

Final

Who here's been on a first date? ...

Well, neither have I,

But if I did, I would want to pick the PERFECT restaurant.

Introducing Ambi, the ultimate solution to dining dilemmas.

Say goodbye to dining anxiety with our app that is designed to **capture** and **display** the soul of restaurants before you step foot inside.

We've created a immersive experience, blending together

- video reviews,
- mood boards, and
- crowdsourced word clouds

With ambi in hand, you're not just picking a place to eat; you're choosing a place to experience life long memories.

Iteration 2

Picture this: you're excited to try a new restaurant, but that worry creeps in—will it match your vibe? Is the restaurant family-friendly or perhaps too noisy for a first date? The fear of feeling out of place due to being unprepared is all too common.

Meet ambi, your ultimate solution to dining dilemmas. Say goodbye to dining anxiety with our innovative app designed to capture and present the soul of restaurants before you step foot inside. We've curated a comprehensive experience, blending engaging video reviews, restaurant mood boards, and customer-driven word clouds to celebrate authenticity.

At ambi, we believe in empowering you by giving every voice a platform. With ambi in hand, you're not just picking a place to eat; you're choosing an experience where you can truly be yourself.

Iteration 1

This is Petunia. She is on the hunt for the ideal spot to celebrate her wedding anniversary. Usually, she looks to Google and Yelp for suggestions, but the lack of visual reviews makes it difficult for her to understand a restaurant's ambiance.

With ambi, Petunia can effortlessly delve into genuine customer-recorded reviews, gaining an immersive feel for each restaurant. Armed with insights into a restaurant's busiest times, she seamlessly plans her visit, ensuring a serene and perfect dinner to commemorate her special day.

ambi – vibe before you arrive.