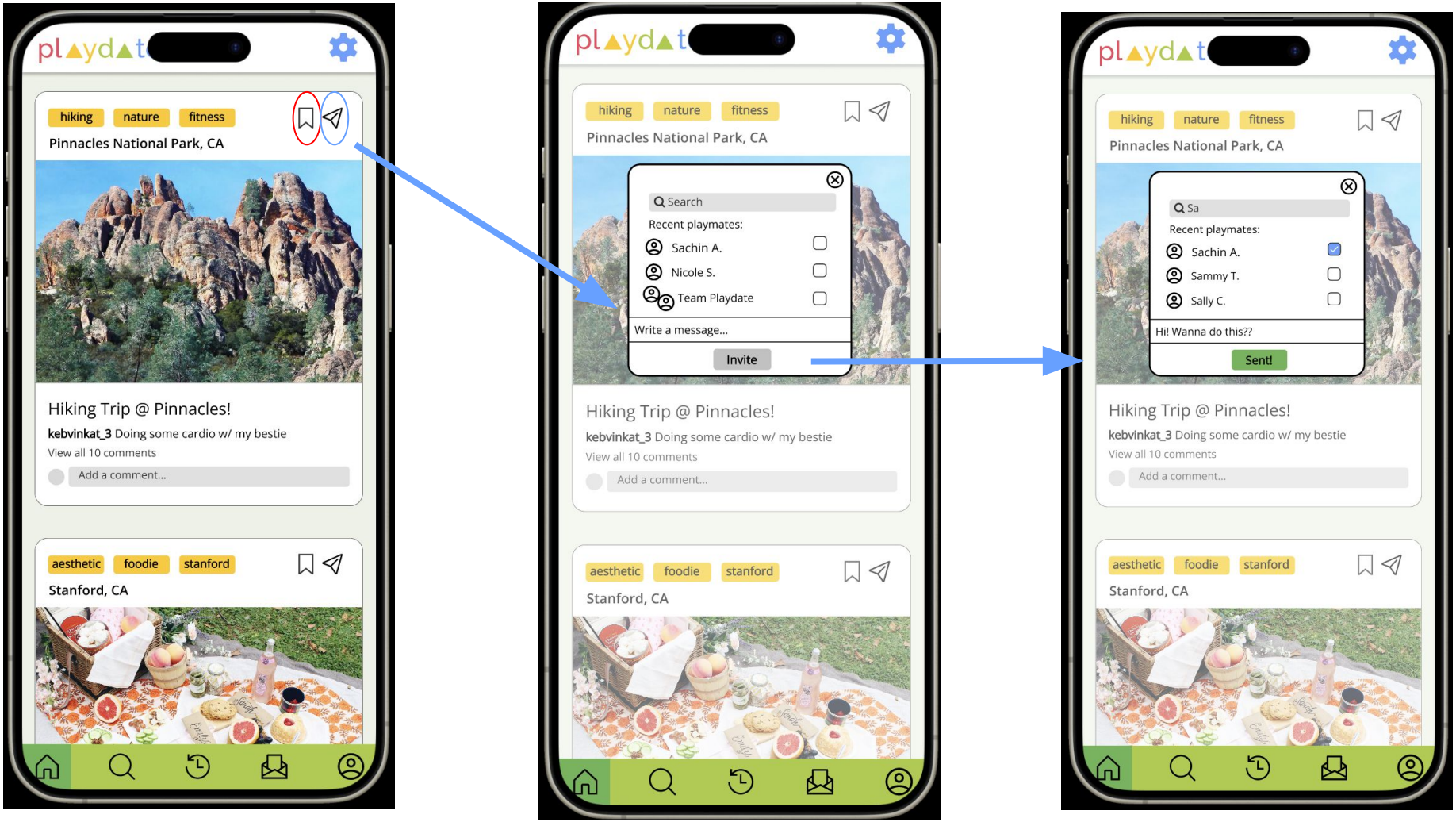
Prototype Implementation

Account Set Up


playdate
Log in
username
password
Don't have an account? Sign Up
playdate
Sign up for playdate!
Enter a username
username
Enter a password
password
confirm password
Sign up!
playdate
Select 3 interests!
You can always edit these later
hiking
nature
fitness
cooking
swim
pets
parks
movies
tv shows
sports
gaming
volunteer
music
concert
dance
writing
acting
crafts
photos
travel
baking
art
gardening
pottery
Continue!


playdate
Select 3 interests!
You can always edit these later
hiking
nature
fitness
cooking
swim
pets
parks
movies
tv shows
sports
gaming
volunteer
music
concert
dance
writing
acting
crafts
photos
travel
baking
art
gardening
pottery
Continue!
playdate
Add playmates from your Contacts!
Nicole S.
Mena H.
Sachin A.
Kevin T.
Will F.
Jason L.
Finish!
playdate
Add playmates from your Contacts!
Nicole S.
Mena H.
Sachin A.
Kevin T.
Will F.
Jason L.
Finish!

Save and send Playdate


playdate
hiking
nature
fitness
Pinnacles National Park, CA
Hiking Trip @ Pinnacles!
kebvinkat_3 Doing some cardio w/ my bestie
View all 10 comments
Add a comment...
aesthetic
foodie
stanford
Stanford, CA
Search
Recent playmates:
Sachin A.
Nicole S.
Team Playdate
Write a message...
Invite
Sa
Sammy T.
Sally C.
Hi! Wanna do this??
Sent!

Filter Playdates

playdate

Search

Filter By ˅

hiking nature fitness

Stanford, CA

Stanford Dish Hike

kebvinkat_3 Doing some cardio w/ my bestie

View all 10 comments

Add a comment...

aesthetic foodie stanford

Stanford, CA

playdate

Search

Filter By ^

Price

$ $$ $$$ $$$$

Playtags

water nature fitness hiking

stanford foodie music More ˅

hiking nature fitness

Stanford, CA

Stanford Dish Hike

kebvinkat_3 Doing some cardio w/ my bestie

View all 10 comments

Add a comment...

playdate

Search

Filter By ^

Price

$ $$ $$$ $$$$

Playtags

water nature fitness hiking

stanford foodie music More ˅

hiking nature fitness

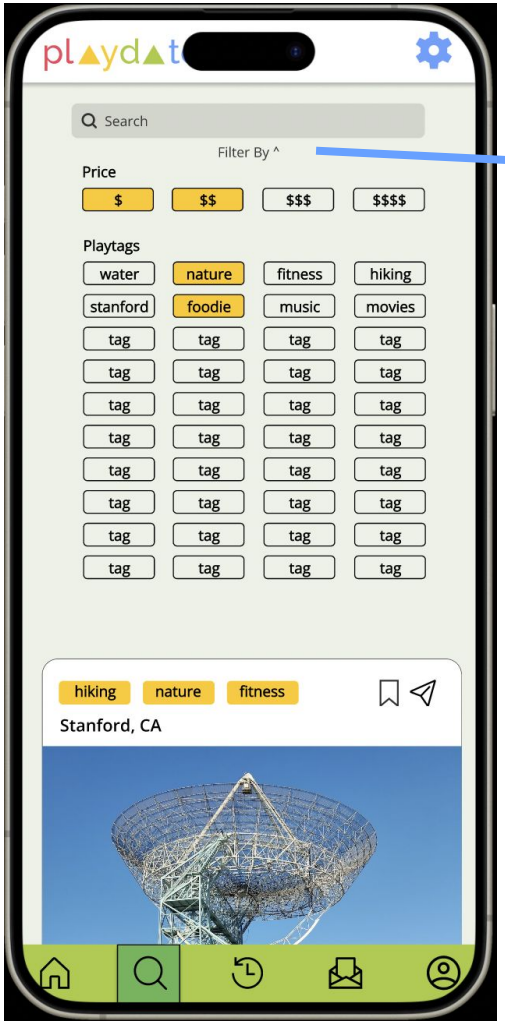
Stanford, CA

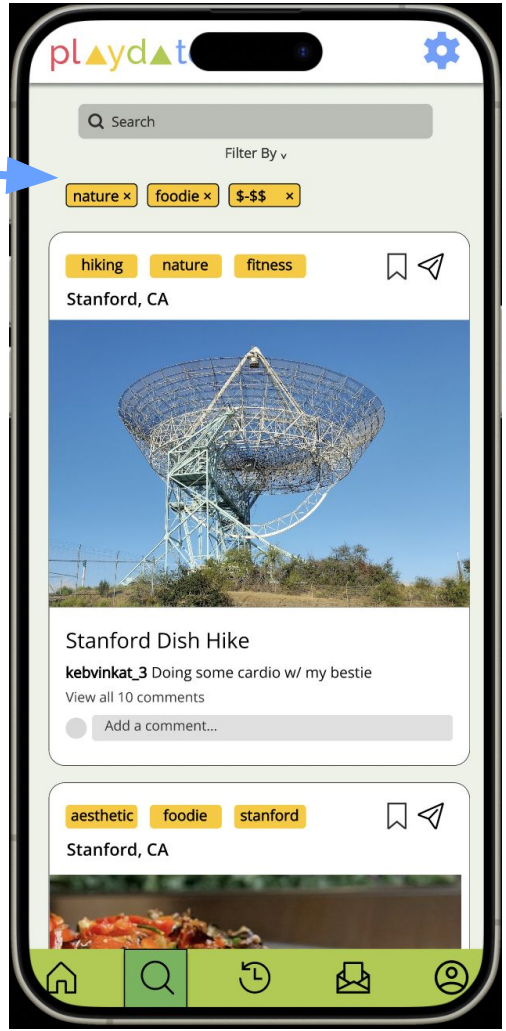
Stanford Dish Hike

kebvinkat_3 Doing some cardio w/ my bestie

View all 10 comments

Add a comment...


playdate
Search
Filter By ^
Price
$
$$
$$$
$$$$
Playtags
water
nature
fitness
hiking
stanford
foodie
music
movies
tag
hiking
nature
fitness
Stanford, CA


playdate
Search
Filter By v
nature ×
foodie ×
$-$$ ×
hiking
nature
fitness
Stanford, CA
Stanford Dish Hike
kebvinkat_3 Doing some cardio w/ my bestie
View all 10 comments
Add a comment...
aesthetic
foodie
stanford
Stanford, CA

Respond to Invites

playdat

Mailboxes

Received Invites ›

Pending Invites ›

Active Invites ›

+ New Invite

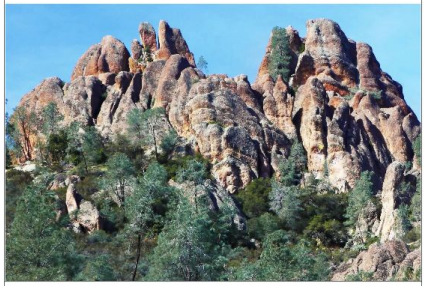
playdat

← **Received Invites**

From: Kevin Tran
Received 2 days ago

hiking | nature | fitness

hike at pinnacles with me



Duration: Most hikes take 2-3 hours to complete
Cost: $30 per vehicle, $15 per person on foot
Tips: Arrive early in the morning, bring plenty of water and snacks to keep your energy up!

Accept | Decline

+ New Invite

playdate

Mailboxes

Received Invites ›

Pending Invites ›

Active Invites ›

+ New Invite

playdate

← **Pending Invites**

Nicole Segaran
Sent 3 days ago

View Cancel

Sachin Allums
Sent 3 days ago

View Cancel

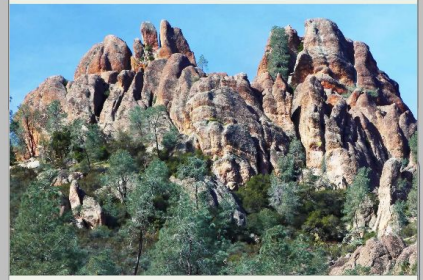
+ New Invite

playdate

← **Pending Invites**

hiking nature fitness

hike at pinnacles with me



Duration: Most hikes take 2-3 hours to complete
Cost: $30 per vehicle, $15 per person on foot
Tips: Arrive early in the morning, bring plenty of water and snacks to keep your energy up!

+ New Invite

playdat

Mailboxes

Received Invites ›

Pending Invites ›

Active Invites ›

+ New Invite

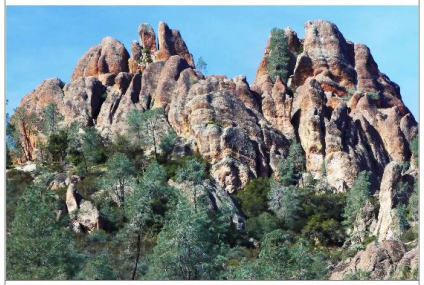
playdat

← Active Invites

Deadline: 5 days left
☹ w/ Nicole S

hiking nature fitness

hike at pinnacles with me 👉👈🥹



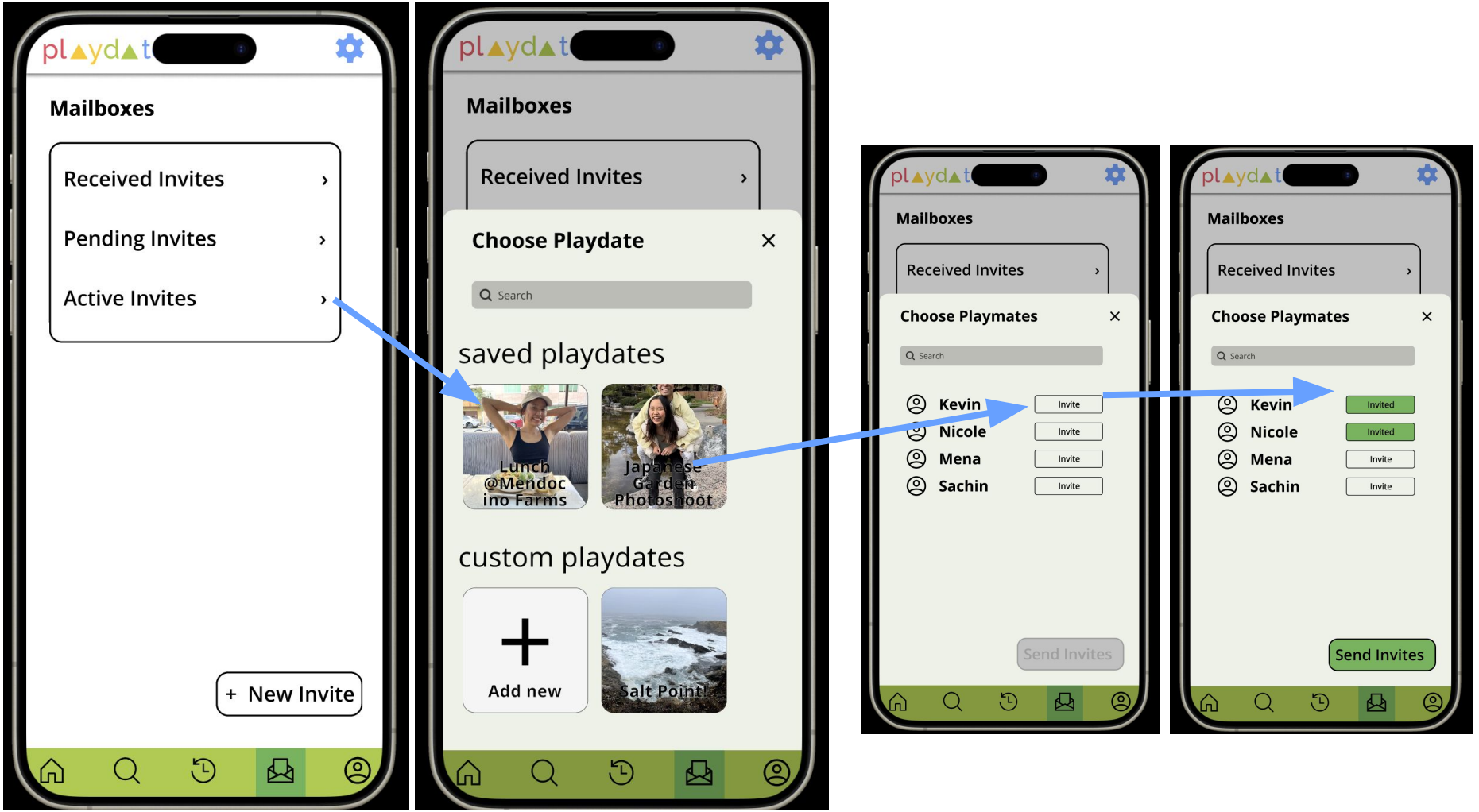
Duration: Most hikes take 2-3 hours to complete
Cost: $30 per vehicle, $15 per person on foot
Tips: Arrive early in the morning, bring plenty of water and snacks to keep your energy up!

Complete!

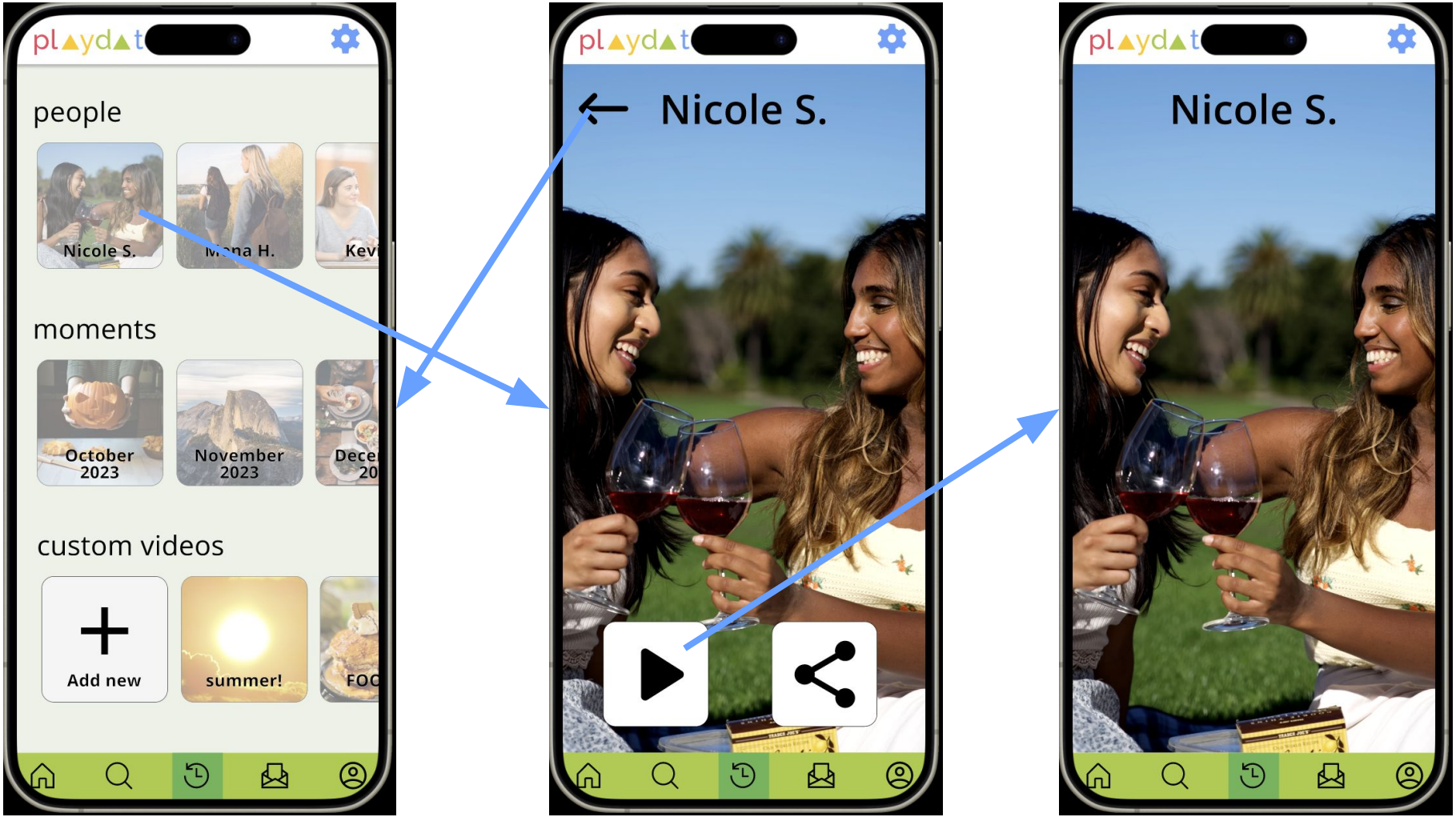
+ New Invite

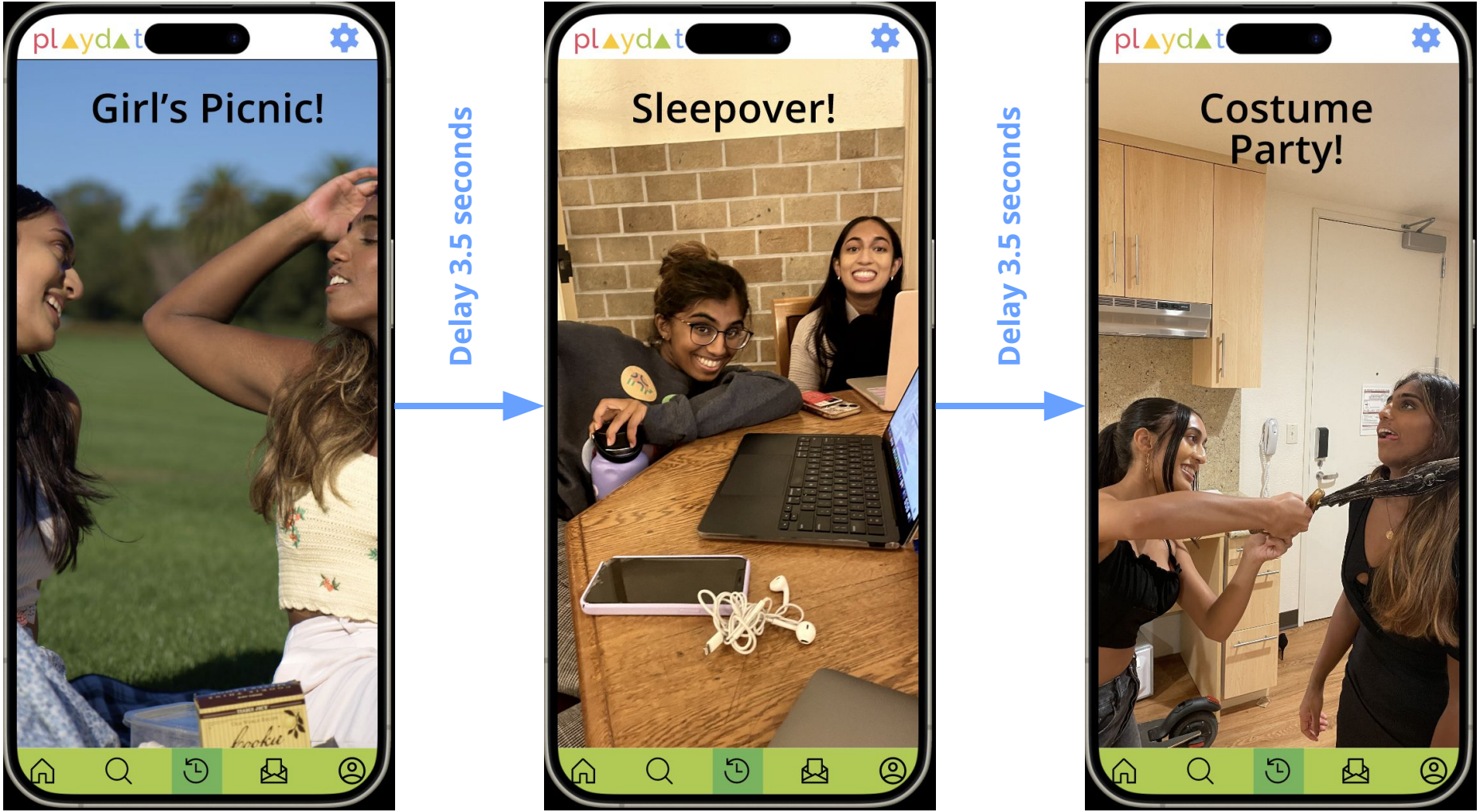
Invite to a Playdate

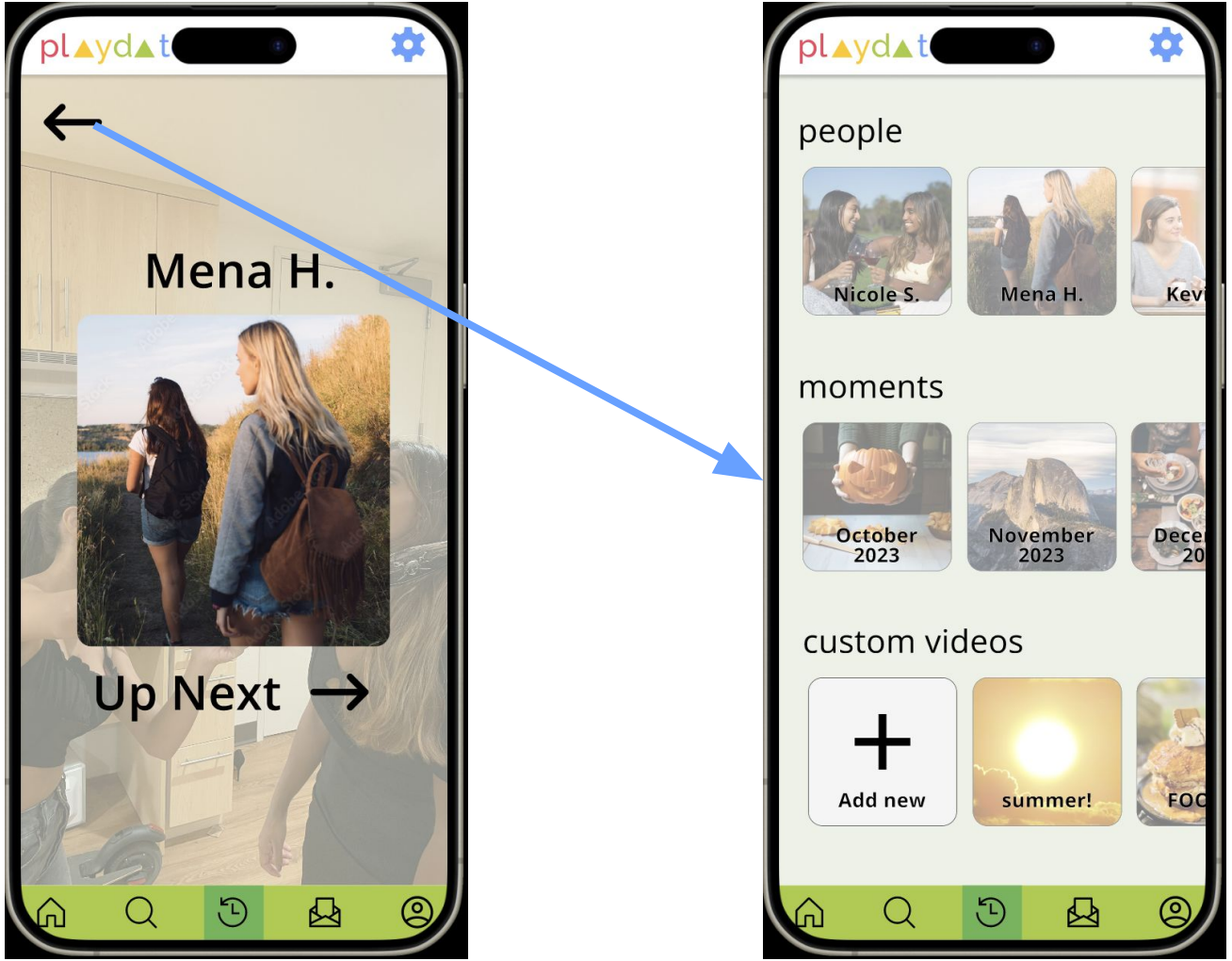
(that has been previously saved)

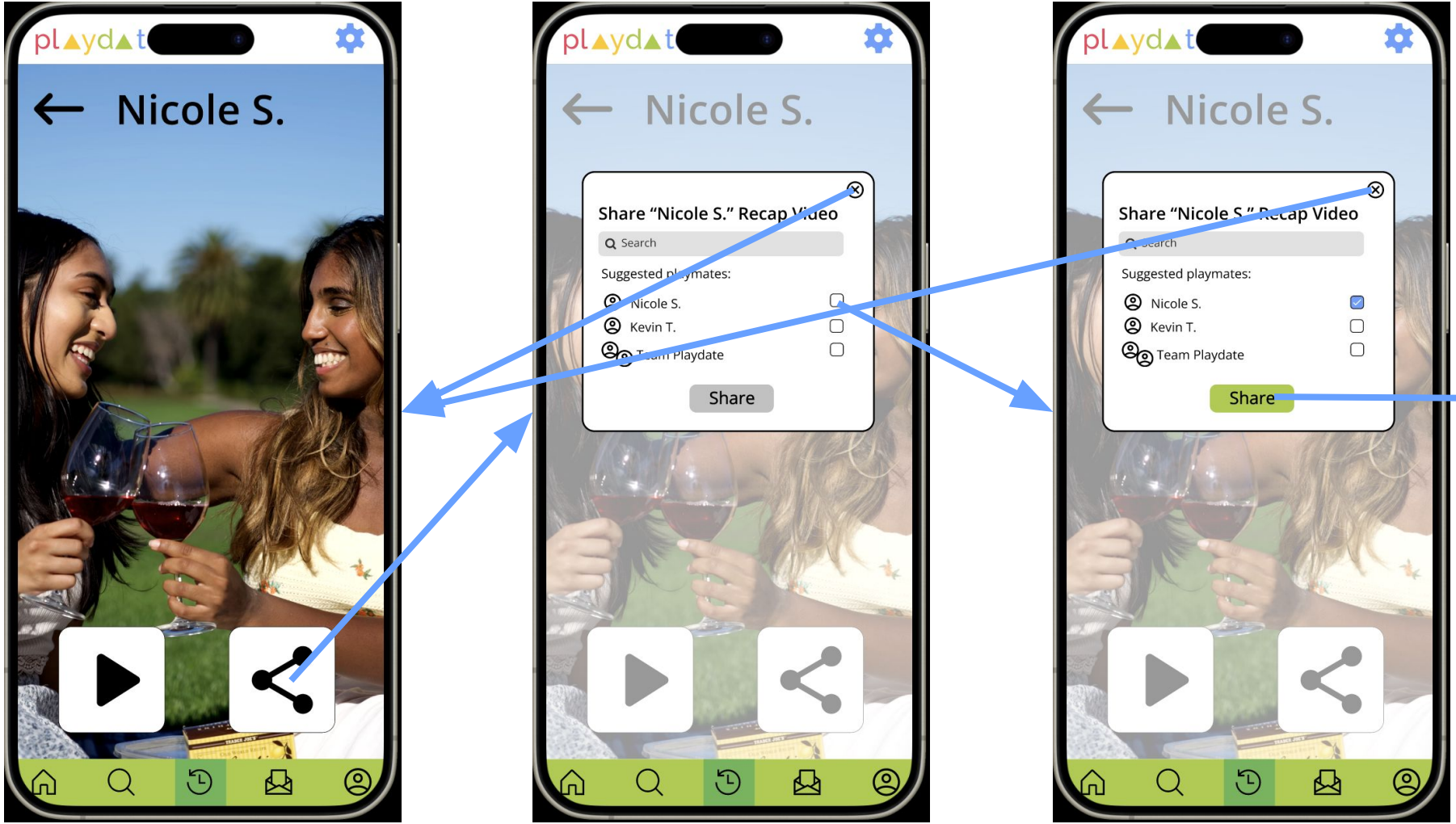

playdate
Mailboxes
Received Invites
Pending Invites
Active Invites
+ New Invite
playdate
Mailboxes
Received Invites
Choose Playdate
Search
saved playdates
Lunch @Mendocino Farms
Japanese Garden Photoshoot
custom playdates
Add new
Salt Point!
playdate
Mailboxes
Received Invites
Choose Playmates
Search
Kevin
Nicole
Mena
Sachin
Invite
Send Invites
playdate
Mailboxes
Received Invites
Choose Playmates
Search
Kevin
Nicole
Mena
Sachin
Invited
Invite
Send Invites

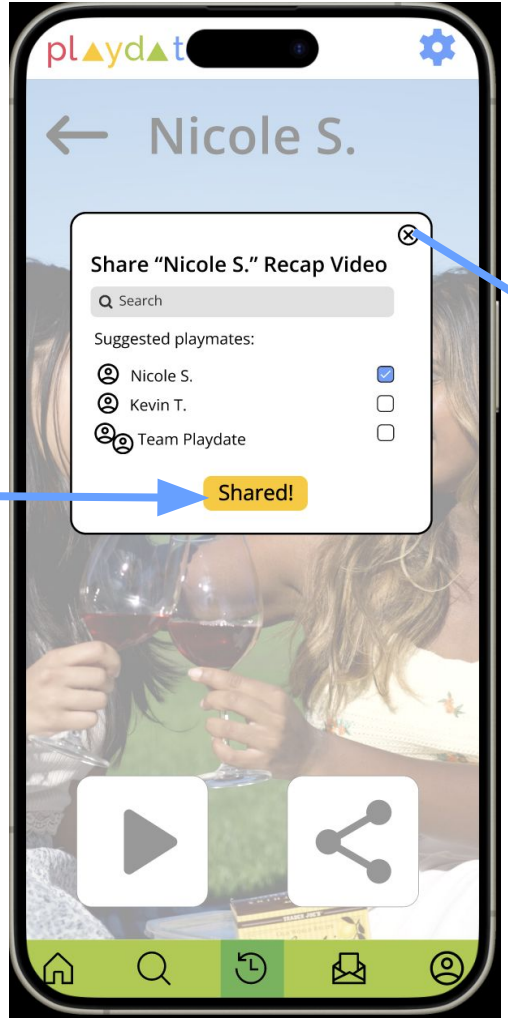
Recap Old Playdates


playdat
people
Nicole S.
Mona H.
Kevi
moments
October 2023
November 2023
Dece 20
custom videos
Add new
summer!
FOO
playdat
Nicole S.
playdat
Nicole S.

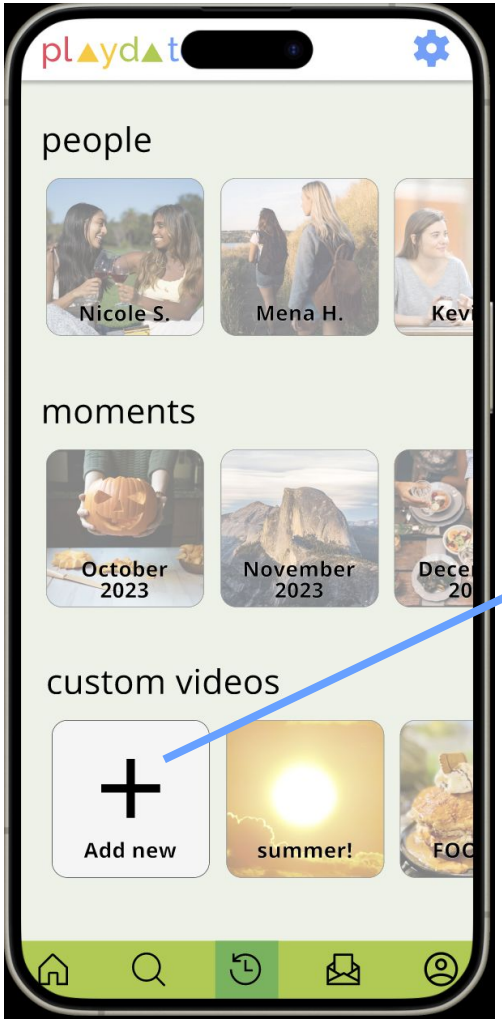

playdate
Girl's Picnic!
Delay 3.5 seconds
playdate
Sleepover!
Delay 3.5 seconds
playdate
Costume Party!


playdat
Mena H.
Up Next
playdat
people
Nicole S.
Mena H.
moments
October 2023
November 2023
custom videos
Add new
summer!

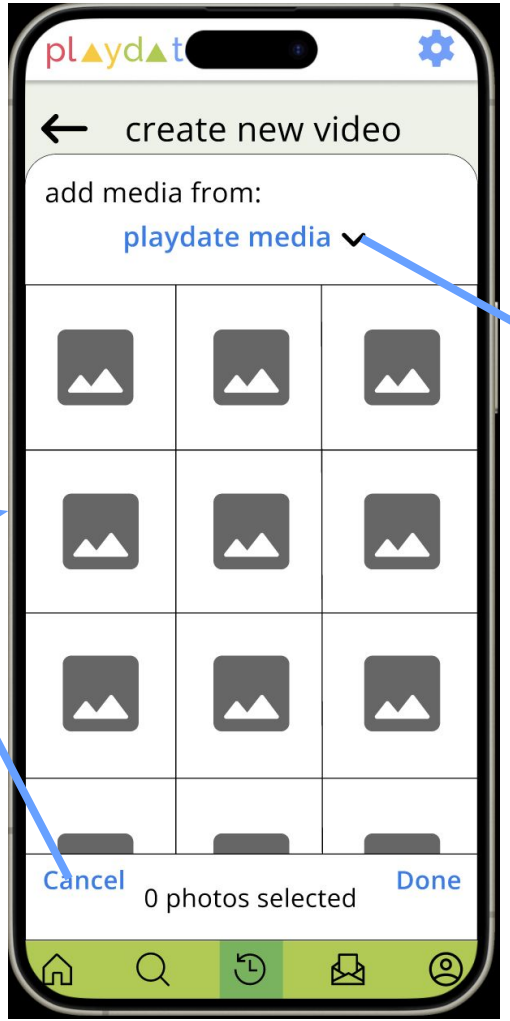

playdate
Nicole S.
playdate
Nicole S.
Share “Nicole S.” Recap Video
Search
Suggested playmates:
Nicole S.
Kevin T.
Share
playdate
Nicole S.
Share “Nicole S.” Recap Video
Suggested playmates:
Nicole S.
Kevin T.
Team Playdate
Share

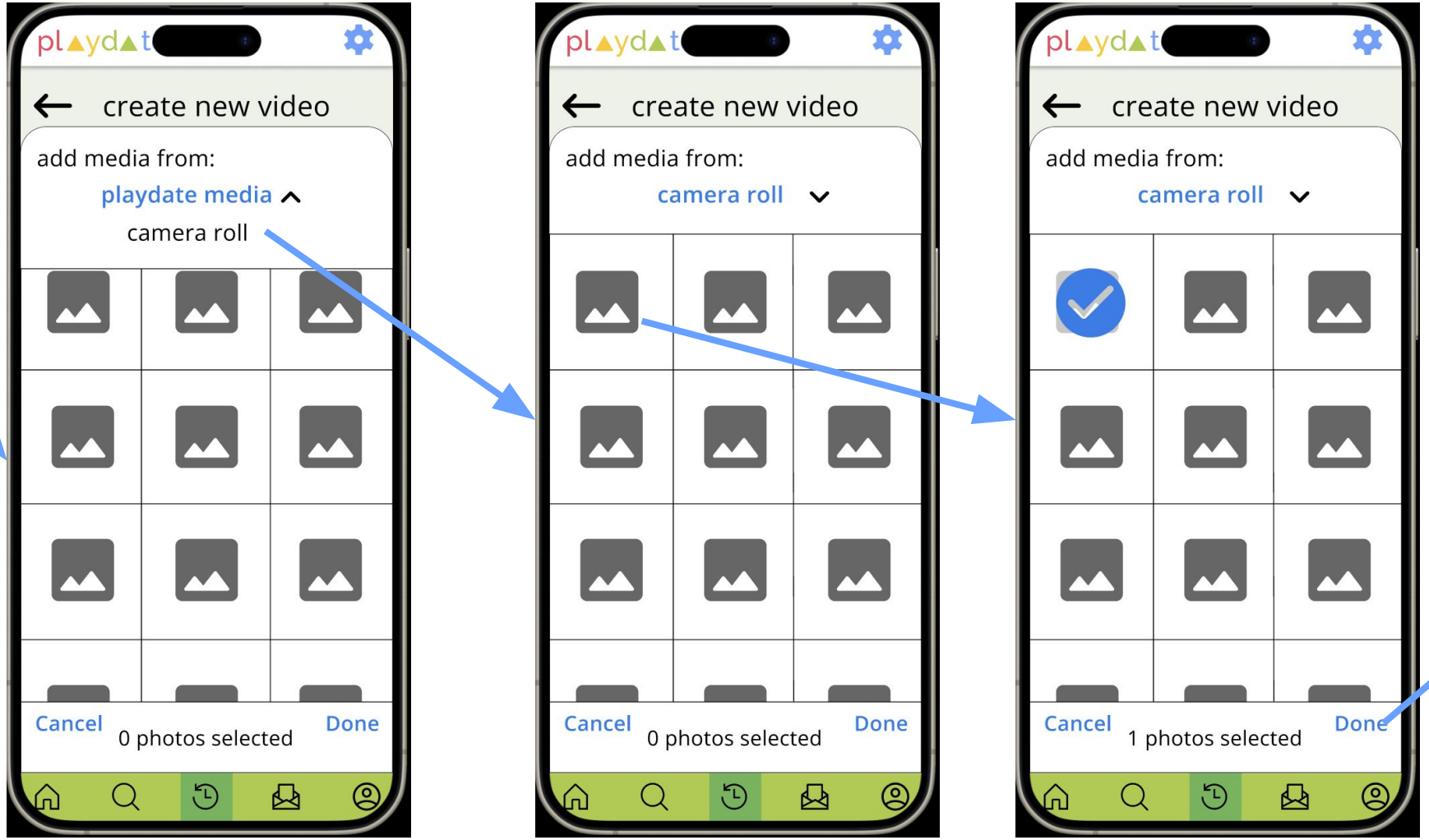

playdate
Nicole S.
Share “Nicole S.” Recap Video
Search
Suggested playmates:
Nicole S.
Kevin T.
Team Playdate
Shared!

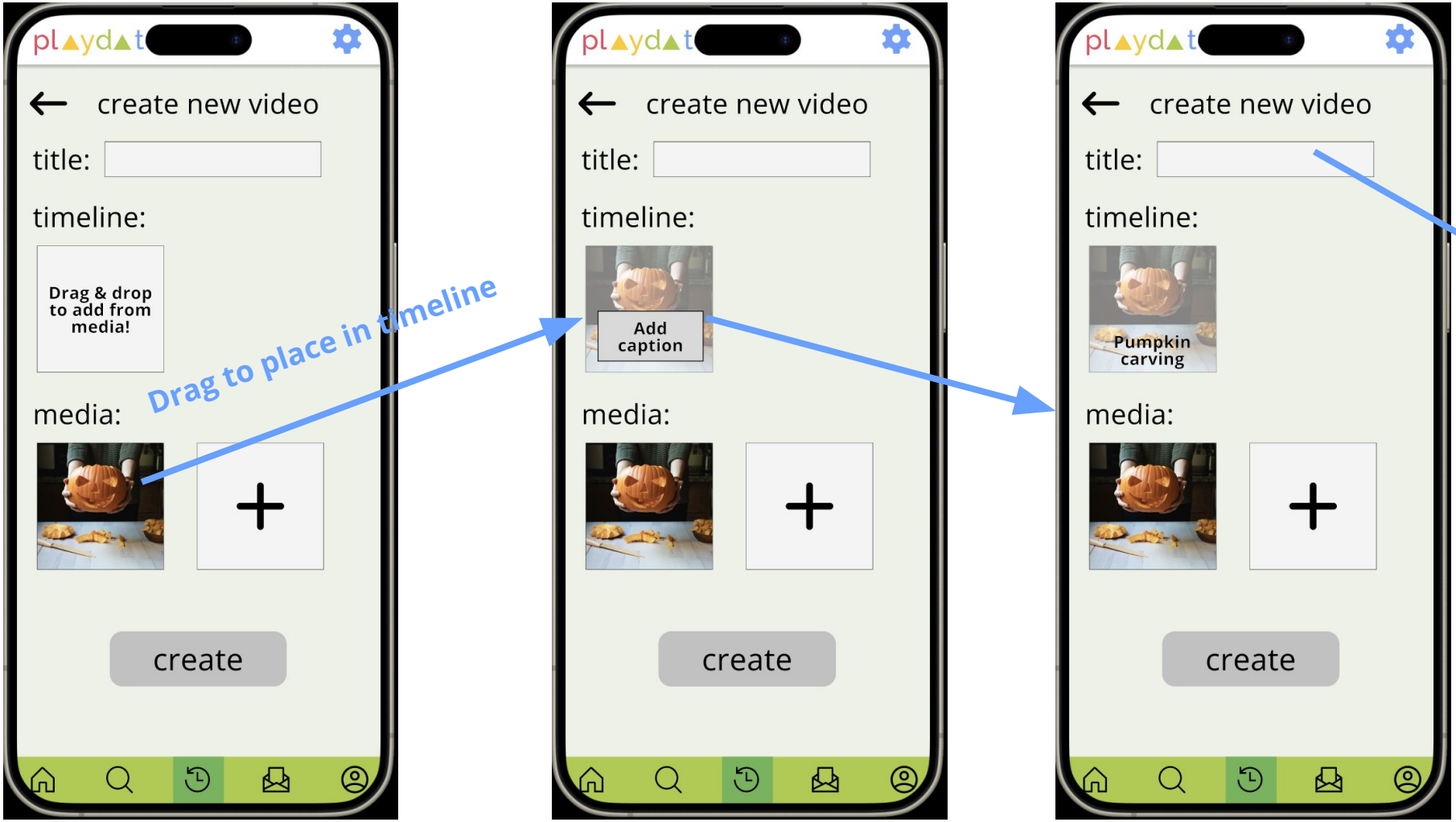
playdate
Nicole S.

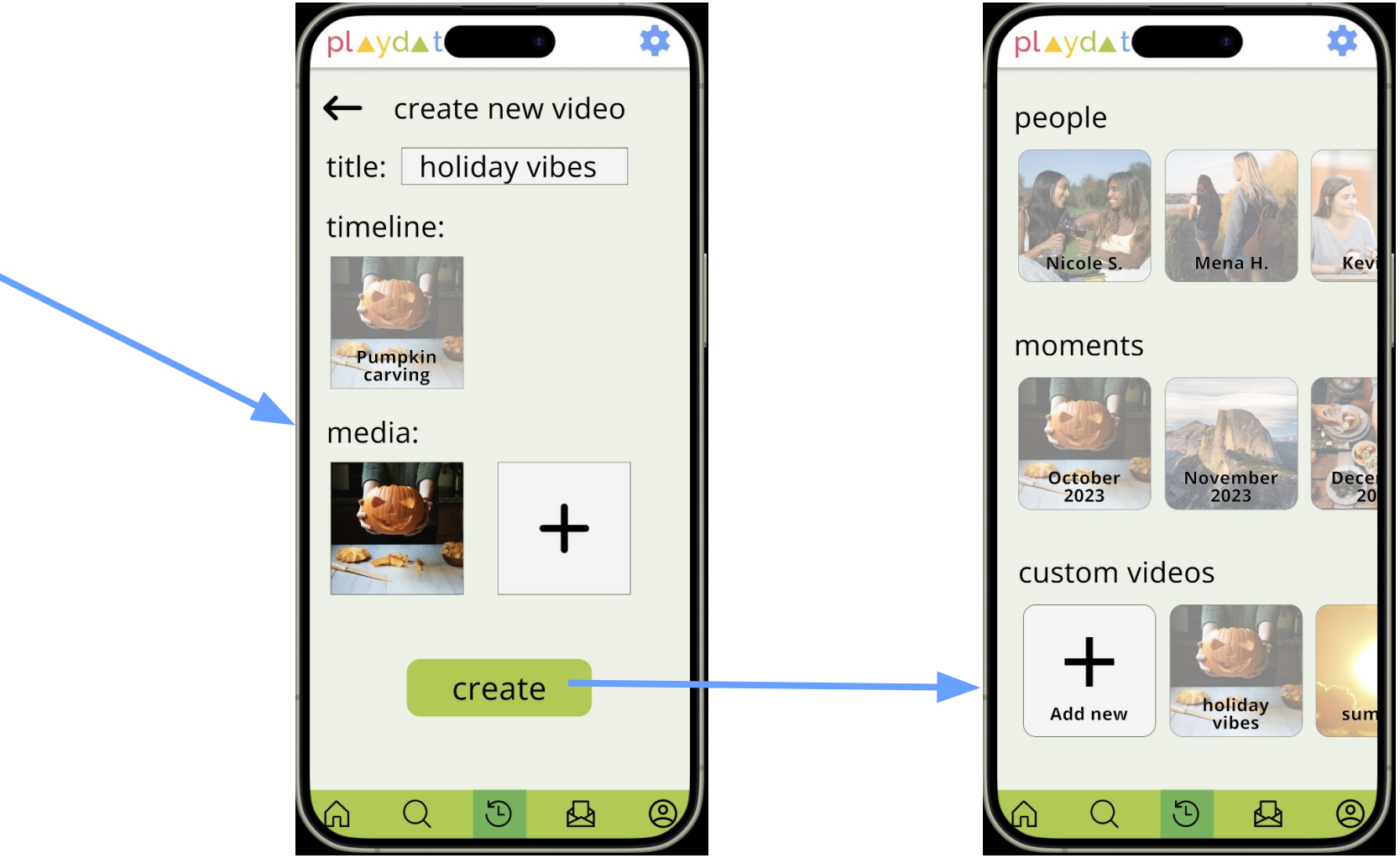

playdate
people
Nicole S.
Mena H.
moments
October 2023
November 2023
custom videos
Add new
summer!

playdate
create new video
title:
timeline:
Drag & drop to add from media!
media:
create

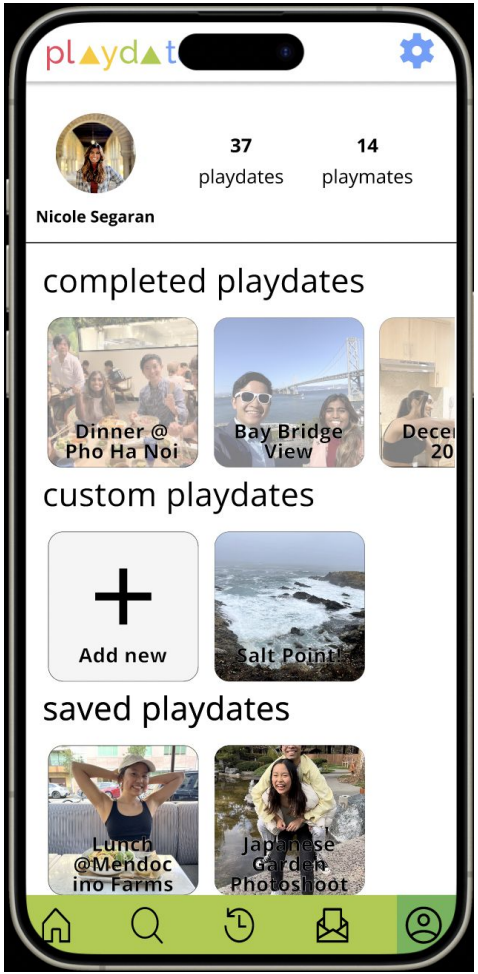

playdate
create new video
add media from:
playdate media
Cancel
0 photos selected
Done

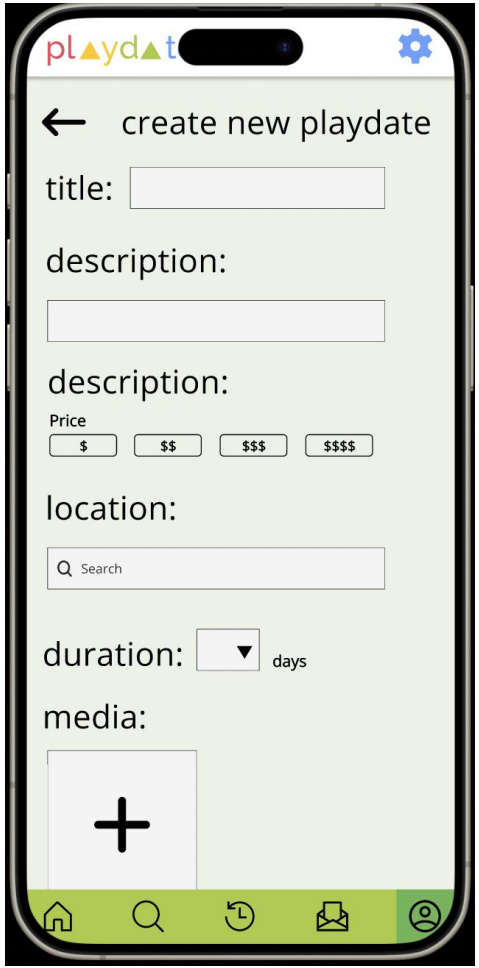

playdat
create new video
add media from:
playdate media
camera roll
Cancel
0 photos selected
Done
playdat
create new video
add media from:
camera roll
Cancel
0 photos selected
Done
playdat
create new video
add media from:
camera roll
Cancel
1 photos selected
Done


playdat
create new video
title:
timeline:
Drag & drop to add from media!
media:
create
Drag to place in timeline
playdat
create new video
title:
timeline:
Add caption
media:
create
playdat
create new video
title:
timeline:
Pumpkin carving
media:
create


playdat
create new video
title:
holiday vibes
timeline:
Pumpkin carving
media:
+
create
playdat
people
Nicole S.
Mena H.
moments
October 2023
November 2023
custom videos
+
Add new
holiday vibes

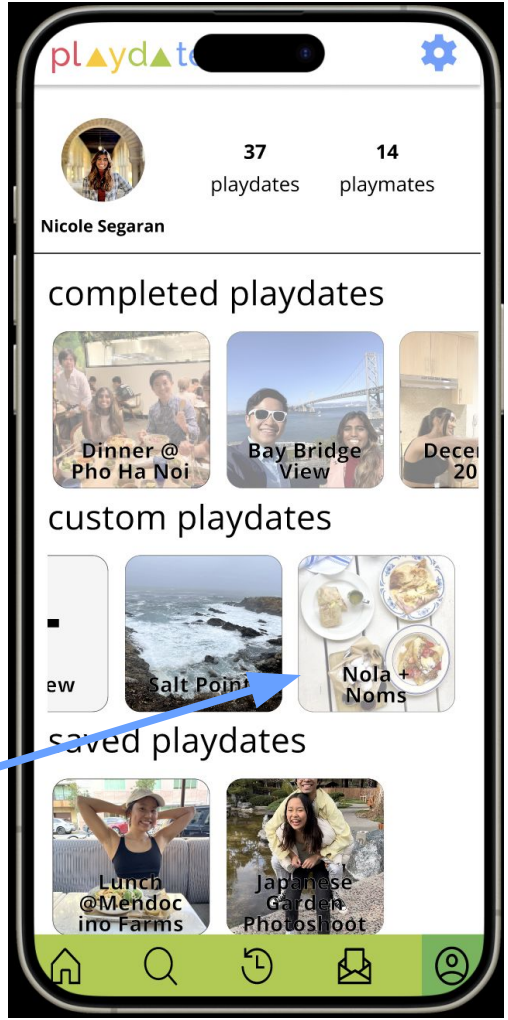
Create Custom Playdate


playdate
Nicole Segaran
37
playdates
14
playmates
completed playdates
Dinner @ Pho Ha Noi
Bay Bridge View
custom playdates
Add new
Salt Point!
saved playdates
Lunch @Mendocino Farms
Japanese Garden Photoshoot

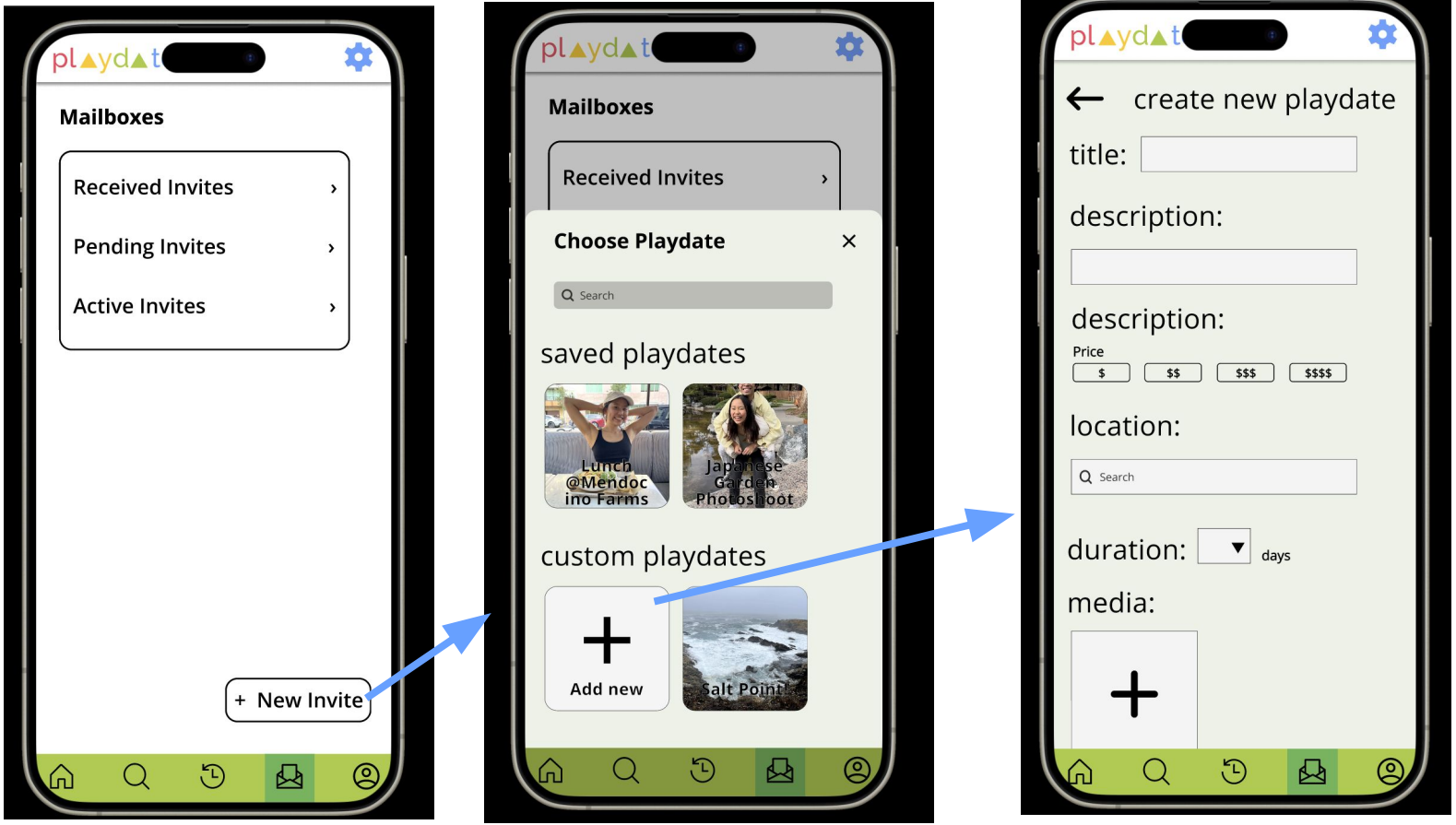

playdate
create new playdate
title:
description:
description:
Price
$
$$
$$$
$$$$
location:
Search
duration:
days
media:

playdate
create new playdate
title:
NOLA + Noms
description:
Let's go to Nola for dinner + get cocktails.
description:
Price
$
$$
$$$
$$$$
location:
Nola, Palo Alto, CA
duration:
7
days
media:

title:
NOLA
description:
Let's go to Nola for dinner + get cocktails.
description:
Price
$
$$
$$$
$$$$
location:
Nola, Palo Alto, CA
duration:
7
days
media:
+
create


playdate
37
playdates
14
playmates
Nicole Segaran
completed playdates
Dinner @ Pho Ha Noi
Bay Bridge View
custom playdates
Salt Point
Nola + Noms
saved playdates
Lunch @Mendocino Farms
Japanese Garden Photoshoot

Alternate Flow



Figma

Figma

Pros

- Industry standard
- Experience on team
- Easy for color scheme

Cons

- Could potentially be too professional-looking, which might impact the feedback we receive
- Hard to depict many different users

Limitations of Figma

- Interface with phone notifications
- Look of the app when opening it
- Functionality is harder than coding at times
- Timer Countdown
- Messages and interactions with users

Hard Coded and Wizard of OZ features

Hard Coded and Wizard of Oz

- Prepopulated playdates
- Hard-coded users, likes, invites, and comments
- Algorithm to create a recap video
- Ability to notify other people with a playdate
- Knowledge of location to filter playdates
- Filtering based on tags

04

Appendix

Links

Low Fi Prototype Updated

Figma Prototype

Read Me File

Other information is in our speaker notes